

**San José State University**  
**Department of Art & Art History**  
**ART 197, BA Senior Project, Section 1, Spring 21**

**Course and Contact Information**

<b>Instructor:</b>	Mel Day
<b>Office Location:</b>	Online (Zoom link will be provided in class and on Canvas)
<b>Telephone:</b>	Email preferred
<b>Email:</b>	<a href="mailto:melissa.day@sjsu.edu">melissa.day@sjsu.edu</a>
<b>Office Hours:</b>	Virtual office hours 3:45-5pm or by appt (Zoom link will be provided in class and posted on Canvas)
<b>Class Days/Time:</b>	<b>Tuesdays, 6-8:45pm</b>
<b>Classroom:</b>	Online (Zoom link will be emailed prior to class and posted on Canvas)
<b>Prerequisites:</b>	15 units of upper division work in the major
<b>Department Office:</b>	ART 116
<b>Department Contact:</b>	Website: <a href="http://www.sjsu.edu/art">www.sjsu.edu/art</a> Email: <a href="mailto:art@sjsu.edu">art@sjsu.edu</a>

**Additional Information: Emergency: 911 Campus Escort: 42222**

Individuals with disabilities may contact the Disability Resource Center (DRC), Administrative Building 110, 408/ 924-6000, for a variety of formats such as Braille, large print, sign interpreters, assistive listening devices, audio tape and accommodations for physical accessibility.

**Online Class Protocol**

All classes will meet punctually via Zoom during the regular class hours. As we are a seminar class, to help facilitate engagement and foster class connection you are required and encouraged to use a virtual background if privacy issues are a concern. The goal is to create a mutually supportive, respectful, and engaging atmosphere as much as possible. The majority of the sessions and/or lectures will be recorded and uploaded to Canvas (recording may not be necessary for some more planning/logistic & individual lab work.).

**Zoom Meeting Transcripts**

Zoom allows participants to communicate with group messages to all of the meeting participants and/or to send private messages to individual participants. Although it seems reasonable that private messages stay between two people, please be aware that all of the group messages and all private messages will be included in the meeting transcript.

## **Recording Zoom Classes**

This course or portions of this course (i.e., lectures, discussions, student presentations) will be recorded for instructional or educational purposes. The recordings will only be shared with students enrolled in the class through Canvas. The recordings will be deleted at the end of the semester. If, however, you would prefer to remain anonymous during these recordings, then please speak with the instructor about possible accommodations (e.g., temporarily turning off identifying information from the Zoom session, including student name and picture, prior to recording).

Students are not allowed to record without instructor permission. Students are prohibited from recording class activities (including class lectures, office hours, advising sessions, etc.), distributing class recordings, or posting class recordings. Materials created by the instructor for the course (syllabi, lectures and lecture notes, presentations, etc.) are copyrighted by the instructor. This university policy (S12-7) is in place to protect the privacy of students in the course, as well as to maintain academic integrity through reducing the instances of cheating. Students who record, distribute, or post these materials will be referred to the Student Conduct and Ethical Development office. Unauthorized recording may violate university and state law. It is the responsibility of students that require special accommodations or assistive technology due to a disability to notify the instructor.

## **Technology Requirements**

Students are required to have an electronic device (laptop, desktop or tablet) with a camera and built-in microphone. SJSU has a free equipment loan program available for students. Students are responsible for ensuring that they have access to reliable Wi-Fi during tests. If students are unable to have reliable Wi-Fi, they must inform the instructor, as soon as possible or at the latest one week before the test date to determine an alternative. See Learn Anywhere website for current Wi-Fi options on campus.

