

**San José State University**  
**Department of Art & Art History**  
**PHOT115-02 (41560) Intermediate Digital Imaging – Fall 2020**

**Course and Contact Information**

<b>Instructor:</b>	Jonathan Fung, Ph.D.
<b>Office Location:</b>	Zoom Office
<b>Telephone:</b>	<i>Please email</i>
<b>Email:</b>	<a href="mailto:jonathan.fung@sjsu.edu">jonathan.fung@sjsu.edu</a>
<b>Office Hours:</b>	Thursday, 7:30-8:30PM and by Appointment
<b>Class Days/Time:</b>	Monday/Wednesday, 3:00-5:50PM
<b>Classroom:</b>	Zoom Video Conferencing
<b>Department Contact:</b>	Website: <a href="http://www.sjsu.edu/art">www.sjsu.edu/art</a> Email: <a href="mailto:art@sjsu.edu">art@sjsu.edu</a> <a href="http://photo.sjsu.edu/faculty/jonathan-fung/">http://photo.sjsu.edu/faculty/jonathan-fung/</a>
<b>Prerequisites:</b>	PHOT 40
<b>Units: 3.0</b>	

“Nowadays, with digital printing, it’s so easy to make everything perfect, which is not always a good idea. Sometimes the mistakes are really what make a piece.” Cindy Sherman

**Faculty Web Page and MYSJSU Messaging**

Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on the [Canvas Learning Management System course login website](#) at <http://sjsu.instructure.com>. You are responsible for regularly checking with the messaging system through [MySJSU](#) at <http://my.sjsu.edu> (or other communication system as indicated by the instructor) to learn of any updates.

**Course Format:** Activity

**Technology Intensive Course**

You must have your own laptop computer to take this course and will need your laptop with you for most class meetings. Your laptop must have a working computer camera or webcam with audio and internet connection. You must also have the latest edition of the Adobe Creative Suite. As an SJSU student the software is **FREE** for you! For this course you will need Adobe Photoshop, Premiere Pro and possibly Lightroom as well, if you are already in the habit of using it to organize your images. Follow the instructions at this link to download your free software: <http://www.sjsu.edu/ecampus/teaching-tools/adobe/students/index.html>

**Assignments, Readings, Handouts**

Course materials such as syllabus, assignments, rubrics, readings, etc. can be found under our class name [on Canvas Learning Management System course login website](#) at <https://sjsu.instructure.com/>. Your Username is

your 9-digit SJSU ID number. Your password is your SJSU-One account password. You are responsible for downloading new materials when you are notified that they are available. Be sure to download the syllabus and each assignment. Make a practice of doing this regularly. Start a folder on your laptop and download and keep materials for our class there. That way you have what you need whether or not you're online, or your home internet service is working.

### **Course Description**

An intermediate level course investigating the unique possibilities afforded by contemporary digital imaging. Includes preparation of images for presentation via print, video, and/or web. Emphasis upon incorporating digital tools with ongoing development of student work.

### **Course Goals**

The tools for digital image making are relatively recent innovations in a long line of inventions created for business and/or technological purposes prior to their adoption by the artistic community. This heritage is shared with other media such as darkroom photography, film, video, printmaking and printing. Even oil paint was once a new technological achievement. Like all practical tools, in the hands of artists, digital media possesses the potential to push far beyond the realm of practical production; to inform, move, provoke and manifest the landscape of dreams. This course will provide an introduction to Adobe Photoshop and basic file management practices. It will also offer the skills necessary to complete time-based video projects with video applications such as Premiere Pro. This course will additionally provide an introduction to the work of many prominent artists/inventors in digital media, as well as an overview of the current issues, concerns and interests circulating in the digital community, of which you will be interacting as a member.

### **Students in this course will:**

You will be encouraged to bring the interests, ideas and the skills you have acquired over a lifetime into your work, acting as artists and inventors, expanding on ideas previously explored, and developing an individual direction. Experimentation, risk taking, and sharing knowledge and skills (teaching) will be required of each individual. Consider yourself a member of a team, working closely with your colleagues. Discussions and critiquing sessions, constructive criticism and creative problem solving will be rigorously pursued with the ongoing objective of promoting the intelligence of the work of every member of the class.

Art is not created in a vacuum. The artist is not a divinely inspired being who creates intuitively outside of culture, but an active consumer and producer of culture. Art is a form of communication. Understanding the content of imagery, considering intended audience and intent, recognizing the importance of working within a group (or movement in art history), and taking responsibility for the power which images possess are all part of a vocabulary which has the potential to make you a more eloquent communicator.

