



Tiffany Rodriguez <tiffany.rodriguez@sjsu.edu>

Survey Ideas

1 message

Adam Hall <adam.hall@sjsu.edu>

Wed, Apr 13, 2022 at 9:36 AM

To: Tiffany Rodriguez <tiffany.rodriguez@sjsu.edu>

So far, this is what I have, based off of both editing experience and reading Qualtrics best practices.

Having 4 different questions for "how many days do you commute per week/month" causes significant confusion, and is difficult and time consuming to interpret when editing. Condense it into one question.

Reconsider the housing student questions, they may not be effective.

Fix the parking question that broke.

Students consistently estimate the distances they travel very wrongly. What can we do about this?

Renumber all questions, the numbering system is a mess.

We ask "Before using TS services, how did you get to SJSU?", and our response rate for this in both 2020 and 2021 is very low, despite this being an important question. We need to figure out why this is.

Are the Spare the Air Alert questions required by the Air District? They aren't useful to us, but I can see them being a grant requirement that we can't get rid of.

Only use at most two open ended questions

-Move these to the end of the survey

- "Why do you not ride transit" is a very useful open ended question, even if it takes a very long time to interpret the results

Move demographic questions to end of survey

Attempt to shorten writing for all questions.

Remove any use of words such as always, every, all, frequently, or usually

Make sure questions flow from topic to topic smoothly.

Add TS branding into survey. Consider ways to add images.