

San José State University
Campus Master Plan
Advisory Committee Meeting
September 7, 2021

(This meeting is being recorded.)



Advisory Committee Meeting Outline

- Welcome and Updates
 - Advisory Committee Charge
 - Campus Master Plan Process Update
- Campus Direction from the Cabinet
- Preliminary Campus Master Plan Vision
- Next Steps
 - Fall Outreach Preview

Campus Master Plan Advisory Committee Charge

Campus Master Planning at SJSU

The Campus Master Plan sets out a vision for SJSU based on [Transformation 2030](#) and anticipates the future spatial needs of the University by developing strategies for future growth.

The Campus Master Plan addresses the physical spaces associated with the University, including the campus layout at multiple locations, uses, facilities, public realm, circulation on and to campus, and infrastructure.

The Campus Master Plan establishes the future physical and enrollment capacity of the University and guides Capital Funding Proposals for SJSU.

The Campus Master Plan defines:

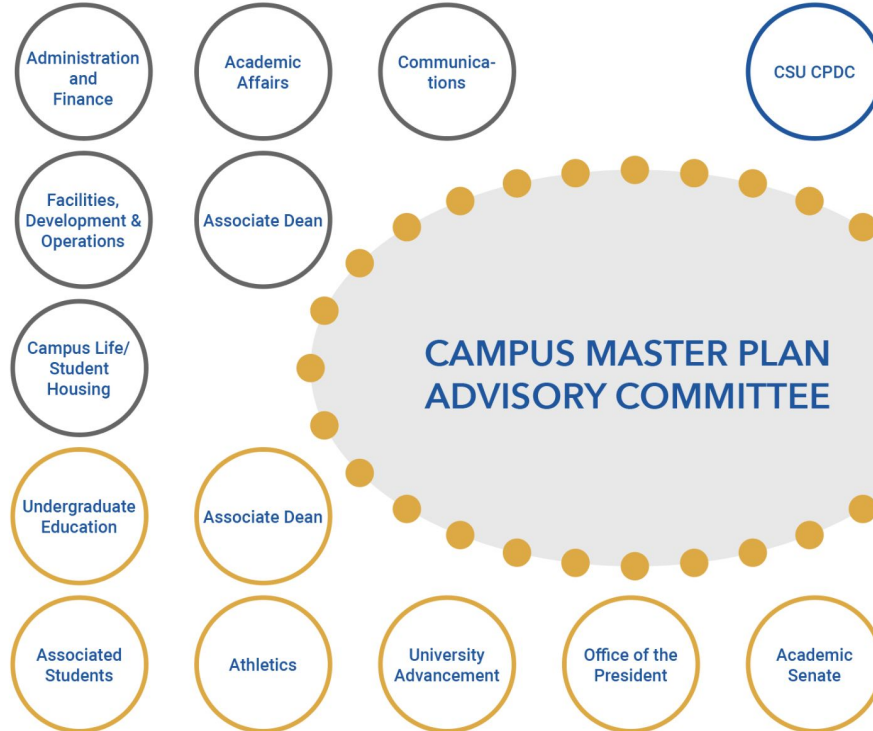
- Organizing design themes: What's really transformational?
- Criteria for design: What does it look like?
- Criteria for investment: Buildings to keep, renovate or replace; important needs; phasing

Areas of Study

- Campus Capacity
- Space Planning
- Campus Mobility
- Campus Life
- Campus Resilience
- Environmental Impact Report (EIR)

Advisory Committee Composition

STEERING COMMITTEE



CAMPUS AFFILIATES



**CAMPUS MASTER PLAN
ADVISORY COMMITTEE**

Advisory Committee Charge

Send Regular
Emails to Update
Your Colleagues

Host Briefing
Meetings to
Update Your
Colleagues

Encourage
Others to
Participate in
Master Plan
Outreach Efforts

Attend All
Master Plan
Outreach Efforts

Help Others Engage!

