

San José State University  
School of Art and Design, Photography Dept.  
PHOT 112, Color Photography  
Section 1, Fall 2020

Instructor: Yvonne D. Williams

Office Location: Zoom Meetings: Please see Canvas Home Page for link

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Office Hours: M//W 10:30- 12:00 via Zoom and by appt.

Class Days/Time: M/W 6:00 - 8:50 pm.

Classroom: Zoom / Online

Prerequisites: PHOT 40

Department Office: ART 116

Department Contact: Website: [www.sjsu.edu/art](http://www.sjsu.edu/art) Email: [art@sjsu.edu](mailto:art@sjsu.edu)

### Server Information –Assignments, Readings, Handouts

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We will be using CANVAS for all materials, assignments, uploading of images, quizzes, etc. and to send out pertinent email notifications. To access CANVAS, go to: <https://sjsu.instructure.com>  
<https://sjsu.instructure.com> I would suggest you make copies of any information that would be useful to read or use as a guide while working on your computer.

### Course Description

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Catalog Description: *An intermediate course introducing principles of color photography, color theory, a refined use of the camera and digital printing techniques. Requires a DSLR (digital single lens reflex) type camera. Requires Adobe Lightroom and Adobe Photoshop.*

This online intermediate level photography course provides the student a solid background in the theory and practice of color photography. Emphasis is on both technical and aesthetic expression of color, from initial image capture to finished print, along with color symbolism and its use as a compositional tool. Students will develop competence in the use of digital photographic equipment, software, storage devices and printers to produce digital photographic images satisfying the requirements of a series of assignments designed to develop specific skills and competencies.

### Course Goals and Student Learning Objectives

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During this semester you will learn to better understand the visual culture of color photography through the process of creating and deconstructing your own images, in addition to, deconstructing professional fine art photographer's work. In today's world, color management is a major component for successful color prints and thus you will learn effective color workflow. With the use of Photoshop and Lightroom you will learn to photo edit, color correct, and print. **Your** ideas will be central to your exploration of each assignment and learning to find your 'voice' and how to develop your creative instincts will be at the core of all projects.

### Course Learning Outcomes (CLO)

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Upon successful completion of this course, students will be able to:

- CLO1 Have competency with digital cameras.
- CLO2 See and think in color more effectively.
- CLO3 Understand the concept of 'color of light' and its effect on mood and content and how to best use this understanding to express a desired purpose, idea, or emotion.
- CLO4 Understand composition and its value.
- CLO5 How to better understand color theory and place it into practice.
- CLO6 How to implement a good color work flow for color management.
- CLO7 Be competent in Light Room for editing and post production.
- CLO8 Understand and implement different printing processes.
- CLO9 Professionally present their work.
- CLO10 Have competency in verbal and written communication of art concepts.

### Required Texts/Readings

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- Photo 112 Reader: Available on canvas, ready to download and print
- Text: Light and Lens -Photography in the Digital Age - Robert Hirsch - 2018 edition (2012 edition is OK too) ISBN:-13: 978-0240818276  
Available as a free eBook through the SJSU Library

### Technology Requirements / Equipment / Materials

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- Laptop Computer with updated Lightroom and Photoshop software
- 35mm SLR digital camera (with manual mode available)
- Tri-pod
- Memory Card 16G, minimum
- Card Reader
- USB Drive

### Library Liaison

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- **Gareth Scott:**
- email: [gareth.scott@sjsu.edu](mailto:gareth.scott@sjsu.edu)
- phone: (408) 808-2094

### Course Requirements and Assignments

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SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of 45 hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in [University Policy S12-3](http://www.sjsu.edu/senate/docs/S12-3.pdf) at <http://www.sjsu.edu/senate/docs/S12-3.pdf>.

We will be using Modules in Canvas for all assignments, quizzes and discussions. You must be up to date with all Canvas settings to stay on track. I have set up tutorials in Canvas for you to watch and there will be a few practice lessons to make certain everyone is up to speed before we continue.