## **Zoom Classroom Etiquette**

- Turn on your video (use appropriate and professional virtual background if privacy is a concern)
- Mute Your Microphone: To help keep background noise to a minimum, make sure you mute your microphone when you are not speaking.
- Be Mindful of Background Noise and Distractions: Find a quiet place to “attend” class, to the greatest extent possible.
- Avoid video setups where people may be walking behind you, people talking/making noise, etc.
- Avoid activities that could create additional noise, such as shuffling papers, listening to music in the background, etc.
- Position Your Camera Properly: Be sure your webcam is in a stable position and focused at eye level.
- Limit Your Distractions/Avoid Multitasking: Focus on the meeting by turning off notifications, closing or minimizing running apps, and putting your phone away (unless you are using it to access Zoom).

## **Course Format**

### **Faculty Web Page and MYSJSU Messaging (Optional)**

Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on [Canvas Learning Management System course login website](#) at <http://sjsu.instructure.com> and will be organized in [Modules](#). You are responsible for regularly checking with the messaging system at [MySJSU on Spartan App Portal](#) <http://one.sjsu.edu> (or other communication system as indicated by the instructor) to learn of any

updates. Canvas will also be used for announcements about gallery openings, studio visits, cultural events, deadlines and changes to the course schedule. Ensure your Canvas contact works and you know how to view modules as it will make it much easier to find and upload assignments. You are expected to meet with the Instructor at least once during office hours to discuss your Capstone Projects.

### **Course Description**

Creation of a studio art or design capstone project consisting of new work in media selected by student to be documented and presented to studio or design faculty. Capstone project ideas will be developed iteratively through two Capstone projects, mini assignments, written proposals, presentations, readings, critiques, videos, field trips, visiting artist lectures, presentations and individual meetings. Class will focus on deepening creative inquiry and laying essential groundwork for a rigorous professional, research-based practice. Students are additionally required to develop an artist packet as part of an online portfolio as well as research, prototype and mount a group BA exhibition. The semester will culminate in an online, student organized class exhibition of final capstone studio projects. (CR/NC course)

### **GE Learning Outcomes (CLO)**

Upon completion of this course, students will be able to:

- CLO 1: Articulate, through verbal and visual presentation, their processes and methods as creative professionals in the 21st century
- CLO 2: Critically engage ideas generated through readings, critique, and visual analysis
- CLO 3: Prototype their BA final project through a written proposal, including material and/or technical specifications and mock-ups for participation in group show
- CLO 4: Generate an online artist portfolio, or professional website
- CLO 5: Write an artist statement, CV/ résumé, bio and cover letter
- CLO 6: Give a formal, verbal presentation of their artwork and answer audience questions
- CLO 7: Work within deadlines, completing projects by agreed upon dates/ times

### **Required Texts/Readings**

All reading material will be available on Canvas.

### **Recommended Texts**

Morrill, Rebecca. *Akademie X: Lessons in Art + Life*. Phaidon, 2015.

Battenfield, Jackie. *The Artist's Career Guide: How to Make a Living Doing What You Love*. Da Capo Press, 2009.

### **Other technology requirements / equipment / material**

Students will need to bring a sketchbook and a lined notebook/journal and/or laptop to every class. It's okay to share a sketchbook and/or journal with another class as long as you reserve a dedicated large section for this class. Be prepared to write, journal, and sketch in class as well as between meetings. A laptop with Adobe CC

Suite (freely available to SJSU students) is required for in-class work use and projects.

Adobe CC: Free download for SJSU students available here:

<http://www.sjsu.edu/ecampus/teaching-tools/adobe/index.html>.

Lynda.com: Free access through the SJSU library portal here (with library card):

<https://www.lynda.com/portal/patron?org=sjlibrary.org>

### **Hazardous Materials (HAZMAT)**

Basic training powerpoint: <http://www.sjsu.edu/fdo/docs/hazmatandlabsafetyguidance.pdf>. Material Data Safety Sheets (MSDS) must be on file for all potentially hazardous materials before they can be used in any of the Art & Design facilities. Students must submit one copy of the material's MSDS to the department in Room 104 and a second copy to the faculty member responsible for the class in which the material will be used. Note that food containers cannot be used for chemical storage and that common household items (bleach, vinegar, etc.) are deemed hazardous materials and must be stored appropriately.

