

**San José State University**  
**Department of Art & Art History**  
**PHOT 120-02 (26047) Image & Idea – Spring 2021**

**Course and Contact Information**

<b>Instructor:</b>	Jonathan Fung, Ph.D.
<b>Office Location:</b>	Zoom Office
<b>Telephone:</b>	<i>Please email</i>
<b>Email:</b>	<a href="mailto:jonathan.fung@sjsu.edu">jonathan.fung@sjsu.edu</a>
<b>Office Hours:</b>	Thursday, 7:30-8:30PM and by Appointment
<b>Class Days/Time:</b>	Tuesday/Thursday, 3:00-5:50PM
<b>Classroom:</b>	Zoom Video Conferencing, (Zoom link located on Canvas)
<b>Department Contact:</b>	Website: <a href="http://www.sjsu.edu/art">www.sjsu.edu/art</a> Email: <a href="mailto:art@sjsu.edu">art@sjsu.edu</a> <a href="http://photo.sjsu.edu/faculty/jonathan-fung/">http://photo.sjsu.edu/faculty/jonathan-fung/</a>
<b>Prerequisites:</b>	PHOT 40
<b>Equipment Request</b>	<a href="https://photo.sjsu.edu/facilities/equipment-rental/">https://photo.sjsu.edu/facilities/equipment-rental/</a>

**Units: 3.0**

*Women are less interested in watching two people having sex than in understanding how and what these people are feeling when they are having sex. If you kiss someone, you want to know what the other person is feeling. So, I want to find pictures that express what the other feels. ~ Pipilotti Rist*

**Faculty Web Page and MYSJSU Messaging**

Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on the [Canvas Learning Management System course login website](#) at <http://sjsu.instructure.com>. You are responsible for regularly checking with the messaging system through [MySJSU](#) at <http://my.sjsu.edu> (or other communication system as indicated by the instructor) to learn of any updates.

**Course Description**

An intermediate course in which students pursue individual projects. Emphasis on diverse strategies of approach and presentation which culminate in a group exhibition.

**Course Format - Technology Intensive, Online Course**

***Technology Intensive Course***

You must have your own laptop computer to take this course and will need your laptop with you for all class meetings. *Your laptop must have a working computer camera or webcam with audio and internet connection. Students must turn-on their computer camera or webcam during the entire class and unmute audio when asked to speak.* You must also have the latest edition of the Adobe Creative Suite. As an SJSU student the software is **FREE** for you! For this course you may need Adobe Lightroom and Photoshop if you are already in the habit of

using it. Follow the instructions at this link to download your free software:

<http://www.sjsu.edu/ecampus/teaching-tools/adobe/students/index.html>

### **Assignments, Readings, Handouts**

Course materials such as syllabus, assignments, grading rubrics, readings, etc. can be found under our class name [on Canvas Learning Management System course login website](#) at <https://sjsu.instructure.com/>. Your Username is your 9-digit SJSU ID number. Your password is your SJSU-One account password. You are responsible for downloading new materials when you are notified that they are available. Be sure to download the syllabus and each assignment. Make a practice of doing this regularly. Start a folder on your laptop and download and keep materials for our class there. That way you have what you need whether or not you're online, or if your home internet service is working.

### **Course Goals**

This course provides students with tools for critical analysis of images and the importance of content and story. Students will develop a self-determined body of work over the course of the semester and participate in a group exhibition. Creating an artist proposal will be taught and assigned for the group exhibition. Each student will research, present an artist and their work and share this with the class.

### **Course Learning Outcomes (CLO)**

*Upon successful completion of this course, students will be able to:*

CLO 1. Develop a self-determined body of work for an exhibition

CLO 2. Critically analyze and write about photographs

CLO 3. Identify contemporary art making practices

CLO 4. Identify local museums and on-line exhibition spaces (list provided in the syllabus)

CLO 5. Identify contemporary artists who use video, photography and installation as parts of their art process

### **Required Readings**

Textbook: None - Readings will be uploaded to Canvas as downloadable PDF files.

