

FA21: ART-198 Sec 02 - B.F.A. Seminar
San José State University
Department of Art & Art History
Art 198, BFA Interdisciplinary Seminar, Section 2,
Fall, 2021

Course and Contact Information

Instructor:	Lance M Fung
Office Location:	Art 321
Telephone:	(Email only)
Email:	lance.fung@sjsu.edu
Office Hours:	(Monday 3:00- 4:00PM and by appointment)
Class Days/Time:	Thursday 4:00 - 6:45 PM
Classroom:	TBA / zoom
Department Office:	ART 116
Department Contact:	Website: www.sjsu.edu/art (Links to an external site.) Email: art@sjsu.edu

Web Access to course materials

All materials such as the Green Sheet, required reading, announcements, class assignments, deadlines, grades, etc. can be found on the Canvas Management system course website: <http://sjsu.instructure.com>. You should visit this site often to be up to date with information. Log in and with your SJSUOne information for access.

Course Description

Preparation for BFA project and postgraduate career planning, this course includes field trips, class discussions and studio visits with art professionals. Prerequisite: Prior acceptance in the B.F.A. program.

Course Content Learning Objectives

Upon completion of this course, students will be able to:

- Articulate, through verbal and visual presentation, their processes and methods as working artists in the 21st century
- Critically engage ideas generated through readings, critique, and visual analysis
- Prototype their BFA exhibition through a written proposal, including material and/or technical specifications and mock-ups
- Generate an online artist portfolio using appropriate web technologies
- Write an artist statement, CV/ résumé, bio and cover letter
- Give a formal, verbal presentation of their artwork and answer audience questions
- Work within deadlines, completing projects by agreed upon dates/ times

Required Texts/Readings

Textbook

The main weekly reading will consist of subscribing to eflux.com. Additional reading assignments will be on an as needed basis from a number of resources such as art publications, art websites, and theoretical texts, etc. The goal is to read about current trends more so than historical text.

Required Materials

Each student must have a notebook for each class. A laptop is highly recommended as well. Proper camera and microphones are needed to attend zoom sessions. Please email the professor in advance if there are technical difficulties. All materials required to complete the final project will be at the student's expense.

Department advising

For information about majors and minors in Art & Art History, for a change of major/minor forms and a list of

advisors: <http://www.sjsu.edu/art/> ([Links to an external site.](#)) or the Art & Art History department office in ART 116, 408-924-4320, art@sjsu.edu

[More Faculty Information:](#)

MySJSU Faculty Center

Tutorials: http://my.sjsu.edu/employees/employee_tutorials/faculty_tutorials/index.html (Links to an external site.)

Canvas: <http://www.sjsu.edu/at/ec/canvas/> (Links to an external site.)

Canvas Faculty Resources: http://www.sjsu.edu/at/ec/canvas/faculty_resources_new/index.html (Links to an external site.)

Library Liaison

Gareth Scott can be reached at garret.scott@sjsu.edu or found on the fourth floor of Dr. Martin Luther King Jr. Library. His phone number is (408)808-2094. You may also visit the library website at: <http://libguides.sjsu.edu/collectiondevelopment/CDhumanities> (Links to an external site.)

Course Requirements and Assignments

The SJSU expectation for out of class work is three hours per week for this course. Although students will be given time to work on their final projects in class, it is anticipated that time outside the class will also be required. Additional work outside of class may be contemplation and reflection on class lectures, discussions, critiques. Time to research and complete the writing assign as well as class preparation may also be required.

Grading Information

Although this course will embrace flexibility and experimentation which are some of the benchmarks for success, there will be seven main components that will be reviewed and evaluated throughout the semester. Each student will have ample time to make revisions to submit their best possible submission to receive the desired grade however quality and meeting deadlines will be paramount. Each component will comprise a percentage of your overall grade. The six main elements for this course are: written essay, verbal presentations, online portfolio, artist's written proposal, and class participation. A full grade deduction will occur for every week the assignment is turned in late. Assignments will not be accepted after the second week past the due date. In this case the assigned grade will be 0 points.

Essay:

A five page, double-spaced written essay about an artist and the art movement that are / were involved with will be your only writing assignment. A list of exciting contemporary artists who work in an interdisciplinary manner will be provided through Canvas for you to research. Select an artist from the list that excites or infuriates you to write about. You may also propose an artist name that is on the list for consideration. The artist you research should be new to you and not part of any previous work allowing for a

sense of discovery and investigation to occur. Cover pages, reproductions, bibliography, etc. do not count towards the five-page minimum.

Your essay should be emailed to lance.fung@sjsu.edu and labeled both in the subject line and saved as a pdf with 198: your last name.

Presentations:

Your first five minute presentation will be made about your own art practice showing examples of your artwork and sharing insight into your process. Your second ten minute presentation to the class will be based on what you have learned from your writing assignment. Please share your newly learned information about the artist and art movement you selected through this presentation. This presentation shall include many visuals of the artist's artwork. You may embed a brief (under one minute) video clip only if it is beneficial for your audience to gain a deeper understanding. Creativity is encouraged in how you best want to convey the philosophy and artistic contribution the artist has made to the Art World so that the learning process is enriched and more entertaining than a standard presentation or student lecture. The goal is to distill the artist's essence, motivation, or conceptual underpinnings and share them with your classmates. Please see assignment for grading structure. You do not need to email me your presentation.

Create online portfolio:

You will design and create your own online portfolio including a brief biography and images of your artwork with proper captions and labels.

