

## Art 195 ~ BFA Group Exhibition, Section 01

Department of Art & Art History  
San José State University  
Spring 2021

<b>Instructor:</b>	G. Craig Hobbs
<b>Class Days/Time:</b>	Tuesdays 3:00pm – 5:50pm
<b>Classroom:</b>	Online via Zoom + Canvas + Virtual Gallery
<b>Email:</b>	<a href="mailto:gcraig.hobbs@sjsu.edu">gcraig.hobbs@sjsu.edu</a>
<b>Office Location:</b>	Online via Zoom
<b>Office Phone:</b>	408-924-4401 (email is preferred contact method)
<b>Office Hours:</b>	Thursday 10am – Noon
<b>Department Office Location:</b>	Art 116
<b>Department Website/ Email:</b>	<a href="http://www.sjsu.edu/art/">http://www.sjsu.edu/art/</a> <a href="mailto:art@sjsu.edu">art@sjsu.edu</a>

### Description

Art 195 focuses on contemporary topics in the exhibition of digital and new media art. The course is a requirement for completion of the BFA degree in Digital Media Art (DMA) and will culminate in a final online group exhibition demonstrating professional competency in the areas of creative, aesthetic and technical artmaking and exhibition.

**Participation in the final exhibition with approval of the student's BFA committee is required for completion of the BFA degree in Digital Media Art (DMA) at SJSU.**

Art 195 provides an engaged environment for individual and group creative ideation, planning and development of the BFA thesis and exhibition in a semester-long project. The development of the final project and online exhibition will be supplemented with readings, group discussion and meetings with advising faculty. Students are responsible for the planning, organization, promotion and execution of an online art exhibition.

**Prerequisite:** 30 units of upper division art, admission to the BFA program and ART 198, or ART 210 with advisor's approval.

### Course Learning Objectives

Upon completion of this course, students will be able to:

<b>CLO1</b>	Create artwork that demonstrates creative, aesthetic and technical focus with an emphasis on conceptually and culturally informed artmaking
<b>CLO2</b>	Conceptualize the final exhibition through planning and coordination
<b>CLO3</b>	Design the final exhibition considering audience, artwork, and online venue
<b>CLO4</b>	Work with DMA peers to plan, organize and promote the exhibition
<b>CLO5</b>	Successfully create and execute the final exhibition online

## **Course Website/ Canvas Course Management System**

Copies of course materials - the syllabus, readings and course updates - are available via the SJSU Canvas course management system (CMS) <https://sjsu.instructure.com/> [https://sjsu.instructure.com](https://sjsu.instructure.com/) Canvas will be used for announcements and any changes to the course schedule and readings. Please confirm your Canvas works by viewing the syllabus announcement during the first day of class.

## **Primary Course texts**

All required readings and pages are listed in the course schedule and will be provided in PDF format via Canvas. Students are required to download readings well in advance of course assignments and are encouraged to take detailed notes while reading assignments.

## **Classroom Protocol**

Students are expected to complete assigned readings on time, in advance of the date they are discussed in seminar. The course schedule provides dates, topics, and assignments due on the day they are listed in the schedule, unless otherwise noted. You are expected to attend class and will be required to participate through group discussion, exhibition design, preparation and group presentation of your BFA thesis exhibition and artwork(s).

## **Technology Intensive and Online Courses**

This course adopts an online classroom delivery format via Zoom. Requirements for the course include internet connectivity and access to the Zoom videoconferencing software along with a computer to participate in the classroom activities and submit assignments. See [University Policy F13-2](http://www.sjsu.edu/senate/docs/F13-2.pdf) <http://www.sjsu.edu/senate/docs/F13-2.pdf> for more details.

## **Art and Art History Library Liaison**

The Art and Art History library liaison is **Gareth Scott**, a resource for academic and creative research. You may contact Gareth via email at [gareth.scott@sjsu.edu](mailto:gareth.scott@sjsu.edu) or via phone (408) 808-2094 at the Dr. Martin Luther King, Jr. Library/ 4<sup>th</sup> Floor

## **University Policies**

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs Syllabus Information web page located here ~ <http://www.sjsu.edu/gup/syllabusinfo/>

“Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and studio practicum. Other course structures will have equivalent workload expectations as described in the syllabus.”

## Art 195 Course Assignments

Date	Assignments	%pts
02/09	Assignment #1 ~ 2-page reading response	5%
02/16	Assignment #2 ~ 2-page reading response	5%
02/23	Assignment #3 ~ Exhibition proposal and technical plan	15%
03/23	Assignment #4 ~ One-page artist statement and bio	5%
05/04	Assignment #5 ~ BFA Group Exhibition (required for DMA BFA)	30%
05/11	Assignment #6 ~ Individual documentation of BFA thesis	10%
05/27	Assignment #7 ~ <b>Culminating reflection paper via Canvas</b>	10%
02/09 - 05/24	Assignment #8 ~ Seminar Participation + BFA Exhibition Planning	20%
<b>TOTAL</b>		<b>100%</b>

### **Reading Responses = 10% (2 x 5% each response)**

Required reading and writing assignments must be submitted on the day they are due. Students will submit a double-spaced typed written response per reading assignment (see course schedule for details). Reading responses will illustrate your brief summary of, along with your questions and challenges to, the text. Please use paragraph format, and spell-check - no bullet points. Reading responses will be assessed based upon quality and specificity of your response, as well as attention to key ideas from the assigned readings.