### **Required Materials**

- 35mm DSLR Camera or equivalent
- Laptop with at least 40GB of space
- **Reminder:** You must have the latest edition of the Adobe Creative Suite. As an SJSU student the software is **FREE!** For this course you may need Adobe Lightroom or Photoshop if you are already in the habit of using it to edit and organize your images. Follow the instructions at this link to download your free software: <http://www.sjsu.edu/ecampus/teaching-tools/adobe/students/index.html>
- External Hard drive for workspace and storage
- 16GB USB Drive

### **Library Liaison**

Gareth Scott

Email: [gareth.scott@sjsu.edu](mailto:gareth.scott@sjsu.edu)

Dr. Martin Luther King, Jr. Library

4th Floor Administration Offices

Phone: (408) 808-2094

Art and Art History Resources: <https://libguides.sjsu.edu/Art>

### **Course Requirements and Assignments**

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including

preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in University Policy S12-3 at <http://www.sjsu.edu/senate/docs/S12-3.pdf>

**NOTE** that University policy F69-24, “Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading.”

### **Class Participation**

Your participation in the form of regular involvement in activities and discussions is not only required but mandatory. You are expected to attend all critiques, whether or not you have work to show. Failure to do so could negatively affect your class participation grade. *Students must turn-on their computer camera or webcam during the entire class and unmute audio when asked to speak if able to do so.* Your voice is critical to the success of this class. If you are experiencing extenuating circumstances it is your responsibility to make me aware of your situation when it occurs. Be proactive and communicate throughout the semester.

### **Final Examination**

The Final Exam is a required class. Our Final Exam is scheduled by SJSU to take place on **Monday, May 24 at 2:45-5:00PM**. Please note that this is a different time than usual. Make appropriate arrangements now, so that you will be available to meet on this day. Participation is mandatory, per SJSU regulations. Plan ahead to be there.

### **Determination of Grades**

I strongly encourage risk-taking and thoughtful experimentation, which will help increase your course grade. Your assignments will be graded on your creativity, technical achievements and your creative solutions to the challenges given. The work created in class will be evaluated based on the following criteria:

**A - Excellent:** Thoughtful and intelligent ideas presented in a clear, organized, and engaging manner; among the very best.

**B - Above Average:** The ideas are interesting and successfully presented; shows potential, but not necessarily distinctive; roughly equal in quality to the majority of work completed by other students.

**C - Average:** Achieves minimum requirements of the assignment, but not particularly clear, nor ambitious. Quality of work is below that of most other projects submitted. May be above average idea presented in incomplete state.

**D – Below Average:** Does not satisfy the minimum requirements of the assignment.

**F – Unsatisfactory:** Did not submit an assignment.

**Participation Grade** can be adversely affected by missing class, showing up late, sleeping, on your device, being a distraction, and being an unengaged member of the class.

### **Assignments**

Artist Presentation = 100 points

Aesthetics = 100 points

Photograph Analysis = 50 points

Artist Proposal = 100 points

Mental State = 150 points

Participation = 100 points (includes class discussions, critiques, exercises, engagement, collaboration)

Total Possible Points: 600 points

**Late assignments will only be accepted under unusual, extenuating, or emergency circumstances.** Documented personal, family and mental health emergencies will be considered and evaluated. You must provide official documentation when you return to class after an absence. An excused absence or extension will be at the discretion of the instructor. *However, all shooting assignments can be resubmitted with in a two-week period after the original deadline for a higher grade.*

### **Grading Scale**

All assignments have clear criteria and objectives to meet. All students shall be treated equitably. The criteria for determining a student's grade shall be as follows on a percentage of the total points:

Letter Grade	Grade Point	Percentage
A	4.0	93-100%
A-	3.7	90-92%
B+	3.3	87-89%
B	3.0	83-86%
B-	2.7	80-82%
C+	2.3	77-79%
C	2.0	73-76%
C-	1.7	70-72%
D+	1.3	67-69%
D	1.0	60-66%
F	0.0	0-59%

### **Classroom Protocol**

All students are expected to conduct themselves in a professional manner conducive to a university learning environment. This includes being on-time to class. You will be expected to be on time, engaged and present throughout class meetings, critiques, lectures, shooting assignments and lab. Students are encouraged not only to engage with their instructor regarding their work, but also with the other students within the class. *Participation in group critiques is both expected and mandatory.*

### **Laptop and Cell Phone Etiquette**

Cell phones, or other devices that detract from full attention should be turned off or silenced. Texting or using your phone or laptop for personal use is not allowed. Failure to follow the laptop and cell phone etiquette will affect your class participation grade severely.

### **University Policies**

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>"

**Academic integrity** - Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The University Academic Integrity Policy F15-7 requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. Visit the Student Conduct and Ethical Development website for more information.

### **Campus Policy in Compliance with the American Disabilities Act**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting

accommodations must register with the Accessible Education Center (AEC) to establish a record of their disability.

### **Student Technology Resources**

Computer labs and other resources for student use are available in:

- Academic Success Center at <http://www.sjsu.edu/at/asc/> located on the 1st floor of Clark Hall
- Academic Technology Computer Center at <http://www.sjsu.edu/at/hd/> on the 1st floor of Clark Hall
- Associated Students Computer Services Center at <http://as.sjsu.edu/ascs/> on the 2nd floor of the Student Union
- Student Computing Services at <http://library.sjsu.edu/student-computing-services/student-computing-services-center>
- Computers at the Martin Luther King Library for public at large at <http://library.sjsu.edu/reserve-studymeeting-room/computers-king-library>
- Additional computer labs may be available in your department/college

A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include DV and HD digital camcorders; digital still cameras; video, slide and overhead projectors; DVD, CD, and audiotape players; sound systems, wireless microphones, projection screens and monitors.