Student Proposal:

You will be required to submit a written proposal about your art concept. It should include a simple one-paragraph description befitting a standard museum wall label as well as a one-page artist's statement. You should include information regarding your selected site / gallery including schematics of your installation. All drawings should be in scale. A material list, artist biography, CV should also be included. You should also create a 1 page cover letter. Please incorporate sketches, drawings, and/or renderings to present a convincing and thorough proposal as well as images of the proposed artwork for your BFA exhibition. Please include an overall view as well as any detail shots that add insight into your BFA exhibition proposal. The graphic design of the proposal should be considered in the final proposal.

Class participation:

Each class will be very interactive, reactionary, and hopefully fun. Participation and the ability to share your thoughts in an unedited but constructive yet respectful fashion will help cut to the chase and get to the true substance of each lecture, discussion and idea. Each class will be divided into lecture and process time. The teacher will lead the lecture portion

of the class followed by a Q & A period. In this period, it is anticipated that you will come with thoughts, images, and questions to further the discussion. The second portion of the class will be often devoted for the students to research, work in groups, or work on their individual assignments. Every minute of class time should be used in an active capacity, as there is not room for idleness.

Grades

All grades will be available on Canvas and as quickly as possible. Any assignment turned in late will automatically receive one lower grade per week late.

Grade Breakdown

Writing assignment 1: (20%)

Presentation 1: (10%)

Presentation 2: (10%)

Online portfolio: (20%)

Proposal: (30%)

Participation: (10%)

Extra Credit Assignments:

Upon occasions there may be extra credit assignments offered. However, students have the opportunity to present individual extra credit assignments that are directly related to this course for the teacher's discretion. 10% is the total maximum credit that can be earned and should be commensurate with the workload and required skill of the normal class assignments.

Grade Scale

A+ = 97-100

A = 93-96

A- = 90-92

B+ = 87-89

B = 83-86

B- = 80-82

C+ = 77-79

C	=	73-76
C-	=	70-72
D+	=	67-69
D	=	63-66
D-	=	60-62
F	=	59 and below

A	=	Excellent work
B	=	Above average work
C	=	Average work
D	=	Below average work
F	=	Unsatisfactory work

Classroom Protocol

The class should be a safe space for every student to learn, express and grow. The environment should be a medium for self-discovery, doubt, experimentation and new challenges. Through basic empathy and respect, deep conversations about philosophy, artistic concept and content, and visual communications should be at the center of every interaction and conversation.

You should be on time, prepared for class and prepared to give your full attention. It is equally important that you have eaten, used the facilities and have had proper sleep the night before so that you can fully engage with the teacher and your fellow students. If for any reason you miss a class or any portion thereof, it is your responsibility to review Canvas, speak with your fellow classmates, or attend office hours to understand what you need to do to remain current with all lessons.

Cell phones, music devices and any other distractions to yourself and others around you are not permitted unless approved for class purposes. If improperly used your participation grade will be affected.

Each student needs to have their camera on, microphone off when not speaking, and be engaged. This is a professional educational setting, so attire and actions during class should be commensurate. In other words, no drinking of alcohol, looking at other technology (telephone, TV, etc.) or inappropriate behavior will be tolerated. You are attending a collage

course, even though we are not meeting in a classroom, so please maintain respect for the institution, yourself and fellow students, and the professor.

University Policies

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page \(Links to an external site.\)](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>"

Art 198 / BFA Seminar, Spring 2019, Section 02

Below is week-by-week guide to the class however some minor alterations may be made on an as needed basis. Please review the schedule weekly for any changes or updates to the schedule. This class will also be meeting once a week – on Tuesdays from 6:00 - 8:45 PM

Course Schedule

WEEK	DATE	Topics, Readings, Assignments, Deadlines
1	Aug 19 - TH	Introductions, review of Green Sheet, description of class learning objectives and grading procedure review of class and school policies, discussion of all the class assignments and deadlines. Student research time on provided artist list
2	Aug 26 - TH	Presentation on how to create a compelling verbal presentation and PowerPoint Student group discussion about artists from the artist list
3	September 2 - TH	Student presentation on their own art
4	September 9 - TH	Lecture on Conceptual Art Student presentation on their own art
5	September 16 - TH	Lecture on interdisciplinary art Research time for essay/One on One w/Prof Essay due at end of class

6	September 23 - TH	Lecture on Public Art Worktime for “artist presentation”/One on One w/Prof
7	September 30 - TH	Lecture on video, earth, and land art Student “artist presentations”
8	October 7 - TH	Lecture on online portfolios (www) Student “artist” presentations
9	October 14 - TH	Student “artist” presentations Lecture on Fluxus
10	October 21 - TH	One on One time w/Prof Bill & Cynthia presentation
11	October 28 - TH	Lecture on how to create a proposal and all its elements and FC proposal examples Lecture on Bauhaus/Discovery proposal One on One time w/Prof
12	November 4 - TH	Online portfolios due Students share online portfolios
13	November 11 - TH	VETERAN’S DAY – NO CLASS

14	November 18 - TH	Lecture on life after graduation discussion & Art World scene Students share online portfolios One on One time w/Prof
15	November 25 - TH	THANKSGIVING – NO CLASS
16	December 2 - TH	One on One time
17	December 9 TH	2:45 - 5:00 PM - Delivery of final artists' proposals Student presentations / Q & A

Course Summary:

Date	Details	Due
Thu Sep 2, 2021	Assignment Presentation 1	due by 4pm
Thu Sep 23, 2021	Assignment Essay on artist / art movement	due by 4pm
Thu Sep 30, 2021	Assignment Presentation 2	due by 4pm
Thu Nov 4, 2021	Assignment Online Portfolio	due by 4pm
Thu Dec 9, 2021	Assignment BFA exhibition proposal	due by 2:45pm
	Assignment Roll Call Attendance	