The first few weeks will be vital for you since this is when we will cover most of what you will put

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onto practice throughout the semester. Open lab hours will be arranged for you to work during class time, however, for exceptional work you will need to spend time on your own each week with your computer, as well as, time photographing. Plan ahead.

Sprinkled throughout the semester there will be 2-3 quizzes, homework assignments, and additional articles to read -- read all materials and be prepared. There are many technical terms and practices that are necessary and helpful for you to understand to advance.

#### Online Classroom Protocol

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- We will be online for the semester. All classes will meet via Zoom during the regular class hours. Zooming is vital for us to connect with one another.
- Everyone should be seated and properly dressed for classroom attendance. I request that all arrive punctually for the Zoom classes.
- Students wishing to speak should use the “hand raise” icon in the participant list. Questions and comments may be entered anytime during the session in the “chat” box.
- I expect you to be located somewhere that you will be able to focus without distractions and to be visible at all times with your audio on – participation is key to online learning. If you cannot follow this request, please talk to me at the beginning of the semester.
- Professional courtesy is expected. Late arrivals may have to wait a few minutes before entering the Zoom session, late admission requires intermittently checking the “waiting room.”
- Most sessions will be recorded and uploaded to Canvas.
- Zoom Meeting Transcripts: Zoom allows participants to communicate with all group participants, please be aware that all of the group messages and all private messages will be included in the meeting transcript.
- **Zoom Meeting Attendance Report:** Zoom provides a roster of people who attended the meeting along with the times they joined and left the meeting.

#### Photo 112 Reader- Available on Canvas

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The reader contains all assignments, readings, critique instructions, scheduled exams, etc. The attached schedule will have all due dates.

We will be using Modules in Canvas for all assignments, quizzes and discussions. You must be up to date with all Canvas settings to stay on track. I have set up tutorials in Canvas for you to watch and there will be a few practice lessons to make certain everyone is up to speed before we continue.

## University Policies

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Per [University Policy S16-9](http://www.sjsu.edu/senate/docs/S16-9.pdf) (<http://www.sjsu.edu/senate/docs/S16-9.pdf>), relevant information to all courses, such as academic integrity, accommodations, dropping and adding, consent for recording of class, etc. is available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>". Make sure to visit this page, review and be familiar with these university policies and resources.

## SJSU Counseling Services

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The SJSU Counseling Services is located on the corner of 7<sup>th</sup> Street and San Fernando Street, in Room 201, Administration Building. Professional psychologists, social workers, and counselors are available to provide consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit [Counseling Services website](http://www.sjsu.edu/counseling) at <http://www.sjsu.edu/counseling>.

## Grading Policy

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**The work created in class will be evaluated based on the following criteria.**

- A: **Outstanding:** thoughtful and intelligent ideas presented in a clear, organized, and engaging manner; among the very best.
- B: **Above Average - Good:** the ideas are interesting and successfully presented; shows potential, but not necessarily distinctive; roughly equal in quality to the majority of work completed by other students.
- C: **Average - mediocre:** achieves minimum requirements of the assignment, but not particularly clear, nor ambitious. Quality of work is below that of most other projects submitted. May be above average idea presented in incomplete state.
- D: **Unsatisfactory:** does not satisfy the minimum requirements of the assignment; generally unsatisfactory in terms of quality and clarity.
- F: You didn't submit an assignment.

**\*With communication before a deadline, late work may be accepted, otherwise for every day that the work is late one letter grade will be deducted.**

Photographic explorations:	70%
2-3 Quizzes + Homework:	15%
Class Participation:	15%

Late work

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If you can't make a class, email me and we can arrange a time to discuss anything missed. Due to the value of critiques, work not handed in for discussion will lose one grade level for each week it is late. Please speak to me if you are having any trouble with any part of an exploration, I'm here to help! Work turned in complete and on time may be redone for a higher grade anytime during the semester.

### Final Examination

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Final exam will be by portfolio review, details are in your reader.

### Student Technology Resources

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Computer labs for student use are available in the [Academic Success Center](http://www.sjsu.edu/at/asc/) at <http://www.sjsu.edu/at/asc/> located on the 1st floor of Clark Hall and in the Associated Students Lab on the 2nd floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library. A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include DV and HD digital camcorders; digital still cameras; video, slide and overhead projectors; DVD, CD, and audiotape players; sound systems, wireless microphones, projection screens and monitors.

