

San José State University
Department of Art & Art History
Art 75, Introduction to Digital Video Art, Section 1, Fall 2021

Course and Contact Information

Instructor:	David Bayus
Office Location:	Art 311- Virtual
Telephone:	N/A
Email:	david.bayus@sjsu.edu
Office Hours:	Friday 12pm-1pm
Class Days/Time:	Monday / Wednesday 4:00pm-6:50pm
Classroom:	Online
Prerequisites:	ART 74 or permission of instructor is required

Technology Intensive Online Course

This course will be taught primarily online, as such students are expected to have reliable Internet connections and devices to access online sessions and to utilize the Canvas Learning Management System (Canvas) and to access any of the online resources for the course.

Faculty Web Page and MYSJSU Messaging

Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on the Canvas learning management system course website. You are responsible for regularly checking with the messaging system through MySJSU (or other communication system as indicated by the instructor) to learn of any updates.

Course Description

This studio course provides a general introduction to digital video art making, including histories and contemporary practices. Through workshops, in-class critiques and individual projects, students explore fundamental skills and techniques, such as camera work, video editing, sound, interaction, installation and presentation formats. An overview of contemporary video art and critical discourse will be explored through lectures, screenings, readings and a research assignment.

Course Learning Outcomes (CLO)

Upon successful completion of this course, students will be able to:

CLO1: Be comfortable with digital video camera and camera-phone recording techniques.

CLO2: Know basic concepts for creating both narrative and non-narrative videos.

CLO3: Use non-linear video editing software to edit digital video.

CLO4: Processes for creating original artwork from concept to completion.

CLO5: Be familiar with various practices for gallery installations of Video and New Media Art.

CLO6: Understanding of current movements in Digital Video and New Media Art.

CLO7: An introductory understanding of video as a language and how it is contextualized from other moving images like film.

Course Goals

This course will provide a framework for experimenting with digital video techniques. Critical and theoretical perspectives will be stressed. Students in this course will:

- Create original projects exploring the visual and conceptual language of video and new media art.
- Research an individual video artist of their choice and present it to the class
- Complete online class assignments, workshops and labs
- Participate in structured online class critiques of fellow student works
- Write short responses to assigned readings/screenings
- Learn how to create and write a Final Project Proposal and an Artist Statement
- Create an original individual Final Project and submit it with description.

Required Texts/Readings

- All required reading material will be available on Canvas course website.
- Any supplementary learning materials, such as web resources and writing guides will be available through the Canvas course website.

Other technology requirements / equipment / material

Hardware

- Computer: Students need access to a computer (desktop/laptop) for this course that meets system requirements for operating Adobe Premiere Pro & After Effects.

- Access to a camera: Students may use a DSLR or mobile device installed with comparable app like Filmic Pro that allows for HD video capture. Cameras may be available from the DMA checkout if allowed due to COVID-19 restrictions.
- External Hard-Drive: Students will need to purchase a hard-drive for this class. The hard drive is recommended to be 1 TB or bigger. Students are encouraged to regularly backup class work on the hard drive.
- Headphones – over ear headphones are preferable for editing sound.

Software

- Adobe Creative Suite [Premiere Pro, Audition, Aftereffects, Aero] request free download for SJSU students here: <http://www.sjsu.edu/ecampus/teaching-tools/adobe/index.html>.
- Optional software students can use if they are already familiar, include Final Cut Pro, 3D modeling/animation software such as Blender & interactive image and video processing software such as Processing and Max/MSP/Jitter.

Library Liaison

Gareth Scott

email: gareth.scott@sjsu.edu phone: (408) 808-2094

Dr. Martin Luther King, Jr. Library 4th Floor Administration Offices

Course Requirements and Assignments

Students are required to attend all of the lectures, participate in all class workshops and labs, prepare short written reading responses to class readings, participate in class critiques of fellow student work, complete all of the assignments, individual research presentation and the final project. Work needs to be handed in by the specified due dates and uploaded to the Canvas course website.

