

San José State University
Department of Art & Art History
Phot 121, Introduction to Studio Lighting, Section 03
Fall 2020

Course and Contact Information

Instructor:	Yvonne D. Williams
Office Location:	Zoom only, link is on Canvas
Telephone:	408. 924.4690
Email:	yvonne.williams@sjsu.edu
Office Hours:	M/W 10:30 – 12:00 via zoom meeting and by appointment, link is on Canvas
Class Days/Time:	T/Th 12:00 – 2:50
Classroom:	Online
Prerequisites:	Photo 40
Department Office:	ART 116
Department Contact:	Website: www.sjsu.edu/art Email: art@sjsu.edu

Server Information –Assignments, Readings, Handouts

Assignments, readings, handouts and other information will be on Canvas, as well as, in your reader. I will be using CANVAS to upload all materials and to send out pertinent email notifications. To access CANVAS, go to: <https://sjsu.instructure.com> I would suggest you make copies of any information that would be useful to read or use as a guide while working on your computer.

Course Description

Catalog Description: Concepts and principles of lighting using both daylight and incandescent light sources and the use of standard studio lighting equipment.

Introduction to Studio Lighting is a beginning studio course. The emphasis of this course will be to learn to see and utilize light in an effective manner that can be applied to all applications of photography. This semester students will be working with their camera equipment and will learn how to make and utilize common objects to create a studio environment anywhere. This class will expose students to professional modification of light and shadow, studio practices, advanced color theory, color management, and engage them in creative problem solving while learning effective aesthetic and technical concerns of visual perception and communica

Course Learning Outcomes (CLO)

The course will be taught through invigorating (!) lectures, lively demonstrations, studio-shooting assignments, and informative critiques in which all are expected to participate. You will learn to effectively see how light and shadow, shape and inform. As you proceed into this semester, take the time to thoroughly observe light in intimate spaces and public environments, at all times of the day and night and under all weather conditions. Notice how the mood of the person, place, or object change as the light changes. In the studio you will learn to recreate 'natural' light and manipulate light and shadow to express your ideas.

Upon successful completion of this course, students will be able to:

1. CLO1 Effectively see how light and shadow, shape and inform.
2. CLO2 To recreate 'natural' light by successfully learning the qualities of studio lighting equipment and to manipulate light and shadow to express emotion, content, and ideas.
3. CLO3 Use a variety of software including remote capture.
4. CLO4 Establish an effective workflow and master color management.
5. CLO5 Use Lightroom to capture, edit, organize, and enhance images.
6. CLO6 Use retouching techniques specific to each assignment and to go beyond traditional lighting by using layers of multiple images to create one image.
7. CLO7 Use Photoshop more effectively to create a final professional image in post-production.
8. CLO8 Effectively describe, discuss, and write about what constitutes a strong commercial image.
9. CLO9 Create layouts for publications.
10. CLO10 Recognize leaders in the field of commercial photography and their 'style'.

Required Texts/Readings

- SJSU Photo Lab Manual: available online
- PHOTO 121 Reader: Available online on Canvas- ready to download and print

Technology Requirements / Equipment / Materials

- Laptop Computer: PC or MAC
- Software: Photoshop and Light Room
- You MUST have your own laptop computer to take this course and with all things computer- the newer the more compatible.
- Software- Adobe Lightroom and Photoshop: Do not purchase this, Adobe offers software while a student at SJSU.
- A tether cord for your laptop to your camera
- DSLR
- Tripod

- USB
- Memory Card at least 16G

Library Liaison

Gareth Scott:

Email: gareth.scott@sjsu.edu

Phone: (408) 808-2094

Online Classroom Protocol

- We will be online for the semester. All classes will meet via Zoom during the regular class hours. Zooming is vital for us to connect with one another.
- Everyone should be seated and properly dressed for classroom attendance. I request that all arrive punctually for the Zoom classes.
- Students wishing to speak should use the “hand raise” icon in the participant list. Questions and comments may be entered anytime during the session in the “chat” box.
- I expect you to be located somewhere that you will be able to focus without distractions and to be visible at all times with your audio on – participation is key to online learning. If you cannot follow this request, please talk to me at the beginning of the semester.
- Professional courtesy is expected. Late arrivals may have to wait a few minutes before entering the Zoom session, late admission requires intermittently checking the “waiting room.”
- Most sessions will be recorded and uploaded to Canvas.
- Zoom Meeting Transcripts: Zoom allows participants to communicate with all group participants, please be aware that all of the group messages and all private messages will be included in the meeting transcript.
- **Zoom Meeting Attendance Report:** Zoom provides a roster of people who attended the meeting along with the times they joined and left the meeting.

Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in [University Policy S12-3](http://www.sjsu.edu/senate/docs/S12-3.pdf) at <http://www.sjsu.edu/senate/docs/S12-3.pdf>.

Photo 121 Reader

The reader contains everything you will need for this course. It is uploaded on Canvas and may be downloaded and printed as needed. Refer to the reader for all assignments, readings, due dates, critique information, scheduled exams, etc. The attached schedule will have all due dates.

Canvas modules will also have all assignments. I have set up tutorials in Canvas for you to watch and there will be a few practice lessons to make certain everyone is up to speed before we continue.

Department Advising

For information about majors and minors in Art & Art History, for change of major/minor forms and a list of advisors: <http://www.sjsu.edu/art/> or the Art & Art History department office in ART 116, [408-924-4320](tel:408-924-4320), art@sjsu.edu

Grading Policy

The work created in class will be evaluated based on the following criteria.

A: **Outstanding:** thoughtful and intelligent ideas presented in a clear, organized, and engaging manner; among the very best.

B: **Above Average - Good:** the ideas are interesting and successfully presented; shows potential, but not necessarily distinctive; roughly equal in quality to the majority of work completed by other students.

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C: **Average - mediocre:** achieves minimum requirements of the assignment, but not particularly clear, nor ambitious. Quality of work is below that of most other projects submitted. May be above average idea presented in incomplete state.

D: **Unsatisfactory:** does not satisfy the minimum requirements of the assignment; generally unsatisfactory in terms of quality and clarity.

F: You didn't submit an assignment.

***With communication before a deadline, late work may be accepted, otherwise for every day that the work is late one letter grade will be deducted.**

Determination of Grades

Criteria per studio assignments

Lighting	40 points
Design/ Visual impact	30 points
Concept	30 points

Poor presentation on final portfolio	- one letter grade less
Missed Deadline for Critique	- one letter grade less, per day late
More than one concept explored	- plus 1/2 letter grade

Final Grades

Studio Assignments #1-4	10 points each =	40 points
Studio Assignments #5-8	15 points each =	45 points
Gaffers Kit, Writings, Quizzes		5 points
Final Presentation of Portfolio		<u>10 points</u>
		100 Points

Final Examination

Final exam will be by portfolio review, details are in your reader.

University Policies

Per [University Policy S16-9](http://www.sjsu.edu/senate/docs/S16-9.pdf) (<http://www.sjsu.edu/senate/docs/S16-9.pdf>), relevant information to all courses, such as academic integrity, accommodations, dropping and adding, consent for recording of class, etc. is available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>". Make sure to visit this page, review and be familiar with these university policies and resources.

Major/Minor Degrees in Photography

For change of major/minor forms and a list of advisors: <http://www.sjsu.edu/art/> or the Art & Art History department office in ART 116, 408-924-4320, art@sjsu.edu

- Dates for BFA in Photography submissions will be announced during the first month of classes.

SJSU Counseling Services

The SJSU Counseling Services is located on the corner of 7th Street and San Fernando Street, in Room 201, Administration Building. Professional psychologists, social workers, and counselors are available to provide consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit [Counseling Services website](http://www.sjsu.edu/counseling) at <http://www.sjsu.edu/counseling>.

Emergency Phone Numbers while on campus

Emergency: 911

Escort Service: 42222

Schedule

PHOT 121-03 / Intro to Studio Lighting

Fall 2020 Course Schedule

This schedule is subject to change with fair notice and notice will be made available during zoom

Meetings or via email and on listed on canvas.

Week	Date	Topics, Readings, Assignments, Deadlines
1	TH Aug. 20	<p>Introductions:</p> <ul style="list-style-type: none">• Canvas, Syllabus, Adds and Class overview <p>Images:</p> <ul style="list-style-type: none">• What is Commercial Photography? <p>Homework: Due: Sunday, Aug. 23 by 11:59 pm</p> <ul style="list-style-type: none">• Canvas: Introductory letter in Assignments• Quiz on Materials posted on Canvas• A quick 'hello' in Discussions on Canvas
	T Aug. 25	<p>Discussion:</p> <ul style="list-style-type: none">• What makes a great commercial photograph? <p>Video and Slides:</p> <ul style="list-style-type: none">• Using Light in and out of the Studio <p>Lecture:</p> <ul style="list-style-type: none">• How we see light (things your mother never told you...)<ol style="list-style-type: none">1. Quality, Quantity, Color & Direction of LIGHT2. Visual Perception• Gaffer's kit <p>Homework: Due: Sunday, Aug. 30, 11:59 pm</p> <ul style="list-style-type: none">• 2 Good Print Ads, Writing assignment #1
2	TH Aug. 27	<p>Lecture:</p> <ul style="list-style-type: none">• The Camera and its Light Meter – the mystery unveiled• Quality, Quantity, Color & Direction of Light reviewed• Remote capture and Lightroom <p>Homework: Due: Sunday, Aug. 30, 11:59 pm</p> <ul style="list-style-type: none">• Writing Assignment #1 Good Ads