### Department Advising: Major/Minor Degrees in Photography

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For change of major/minor forms and a list of advisors: <http://www.sjsu.edu/art/> or the Art & Art History department office in ART 116, 408-924-4320, [art@sjsu.edu](mailto:art@sjsu.edu)

- Dates for BFA in Photography submissions will be announced during the first month of classes.

### Emergency Phone Numbers while on campus

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**Emergency: 911**

**Escort Service: 42222**

# Schedule

# PHOT 112-01 / COLOR Photography

## Fall 2020 Course Schedule

This schedule is subject to change with fair notice and notice will be made available in class through email, and on the server.

Week	Date	Topics, Readings, Assignments, Deadlines
1	W Aug. 19	<p><b>Welcome!!</b></p> <ul style="list-style-type: none"> <li>• Class Overview, Canvas, Syllabus, Class Requirements, Adds</li> </ul> <p><b>Homework: Due by Sunday, Aug. 23, 11:59 pm</b></p> <ul style="list-style-type: none"> <li>• Canvas: Read all orientation pages</li> <li>• Take Orientation Quiz #1</li> <li>• Paragraph of Introductory- Upload a word.doc to Assignments</li> <li>• Post a 'Hello' in Discussions</li> </ul>
	M Aug. 24	<p><b>Lecture:</b></p> <ul style="list-style-type: none"> <li>• Camera Basics – Digital vs. Film – Unique to Photography</li> <li>• Digital Cameras - Basic Settings – Chapter 3</li> </ul> <p><b>Hands on:</b></p> <ul style="list-style-type: none"> <li>• Have your camera with you. NEW camera batteries + manual</li> <li>• UPDATE all LR, PS, Camera Raw!</li> </ul> <p><b>Homework: Due by Tuesday, Aug. 25<sup>th</sup>, 11:59 pm</b></p> <ul style="list-style-type: none"> <li>• 'What is Art?' – Writing Assignment #1 (located in your reader)</li> </ul>
2	W Aug. 26	<p><b>Discussion:</b></p> <ul style="list-style-type: none"> <li>• Answers to 'What is Art?' article – Writing Assignment #1</li> <li>• Be prepared to discuss your answers</li> </ul> <p><b>Lecture:</b></p> <ul style="list-style-type: none"> <li>• Unique to Photography Images -- Photo Exploration #1</li> <li>• The camera is an expensive pencil - make images rather than take images.</li> </ul> <p><b>Homework: Due by Sunday, Aug. 30 11:59 pm</b></p> <ul style="list-style-type: none"> <li>• 'Creative Seeing' article – Writing Assignment #2 (in reader)</li> </ul>

Week	Date	Topics, Readings, Assignments, Deadlines
	M Aug. 31	<p><b>Due:</b></p> <ul style="list-style-type: none"> <li>• <b>Homework of 'Creative Seeing' article – Writing Assignment #2</b></li> </ul> <p><b>Lecture:</b></p> <ul style="list-style-type: none"> <li>• Looking, and Talking, about Color Photography</li> <li>• Qualities of Light</li> </ul> <p><b>Demo:</b></p> <ul style="list-style-type: none"> <li>• Using Lightroom to select {edit} images and making contact sheets</li> </ul> <p><b>Images:</b></p> <ul style="list-style-type: none"> <li>• Survey of Color Photographers: specialties of the camera</li> </ul> <p><b>Homework: Due by Tuesday, Sept. 8 by 11:59 pm</b></p> <ul style="list-style-type: none"> <li>• Unique To Photography Images – Photo Exploration #1</li> <li>• Read Ch. 1 and 2 from <u>Light and Lens</u> and LR &amp; PS info from your reader – complete answers to Writing Assign. #3</li> </ul>
3	W Sept. 2	<p><b>Lecture:</b></p> <ul style="list-style-type: none"> <li>• Lightroom Overview + Photoshop Skills</li> <li>• The Color and Symbol of Emotion</li> </ul> <p><b>Images:</b></p> <ul style="list-style-type: none"> <li>• The Color &amp; Symbol of Emotion, learning 'the story' concept.</li> </ul> <p><b>Homework: Due by Tuesday, Sept. 8 by 11:59 pm</b></p> <ul style="list-style-type: none"> <li>• Upload Unique to Photo Images via a Contact Sheet to Assignments on Canvas</li> <li>• Ch. 1 and 2 from <u>Light and Lens</u> and LR &amp; PS info from your reader</li> <li>• Complete answers to Writing Assign. #3 and upload word.doc to Assignments on Canvas</li> </ul>
	M Sept. 7	

