

SP21: ART-177 Sec 01 - Prof Practices

San José State University

Department of Art & Art History

Art 177, BA Professional Practices, Section 1,

Spring, 2021

Course and Contact Information

Instructor: Lance M Fung

Office Location: Room 321

Telephone: (Email only)

Email: lance.fung@sjsu.edu and
lance@fungcollaboratives.com (please use to notify my if
you are coming late to class or cannot attend)

Office Hours: Wednesday noon - 3 pm by appointment

Class Days/Time: Tuesday 3:00 - 5:45 PM

Classroom: on zoom

Department Office: ART 116

Department Contact: Website: www.sjsu.edu/art Email: art@sjsu.edu

Web Access to course materials

All materials such as the Green Sheet, required reading, announcements, class assignments, deadlines, grades, etc. can be found on the Canvas Management system course website: <http://sjsu.instructure.com>. You should visit this site often to be up to date with information. Log in and with your SJSUOne information for access.

Course Description

This upper division course will introduce students to the ways and means necessary to begin building a career in the arts while successfully negotiating its challenges. It will help prepare students for the transition to the professional art world through guidance on developing a curriculum vitae and portfolio suitable for professional presentation, providing insights on the business and politics of the art world, and offering information on the practical realities of museum exhibitions, gallery representation, grant and public art commission applications, as well as alternative career options available for artists. Sessions may include lectures, discussions of the readings and assignments, invited speakers, field trips and group activities. Course Learning Outcomes (CLO) Upon successful completion of this course, students will:

Course Content Learning Objectives

1. have developed a clear and succinct curriculum vitae, bio, and artist's statement that highlights their educational and exhibition experiences;
2. have learned the professional way to document and present artwork through photographs and artist portfolio (website);
3. be able to identify professional organizations, associations, visual arts registries, and other resources pertinent to the professional artist;
4. be able to develop a personalized plan that will chart short - and long-term objectives within the art field.

Required Texts/Readings

Textbook

The main weekly reading will consist of subscribing to e-flux.com. Additional reading assignments will be assigned on an as needed basis from a number of resources such as art publications, art websites, and theoretical texts, etc. The goal is to read about current trends more so than historical text.

Required Materials

Each student must have a notebook for each class and a laptop. A camera and speaker is also required. All materials required to complete the final project will be at the student's expense.

Department advising

For information about majors and minors in Art & Art History, for a change of major/minor forms and a list of

advisors: <http://www.sjsu.edu/art/> or the Art & Art History department office in ART 116, 408-924-4320, art@sjsu.edu

More Faculty Information:

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More Faculty Information:

MySJSU Faculty Center Tutorials: http://my.sjsu.edu/employees/employee_tutorials/faculty_tutorials/index.html

Canvas: <http://www.sjsu.edu/at/ec/canvas/>

Canvas Faculty Resources: http://www.sjsu.edu/at/ec/canvas/faculty_resources_new/index.html

Library Liaison

Gareth Scott can be reached at garret.scott@sjsu.edu or found on the fourth floor of Dr. Martin Luther King Jr. Library. His phone number is (408) 808-2094. You may also visit the library website at: <http://libguides.sjsu.edu/collectiondevelopment/CDhumanities>

Course Requirements and Assignments

The SJSU expectation for out of class work is three hours per week for this course. Although students will be given time to work on their final projects in class, it is anticipated that time outside the class will also be required. Additional work outside of class may be contemplation

and reflection on class lectures, discussions, critiques. Time to research and complete the writing assign as well as class preparation may also be required.

Grading Information

Although this course will embrace flexibility and experimentation which are some of the benchmarks for success, there will be six main components that will be reviewed and evaluated throughout the semester. Each student will have ample time to submit their best possible submission to receive the desired grade however quality and meeting deadlines will be paramount to receiving the best grade possible. Each component will comprise a percentage of your overall grade. The five main elements for this course are: two verbal presentations, online portfolio, artist's written proposal, and class participation. A grade deduction will occur for every week the assignment is turned in late. Assignments will not be accepted after the second week past the due date. In this case the assigned grade will be 0 points.

Presentations:

You will have 2 verbal presentations to make to the class.

Your first five minute presentation will be made about your own art practice showing examples of your artwork and sharing insight into your process. Your second ten minute presentation to the class will be based on your research about the artist & art movement you selected. This presentation shall include accompanying visuals. You may embed a brief (under 45 second) video clip only if beneficial to the sharing of information to your other students. Creativity is encouraged in how you best want to convey the philosophy and artistic contribution the artist has made to the Art World so that the learning process is enriched and more entertaining than a standard presentation or student lecture. The goal is to distill the artist's essence, motivation, or conceptual underpinnings and share them with your classmates. Please see assignment for grading structure. **Do not need to email me your presentations.**

Create online portfolio:

You will design and create your own online portfolio (website) including a brief biography and images of your artwork with proper captions and labels. It should include a clear and succinct curriculum vitae, and artist's statement that highlights your educational and exhibition experiences.

Final:

This assignment should be difficult, thought provoking, and highly personal. Since many of you will soon be graduating from San Jose State University with your BA degree, I am challenging you to make a personal and somewhat prophetic artwork as your final. You

may select any medium you feel comfortable with: painting, sculpture, photography, digital media. It may be interdisciplinary, mixed media, installation, public art, etc.. It may be representational, abstract, factual, conceptual, or aspirational.