### **Shop Safety**

Please watch the video below <http://www.sjsu.edu/at/atn/webcasting/events/shopysafety/index.html>

### **Library Liaison**

#### **Gareth Scott**

Email: [gareth.scott@sjsu.edu](mailto:gareth.scott@sjsu.edu)

Phone: [\(408\) 808-2094](tel:(408)808-2094)

Dr. Martin Luther King, Jr. Library

4th Floor Administration Offices

Art and Art History Resources: <https://libguides.sjsu.edu/Art>

### **Grading Information**

This course is a credit/no credit class. You must receive a "Complete" or "Pass" for all the required assignments outlined below and participate in the majority of in-class activities such as class discussions and small groups. A 'Complete' essentially means that all directions have been thoughtfully followed and attempted in good faith, any questions have been answered, and the work has been submitted on time and meets any required length or another specified requirement. If you receive an "Incomplete" comment on Canvas about missing or insufficient work, you need to re-submit your work by the following class to receive a Complete.

### **Course Requirements and Assignments**

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found at <http://www.sjsu.edu/senate/docs/S12-3.pdf>.

#### **Introductory Presentation**

**Capstone Project 1** (with rough prototype, written proposal, research)

**Capstone Project 2** (with rough prototype, documentation, project statement)

**Artist Packet as Online Portfolio:** statement, bio, c.v., 4 images with credits

**Final Capstone Group Exhibition:** planning role, critiques & opening & artist talk/tour

**Adobe Spark Project Page:** mini-assignments, visiting artist reflections, creative planning, journaling

**Participation & Group Exhibition Reception/Talk** (readings, workshops, class discussions & discussion posts, small group work, peer feedback, self-graded rubrics, group exhibition planning, etc.)

All projects are due at the beginning of class on the due date in hard copy or pdf format on Canvas (see schedule), unless otherwise stated. Images must be in jpeg or png format. No Pages files please! All the above assignments must be completed to pass the course. Capstone critiques and the final exhibition opening and artist tour are required aspects of this course.

### **Introductory Presentation of Work (6-8 min.)**

Introduce the class to the main ideas, themes, and questions behind your work, key sources, influences: Share 1 idea that you would like to explore further for the first capstone project (including a 150-word written description) along with the **Adobe Spark** Warm-up Assignment (with 150-word description) as further potential inspiration. Your proposed idea must be visually explored or documented in some way (rough prototype, sketch, or inspirational, related image with citation). Include at least 3 images of your previous and current work-in-progress and research 1 inspirational/influential work by a contemporary artist from Art 21.org. Be sure to include image credits and cite work appropriately. Upload your presentation to Canvas and be prepared to share over Zoom (CLO 1, 2, 3, 7)

### **Capstone Project 1**

Research and develop a new work for your first capstone project with a written proposal through technical specification. One of the main objectives of this course is to explore a compelling direction of work through an iterative, research-based approach for your BA Final Capstone Project. Your proposal must include a detailed exhibition proposal summary (about 2-3 paragraphs), and a clear visual sketch or prototype of your idea, including any installation/site-specific considerations. Upload the proposal, sketch and critique notes/reflections to Canvas as an Adobe Spark project page link (see Canvas for further details).(CLO 1, 2, 3, 7)

### **Final Artist Packet as Online Portfolio**

Develop an online portfolio/website including the following professional materials: artist statement (around 150-200 words), bio (around 150 words), CV, 4 high quality work samples with image credits (title, medium, dimensions, date, collaborators, installation venue) and brief image descriptions (about 100 words). Design formatting should be consistent across all materials and prioritize legibility and professional impact, as discussed in class via lectures and peer/instructor feedback. (CLO 1, 4, 5, 7).