### **SJSU Peer Connections**

Peer Connections' free tutoring and mentoring is designed to assist students in the development of their full academic potential and to inspire them to become independent learners. Peer Connections tutors are trained to provide content-based tutoring in many lower division courses (some upper division) as well as writing and study skills assistance. Small group and individual tutoring are available. Peer Connections mentors are trained to provide support and resources in navigating the college experience. This support includes assistance in learning strategies and techniques on how to be a successful student. Peer Connections has learning commons, desktop computers, and success workshops on a wide variety of topics. For more information on services, hours, locations, or a list of current workshops, please visit Peer Connections website at <http://peerconnections.sjsu.edu> for more information.

### **SJSU Writing Center**

The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the Writing Center website at <http://www.sjsu.edu/writingcenter>. For additional resources and updated information, follow the Writing Center on Twitter and become a fan of the SJSU Writing Center on Facebook. (Note: You need to have a QR Reader to scan this code.)

### **Accommodation to Students' Religious Holidays**

University Policy S14-7 states that San José State University shall provide accommodation on any graded class work or activities for students wishing to observe religious holidays when such observances require students to be absent from class. It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.

## **Consent for Recording of Class and Public Sharing of Instructor Material**

University Policy S12-7, requires students to obtain instructor's permission to record the course and the following items to be included in the syllabus:

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
  - It is suggested that the green sheet include the instructor's process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.
  - In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share, or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

## **Department Advising**

For information about majors and minors in Art & Art History, for a change of major/minor forms and a list of advisors: <http://www.sjsu.edu/art/> or the Art & Art History department office in ART 116, 408-924-4320, [art@sjsu.edu](mailto:art@sjsu.edu)

## **SJSU Counseling and Psychological Services (CAPS)**

The SJSU Counseling and Psychological Services is located on the corner of 7th Street and San Carlos in the new Student Wellness Center, Room 300B. Professional psychologists, social workers, and counselors are available to provide confidential consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit Counseling and Psychological Services website at <http://www.sjsu.edu/counseling>

## **Student Food Shelves**

SJSU students in need of immediate food assistance have access to a number of small, self-serve "shelves" around the main campus. At these informal pantries there is no registration process. Students can stop in and take items as needed. For free food notifications you can follow @SJSUFreeFood on Twitter.

## **SJSU Cares**

For campus resources to help you deal with situations outside of the classroom that may take away from your academic success, go to SJSU Cares: [http://www.sjsu.edu/studentaffairs/current\\_students/sjsucares/](http://www.sjsu.edu/studentaffairs/current_students/sjsucares/)

\*Kindness, patience and flexibility continue to be the attributes we need the most during this time. Our Spartan family remains strong, and we will continue to look out for one another.

## **Emergency phone numbers**

Emergency: 911; Escort Service: 42222

## **Local and Online Resources**

*Websites of Local Museums and Galleries:*

San Jose Museum of Art: <http://www.sjmusart.org>

San Jose Institute for Contemporary Art: <http://www.sjica.org>  
 MACLA: Movimiento de Arte y Cultura Latino Americana: <https://maclaarte.org/>  
 De Saisset Museum (Santa Clara University Campus): <http://www.scu.edu/desaisset>  
 Triton Museum: <http://www.tritonmuseum.org>  
 Cantor Arts Center - Stanford University Art Events: <http://museum.stanford.edu/>  
 SF Camerawork: <http://www.sfcamerawork.org/>  
 Minnesota Street Project: [www.minnesotastreetproject.com](http://www.minnesotastreetproject.com)  
 Carmel's Center for Photographic Art: <http://www.photography.org>  
 San Francisco Museum of Modern Art: <http://www.sfmoma.org>  
 Yerba Buena Center for the Arts: <https://ybca.org/>  
 Pier 24: [www.pier24.org](http://www.pier24.org)  
 Fine Art Museums of San Francisco: [www.famsf.org](http://www.famsf.org)

**News on Bay Area Art Exhibits and Performances**

SF Gate News, art section: <http://www.sfgate.com/art/>  
 SF Art Dealers Association: <http://www.sfada.com>  
 Bay Area Gallery Listings: <http://sfbayareagalleryguide.com/>  
 Online edition of SJ Metro weekly newspaper: <http://www.metroactive.com/arts/>