The goal or theme for your "Final" artwork should be based on the following statement, "How I see myself in five, ten, and fifteen years."

I would like you to incorporate your inner most feelings, desires, dreams, and fears as inspiration for the artwork. Knowledge gained from this course about best practices, the Art World, Art History, and other information gathered over your lifetime may be embedded in the content portion of your work.

The artwork can be a single element like a painting, photograph or sculpture, or it can be made as a serial work, website, sound work or performance piece. In other words, feel free to do whatever you want with the goal of introspection and future with amazing technical execution.

I am hoping your final will be an amazing artwork that truly captures you in a moment of time: present and future and a work that you will be proud of. The concept behind the artwork as well as the end artwork are equally important.

Class participation:

Each class will be very interactive, reactionary, and hopefully fun. Participation and the ability to share your thoughts in an unedited but constructive yet respectful fashion will help cut to the chase and get to the true substance of each lecture, discussion and idea. Each class will be divided into lecture and process time. The teacher will lead the lecture portion of the class followed by a Q & A period. In this period, it is anticipated that you will come with thoughts, images, and questions to further the discussion. The second portion of the class may sometimes be devoted for the students to research, work in groups, or work on their individual assignments. Every minute of class time should be used in an active capacity, as there is not room for idleness. Your camera should always be turned on and your microphone off when not speaking. Exceptions will be made in advance of the course due to weak wifi, no camera, or personal issues. Please email the professor in advance to discuss your situation to seek permission.

Grades

All grades will be available on Canvas and as quickly as possible. Any assignment turned in late will automatically receive one lower grade per week late. After the second week of being late, an automatic fail grade (0 points) will be assigned.

Grade Breakdown

Presentation 1: (10%)

Presentation 2: (20%)

Online portfolio: (20%)

Proposal: (40%)

Participation: (10%)

Extra Credit Assignments:

Upon occasions there may be extra credit assignments offered. However, students have the opportunity to present individual extra credit assignments that are directly related to this course for the teacher's discretion. 10% is the total maximum credit that can be earned and should be commensurate with the workload and required skill of the normal class assignments.

Grade Scale

A+ = 97-100

A = 93-96

A- = 90-92

B+ = 87-89

B = 83-86

B- = 80-82

C+ = 77-79

C = 73-76

C- = 70-72

D+ = 67-69

D = 63-66

D- = 60-62

F = 59 and below

A = Excellent work

B = Above average work

- C = Average work
D = Below average work
F = Unsatisfactory work

Classroom Protocol

The class should be a safe space for every student to learn, express and grow. The environment should be a medium for self-discovery, doubt, experimentation and new challenges. Through basic empathy and respect, deep conversations about philosophy, artistic concept and content, and visual communications should be at the center of every interaction and conversation.

You should be **on time**, prepared for class and able to give your full attention. It is equally important that you have eaten, used the facilities and have had proper sleep the night before so that you can fully engage with the professor and your fellow students. If for any reason you miss a class or any portion thereof, it is your responsibility to review Canvas, speak with your fellow classmates, or come to office hours to understand what you need to do to remain current with all lessons.

Cell phones, music devices and any other distractions to yourself and others around you are not permitted unless approved for class purposes. If improperly used your participation grade will be affected. Since this is a University setting, even while on zoom, proper attire and actions are required. There may be no drinking of alcohol or use of other substances. Please give the University, your fellow classmates and your professor the same respect you would in an on campus setting.

University Policies

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>"

Art 177 / Professional Practices, Spring 2021, Section 01

Below is week-by-week guide to the class however some minor alterations may be made on an as needed basis. Please review the schedule weekly for any changes or updates to the schedule. This class will also be meeting once a week – on Tuesdays from 3:00 - 5:45 PM.

Course Schedule

WEEK	DATE	Topics, Readings, Assignments, Deadlines
1	February 2	<p>Introductions, review of Green Sheet, description of course learning objectives and grading procedure, review of class and school policies, introduction to Interdisciplinary Art, discussion of the five class assignments and deadlines.</p> <p>Group discussion of student goals.</p> <p>Student research time on provided artist list for second presentation assignment</p>
2	February 9	<p>Discussion on how to do an impressive presentation / powerpoint</p> <p>Student group discussion selecting artists from the artist list.</p> <p>Free time to work on presentation research.</p>
3	February 16	Student presentations on their own art.
4	February 18	Student presentations on their own art.
5	February 23	<p>Student presentations on their own art.</p> <p>Work time for "artist presentation".</p>
6	March 2	<p>Lecture on Lance Fung's curatorial practice and evolutionary career history.</p> <p>Lecture on public art.</p>
7	March 9	Student "artist" presentations.
8	March 16	Student "artist" presentations.
9	March 23	<p>Lecture on online portfolios - websites.</p> <p>Lecture on CV, Artist statements, cover letters, biography</p>
10	March 30	SPRING BREAK
11	April 6	<p>Discussion on artist relationship with galleries, art fairs, museums.</p> <p>Graduate school</p> <p>Possible jobs</p>

12	April 13	Online portfolio due. Students share online portfolio
13	April 20	Students share online portfolio. Discussion on final artwork assignment
14	April 27	Lecture on how to create a proposal and all its elements. FC proposal examples such as <i>Illuminate Coral Gables</i> proposal and others.
15	May 4	One on One with professor
16	May 11	Lecture on Art World scene and life after graduation. Open questions by students.
17	May 24	FINAL: 2:45 - 5:00 pm