### **Capstone Project 2**

Present one final, finished and clearly developed new project furthering ideas from your initial presentation and Capstone Project. In rare cases, a current work or work-in-progress may be substantially developed for this Final Capstone Project, but prior approval must be obtained with an additional, alternate proposal detailing the ways in which this work will clearly build upon and further earlier ideas. Final Capstone Projects must clearly demonstrate a well-developed line of inquiry over the course of the class and careful consideration to the presentation/context as part of the “material” of the work (installation, curatorial considerations, framing, etc.). Upload proposal with sketch, high quality photo documentation of the final work as you see it ideally installed on the virtual platform, with a final 250-word project statement and critique notes/reflections. Please note: The final critiques and exhibition opening/tour and required aspects of this project. The department guidelines state that there is no sharing of project work between classes unless you have discussed special circumstances with the instructor. (CLO 1, 2, 3, 7)

## **Participation**

Active engagement in class dialogue, field trip/s, critiques, in-class work, peer feedback, critiques, discussion and final group exhibition planning is essential. You are expected to be in class, on time, and actively engaged for the full length of the class. Important announcements all begin in the first five minutes of class time and summary of class material in the last five minutes. Coming late or leaving early affects your ability to participate and contribute as part of a thriving learning environment and negatively impacts your participation grade. Your considered and generous peer feedback is also required for occasional assignments, in-class work and critiques. Canvas cannot automatically assign peer feedback if your assignment is late and since alternate arrangements for peer feedback are often not feasible this may impact your ability to participate on a given assignment. Texting or using your phone or laptop for personal use will adversely affect your participation.

## **Readings, Mini-Assignments, Workshops, Journaling**

Throughout this course you will be required to journal studio research and observations, prepare written responses to the course readings and discussions. Be prepared to write in class as well as between meetings. Visiting Artist and/or external exhibition reviews and other in-class assignment and peer feedback exercises will be due as part of your research for each Capstone Project. Requirements will be detailed on Canvas and are due at the beginning of class unless stated otherwise. (CLO: 1, 2, 7)

## **Final Examination or Evaluation**

The final examination for this class be on **Wednesday, May 19<sup>th</sup>, 5:15-7:30pm**

## **Late & Incomplete Work**

If you need to miss a class, please email me beforehand, and let me know how you will make up for the work by consulting Canvas and the syllabus and discussing any missed work with your partners. Class work is considered late if it's posted after the due date/time. All modules need to be completed by the due date to be marked complete. I may give a one-time, one-week extension for one module. You will not be able to move on to the next module if the previous one is incomplete. If you receive a comment on Canvas about missing or insufficient work, you must re-submit your work by the following class. If you anticipate missing class, being late, or leaving early, it is your responsibility to let me know before the class. Special circumstances will be taken into consideration (e.g. illness, court appearance, death of a relative.) with appropriate documentation. Some class exercises, critiques, lectures, art talks, and in-class peer feedback cannot be repeated. In some cases, a research paper will be required for any missed work that cannot be easily handed in later (such as class critiques or final exhibition opening and tour).

## **Classroom Protocol**

- Confidentiality
- Honest Self-reflection
- Relate / Connect
- Leave Nobody Behind
- Participate / Ask questions
- Take Space / Make Space / Ensure all have opportunities to speak/listen
- Model respect / Value diverse perspectives
- Speak from our own experiences and perspectives
- Listen generously to the experiences and perspectives of others
- Actively resist making assumptions about one another

Show up on time, prepared to contribute to an atmosphere of mutual respect. I encourage your active participation and welcome both respectful discourse and reasoned debate. However, if your language or conduct at any time demonstrates a lack of respect for anyone’s race, gender identity or expression, sexuality, culture, beliefs, or abilities, you will not be permitted to participate further.

**Department Advising**

For information about majors and minors in Art & Art History, for a change of major/minor forms and a list of advisors: <http://www.sjsu.edu/art/> or the Art & Art History department office in ART 116, 408-924-4320, [art@sjsu.edu](mailto:art@sjsu.edu)

**Art Building After Hours Access Policy**

Please see the attached document for further information. Contact Bill Alley ([Bill.Alley@sjsu.edu](mailto:Bill.Alley@sjsu.edu)) or Lydia Black ([Lydia.Black@sjsu.edu](mailto:Lydia.Black@sjsu.edu)) if you have questions.