Week	Date	Topics, Readings, Assignments, Deadlines
		<p><b>Labor Day: Campus is closed/ No Classes</b></p>
4	W Sept. 9	<p><b>Due:</b></p> <ul style="list-style-type: none"> <li>• <b>Writing Assignment #3</b></li> <li>• <b>Unique to Photography Contact Sheets</b></li> </ul> <p><b>Lecture:</b></p> <ul style="list-style-type: none"> <li>• The Color of Emotion – colors (hues) and other symbols</li> </ul> <p><b>Images and Videos:</b></p> <ul style="list-style-type: none"> <li>• The Color &amp; Symbol of Emotion</li> <li>• <a href="https://www.bhphotovideo.com/explora/photography/tips-and-solutions/color-theory-and-photography-primer">https://www.bhphotovideo.com/explora/photography/tips-and-solutions/color-theory-and-photography-primer</a></li> </ul> <p><b>Homework: Due Sunday, Sept. 13 by 11:59 pm</b></p> <ul style="list-style-type: none"> <li>• 20+ Images -- Exploration #2, Color &amp; Symbol of Emotion</li> <li>• Images will be turned in via (1+) contact sheets, 20 per page</li> <li>• See reader for contact sheet “how to” reminder.</li> <li>• Upload to Assignments</li> </ul>
	M Sept. 14	<p><b>Due:</b></p> <ul style="list-style-type: none"> <li>• <b>1+ Contact Sheets for The Color &amp; Symbol of Emotion</b></li> </ul> <p><b>Lecture:</b></p> <ul style="list-style-type: none"> <li>• PS and LR</li> <li>• Mind mapping- 3 diagrams: ideas, images, symbols</li> </ul> <p><b>Images:</b></p> <ul style="list-style-type: none"> <li>• The Color of Emotion</li> </ul> <p><b>Homework: Due: Sunday, Sept. 20 by 11:59 pm</b></p> <ul style="list-style-type: none"> <li>• Quiz #2: Deconstructing images- Read: Looking &amp; Talking about Photography, then take the quiz.</li> <li>• 60+ Images, Exploration #2, via (3) Contact Sheets</li> </ul>

Week	Date	Topics, Readings, Assignments, Deadlines
		<ul style="list-style-type: none"> <li>• Uploaded to Assignments</li> </ul>
5	W Sept. 16	<b>Open lab: Individual meetings</b>
	M Sept. 21	<p><b>Due:</b></p> <ul style="list-style-type: none"> <li>• <b>60 images, 3+ Contact Sheets, Exploration #2</b></li> </ul> <p><b>Group Discussion:</b></p> <ul style="list-style-type: none"> <li>• Your Images</li> <li>• We will break into groups to discuss all of your images</li> <li>• Be prepared to Screen Share your images via LR</li> </ul> <p><b>Homework:</b></p> <ul style="list-style-type: none"> <li>• Watch Video on Post production</li> <li>• Read Chapters 4 and 5</li> <li>• Prep for Quiz #3, on the above</li> <li>• 60+ Images for Exploration #3 <b>Due: Sunday, Sept. 27 by 11:59 pm</b></li> </ul>
6	W Sept. 23	<p><b>In Class:</b></p> <ul style="list-style-type: none"> <li>• Post Production</li> </ul> <p><b>Homework:</b></p> <ul style="list-style-type: none"> <li>• Quiz #3 online, <b>Due by Sunday, Sept. 27 by 11:59 pm</b></li> </ul>
	M Sept. 28	<p><b>Due:</b></p> <ul style="list-style-type: none"> <li>• <b>60 images, 3+ Contact Sheets, Exploration #2</b></li> <li>• <b>Quiz #3 online</b></li> </ul>

