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**San José State University**  
**Department of Art & Art History**  
**Phot 112 - 49807, Color Photography, Section 04**  
**Fall 2021**

**Course and Contact Information**

<b>Instructor:</b>	Victoria Heilweil
<b>Office Location:</b>	Zoom Personal Meeting Room
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<b>Office Hours:</b>	Wednesday, 11:00am-12:00pm or by appointment
<b>Class Days/Time:</b>	Monday/Wednesday 8:00am-10:50am
<b>Classroom:</b>	DH 410 and Zoom
<b>Department Office:</b>	ART 116
<b>Department Contact:</b>	Website: <a href="http://www.sjsu.edu/art">www.sjsu.edu/art</a> Email: <a href="mailto:art@sjsu.edu">art@sjsu.edu</a>
<b>Prerequisites</b>	Photo 40

**Additional Contact Information**

- \* E-mail is generally the best method of contact during non-office hours.
- \* Please allow 48-hours for an e-mail response.
- \* Individuals with disabilities may contact the Disability Resource Center (DRC), Administrative Building 110, 408/ 924-6000, for a variety of formats such as Braille, large print, sign interpreters, assistive listening devices, audio tape and accommodations for physical accessibility.

**Catalog Course Description**

An intermediate course introducing principles of color photography, color theory, a refined use of the camera

and digital printing techniques. Requires a DSLR (digital single lens reflex) type camera. Requires Adobe Lightroom Classic and Adobe Photoshop.

### **Course Format**

This course is Mode 4 (hybrid) and will be conducted online (both synchronous meetings, and asynchronous activities), combined with meeting on campus in groups of 12 students or less for critiques and printing. While on campus students are required to wear a mask covering their nose and mouth at all times. For synchronous class meetings over zoom, students ideally should have a reliable internet connection, a built-in or stand-alone webcam, and a working microphone. It is recommended that you attend the synchronous zoom class meetings on a laptop or desktop computer, as a phone screen is too small to adequately view images. Students should use the zoom application, rather than a web browser for the synchronous meetings. In addition to the course Canvas site, we will also be using Google Drive.

This is a technology intensive course. Students are required to have a DSLR or mirrorless camera with manual controls that takes RAW files, and a memory card with sufficient storage for 200-500 images. Students are also required to have a computer with the current versions of Adobe Lightroom Classic CC and Adobe Photoshop installed. These programs are free to all SJSU students taking a class that requires it. In order to install and run these programs, you will need a 64-bit processor, 8GB of RAM, and a minimum of 8GB of hard disk space, with additional space for your photographs unless they are kept on an external hard drive. In addition, to run the most recent versions of these programs your operating system cannot be older than macOS v10.13 or Windows 10, version 1809.

### **MYSJSU Messaging - Canvas Information**

Course materials such as syllabus, handouts, notes, assignment instructions, video tutorials, visual presentations, etc. can be found on [Canvas Learning Management System course login website](#). You are responsible for regularly checking Canvas a minimum of twice a week, including the Announcements, to learn of any updates. Your Username is your 9-digit SJSU ID number, and your password is your SJSU-One account password.

For help with using Canvas see the [Canvas Student Resources](#) page.

### **Course Goals**

This intermediate level photography course provides the student a solid background in the theory and practice of color photography. Though we see in color, it is easy to take it for granted in a representational medium such as photography. This course trains you to consciously and creatively use color in your photographs. We will be reviewing the knowledge, skills and ideas that you were exposed to in previous introductory photography classes, refining what you have learned and expanding your understanding of photography as a creative medium. Emphasis is on technical, aesthetic and symbolic expression of color, from initial image capture to finished print. It is my goal to help you become skilled photographers with greater knowledge about the power of color and how to harness it to your benefit

Each of the initial assignments will focus on a specific aspect of color theory. Students will gain a greater understanding of how color schemes, saturation, color temperature and color as emphasis can be used in photographic composition and symbolism. These assignments are followed by a more extensive Final Project. Each project is designed to inspire personal vision and creativity. Self-expression through the medium of photography is strongly encouraged.

