

Art 195 ~ BFA Group Exhibition, Section 01

Department of Art & Art History

San José State University

Fall 2021

Instructor	G. Craig Hobbs
Class Days/Time	Tuesdays 4:00pm – 6:50pm
Classroom	Online via Zoom + Canvas + Virtual Gallery
Email	gcraig.hobbs@sjsu.edu
Office Location	Online via Zoom
Office Phone	408-924-4401 (Please use email instead)
Office Hours	Thursdays 10:00am – 12:00pm
Department Office Location	Art 116
Department Website/ Email	http://www.sjsu.edu/art/ art@sjsu.edu

Description

Art 195 focuses on contemporary topics in the exhibition of digital and new media art. The course is a requirement for completion of the BFA degree in Digital Media Art (DMA) and will culminate in a final group exhibition demonstrating professional competency in the areas of creative, aesthetic, and technical artmaking and exhibition.

Art 195 provides an engaged environment for individual and group creative ideation, planning and development of the BFA thesis and exhibition in a semester-long project. Students are responsible for the planning, organization, promotion, and execution of the BFA art exhibition. The development of the final project and online exhibition will be supplemented with writing, group discussion and meetings with advising faculty.

Note: Participation in the exhibition is required for completion of the BFA degree in Digital Media Art (DMA) at SJSU.

Prerequisite: 30 units of upper division art, admission to the BFA program and ART 198, or ART 210 with advisor's approval.

Course Learning Objectives

Upon completion of this course, students will be able to:

CLO1	Create artwork that demonstrates creative, aesthetic and technical focus with an emphasis on conceptually and culturally informed exhibition outcomes
CLO2	Conceptualize the DMA BFA exhibition through collaborative planning
CLO3	Design the final exhibition while considering audience, artworks and venue
CLO4	Work with peers to plan, organize, execute and promote the exhibition
CLO5	Successfully create and execute the final exhibition in Fall 2021

Course Website/ Canvas Course Management System

Copies of course materials - the syllabus, readings and course updates - are available via the SJSU Canvas course management system (CMS) <https://sjsu.instructure.com/> <https://sjsu.instructure.com> Canvas will be used for announcements and any changes to the course schedule and readings. Please confirm your Canvas works by viewing the syllabus announcement during the first day of class.

Technology Intensive and Online Courses

This course adopts an online classroom delivery format via Zoom. Requirements for the course include internet connectivity and access to the Zoom videoconferencing software along with a computer to participate in the classroom activities and submit assignments. See [University Policy F13-2](http://www.sjsu.edu/senate/docs/F13-2.pdf) <http://www.sjsu.edu/senate/docs/F13-2.pdf> for more details.

Art and Art History Library Liaison

The Art and Art History library liaison is **Gareth Scott**, a resource for academic and creative research. You may contact Gareth via email at gareth.scott@sjsu.edu or via phone (408) 808-2094 at the Dr. Martin Luther King, Jr. Library/ 4th Floor

University Policies

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs Syllabus Information web page

<http://www.sjsu.edu/gup/syllabusinfo/>

“Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and studio practicum. Other course structures will have equivalent workload expectations as described in the syllabus.”

Art 195 Course Assignments

Date	Assignments	%pts
09/07	Assignment #1 ~ BFA exhibition artwork Scapple mind map	10%
09/21	Assignment #2 ~ Exhibition proposal and technical plan	15%
10/12	Assignment #3 ~ One-page artist statement and bio	10%
TBD	Assignment #4 ~ BFA Group Exhibition (required for DMA BFA)	25%
11/30	Assignment #5 ~ Individual documentation of BFA thesis	10%
12/09	Assignment #6 ~ Culminating reflection paper via Canvas	10%
09/07 - 11/30	Assignment #7 ~ Seminar Participation + Group Collaborative DMA BFA Exhibition Planning	20%
TOTAL		100%

Art 195 Course Assignment Details

BFA Thesis planning documents/ Assignments #1, #2, #3 = 35%

This grade includes exhibition planning and proposal documents from draft to final form, exhibition proposals, technical plans including mind maps, schematics, sketches, illustrations, 3D models, code and prototypes of the artwork itself along with a one-page artist statement and bio in both draft and final form. Please use paragraph format, proof and spell-check all written documents for content, grammar and clarity.

Final BFA Exhibition and Supporting Documents/ Assignments #4, #5, #6 = 45%

The course will culminate in a final group exhibition. The culminating success of the exhibition will be determined by the level of active participation and creation of work throughout the entire semester by you. This % of your grade includes the exhibited work, documentation, and culminating reflection paper once the exhibition has been launched.

Seminar Participation and Group Collaborative Exhibition Planning/ #7 = 20%

It is required that you participate regularly in seminar discussion, planning and execution of the BFA thesis exhibition. Students will be assessed based upon their individual level of engagement. Students will be called upon to contribute to seminar dialogue, group exhibition design, planning, promotion, production, technical and peer-to-peer support.