Week	Date	Topics, Readings, Assignments, Deadlines
		<ul style="list-style-type: none"> • Writing Assignment #2 Terrible Ads
	T Sept. 1	<p>Due:</p> <ul style="list-style-type: none"> • Writing Assignments #1 and #2 <p>Slides:</p> <ul style="list-style-type: none"> • Shooting Portrait of a Human or Stuffed Animal in Natural Light • Using Backdrops to isolate your subject <p>Lecture:</p> <ul style="list-style-type: none"> • How to create Soft Light vs. Hard Light • Using a Reflector or a Bounce Card • Make your own backdrops – cloth or paper • 360 degrees of Light
3	Th Sept. 3	<p>Lecture and Video:</p> <ul style="list-style-type: none"> • How to make your own Lights <p>Homework: Due: Tuesday, Sept. 8</p> <ul style="list-style-type: none"> • Your Lights • Your Background
	M Sept. 7	LABOR DAY: Campus Closed/ No classes
4	TH Sept. 10	<p>Discussion:</p> <ul style="list-style-type: none"> • Using your Lights • Using your Background cloth/ paper • Making Contact Sheets using Lightroom <p>Homework: Due: Sunday Sept. 13, 11:59pm</p> <ul style="list-style-type: none"> • Assignment #1A: Shooting Portrait of a Human or Stuffed Animal in Natural Light • Using your Background • Using a Reflector or Bounce card • Upload Contact sheets via Canvas
	T Sept. 15	Critique:

Week	Date	Topics, Readings, Assignments, Deadlines
		<ul style="list-style-type: none"> • Assignment #1A
5	TH Sept. 17	<p>Lecture:</p> <ul style="list-style-type: none"> • Photographing an Apple in 360 degrees, Assignment #1B • Making Contact Sheets in LR • Lightroom to Photoshop, Color Management Basic • Making a set using Vinyl tiles <p>Slides/Video:</p> <ul style="list-style-type: none"> • Direction of Light <p>Homework: Due: Sunday, Sept. 20, 11:59pm</p> <ul style="list-style-type: none"> • Making a set using Vinyl tiles • Upload a Contact Sheet of your Set{s}
	T Sept. 22	<p>Homework: Due: Tuesday, Sept. 22, 11:59pm</p> <ul style="list-style-type: none"> • Assignment #1B: Photographing An Apple • Upload Contact Sheet via Canvas
6	TH Sept. 24	<p>Critique:</p> <ul style="list-style-type: none"> • Assignment #1B The Apple <p>Homework: Due: Sunday, Sept. 27, 11:59pm</p> <ul style="list-style-type: none"> • Quiz #2 • Video: How to Shoot Glass • Video: Using Props • Video: Studio Lights • Assignment #2, 1st Set of Contact Sheets: Set 20 images – Uploaded
	T Sept. 29	<p>Lecture:</p> <ul style="list-style-type: none"> • Photographing a Glass product • Using Props <p>Slides:</p>

Week	Date	Topics, Readings, Assignments, Deadlines
		<ul style="list-style-type: none"> • Glass Products, Assignment #2 <p>Homework: Due: Sunday, Oct. 4, 11:59pm</p> <ul style="list-style-type: none"> • Assignment #2, 40+ Images, 2+ Contact Sheets – Uploaded
7	Th Oct. 1	<p>Open Lab:</p> <p>Studio Shoot:</p> <ul style="list-style-type: none"> • Glass Product with Attitude, Assignment #2 <p>Video:</p> <ul style="list-style-type: none"> • How to use LR and PS with Glassware <p>Homework: Due: Sunday, Oct. 4, 11:59pm</p> <ul style="list-style-type: none"> • Assignment #2, 2 Before and 2 After shots
	T Oct. 6	<p>Critique: Assignment #2, Glass Product</p> <ul style="list-style-type: none"> • 2 Before and 2 After Images • Labeled Correctly • Sized Correctly
8	Th Oct. 8	<p>Lecture:</p> <ul style="list-style-type: none"> • Assignment #3 and #4 The Food Shot • The Magazine Layout • PROPS, PROPS, and More Props <p>Slides/Video:</p> <ul style="list-style-type: none"> • Assignment #3 and #4 The Food Shot • The Magazine Layout <p>Homework: Due: Sunday, Oct. 11, 11:59pm</p> <ul style="list-style-type: none"> • Quiz #3: The Food Shot • Contact Sheets, 20+ Images, 1+ Contact sheet(s) Uploaded
	T Oct. 13	<p>Discussion:</p> <ul style="list-style-type: none"> • The Food Shot, 1st set of Contact Sheets <p>Homework: Due: Sunday, Oct. 18, 11:59pm</p> <ul style="list-style-type: none"> • Assignment #3, 40 Images, 2 Contact Sheets – Uploaded as a pdf