### **Course Learning Outcomes (CLO)**

Upon successful completion of this course, students will be able to:

- CLO1 – See and think in color and to understand how photographs translate the world of color.
- CLO2 – Acquire an understanding of color theory and to apply that knowledge in practice.
- CLO3 – Become proficient at making color prints.
- CLO4 – Implement a color workflow for color management both in Adobe Lightroom and Photoshop.
- CLO5 – Gain familiarity with color history and contemporary uses of color in the fine arts.
- CLO6 – Build a portfolio of digital color prints.
- CLO7 – Develop competency in verbal and written communication of art concepts.
- CLO8 – Successfully work within assigned deadlines.

### **Required Texts**

SJSU Lab Manual (available online at [photo.sjsu.edu](http://photo.sjsu.edu))

Light and Lens: Photography in the Digital Age - Robert Hirsch - 2018 edition (2012 edition is OK too)  
ISBN:-13: 978-0240818276

Available as a free eBook through the SJSU Library

Supplementary learning materials will be available in the weekly modules located on the Canvas course website.

### **Equipment / Material Requirements**

- Digital DSLR or Mirrorless Camera: Must have a minimum of 12-mega-pixel capacity and a full "manual mode" (able to manually adjust both shutter speed and aperture). Must be able to shoot RAW.
- Memory card for your camera: At least 16GB is recommended.
- Laptop: You are required to have your own laptop computer to take this course. You will need at least 40GB of space on your hard drive for this course.
- Card Reader/Cable: if needed for your computer.
- Adobe Software Programs (Lightroom Classic and Photoshop) - Creative Cloud from this website: <http://its.sjsu.edu/services/software/adobe/> SJSU is providing all students, faculty, staff and administrators with free Adobe software for campus and home computers, and you must have an active SJSU One ID and password to qualify for ordering and downloading this software.
- USB Thumb Drive/Memory Stick: 1GB minimum
- Paper and ink will be provided if you choose to print on campus, however you will produce a final project that has a variety of presentation options, and will incur costs. It is likely you will also print with an external photo lab.
- Portfolio Box: To hold and protect prints.
- Tripod and Cable Release: Optional, but very helpful.
- External Hard Drive: Optional, but recommended.

### **Online Vendors:**

Adorama – NY <https://www.adorama.com/>

B&H – NY Closed on Saturdays and observes all major Jewish Holidays, plan ahead for shipping purposes, especially in the Fall. <https://www.bhphotovideo.com/>

Freestyle Photo – Los Angeles <https://www.freestylephoto.biz/>

KEH – great for buying used camera equipment. <https://www.keh.com/>

### **Suggested Local Vendors:**

Foto Express- 304 E Santa Clara Street, San Jose (408) 971-3977  
San Jose Camera & Video - 1600 S Winchester Blvd, Campbell (408) 374-1880  
Looking Glass Photo - 1045 Ashby Avenue, Berkeley CA (510)-548-6888  
Kaufmann's Camera - 1502 El Camino Real, San Bruno (650) 574-3429  
Samy's Camera - 1090 Bryant Street, SF (415)621-8400

### **Diversity Statement**

It is my intention that students from diverse backgrounds and perspectives be well served by this course, that students' learning needs be addressed both in and out of class, and that the diversity that students bring to this class be viewed as a resource, strength and benefit. I promise to present visual materials that represent diversity in order to respect students' varied identities and backgrounds and highlight underrepresented communities that diverge from the dominant white, male history of photography. Your suggestions are encouraged and appreciated. Please let me know ways to improve the effectiveness of the course for you personally or for other students or student groups.

### **Library Liaison**

#### **Gareth Scott**

**Email:** [gareth.scott@sjsu.edu](mailto:gareth.scott@sjsu.edu)

**Phone:** (408) 808-2094

King Library, 4th Floor

Art and Art History Resources: <https://libguides.sjsu.edu/Art>

### **Department Advising**

For information about majors and minors in Art & Art History, for a change of major/minor forms and a list of advisors: <http://www.sjsu.edu/art/> or the Art & Art History department office in ART 116, [408-924-4320](tel:4089244320), [art@sjsu.edu](mailto:art@sjsu.edu)

### **Course Requirements and Assignments**

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus. More details about student workload can be found in **University Policy S19-6** at <http://www.sjsu.edu/senate/docs/S19-6.pdf>.