Projects 70%

Project 1: Editing 10% Project 2: Sound 10% Research Assignment and Presentation 10% Project 3: Green Screen Compositing 10% Project 4: Final Project 30%

Participation in class 30%

Participation during lectures and labs 5% Participation in class critiques 5% Participation in class workshops/ assignments 5% Reading responses 5% Final Project proposal 5% Artist Statement 5%

Final Evaluation

Wednesday Dec. 8th @ 2:45-5pm

Grading Policy/ Rubric

Your coursework will be assessed according to the following rubric,

A = 100 - 90% ~ Excellent. Student exhibits exemplary effort at comprehension and analysis of the required materials. All written and creative work is lucid and engaging. All technical requirements are met.

B = 89 - 80% ~ Good. Student completes assignment, and demonstrates a grasp of the key themes of each topic, but not all. Detail, creativity and critical analysis are present. A substantial amount of effort is clearly displayed in the output. Most technical requirements are met.

C = 79 - 70% ~ Satisfactory. Student completes the assignment but may lack enthusiasm or drive to push the work into a detailed creative or critical space. Assignment is incomplete or undeveloped. Student performs little or no creativity or analysis. Little to no effort shown in assignment output. Some technical requirements met.

D = 69 - 60% ~ Unsatisfactory. Student does not complete the work nor follows assignment instructions as assigned. Substantial problems exist in student's work. Technical requirements not met.

F = < 60% ~ Fail. Student does not submit work, or work is below unsatisfactory level.

Numeric grade equivalents

A plus = 100% and above A = 99% to 93%

A minus = 92% to 90%

B plus = 89% to 88%

B = 87% to 83%

B minus = 82% to 80% C plus = 79% to 78% C = 77% to 73%

C minus = 72% to 70% D plus = 69% to 68% D = 67% to 63%

D minus = 62% to 60% F = 59% and lower

Classroom Protocol

Students need to be on time to the Zoom class meetings with camera turned on for the duration of class, any necessary exceptions will be granted prior to the class starting. Students are expected to work only on this course during class time, active engagement in the class is a significant part of the grade.

Recording Zoom Classes

Portions of this course (i.e., lectures, discussions, student presentations) may be recorded for instructional or educational purposes. The recordings will only be shared with students enrolled in the class through Canvas. The recordings will be deleted at the end of the semester. If, however, you would prefer to remain anonymous during these recordings, then please speak with the instructor about possible accommodations (e.g., temporarily turning off identifying information from the Zoom session, including student name and picture, prior to

recording). Students are not allowed to record without instructor permission. Students are prohibited from recording class activities (including class lectures, office hours, advising sessions, etc.), distributing class recordings, or posting class recordings. Materials created by the instructor for the course (syllabi, lectures and lecture notes, presentations, etc.) are copyrighted by the instructor. This university policy (S12--7) is in place to protect the privacy of students in the course, as well as to maintain academic integrity through reducing the instances of cheating. Students who record, distribute, or post these materials will be referred to the Student Conduct and Ethical Development office. Unauthorized recording may violate university and state law. It is the

responsibility of students that require special accommodations or assistive technology due to a disability to notify the instructor.

Technology Requirements

Students are required to have an electronic device (laptop, desktop or tablet) with a camera and built-in microphone. SJSU has a free equipment loan program available for students. Students are responsible for ensuring that they have access to reliable Wi-Fi during tests. If students are unable to have reliable Wi-Fi, they must inform the instructor, as soon as possible or at the latest one week before the test date to determine an alternative. See Learn Anywhere website for current Wi-Fi options on campus.

Zoom Classroom Etiquette

- **Mute Your Microphone:** To help keep background noise to a minimum, make sure you mute your microphone when you are not speaking.
- **Be Mindful of Background Noise and Distractions:** Find a quiet place to “attend” class, to the greatest extent possible.
- **Avoid video setups** where people may be walking behind you, people talking/making noise, etc.
- **Avoid activities** that could create additional noise, such as shuffling papers, listening to music in the background, etc.
- **Position Your Camera Properly:** Be sure your webcam is in a stable position and focused at eye level.
- **Limit Your Distractions/Avoid Multitasking:** You can make it easier to focus on the meeting by turning off notifications, closing or minimizing running apps, and putting your smartphone away (unless you are using it to access Zoom).
- **Use Appropriate Virtual Backgrounds:** If using a virtual background, it should be appropriate and professional and should NOT suggest or include content that is objectively offensive or demeaning.