Campus Master Plan Project Update

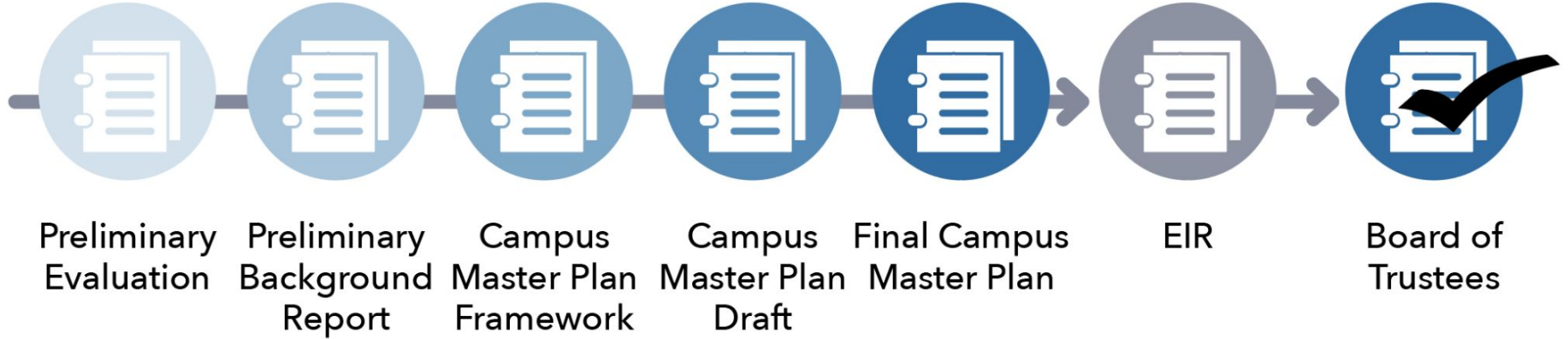
We are here!

PHASE 1
2020-2021

PHASE 2
2021-2022

PHASE 3
2022-2023

PROJECT COMPLETION
2023




Project Website - sjsu.edu/campusmasterplan

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Home > Campus Master Plan

Re-envisioning Our Physical Campus

About Plan Components Timeline Get Involved **Advisory Committee** FAQ



Today's Look at Tomorrow's SJSU

SJSU is initiating a new campus master plan to implement Transformation 2030. This plan will address physical development for the main and south campuses as well as the University's off-campus properties and connections with the City of San José through 2040.

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Home > Campus Master Plan > Advisory Committee

Re-envisioning Our Physical Campus

About Plan Components Timeline Get Involved **Advisory Committee** FAQ

About
Plan Components
Timeline
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FAQ

Campus Master Plan Committee

Who Is Involved?

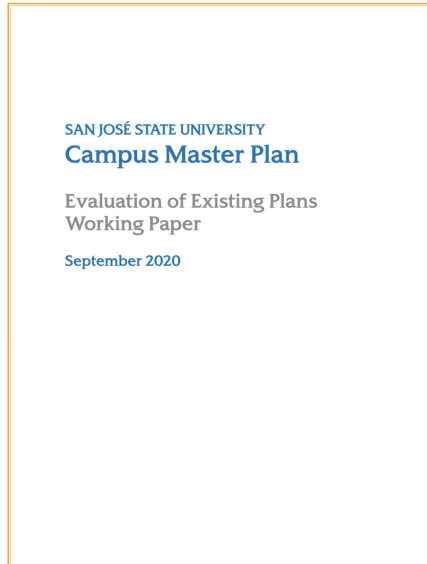
All segments of the campus population will play a role—including all Colleges, Divisions, undergraduates, graduate students, faculty, staff, administrators, alumni, and community members.