The class includes five photographic assignments, a final photographic project, a print portfolio, a color photographer research paper and presentation and one exam. In addition there will be required discussion topics and short module quizzes on Canvas. Plan on spending **several hours each week** outside of class photographing and adjusting your images. I can't stress this enough - you will be photographing EVERY WEEK. Plan ahead for this.

### **Recording Zoom Classes**

I do not plan on recording the synchronous class meetings. All important information and materials will be provided on Canvas, but I strongly recommend that you have contact information for several of your classmates to get information about missed synchronous class meetings.

**Students are not allowed to record without instructor permission.** Students are prohibited from recording class activities (including class lectures, office hours, advising sessions, etc.), distributing class recordings, or posting class recordings. Materials created by the instructor for the course (syllabi, lectures and lecture notes, presentations, etc.) are copyrighted by the instructor. This university policy (S12-7) is in place to protect the privacy of students in the course, as well as to maintain academic integrity through reducing the instances of cheating. Students who record, distribute, or post these materials will be referred to the Student Conduct and Ethical Development office. Unauthorized recording may violate university and state law. It is the responsibility of students that require special accommodations or assistive technology due to a disability to notify the instructor.

### **Class Participation**

The best way to develop your skills and ideas is to be here and actively participate. There will be a number of lectures, demos and discussions that you will not experience if you are not present in the zoom synchronous class meetings. Your participation in the form of regular involvement in activities and discussions is truly appreciated by myself and your peers. I expect you to attend all critiques as they are critical learning opportunities. Your voice is necessary for the success of this class. Art is subjective so all opinions, even if you do not agree, are valid and welcome.

### **Final Examination or Evaluation**

The Final Exam is a required class, and will be used for our second day of critique and presentation of your final projects. Missing it without prior arrangements, or a personal or family emergency will result in a deduction of one full letter from your overall grade in the course. The Final Exam is on **Tuesday, December 14th from 7:15am-9:30pm.**

### **Grading Information**

#### **Determination of Grades**

Taking chances will be highly rewarded! Your good energy is always evident, even if some of your projects don't reach the level of success you initially imagined. I would much prefer to reward you for "failing" at a higher level than succeeding at your current level of comfort. Each assignment will be graded on the quality of the technique and your creative solutions to the challenges given.

#### **The following criteria will be applied to evaluate individual projects:**

- Exposure/Quality Focus – Good exposures that are neither under nor overexposed, subject in focus (as required), no camera shake
- Processing Technique – Good tonal range, including white highlights and detail in the shadow areas, neutral or thoughtful color adjustments
- Artistic Merit – Composition, visual impact, subject interest
- Originality – Uniqueness of idea and vision, original concept, creative in thought and appearance

#### **The criteria to earn an excellent grade:**

- Technical proficiency in assignments
- A thorough understanding and creative interpretation of all assignments
- Often going beyond the minimum requirements for each assignment
- Engagement in critiques and class discussions
- Punctual attendance in the synchronous class meetings
- Evidence that you have challenged yourself above and beyond the status quo

**Relative weight of course requirements**

Noticing Color	5%
Color Schemes	10%
Color as Emphasis	10%
Warm/Cool	10%
Saturated/Muted	10%
Final Project	30%
Print Portfolio	5%
Canvas Discussion Topics	5%
Canvas Module Quizzes	5%
Exam	10%

- A Outstanding:** thoughtful and intelligent ideas presented in a clear, organized, and engaging manner; among the very best.
- B Above Average - Good:** the ideas are interesting and successfully presented; shows potential, but not necessarily distinctive; roughly equal in quality to the majority of work completed by other students.
- C Average - Mediocre:** achieves minimum requirements of the assignment, but not particularly clear, nor ambitious. Quality of work is below that of most other projects submitted. May be above average idea presented in incomplete state.
- D Unsatisfactory:** does not satisfy the minimum requirements of the assignment; generally unsatisfactory in terms of quality and clarity.
- F** You didn't submit an assignment.