### **Course Learning Outcomes (CLO)**

#### **Course Skill Learning Outcomes**

Upon successful completion of this course, students will be able to:

1. Further develop knowledge of camera operation and how to ensure correctly exposed imagery
2. Gain proficiency in or further develop Photoshop skills
3. Gain proficiency in or further develop digital video editing skills in Premiere Pro or similar application
4. Learn to use professional printers and print beautiful, images and/or communicate with a professional lab to print successfully color managed images.

#### **Course Content Learning Outcomes**

*Upon successful completion of this course, students will have mastered:*

1. A greater understanding of both historically significant and contemporary artists using digital media through attending lectures, participating in readings/discussions and attending virtual field trips
2. The ability to use digital skills to complete fine art projects with interesting content and strong concepts
3. A firm understanding of the variables involved in digital output (printing)
4. An understanding of the importance of presentation and present your work in a professional manner (whether traditional or experimental)
5. The ability to work within deadlines
6. By the end of the course, students will develop a small body of very finished, professionally presented work with strong, thoughtful content

### Required Texts/Readings

Textbook is recommended, but not required.

Adobe Photoshop CC for Photographers: 2018 1st Edition

ISBN-13: 978-1138086760

ISBN-10: 1138086762

Author: Martin Evening.

Available through Amazon for \$53.00, soft cover

Check out **learning.oreilly.com**, which will might a free PDF download.

<https://learning.oreilly.com/library/view/adobe-photoshop-cc/9781351617352/>

Tips

<https://www.facebook.com/julieannekost>

<https://www.facebook.com/MartinEveningPhotoshopAndPhotography>

Demos will be given in class and links to online tutorials will be provided. But if you are the sort of person who likes referring to a handbook, the book above is excellent.

### Other Readings

In addition to your technical readings, readings of a more philosophical, cultural, and/or theoretical basis will be made available on the Canvas for you, along with study questions to which you will provide a response for credit.

### Required Materials

- 35mm DSLR Camera
- Laptop with at least 40GB of space
- **Reminder:** You must have the latest edition of the Adobe Creative Suite. As an SJSU student the software is **FREE!** For this course you will need Adobe Photoshop, Premiere Pro and possibly Lightroom as well, if you are already in the habit of using it to organize your images. Follow the instructions at this link to download your free software: <http://www.sjsu.edu/ecampus/teaching-tools/adobe/students/index.html>
- External Hard drive for workspace and storage
- USB Drive

### Library Liaison

Gareth Scott

Email: [gareth.scott@sjsu.edu](mailto:gareth.scott@sjsu.edu)

Dr. Martin Luther King, Jr. Library

4th Floor Administration Offices

Phone: (408) 808-2094

Art and Art History Resources: <https://libguides.sjsu.edu/Art>

### Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in University Policy S12-3 at <http://www.sjsu.edu/senate/docs/S12-3.pdf>

**NOTE** that University policy F69-24, “Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading.”

### Class Participation

Your participation in the form of regular involvement in activities and discussions is not only required but mandatory. This includes asking questions, which can have a positive effect on your class participation grade. *You are expected to attend all critiques, whether or not you have work to show. Failure to do so could negatively affect your class participation grade.* Your voice is critical to the success of this class. If you are experiencing extenuating circumstances it is your responsibility to make me aware of your situation when it occurs. Be proactive and communicate throughout the semester.

### Final Examination

The Final Exam is a required class. Our Final Exam is scheduled by SJSU to take place on **Thursday, December 10 at 12:15-2:30PM**. Please note that this is a different time than usual. Make appropriate arrangements now, so that you will be available to meet on this day. Your final project will be due on this day. Participation is mandatory, per SJSU regulations. Plan ahead to be there.

### Determination of Grades

I strongly encourage risk-taking and thoughtful experimentation, which will help increase your course grade. Your assignments will be graded on your creativity, technical achievements and your creative solutions to the challenges given. The work created in class will be evaluated based on the following criteria:

**A - Excellent:** Thoughtful and intelligent ideas presented in a clear, organized, and engaging manner; among the very best.

**B - Above Average:** The ideas are interesting and successfully presented; shows potential, but not necessarily distinctive; roughly equal in quality to the majority of work completed by other students.

**C - Average:** Achieves minimum requirements of the assignment, but not particularly clear, nor ambitious. Quality of work is below that of most other projects submitted. May be above average idea presented in incomplete state.

**D – Below Average:** Does not satisfy the minimum requirements of the assignment.

**F – Unsatisfactory:** Did not submit an assignment.

**Participation Grade** can be adversely affected by missing class, showing up late, sleeping, on your device, being a distraction, and being an unengaged member of the class.