*Last updated April 8, 2021

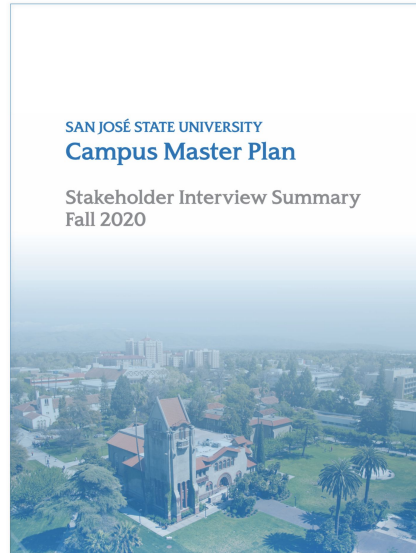
Advisory Committee Meetings

Meeting Date	Agenda & Notes
Fall 2020 Introduction The first meeting included a discussion of key topics to address in the next 10 to 20 years.	<ul style="list-style-type: none">• 9/21/20 - Agenda & Notes• 9/21/20 - Presentation
Winter 2021 The second meeting sought feedback on a preview of the Virtual Open House and Final Committee	<ul style="list-style-type: none">• 1/19/21 - Agenda & Notes• 1/19/21 - Presentation <p>Responses to comments were accommodated in the Virtual Open House and Final Committee</p>

Completion of Phase One



Background Research
Evaluation of existing University Plans, Strategic Plan, Goals, and Policies

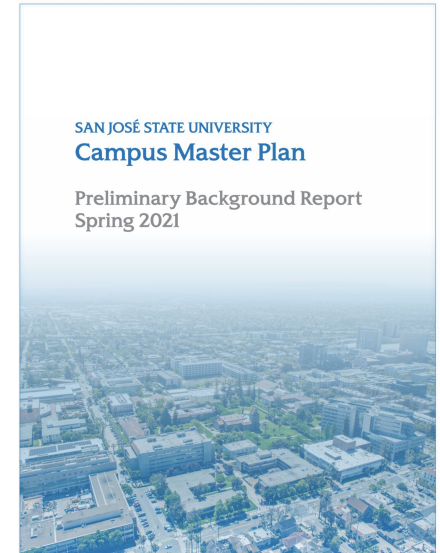


Stakeholder Interviews, Fall 2020
80+ hours of interviews with the leadership of > 20 university stakeholder groups