Please submit all BFA Thesis planning documents in PDF-format only via Canvas.

Late Work Policy

Work is considered late if posted after the due date/time. The default time for submission of work is the beginning of class, unless specified otherwise in the schedule. For each day the work is late (marked each 24 hours by the day and time of original deadline), the work decreases by half a grade (a B+ goes to B-, a B- to a C+, etc.)

Grading Policy/ Rubric

A = 100 - 90% ~ Excellent = Student exhibits exemplary effort at comprehension and application of the course materials. Quality of writing and participation is exceptional.

B = 89 - 80% ~ Average = Student completes assignments, and demonstrates a grasp of key creative and technical concepts. Student participates actively in seminar discussion.

C = 79 - 70% ~ Below Average = Student completes the assignment but may lack enthusiasm or drive to push the work into a detailed creative or critical space. The work lacks creative and aesthetic effort. The work is underdeveloped and/or incomplete.

D = 69 - 60% ~ Unsatisfactory = Student does not complete the work as assigned. Substantial problems exist in student's work, including poor grammar and lack of editing.

F = < 60% ~ Fail = Student does not submit work, or work is below unsatisfactory level.

Art 195 Course Schedule ~ Fall 2021

Note: Assignments are due on the day listed in the schedule, unless otherwise noted.

Week	Date	Topics, Assignments, Deadlines
1	08/24	Introductions, course intro, Canvas CMS, questions
2	08/31	<p>Using Scapple/ Mind Mapping for Creative Ideation and Planning Scapple mind mapping workshop</p> <p>Download free version of Scapple for PC or Mac https://www.literatureandlatte.com/scapple/overview</p>
3	09/07	<p>Individual Prototype Workshop Students will learn about a range of prototyping techniques including paper, 2D, 3D, small scale and virtual space for planning of new work. Students will begin development of work documentation websites.</p> <p>Assignment #1 due = BFA exhibition artwork Scapple mind map</p>
4	09/14	<p>Draft exhibition proposal and technical planning Student will bring a working description of their DMA BFA exhibition project for review and group discussion. We will tour virtual exhibition platforms used for previous DMA BFA exhibitions and review the BFA exhibition proposal and technical plan Assignment #2 via Canvas.</p>
5	09/21	<p>Draft Prototype Review 1 Students will bring draft prototypes of their final exhibition project for review and group critique. Students will continue workshop development on their prototypes based upon faculty and peer input.</p> <p>Assignment #2 due = Draft exhibition proposal and technical plan</p>
6	09/28	<p>Working Prototype Review 2 Students will bring an initial working prototype of their final exhibition project for review and group critique. Students will continue workshop development on their prototypes based upon faculty and peer input. <i>Faculty will provide one-on-one feedback on draft exhibition proposal and technical plan from Assignment #2 due on 09/21</i></p>
7	10/05	<p>Online Planning and Coordination Individual updates to draft exhibition proposals due. Online planning and coordination of the BFA Group Exhibition. <i>Artist statement and bio assignment review</i></p>

Week	Date	Topics, Assignments, Deadlines
8	10/12	<p>Final Prototype Review 3 Students will present final working prototypes of their final exhibition project for review and group critique. Students will continue workshop development on their prototypes based upon faculty and peer input.</p> <p>Assignment #3 due = One-page artist statement and bio draft due</p>
9	10/19	<p>Final Prototype Review 4 Students will present final working prototypes of their final exhibition project for review and group critique. Students will continue workshop development on their prototypes based upon faculty and peer input.</p>
10	10/26	<p>Individual Project Planning and Coordination Individual meetings on project status and planning for group exhibition</p>
11	11/02	<p>Group Exhibition Workshop I Final visual elements and exhibition promotional materials</p>
12	11/09	<p>Group Exhibition Workshop II Final projects complete. User testing and troubleshooting</p>
13	11/16	<p>Group Exhibition Workshop III Final exhibition online. Final promotion via social media and press</p>
14	11/23	<p>BFA Group Exhibition Online <i>Exhibition in the BFA Group Show is a requirement of the DMA BFA degree and completion of this course. Exhibition is online Spring 2021.</i></p> <p>Assignment #4 due = BFA Group Exhibition</p>
15	11/30	<p>Individual documentation of BFA thesis and group discussion Assignment #5 due = Individual documentation of BFA thesis</p>
Final Exam		<p>Final Exam Thursday, December 9th 2:45am – 5pm Final exhibit documentation is due Assignment #6 due = Individual documentation of work created and culminating reflection paper submitted via Canvas as PDF</p>
<p><i>Note: This schedule is subject to change. You will be notified of any changes in a timely manner. Any changes will not affect your ability to complete the assigned coursework.</i></p>		