Week	Date	Topics, Readings, Assignments, Deadlines
		<p><b>Group Discussion:</b></p> <ul style="list-style-type: none"> <li>• Your Images</li> <li>• We will break into groups to discuss all of your images</li> <li>• Be prepared to Screen Share your images via LR</li> </ul> <p><b>Homework:</b></p> <ul style="list-style-type: none"> <li>• <b>Upload 5 Final Images to Assignments, by Tuesday, Sept. 29 11:59pm</b></li> </ul>
7	W Sept. 30	<b>CRITIQUE: The Color and Symbol of Emotion</b>
	M Oct. 5	<b>CRITIQUE: The Color and Symbol of Emotion</b>
8	W Oct. 7	<p><b>Lecture:</b></p> <ul style="list-style-type: none"> <li>• The Street - Exploration #3</li> </ul> <p><b>Slides &amp; Videos:</b></p> <ul style="list-style-type: none"> <li>• Lightroom, The Street images, Composition</li> <li>• <a href="http://photowings.org/videos/">http://photowings.org/videos/</a></li> </ul> <p><b>Homework: Due: Sunday, Oct. 11 by 11:59 pm</b></p> <ul style="list-style-type: none"> <li>• Shooting The Street - Exploration #3</li> <li>• 20+ images, (1+) Contact sheets</li> </ul>
	M Oct. 12	<p><b>Due:</b></p> <ul style="list-style-type: none"> <li>• <b>The Street: 20+ images, (1+) Contact sheets</b></li> </ul> <p><b>Slides &amp; Videos:</b></p> <ul style="list-style-type: none"> <li>• Lightroom and The Street Images</li> <li>• <a href="https://www.youtube.com/watch?v=HMGqeBul1T0&amp;feature=youtu.be">https://www.youtube.com/watch?v=HMGqeBul1T0&amp;feature=youtu.be</a></li> </ul>

Week	Date	Topics, Readings, Assignments, Deadlines
		<p><b>Editing:</b></p> <ul style="list-style-type: none"> <li>• Post Production in class</li> </ul>
9	W Oct. 14	<p><b>Slides &amp; Videos:</b></p> <ul style="list-style-type: none"> <li>• Watch and take Quiz #4</li> </ul> <p><b>Homework: Due: Sunday, Oct. 18 by 11:59 pm</b></p> <ul style="list-style-type: none"> <li>• The Street: 60+ images, (3+) Contact sheet</li> </ul>
	M Oct. 19	<p><b>Due:</b></p> <ul style="list-style-type: none"> <li>• The Street: 60+ images, (3+) Contact sheet</li> </ul> <p><b>Group Discussion:</b></p> <ul style="list-style-type: none"> <li>• Your Images</li> <li>• We will break into groups to discuss all of your images</li> <li>• Be prepared to Screen Share your images via LR</li> </ul>
10	W Oct. 21	<p><b>Critique:</b></p> <ul style="list-style-type: none"> <li>• The Street - Exploration #3</li> <li>• 6 Final Images</li> </ul> <p><b>Homework: Due: Tuesday, Oct 27 by 11:59 pm</b></p> <ul style="list-style-type: none"> <li>• Writing Assignment #5, Ideas for Final project</li> </ul>
	M Oct. 26	<p><b>Critique:</b></p> <ul style="list-style-type: none"> <li>• The Street - Exploration #3</li> <li>• 6 Final Images</li> </ul>