Open House, Feb 10 - Mar 31, 2021

- 1900 unique visitors
- 145 hours of online participation



Summary of Relevant Background for the Campus Master Plan

Campus Master Plan Goals

Preamble

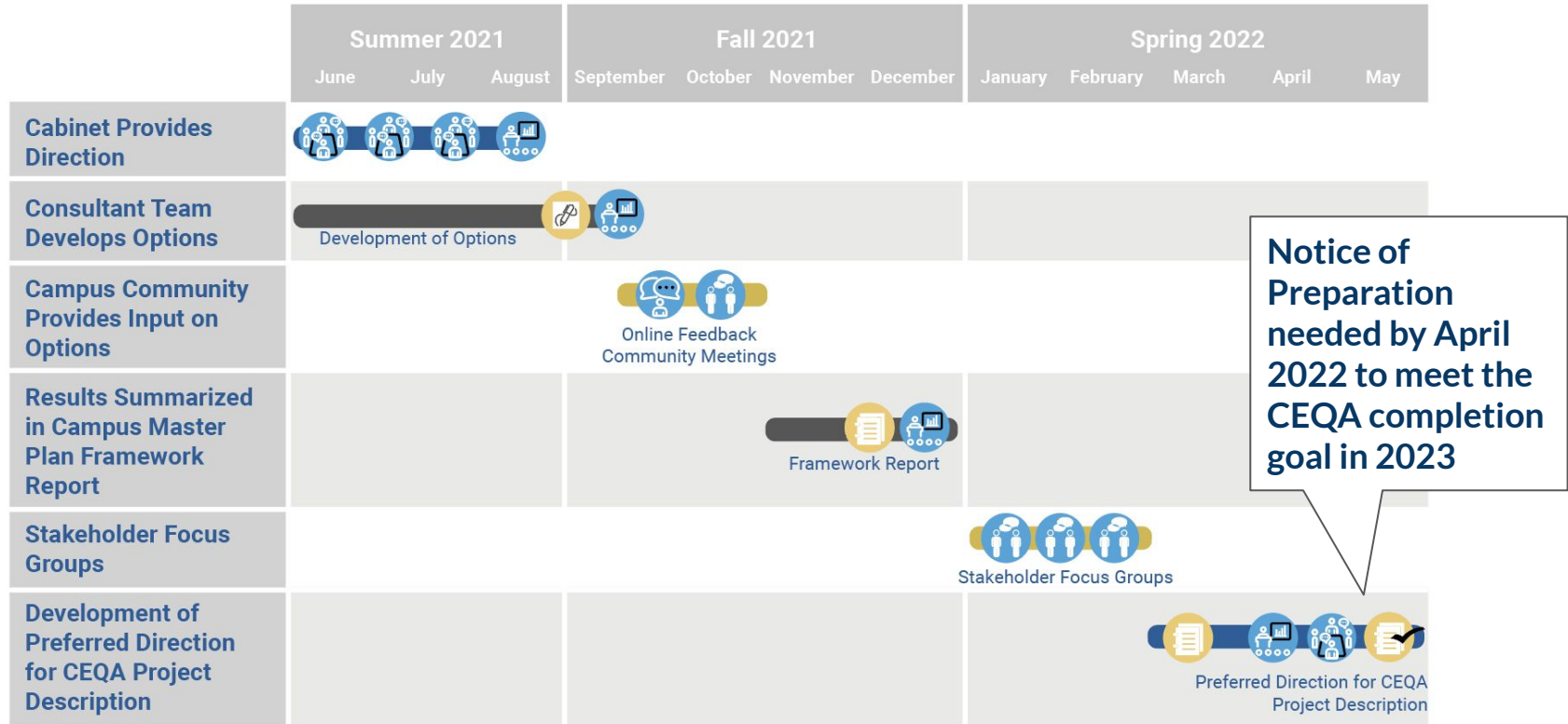
The goals for San José State University's new Campus Master Plan are derived from the Strategic Plan: Transformation 2030 and based on the premise that the University's fundamental role is education broadly defined to encompass campus life, cultural context, and environmental setting, along with traditional teaching, learning and research activities.

- Overall Facility Programming Goals
 - Academic & Research
 - Student Life & Campus Community
 - Information Technology
- Overall Campus Environment Goals
 - Placemaking
 - Environmental Comfort
- Sustainability Goals
 - Infrastructure
 - Transportation
- Site Specific Goals
 - Main
 - South
 - Moss Landing
 - Other
- Implementation and Phasing



As reviewed and revised by the Advisory Committee and the President's Cabinet

Timeline for Phase Two



Cabinet Direction for the SJSU Campus Master Plan

Academic Programs - Leadership Direction



Continuing comprehensive education for undergraduates.



Growth in graduate programs and research in emerging fields.



Collaborative research integrated with teaching with an interdisciplinary emphasis.



Increase in tenure-track faculty to at least 850 along with more full-time lecturers.

Academic Programs and Research - Master Plan Takeaways



Flexible space and technical support for face-to-face, hybrid and online teaching and learning.



Disciplinary space for emerging fields. Growth in Engineering, Science and Health Science, Humanities and Arts.

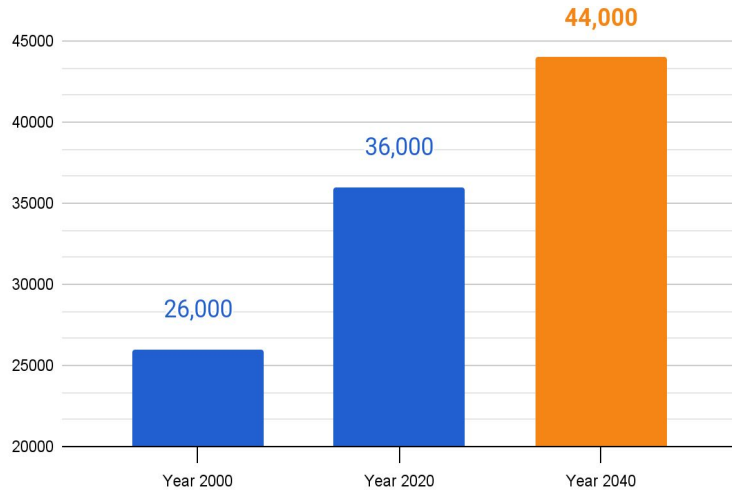


Innovation space for research and community engagement.