### Projects

Journal = 100 points

Presentation = 50 points

3 Shooting Assignments = 300 points

Final Portfolio Book or Prints = 150 points

Participation = 100 points (includes class discussions, critiques, exercises, collaboration, engagement)

Total Possible Points: 700 points

### **Journal/Blog**

*You will photograph yourself each day* and keep the photographs in your journal. Use the camera in your phone, tablet or a digital camera and create a blog or digital journal. Instant cameras or prints are fine for those of you who prefer analogue journals. I am using the word "journal" in the loosest possible sense. What I require is that you make marks in it each day. This could be a few words noting your thoughts, emotions, a text, post, chat, lyrics from a song, etc. If English is not your first language, use the language with which you are most comfortable. The only stipulation is that you must record something every day. Memories are extremely ephemeral. This project will provide a means for you to trace and preserve your creative process and ideas. Journals will be checked bi-weekly and graded at the end of the semester.

### **Late assignments will only be accepted under unusual, extenuating, or emergency circumstances.**

Documented personal, family and health emergencies will be considered and evaluated. You must provide official documentation when you return to class after an absence. An excused absence or extension will be at the digression of the instructor. *However, all shooting assignments can be resubmitted with in a three-week period after the original deadline for a higher grade, except for the journal and final portfolio project.*

### **Grading Scale**

All assignments have clear criteria and objectives to meet. All students shall be treated equitably. The criteria for determining a student's grade shall be as follows on a percentage of the total points:

Letter Grade	Grade Point	Percentage
A	4.0	93-100%
A-	3.7	90-92%
B+	3.3	87-89%
B	3.0	83-86%
B-	2.7	80-82%
C+	2.3	77-79%
C	2.0	73-76%
C-	1.7	70-72%
D+	1.3	67-69%
D	1.0	60-66%
F	0.0	0-59%

### **Classroom Protocol**

All students are expected to conduct themselves in a professional manner conducive to a university learning environment. This includes being on-time to class. You will be expected to be on time, engaged and present throughout class meetings, critiques, lectures, shooting assignments and lab. Students are encouraged not only to engage with their instructor regarding their work, but also with the other students within the class. *Participation in group critiques is both expected and mandatory.*

### **Laptop and Cell Phone Etiquette**

Cell phones, or other devices that detract from full attention should be turned off or silenced. Texting or using your phone or laptop for personal use is not allowed. *Failure to follow the laptop and cell phone etiquette will affect your class participation grade severely.*

## **University Policies**

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>"

**Academic integrity** - Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The University Academic Integrity Policy F15-7 requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. Visit the Student Conduct and Ethical Development website for more information.

## **Campus Policy in Compliance with the American Disabilities Act**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the Accessible Education Center (AEC) to establish a record of their disability.

## **Student Technology Resources**

Computer labs and other resources for student use are available in:

- Academic Success Center at <http://www.sjsu.edu/at/asc/> located on the 1st floor of Clark Hall
- Academic Technology Computer Center at <http://www.sjsu.edu/at/hd/> on the 1st floor of Clark Hall
- Associated Students Computer Services Center at <http://as.sjsu.edu/ascsc/> on the 2nd floor of the Student Union
- Student Computing Services at <http://library.sjsu.edu/student-computing-services/student-computing-services-center>
- Computers at the Martin Luther King Library for public at large at <http://library.sjsu.edu/reserve-studymeeting-room/computers-king-library>
- Additional computer labs may be available in your department/college

A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include DV and HD digital camcorders; digital still cameras; video, slide and overhead projectors; DVD, CD, and audiotape players; sound systems, wireless microphones, projection screens and monitors.

## **SJSU Peer Connections**

Peer Connections' free tutoring and mentoring is designed to assist students in the development of their full academic potential and to inspire them to become independent learners. Peer Connections tutors are trained to provide content-based tutoring in many lower division courses (some upper division) as well as writing and study skills assistance. Small group and individual tutoring are available. Peer Connections mentors are trained to provide support and resources in navigating the college experience. This support includes assistance in learning strategies and techniques on how to be a successful student. Peer Connections has learning commons, desktop computers, and success workshops on a wide variety of topics. For more information on services, hours, locations, or a list of current workshops, please visit Peer Connections website at <http://peerconnections.sjsu.edu> for more information.

## **SJSU Writing Center**

The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the

Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the Writing Center website at <http://www.sjsu.edu/writingcenter>. For additional resources and updated information, follow the Writing Center on Twitter and become a fan of the SJSU Writing Center on Facebook. (Note: You need to have a QR Reader to scan this code.)

### **Accommodation to Students' Religious Holidays**

University Policy S14-7 states that San José State University shall provide accommodation on any graded class work or activities for students wishing to observe religious holidays when such observances require students to be absent from class. It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.