**Numeric Grade Equivalents:**

97 - 100%	A+
93 - 96.9%	A
90 - 92.9%	A-
87 - 89.9%	B+
83 - 86.9%	B
80 - 82.9%	B-
77 - 79.9%	C+
73 - 76.9%	C
70 - 72.9%	C-
67 - 69.9%	D+
63 - 66.9%	D
60 - 62.9%	D-
Below 60%	F

**All assignments must be uploaded to Canvas before the start of class on the due date to be considered on time.** Late assignments will be reduced by one letter grade for each week it is late, unless advance notice is given to me and I have approved the late submission. Documented personal, family and health emergencies are exempt from this late policy.

Please speak with me if you are having problems or falling behind in the class. I cannot help you, or offer any solutions, if I don't know there is an issue. In addition, the longer you wait, the less options I will be able to offer you.

All Assignments, except for the Final Project, can be resubmitted, provided that the original assignment was submitted on time.

**Please note:** Except in cases of documented emergencies which have been discussed with me, incomplete grades are not given in this course.

This course must be passed with a C or better as a CSU graduation requirement.

A minimum aggregate GPA of 2.0 SJSU Studies (R, S, & V) shall be required of all students as a graduation requirement. Note that "All students have the right, within a reasonable time, to know their academic scores, to review their grade-dependent work, and to be provided with explanations for the determination of their course grades." See University Policy F13-1 at <http://www.sjsu.edu/senate/docs/F13-1.pdf> for more details.

### **Online Class Protocol**

Synchronous class meetings via Zoom, and start promptly at 8am. Please arrive on time to the class meeting. It is distracting and unprofessional to arrive late, and you will inevitably miss important information. If class does not meet for the entire time on Zoom, the remainder of the scheduled class time is to be used for required asynchronous activities on Canvas.

Questions and comments may be entered anytime during the synchronous class session in the "chat" box. To help keep background noise to a minimum, students are asked to remain on mute until called on to speak. Students who wish to speak should use the "hand raise" icon in the participant list. It is expected that students will have their video on for the entire class meeting. We are a community, and it is very difficult to connect with each other when you don't see facial expressions. All students are expected to conduct themselves in a professional manner conducive to a university learning environment. This includes finding a dedicated, quiet space where you can give your full attention to the class, turning your cell phone and other devices off, closing any non-essential programs and applications on your computer. You may use a virtual background, but it should be appropriate and professional and should NOT suggest or include content that is objectively offensive or demeaning. Please be respectful and thoughtful with your language, and in how you treat others in the class. This is even more critical in the virtual environment as it is more difficult to read body language and facial cues from your peers.

### **On-Campus Darkroom Protocol**

All students must wear a mask covering their nose and mouth fully, the entire time they are within Duncan Hall. This includes the hallways, bathrooms, and classroom. To eat or drink, it is safest to leave the building and go outside where you can remove your mask. Students not complying with this mask policy will be asked to leave.

I promise to do my best to create an inclusive, non-judgmental, respectful, and safe classroom space for all students. You as a student are required to always be respectful and mature towards the instructor and your peers. Any disruptive, mean-spirited, hateful, exclusive, or antagonizing behavior will not be tolerated.

### **University Policies**

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' [Syllabus](#)

[Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>. Please review this website for information on Adding and Dropping Classes, Accommodations for Students with Disabilities, Counseling and Psychological Services, Peer Connections, Students Technology Resources and the Writing Center.

### **Academic Integrity**

Submitting projects already turned in in another class counts as cheating. All work made in this class must be new work, created by the student submitting the project. In addition, each assignment must consist of new images taken specifically for that assignment.

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The University Academic Integrity Policy S07-2 at <http://www.sjsu.edu/senate/docs/S07-2.pdf> requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at <http://www.sjsu.edu/studentconduct/>.

### **SJSU Cares**

SJSU Cares provides resources and services for SJSU students facing any kind of financial crisis. If you're having trouble paying for food, housing or other bills, they will help you get the help you need, including a free food pantry for students daily. For additional information, visit the SJSU Cares website at <https://www.sjsu.edu/sjsucares/get-assistance/index.php>

### **Learn Anywhere**

The SJSU website includes a helpful section called [Learn Anywhere](#) that has a plethora of important information for students to successfully navigate online learning. Included are Canvas, Zoom and Adobe CC Installation tutorials, technology and campus resources.



