Release Date: September 14, 2020

Kill Date: October 23, 2020

<u>Marketing Officer</u> <u>Students' Election Commission Position Available</u>

Associated Students is now accepting applications for the position of Marketing Officer. The deadline to apply is **October 23, 2020 at 5:00 pm**. Your interest in the position may be submitted through the application link below. *Please retain a copy of your application for your records*.

MINIMUM QUALIFICATIONS

Applicants must fulfill all minimum qualifications as outlined in University Policy S05-4, Academic Qualifications for Student Office Holders, which include but are not limited to the following:

- Must be matriculated at SJSU
- Must be in good standing with SJSU
- Must not be on probation of any kind, e.g., academic, administrative, judicial, etc.
- Must maintain a cumulative on-campus GPA of at least 2.0 while in office and the semester running for office
- Must maintain the minimum unit load (6 units for undergraduate students and 3 units for graduate students)
- Must have no more than 150 cumulative units throughout the term being served.

Failure to obtain the required GPA or maintain the minimum unit load by the end of the semester makes the student immediately ineligible to continue to hold office or (in the case of candidates) ineligible to assume office.

Applicants must possess the following qualities in order to take office:

- Able to work with others as a team
- Able to handle conflicts
- Have an understanding of Robert's Rules of Order
- Able to make ethical decisions when required
- Be knowledgeable about the Elections Regulation Manual (ERM) and Student Conduct Code
- Understand the structure of the Association Students

Additional meeting dates and times may apply.

2020-2021 Students' Election Commission officers will end their terms by May 31, 2021.

Interviews, should you be chosen for one, will take place between November 2nd to 6th at a time to be determined.

POSITION DESCRIPTION

The Marketing Officer duties include:

- a. Distribute V.I.G.'s to appropriate campus constituents, as well as voter instructions and materials necessary to cast a vote at each polling location.
- b. Design and develop the Electronic Ballot in collaboration with the Chief Elections Officer
- c. Serve as a poll watcher during scheduled election dates.
- d. Perform other Students' Election Commission duties as designated by the SEC.
- e. Collaborate with the Student Election Committee and A.S. Marketing to design apparel for the Student's Election Commission
- f. Plan and execute a marketing plan and theme in collaboration with the A.S. Marketing Department
- g. Serve as a liaison to the A.S. Marketing Department
- h. Coordinate distribution of marketing materials for all related elections events and voting
- i. Set up an in-service with A.S. Marketing and Events to discuss a marketing plan for the election cycle

BENEFITS

Serving on the Students' Election Commission provides students with numerous benefits, which include:

- Having the opportunity to serve and create positive change for the campus
- Learning how to deal with real-world issues
- Obtaining transferable skills, especially in the area of leadership
- Working with other talented students and staff
- Earning a \$360 stipend per month

If you have any further questions or concerns regarding this application, please contact Christy Riggins at christy.riggins@sjsu.edu or (408) 963-3541. Thank you in advance for your interest in becoming a part of the SEC leadership. We look forward to reviewing your application.

Click on this link for the application: <u>tinyurl.com/joinAScommittee</u>