Week	Date	Topics, Readings, Assignments, Deadlines
		<p><b>Homework: Due: Tuesday, Oct 27 by 11:59 pm</b></p> <ul style="list-style-type: none"> <li>• <b>Writing Assignment #5, Ideas for Final project</b></li> </ul>
11	W Oct. 28	<p><b>Due:</b></p> <ul style="list-style-type: none"> <li>• <b>Writing Assignment #5</b></li> </ul> <p><b>Slides:</b></p> <ul style="list-style-type: none"> <li>• Final Project: The Conceptual Image</li> </ul> <p><b>Homework: Due: Sunday, Nov. 1 by 11:59pm</b></p> <ul style="list-style-type: none"> <li>• Read Chapters 11 and 12</li> <li>• 60+ Images, (3+) Contact Sheets</li> </ul>
	M Nov. 2	<p><b>Due:</b></p> <ul style="list-style-type: none"> <li>• <b>60+ Images, (3+) CS</b></li> </ul> <p><b>Slides:</b></p> <ul style="list-style-type: none"> <li>• The Conceptual Image</li> </ul> <p><b>Lecture:</b></p> <ul style="list-style-type: none"> <li>• The Book module in LR</li> </ul> <p><b>Videos:</b></p> <ul style="list-style-type: none"> <li>• Photoshop, LR, The Conceptual Image</li> </ul> <p><b>Homework: Due: Sunday, Nov. 8 by 11:59 pm</b></p> <ul style="list-style-type: none"> <li>• 60+ images, (3+) CS uploaded to Assignments</li> </ul>
12	W Nov. 4	<p><b>Open Lab:</b></p> <ul style="list-style-type: none"> <li>• <b>Go Shoot!!!</b></li> <li>• <b>Individual meetings</b></li> </ul>

Week	Date	Topics, Readings, Assignments, Deadlines
	<b>M Nov. 9</b>	<p><b>Due:</b></p> <ul style="list-style-type: none"> <li>• <b>60 + images and 3+ contact sheets due Monday</b></li> </ul> <p><b>Group Discussion:</b></p> <ul style="list-style-type: none"> <li>• Your Images</li> <li>• We will break into groups to discuss all of your images</li> <li>• Be prepared to Screen Share your images via LR</li> </ul> <p><b>Homework: Due: Sunday, Nov15 by 11:59 pm</b></p> <ul style="list-style-type: none"> <li>• The Book Draft: Cover, Rear, spine, and 10 pages with a few photos</li> <li>• Upload to Assignments</li> </ul>
13	<b>W Nov. 11</b>	<b>Veteran's day/ No Classes</b>
	<b>M Nov. 16</b>	<p><b>Due:</b></p> <ul style="list-style-type: none"> <li>• The Book Draft: Cover, Rear, spine, and 10 pages with a few photos</li> </ul> <p><b>Homework: Due: Sunday, Nov 22 by 11:59 pm</b></p> <ul style="list-style-type: none"> <li>• Fonts chosen for: Titles, words, poems, stories</li> <li>• Layout decided for all pages</li> <li>• Upload to Assignments</li> </ul>
14	<b>W Nov. 18</b>	<p><b>Open Lab:</b></p> <ul style="list-style-type: none"> <li>• Individual meetings</li> </ul>
	<b>M Nov 23</b>	<p><b>Lecture:</b></p> <ul style="list-style-type: none"> <li>• <b>Discussion and Individual Group Critique of progress</b></li> </ul>

Week	Date	Topics, Readings, Assignments, Deadlines
15	W Nov 25	<b>Thanksgiving Holiday/ No classes</b>
	M Nov. 30	<b>Open Lab:</b> <ul style="list-style-type: none"> <li>• Individual meetings</li> </ul> <b>Homework: Due: Sunday, Tuesday, Dec. 1 by 11:59 pm</b> <ul style="list-style-type: none"> <li>• Book MUST BE in final Stages</li> </ul>
16	W Dec. 2	<b>Lecture:</b> <ul style="list-style-type: none"> <li>• <b>Discussion and Individual Group Critique of progress</b></li> </ul>
	M Dec. 7	<b>Critique:</b> <ul style="list-style-type: none"> <li>• <b>Final Project/ The Book</b></li> </ul>
<b>Final Exam</b>		<b>Critique:</b> <ul style="list-style-type: none"> <li>• <b>Final Project/ The Book</b></li> <li>• <b>Mon, Dec. 14, 5:15 pm</b></li> </ul>