**University Policies**

General Expectations, Rights and Responsibilities of the StudentAs members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with SJSU’s policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. See University Policy S90–5 at <http://www.sjsu.edu/senate/docs/S90-5.pdf>. More detailed information on a variety of related topics is available in the SJSU catalog , at <http://info.sjsu.edu/web-dbgen/narr/catalog/rec12234.12506.html>. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the Department Chair as a next step. Per University Policy S16-9 (<http://www.sjsu.edu/senate/docs/S16-9.pdf>), relevant information to all courses, such as academic integrity, accommodations, dropping and adding, consent for recording of class, etc. is available on Office of Graduate and Undergraduate Programs’ [Syllabus Information web page](#) at <http://www.sjsu.edu/gup/syllabusinfo/>

**ART 197 / BA Senior Project, Spring 2021, Course Schedule**

Week	Date	Topics, Readings, Assignments, Deadlines
1	Feb. 2	<b>Intros &amp; syllabus review / Visual thinking &amp; Intersecting Identities / Intro Presentation &amp; Warm-up Assignment</b> <i>Purchase journal/sketchbook and bring to all future classes; download <a href="#">Adobe CC</a> (Photoshop and/or Lightroom, Illustrator are especially recommended)</i>
2	Feb. 9	<b>Reading Discussion &amp; Visiting Artist Assign.: Art, Fear &amp; Creative Agency / Theaster Gates / Getting started on Capstone Projects: Examples &amp; writing prompts / Breakouts</b>
		Due: Complete “Start Here” module and presentation day sign-ups / 1 <sup>st</sup> Readings (Amanda Williams, etc.; complete the intro module to access this reading); Discussion Post: Getting to know you <b>**SJMA Talk: <a href="#">Material and Memory Sanford Biggers and Leigh Raiford</a></b> <i>(Register online via link; 4-5:30)</i>

Week	Date	Topics, Readings, Assignments, Deadlines
3	Feb. 16	Pedro Reyes / <b>Introductory Presentations</b> / Breakouts
		<b>Capstone Warm-up Assignment</b> <i>*Wall of Song's "Feeling Good" National Girls &amp; Womxn in Sports Day virtual event and video installation/event with SJMA (Mel Day &amp; ISSSSC, in collaboration with affinity partners)</i>
4	Feb. 23	Trinh Mai / <b>Introductory Presentations</b> <i>* SJMA Talk: <a href="#">Abolitionist Feminisms with Beth Ritchie, Erica Meiners, and Sonya Clark</a> (Register online via link; 4-5:30)</i>
		<b>Final Introductory Presentations due on Canvas (incl. warm-up assignment)</b>
5	March 2	William Kentridge / <b>Introductory Presentations</b> / Meetings
		Due: 2 <sup>nd</sup> Readings/videos (Bruguera, etc.) Due: Final Proposal & Prototype (March 5th)
6	March 9	<b>Interdisciplinary Art Talk</b> / Breakouts / Critique Discussion / Assign 3 <sup>rd</sup> Readings / Meetings
		Due: Final Proposal Peer Reviews <i>*ATC shows: April 13<sup>th</sup>: 9-1pm</i>
7	March 16	<b>Capstone 1 critiques</b> / Janine Antoni / Meetings
		<b>Due: Capstone 1 project</b> - 2-3 images, statement, self-eval (via Spark)
8	March 23	<b>Intro to Capstone 2 &amp; Virtual Exhibition Platforms / Readings: Context/site/current moment</b> / Artist Statement Peer Interviews; Intro to Artist Statements / Assign 4 <sup>th</sup> Readings <i>Peer Interview Statement due in class</i>
		Due: 3 <sup>rd</sup> Readings (XMap.US/Cassils/rafa esparza, Thomas, Dinh Q. Lê, Jonathan Keats); Capstone Peer Feedback (2); Two Capstone 2 ideas (in class)
9	March 30	SPRING BREAK! (March 29-April 2)
10	April 6	<b>Intro to Online Portfolio Assignment:</b> Peer Research on successful online portfolios / Workshop Statement, CVs, Bios / Capstone Breakouts
		<b>Due: Final Capstone Proposal &amp; Rough Prototype (Canvas &amp; in class);</b> Due: 4th Readings: Online Artist Packet/Portfolio