Week	Date	Topics, Readings, Assignments, Deadlines
		<ul style="list-style-type: none"> • Assignment #4, The Magazine Layout- upload as a PDF
9	TH Oct. 15	Open Lab: <ul style="list-style-type: none"> • The Food Shot, • Individual meetings
	T Oct. 20	Critique: <ul style="list-style-type: none"> • The Food Shot and Magazine Layout
10	Th Oct. 22	Slides: <ul style="list-style-type: none"> • The Character • The Character in Photoshop Homework: Due: Sunday, Oct. 25 11:59 pm <ul style="list-style-type: none"> • Planning for the Character Shot • Shooting The Character Shot, 1st set of 1+ CS, 20+ images
11	T Oct. 27	Discussion: <ul style="list-style-type: none"> • Assignment #5, The Character Homework: Due: Sunday Nov. 1 <ul style="list-style-type: none"> • Assignment #5, The Character • 2nd set of CS • 2 Before and 2 After Images
	Th Oct. 29	Studio: <ul style="list-style-type: none"> • The Character Homework: Due: Sunday Nov. 1 <ul style="list-style-type: none"> • Assignment #5, The Character • 2nd set of CS • 2 Before and 2 After Images

Week	Date	Topics, Readings, Assignments, Deadlines
12	T Nov. 3	<p>CRITIQUE:</p> <ul style="list-style-type: none"> • The Character Shot • Contact Sheets • 2 Before and 2 After
	TH Nov. 5	<p>Slides:</p> <ul style="list-style-type: none"> • Inside/Outside shoot <p>Lecture:</p> <ul style="list-style-type: none"> • Dropping in backgrounds via Photoshop • Remaining Assignments • Photo Shop advanced <p>Group:</p> <ul style="list-style-type: none"> • Discussion and Planning Inside/ Outside shot <p>Homework: Due: Sunday, Nov. 9</p> <ul style="list-style-type: none"> • Quiz #4 • Video on Dropping in Background • Looking For Props • Assignment #6, 1st set of CS
13	T Nov. 10	<p>Discussion:</p> <ul style="list-style-type: none"> • Contact Sheets, Assignment #6 <p>Homework: Due: Sunday, Nov. 15</p> <ul style="list-style-type: none"> • Assignment #6, 2nd set of CS 2+, 40 images • 1 Before and 1 After Image
	W Nov. 11	Veteran's Day/ Campus Closed, No Classes
14	Th Nov. 12	<p>CRITIQUE:</p> <ul style="list-style-type: none"> • Inside/ Outside

Week	Date	Topics, Readings, Assignments, Deadlines
		<p>Homework: Due: Sunday, Nov. 22 11:59pm</p> <ul style="list-style-type: none"> • Editorial paper Writing Assignment # 4
	T Nov. 17	<p>Slides:</p> <ul style="list-style-type: none"> • The Editorial Shot <p>Discussion:</p> <ul style="list-style-type: none"> • The Editorial Shot
15	Th Nov. 19	<p>Studio:</p> <ul style="list-style-type: none"> • Editorial shot <p>Homework: Due: Sunday, Dec. 1nd 11:59pm</p> <ul style="list-style-type: none"> • Editorial Shot • 1st Set of Contact Sheets
16	T Nov. 24	<p>Studio:</p> <ul style="list-style-type: none"> • Editorial shot <p>Homework: Due: Sunday, Dec. 1nd 11:59pm</p> <ul style="list-style-type: none"> • Editorial Shot • 1st Set of Contact Sheets
	W Nov. 25	Thanksgiving Holiday: Campus Closed/No classes
	T Dec. 1	<p>Discussion:</p> <ul style="list-style-type: none"> • The Editorial Shot <p>Homework: Due: Sunday, Dec. 6nd 11:59pm</p> <ul style="list-style-type: none"> • Editorial Shot • 1st Set of Contact Sheets
	Th Dec. 3	

Week	Date	Topics, Readings, Assignments, Deadlines
		Critique: <ul style="list-style-type: none"><li data-bbox="609 247 1023 283">• Editorial Shot: 2 After Images
Finals		Section 3: Dec. 10, Tues: meets at 9:45 am