University Policies

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs’ SyllabusInformation web page at <http://www.sjsu.edu/gup/syllabusinfo/>.”

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s [Catalog Policies](http://info.sjsu.edu/static/catalog/policies.html) section at <http://info.sjsu.edu/static/catalog/policies.html>. Add/drop deadlines can be found on the current academic year calendars document on the [Academic Calendars webpage](http://www.sjsu.edu/provost/services/academic_calendars/) at http://www.sjsu.edu/provost/services/academic_calendars/. The [Late Drop Policy](http://www.sjsu.edu/aars/policies/latedrops/policy/) is available at <http://www.sjsu.edu/aars/policies/latedrops/policy/>. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the [Advising Hub](http://www.sjsu.edu/advising/) at <http://www.sjsu.edu/advising/>.

Consent for Recording of Class and Public Sharing of Instructor Material

[University Policy S12-7](http://www.sjsu.edu/senate/docs/S12-7.pdf), <http://www.sjsu.edu/senate/docs/S12-7.pdf>, requires students to obtain instructor's permission to record the course and the following items to be included in the syllabus:

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
 - It is suggested that the greensheet include the instructor's process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.
 - In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

Academic integrity

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The [University Academic Integrity Policy S07-2](http://www.sjsu.edu/senate/docs/S07-2.pdf) at <http://www.sjsu.edu/senate/docs/S07-2.pdf> requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The [Student Conduct and Ethical Development website](http://www.sjsu.edu/studentconduct/) is available at <http://www.sjsu.edu/studentconduct/>.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. [Presidential Directive 97-03](http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf) at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the [Accessible Education Center](http://www.sjsu.edu/aec) (AEC) at <http://www.sjsu.edu/aec> to establish a record of their disability.

ART75 / Intro to Digital Video / Fall 2021 / Course Schedule

Week	Date	Topics, Readings, Assignments, Deadlines
1	M 8/23	Introduction – course, syllabus Gather technical needs (hardware, install software) for start of week 2 Workshop: “Meet n Greet”
1	W 8/25	Lecture: Introduction to Video Art Lab/ Intro to cameras, shots, framing
2	M 8/30	Workshop: Temporal flow of images and camera Introduce Assignment 1: Present Time using in camera edits only
2	W 9/1	Lecture: Time 1 – Being in Time Presentations of Assignment 1: Present Time
3	M 9/6	Labor Day- No Class
3	W 9/8	Lab: Intro to Adobe Premiere / Non-Linear Editing Introduce Project 1: Editing
4	M 9/13	Lecture: Time 2 – Editing Lab: Basic Editing techniques in Adobe Premiere
4	W 9/15	Guest Lecture/ Work on Project 1
5	M 9/20	PROJECT 1: Critique in class
5	W 9/22	Lecture: Sound for Video Workshop: sound and listening. sourcing sound effects. Introduce Project 2: Sound
6	M 9/27	Lab: Sound editing for video, Intro to Adobe Audition, mics etc
6	W 9/29	Work on Project 2: Sound
7	M 10/4	PROJECT 2: Critique in class
7	W 10/6	Lecture: Intro to Green Screen, Intro to Project 3
8	M 10/11	Lab: Green Screen lighting techniques
8	W 10/13	RESEARCH PRESENTATIONS – students present in class
9	M 10/18	RESEARCH PRESENTATIONS – students present in class
9	W 10/20	Intro to AE
10	M 10/25	Lab: Compositing in AE
10	W 10/27	Animating assets in AE
11	M 11/1	Work on Project 3
11	W 11/3	PROJECT 3: Critique in class
12	M 11/8	Special workshops for final projects: Motion tracking 1 (AE)
12	W 11/10	Special workshops for final projects: Motion tracking 2 (AE) Final Project Proposal DUE

Week	Date	Topics, Readings, Assignments, Deadlines
13	M 11/15	Special workshops for final projects: Rotoscoping (AE)
13	W 11/17	Work on Final Project
14	M 11/22	Work on Final Project
14	W 11/24	Thanksgiving—No Class
15	M 11/29	Work on Final Project
15	W 12/1	FINAL PROJECT Presentations
16	M 12/6	FINAL PROJECT Presentations
16		
Final Exam	W 12/8	Online @ 2:45 -5pm