**Online Resources for Presentations**

SJSU Photography Library Research Guide: <https://libguides.sjsu.edu/Photography>  
 Index of 300,000 artists & photographers, links to worldwide museums: <http://www.artnet.com>  
 Photo bookstore and gallery in Santa Fe, great selection of artists:  
<http://www.photoeye.com/> and their artist index <http://www.artphotoindex.com/api/>

**Excellent Bay Area photo organization, check for upcoming events:** <http://www.photoalliance.org>  
 Aperture Foundation (some content requires library card or subscription): <https://aperture.org/>  
 LensCulture photo organization and online magazine: <https://www.lensculture.com/>  
 American Suburb X, Archive of artists, interviews, essays: <http://www.americansuburbx.com/>  
 Bios and links to photographers: <http://the-artists.org/artistsbymovement/photography>

**PHOT 120-02 (26047) Image & Idea Course Schedule - Spring 2021**

*Schedule is subject to change with fair notice. Notice will be given verbally in class and sent via email.*

**Course Schedule**

Week	Date	Topics, Readings, Assignments, Deadlines
1	Thurs 1/28	Welcome! Introductions, course overview & expectations, syllabus, equipment, fill out survey & equipment request form Photography Vocabulary
2	Tues 2/2	The Photograph Exposure Triangle Shooting Exercise <i>Introduce Assignment 1 – Artist Presentation</i> <i>Reading: What is a Photograph?</i>
2	Thurs 2/4	Analyzing Photographs – Denotative & Connotative Compositional Elements

Week	Date	Topics, Readings, Assignments, Deadlines
		Composition shooting exercise <i>Reading: How Do We Read a Photograph?</i>
3	Tues 2/9	The Art of Lighting Shooting Exercise <i>Read Two theorists who made a difference &amp; Reflection Paper</i>
3	Thurs 2/11	Art Making Process & Practices <b>Assignment 1 DUE: Artist Presentation</b>
4	Tues 2/16	Working with an Image <b>Finish Assignment 1 Artist Presentations</b> <b>Bring one beautiful photograph to class to share</b> <i>Introduce Assignment 2: Aesthetics + Pre-production</i>
4	Thurs 2/18	1:1 Student Conferences Studio – work on Assignment 2
5	Tues 2/23	1:1 Student Conferences Studio – work on Assignment 2
5	Thurs 2/25	<b>Workshop Images – bring test shots to class</b>
6	Tues 3/2	<b>Assignment 2 DUE: Aesthetics + Class Critique Session</b> <i>Introduce Assignment 3: Photograph Analysis</i>
6	Thurs 3/4	<b>Continue Assignment 2: Aesthetics Class Critique Session</b>
7	Tues 3/9	Inspiration/Creativity Museum/Gallery/Public Art How to Write an Artist Statement <i>Introduce Assignment 4: Artist Proposal</i>
7	Thurs 3/11	Arts Advocacy & Social Practice Introduce Assignment 5: Mental State Research Mental Health
8	Tues 3/16	Image & Idea Content/Story/Meaning <i>Reading: The Photographer's Eye</i>
8	Thurs 3/18	1:1 Student Conferences Studio
9	Tues 3/23	1:1 Student Conferences Studio
9	Thurs 3/25	<b>Assignment 3: Photograph Analysis DUE – upload to Canvas</b>
		<b>Spring Break (March 29 to April 2) – No Classes!</b>
10	Tues 4/6	<b>Pitch Mental State Concepts</b> <b>Artist Statement DUE</b> <b>Share at least 2-3 images or art pieces</b>
10	Thurs 4/8	1:1 Student Conferences Studio
11	Tues 4/13	1:1 Student Conferences Studio
11	Thurs 4/15	Share mental state work in progress
12	Tues 4/20	Discuss Exhibition Space Research and create plan



Week	Date	Topics, Readings, Assignments, Deadlines
12	Thurs 4/22	1:1 Student Conferences Studio
13	Tues 4/27	1:1 Student Conferences Studio
13	Thurs 4/29	Class collaboration on building an exhibition space
14	Tues 5/4	Class collaboration on building an exhibition space <b>Assignment 4 DUE: Artist Proposal – upload to Canvas</b>
14	Thurs 5/6	Class collaboration on building an exhibition space
15	Tues 5/11	Class collaboration on building an exhibition space
15	Thurs 5/13	<b>Assignment 5 DUE: Mental State + Class Critique Session</b>
	<b>Mon, May 24 2:45-5:00PM</b>	<i>Please note that the time is different from our regular meeting time - plan ahead to attend.</i> <b>Finish Assignment 5 Class Critiques</b> <b>Celebrate class accomplishments!</b>