### **Consent for Recording of Class and Public Sharing of Instructor Material**

University Policy S12-7, requires students to obtain instructor's permission to record the course and the following items to be included in the syllabus:

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
  - It is suggested that the green sheet include the instructor's process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.
  - In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share, or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

### **Department Advising**

For information about majors and minors in Art & Art History, for a change of major/minor forms and a list Of advisors: <http://www.sjsu.edu/art/> or the Art & Art History department office in ART 116, 408-924-4320, [art@sjsu.edu](mailto:art@sjsu.edu)

### **SJSU Counseling Services**

The SJSU Counseling Services is located on the corner of 7th Street and San Fernando Street, in Room 201, Administration Building. Professional psychologists, social workers, and counselors are available to provide consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit Counseling Services website at <http://www.sjsu.edu/counseling>.

### **Emergency phone numbers**

Emergency: 911; Escort Service: 42222



# PHOT115-02 (41560) Intermediate Digital Imaging Course Schedule-Fall 2020

*Schedule is subject to change with fair notice. Notice will be given verbally in class and sent via email.*

## Course Schedule

Week	Date	Topics, Readings, Assignments, Deadlines
1	Wed 8/19	Welcome! Introductions, course overview & expectations, syllabus, equipment, start journal
1	Mon 8/24	Exposure Triangle Photography Vocabulary <b>Assignment 1-Present past body of work + Influences DUE</b> (at least 5 images, 3 influences, 5 minutes)
2	Wed 8/26	Principles of Light Introduce Assignment 2: Appropriation <b>Journal Check-In Due – Bring Journal</b>
2	Mon 8/31	Composition <b>Reading/Discussion #1 DUE</b> – bring 1-page reflection (links to reading on assignment handout); Partners chosen for Assignment 1, collaborative partner meetings
3	Wed 9/2	Inspiration Photoshop <b>Journal Check-In Due</b>
3	Mon 9/7	No Class – Labor Day!
4	Wed 9/9	Photoshop Demo <b>Journal Check-In Due</b>
4	Mon 9/14	<b>Assignment 2 DUE– Class Critique</b>
5	Wed 9/16	<b>Finish Assignment 2 Class Critique</b> Introduce Assignment 3 Develop ideas
5	Mon 9/21	<b>Journal Check-In Due</b> – Bring Journals – should be up to date!
6	Wed 9/23	In-class Shooting Assignment
6	Mon 9/28	<b>Reading/Discussion #2 DUE</b> – (1-page reflection paper) Technical demos continue, Have test images ready to show
7	Wed 9/30	All images for your project should be shot by today! Open Lab – work on compositing. <b>Journal Check-In Due</b>
7	Mon 10/5	Image Check - images for Assignment 3 should be in near-finished state today! Open Lab
8	Wed 10/7	Print demo-Students must be ready to print today! Will depend on COVID-19
8	Mon 10/12	Print demo-Students must be ready to print today! Will depend on COVID-19
9	Wed 10/14	Print demo-Students must be ready to print today! Will depend on COVID-19
9	Mon 10/19	Print demo-Students must be ready to print today! Will depend on COVID-19
10	Wed 10/21	<b>Assignment 3 DUE - Class Critique</b> Introduce Assignment 4, Digital Video
10	Mon 10/26	<b>Finish Assignment 3 Class Critique</b>



Week	Date	Topics, Readings, Assignments, Deadlines
		<b>Journal Check-In Due</b>
11	Wed 10/28	Introductions/demos for Assignment 4 continue
11	Mon 11/2	<b>Reading/Discussion Due #3</b> – (1-page reflection paper)
12	Wed 11/4	Continue to work on Assignment 4, digital video <b>Journal Check-In Due</b>
12	Mon 11/9	<b>Check rough cut 1.</b> Have footage or images shot by today! Work loses ½ a letter grade if you don't have imagery to show. Open lab – discuss/review work in progress.
13	Wed 11/11	No Class – Veterans Day
13	Mon 11/16	<b>Check rough cut 2.</b> Have nearly finished videos ready for viewing – work loses ½ a letter grade if you don't have near-finished work to show today. Open Lab – discuss/review work in progress.
14	Wed 11/18	<b>Assignment 4 DUE, Class Critique</b> Introduce Final Project, Assignment 5 – Due 12/10
14	Mon 11/23	<b>Finish Assignment 4 Class Critique</b> Individual Meetings - Open Lab
	Wed 11/25	No Class – Thanksgiving Holiday
15	Mon 11/30	Individual Meetings - Open Lab Work on Assignment 5
15	Wed 12/2	<b>Finished JOURNALS DUE! (upload to Canvas)</b>
16	Mon 12/7	Last regular day of class. <b>Assignment 5 – Final Project DUE (upload to Canvas)</b> <b>Class Critique</b>
16	<b>Thurs, Dec 10 12:15-2:30PM</b>	Please note that the time is different from our regular meeting time - plan ahead to attend. <b>Finish Assignment 5 Critique</b> <b>Artist Statements DUE (upload to Canvas)</b> Celebrate your accomplishments!