## Course Schedule

### PHOT 112/Section 04: Color Photography, Fall 2021

*This semester continues to be an exciting new paradigm for teaching and learning. As such, I reserve the right to make changes to the syllabus, assignments and course requirements as needed to insure that students will be engaged and successful in the course. Notice will be given verbally, in class, and sent via email. In the event of a more substantial change, you will be given an updated syllabus. Your cooperation in this adventure is appreciated.*

Module	Date	Topics, Readings, Assignments, Deadlines
1	Mon 8/23 Zoom	Introductions Syllabus and class expectations
1	Wed 8//25 Zoom	Three Color Photographers: William Eggleston, Erica Deeman and Jamil Hellu Manual Camera Review <b>Noticing Color Assignment - Due 8/30</b>
2	Mon 8/30 Independent	<b>Turn In Noticing Color Assignment</b> - put images into Google Slides and comment
2	Wed 9/1 Zoom	Review Noticing Color Exercise Color Schemes Analyzing Images <b>Color Schemes Assignment - Due 9/20</b>
3	Mon 9/6	<b>Labor Day - Holiday!</b>
3	Wed 9/8 Campus	<b>Group A: 8:00-9:20; Group B: 9:30-10:50</b> Camera Oral Exam Lightroom Classic Review
4	Mon 9/13 Zoom	<b>Color Schemes Mid-Review</b> Adjusting Color in Lightroom Classic
4	Wed 9/15 Zoom	Color as Emphasis <b>Color as Emphasis Assignment - Due 10/6</b>
5	Mon 9/20 Campus	<b>Color Schemes Critique - Group A</b>
5	Wed 9/22 Campus	<b>Color Schemes Critique - Group B</b>
6	Mon 9/27 Zoom	Color of Light White Balance Night Photography

Module	Date	Topics, Readings, Assignments, Deadlines
6	Wed 9/29 Zoom	<b>Color as Emphasis Mid-Review</b>
7	Mon 10/4 Zoom	Warm/Cool Technical Review <b>Warm/Cool Assignment - Due 10/20</b>
7	Wed 10/6 Campus	<b>Color as Emphasis Critique - Group A</b>
8	Mon 10/11 Campus	<b>Color as Emphasis Critique - Group B</b>
8	Wed 10/13 Zoom	<b>Warm/Cool Mid-Review</b>
9	Mon 10/18 Zoom	Saturated/Muted Opening LR files in Photoshop <b>Saturated/Muted Assignment - Due 11/3</b> <b>Final Project - Due 12/6</b>
9	Wed 10/20 Campus	<b>Warm/Cool Critique - Group A</b>
10	Mon 10/25 Campus	<b>Warm/Cool Critique - Group B</b>
10	Wed 10/27 Zoom	<b>Saturated/Muted Mid-Review</b>
11	Mon 11/1 Zoom	<b>Final Project Proposals Due!</b> <b>Print Portfolio - Due 12/6</b> Review Project Proposals Color Symbolism Artist Statements
11	Wed 11/3 Campus	<b>Saturated/Muted Critique - Group A</b>
12	Mon 11/8 Campus	<b>Saturated/Muted Critique - Group B</b> <b>Exam!</b>
12	Wed 11/10 Zoom	Individual Meetings
13	Mon 11/15 Zoom	Individual Meetings

Module	Date	Topics, Readings, Assignments, Deadlines
13	Wed 11/17 Zoom	<b>Final Project Mid-Review</b> Must Have: Draft of Artist Statement, Images, Draft of Photographer Paper
14	Mon 11/22 Zoom	<b>Final Project Mid-Review</b> Color Management and Printing
14	Wed 11/24	<b>Thanksgiving Holiday! No School!</b>
15	Mon 11/29 Campus	<b>Printing Appointments</b>
15	Wed 12/1 Campus	<b>Printing Appointments</b>
16	Mon 12/6 Campus	<b>Due: Final Project and Print Portfolio!</b> <b>Final Project Presentations and Critique</b>
Final Exam*	Tuesday 12/14 7:15am- 9:30am Campus	THIS IS A REQUIRED CLASS <b>Final Project Presentations and Critique</b>