Week	Date	Topics, Readings, Assignments, Deadlines
11	April 13	<b>Guest Artist &amp; Risograph Workshop</b> / Work documentation (Splan, etc.) <i>Before and after work sample due in class</i> <b>Intro to Final Exhibition:</b> <i>Exhibition Roles: Platform/space/themes/titles; Reception &amp; Talk Planning; Poster/Promotion; Curatorial</i>
z		<b>Due: Artist Statement, Bio &amp; CV;</b> Before & after work sample (in class ex.) <i>*April 13<sup>th</sup>: ATC Presentations 9-1pm; April 19<sup>th</sup>-30<sup>th</sup>: MFA Thesis Exhibitions</i>
12	April 20	Statement, Bio Examples / <b>Professional Opportunities &amp; Resources:</b> Database Research, Cover Letter Worksheet / Capstone Breakouts & Exhibition roles <i>* must have Adobe Photoshop or Lightroom installed in time for this class</i> <b>**SJMA Artist Talk:</b> <i><a href="#">(Re)Enacting Revolution with Dread Scott and Erin Gray</a></i> <i>(Register online via link; 4-5:30)</i>
		Due: Statement, Bio, CV Peer Feedback; Discussion Post: Title/curatorial themes <i>* Two b&amp;w risograph images uploaded to google drive folder (optional)</i>
13	April 27	<b>Context, Installation &amp; Meaning Lecture / Workshop Virtual Installation:</b> Guidelines about how to upload your work & Breakouts / Exhibition planning <i>Due in class: Upload work to the platform with image details and statement / Screen shots of work installed 2 ways on the virtual platform</i>
		<b>Due: Final Capstone Projects &amp; short project gallery statement</b> <i>*required to run through Grammarly/Spell-check/peer review before submitting)</i>
14	May 4	<b>Guest Panel: What is Studio Practice to you?</b> Studio Habits/Rituals; Promoting & Sustaining Your Work; Building community; Art, Fear & Rejection; Grad School? (Yung Pueblo poem, prompts) / Final Exhibition Planning & Curation <i>Asynchronous: Update final Capstone work on the platform before meeting, proof statements; Work on exhibition roles: title, space, poster, reception, curatorial</i>
		<b>Due: Rough Website</b> <i>*SJMA Film Screening: <a href="#">Documenting Justice</a> (Register online via link; 4-5:30)</i>
15	May 11	<b>Final Capstone Critiques in the virtual exhibition</b> (required) / Review Student Portfolio Examples & Exhibition Opening/Talk <i>(Last regularly scheduled class)</i>
		<b>Due: Visiting Artist Assignment;</b> Rough Website Peer Feedback; SJSU Gallery form <i>*SJMA Artist Talk: <a href="#">Futures with Sora Han, adrienne maree brown and Savannah Shange</a> (Register online via link; 4-5:30)</i>

Week	Date	Topics, Readings, Assignments, Deadlines
<b>Final Exam</b>	<b>May 25</b> 5:15-7:30	<p><b>Final Critiques &amp; Artist Talk Rehearsal * Exhibition Opening (required)</b></p> <p><b>Due: Online Portfolio</b> (responsive site with working links &amp; clear menu architecture: statement, bio, CV, at least 4 work samples with image credits (title, date, medium, size))</p>

*\*This schedule is subject to change with fair notice given in class and on Canvas.*