### **Seminar and BFA Exhibition Planning = 20%**

It is required that you participate regularly in seminar discussion planning and execution of the BFA thesis exhibition. The course includes both project planning and assigned readings. Students will be assessed based upon their individual level of engagement. Students will be called upon to contribute to seminar dialogue, group exhibition design, planning, promotion, production, technical and peer-to-peer support during the course.

### **Final BFA Exhibition and Supporting Documents= 60%**

The course will culminate in a final group exhibition, and in some rare cases individual solo exhibitions with permission of the instructor. In both cases, the culminating success of the exhibition will be determined by the level of active participation, engagement, and creation of works throughout the entire semester. This grade includes exhibition proposal documents from draft to final form, individual artist statements and final documentation.

### **Late Work Policy**

Work is considered late if posted after the due date/time. The default time for submission of work is the beginning of class, unless specified otherwise in the schedule. For each day the work is late (marked each 24 hours by the day and time of original deadline), the work decreases by half a grade (a B+ goes to B-, a B- to a C+, etc.)

### Grading Policy/ Rubric

**A = 100 - 90% ~ Excellent** = Student exhibits exemplary effort at comprehension and application of the course materials. Quality of writing and participation is exceptional.

**B = 89 - 80% ~ Average** = Student completes assignments, and demonstrates a grasp of key creative and technical concepts. Student participates actively in seminar discussion.

**C = 79 - 70% ~ Below Average** = Student completes the assignment but may lack enthusiasm or drive to push the work into a detailed creative or critical space. The work lacks creative and aesthetic effort. The work is underdeveloped and/or incomplete.

**D = 69 - 60% ~ Unsatisfactory** = Student does not complete the work as assigned. Substantial problems exist in student's work, including poor grammar and lack of editing.

**F = < 60% ~ Fail** = Student does not submit work, or work is below unsatisfactory level.

### Art 195 Course Schedule ~ Spring 2021

Note: Assignments are due on the day listed in the schedule, unless otherwise noted.

Week	Date	Topics, Assignments, Deadlines
1	02/02	<b>Introductions, course intro, Canvas CMS, readings, questions</b>
2	02/09	<b><u>From the White Cube to the Black Box and Beyond</u></b>  Read <i>Challenges for a Ubiquitous Museum From the White Cube to the Black Box and Beyond</i> by Christiane Paul in its entirety  Discussion, lecture, presentation  <b>Assignment #1 due = 2-page written response on above reading</b> <b>Assignment #3 given = Exhibition proposal and technical plan</b>
3	02/16	<b><u>Did Somebody Say New Media?</u></b>  Read <i>Introduction: Did Somebody Say New Media?</i> by Wendy Hui Kyong Chun in its entirety  Discussion, lecture, presentation  <b>Assignment #2 due = 2-page written response on above reading</b>

<b>Week</b>	<b>Date</b>	<b>Topics, Assignments, Deadlines</b>
4	02/23	<p><b>Individual Prototype Workshop</b> Students will learn about a range of prototyping techniques including paper, 2D, 3D, small scale and virtual space for planning of new work. Students will begin development of work documentation websites.</p> <p><b>Assignment #3 due = Draft exhibition proposal and technical plan</b></p>
5	03/02	<p><b>Individual Prototype Review</b> Students will bring a working draft prototype of their final exhibition project for review and group critique. Students will continue workshop development on their prototypes based upon faculty and peer input.</p> <p><i>Faculty will provide one-on-one feedback on draft exhibition proposal and technical plan from Assignment #3 due on 02/23</i></p>
6	03/09	<p><b>Individual Prototype Review 2</b> Students will bring a working draft prototype of their final exhibition project for review and group critique. Students will continue workshop development on their prototypes based upon faculty and peer input.</p>
7	03/16	<p><b>Online Planning and Coordination</b> Individual updates to draft exhibition proposals due. Online planning and coordination of the BFA Group Exhibition. <i>Artist statement and bio assignment review</i></p>
8	03/23	<p><b>Individual Prototype Review 3</b> Students will install a working draft prototype of their final exhibition project for review and group critique. Students will continue workshop development on their prototypes based upon faculty and peer input.</p> <p><b>Assignment #4 due = One-page artist statement and bio due</b></p>
9	03/30	<b>Spring Break Holiday ~ No Class!</b>
10	04/06	<p><b>Individual Project Planning and Coordination</b> Individual meetings on project status and planning for group exhibition</p>
11	04/13	<p><b>Group Exhibition Workshop I</b> Final visual elements and exhibition promotional materials</p>
12	04/20	<p><b>Group Exhibition Workshop II</b> Final projects complete. User testing and troubleshooting</p>
13	04/27	<p><b>Group Exhibition Workshop III</b> Final exhibition online. Final promotion via social media and press</p>

Week	Date	Topics, Assignments, Deadlines
14	05/04	<p><b>BFA Group Exhibition Online</b></p> <p><i>Exhibition in the BFA Group Show is a requirement of the DMA BFA degree and completion of this course. Exhibition is online Spring 2021.</i></p> <p><b>Assignment #5 due = BFA Group Exhibition</b></p>
15	05/11	<p><b>Individual documentation of BFA thesis and group discussion</b></p> <p><b>Assignment #6 due = Individual documentation of BFA thesis</b></p>
<b>Final Exam</b>		<p><b>Final Exam</b>  Monday, May 24<sup>th</sup>  2:45am – 5pm  Final exhibit documentation is due  <b>Assignment #7 due = Individual documentation of work created and culminating reflection paper submitted via Canvas as PDF</b></p>
<p><i>Note: This schedule is subject to change. You will be notified of any changes in a timely manner. Any changes will not affect your ability to complete the assigned coursework.</i></p>		