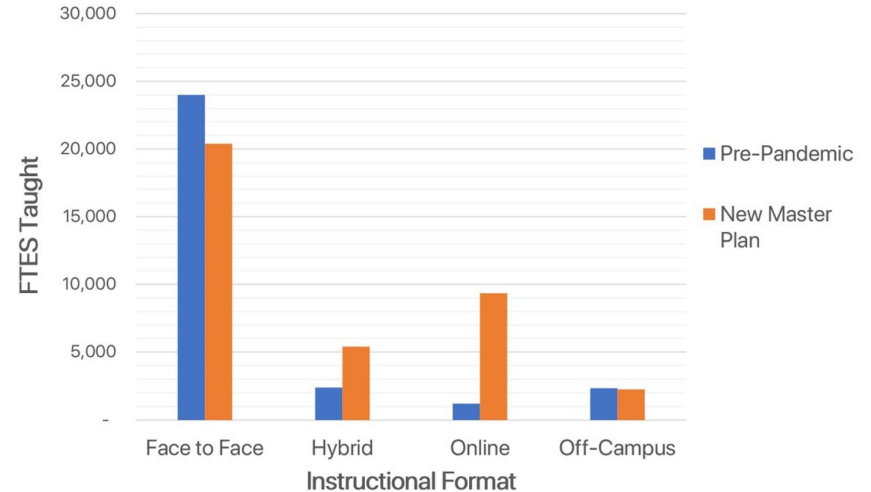
Showcase for research and teaching that exhibit and demonstrate programming.

Enrollment - Leadership Direction



Moderate enrollment growth (working range includes online and Special Session students)

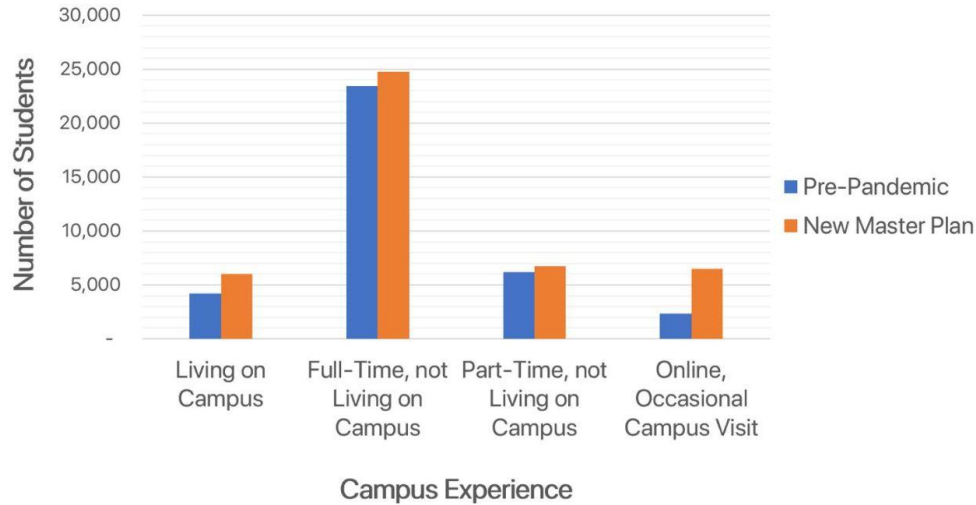
- Profile shifting toward more transfer and graduate students
- Modest growth in out-of-state and international students
- Increase in Special Session



Majority of courses taught face-to-face, with significant increase in hybrid and online instruction.

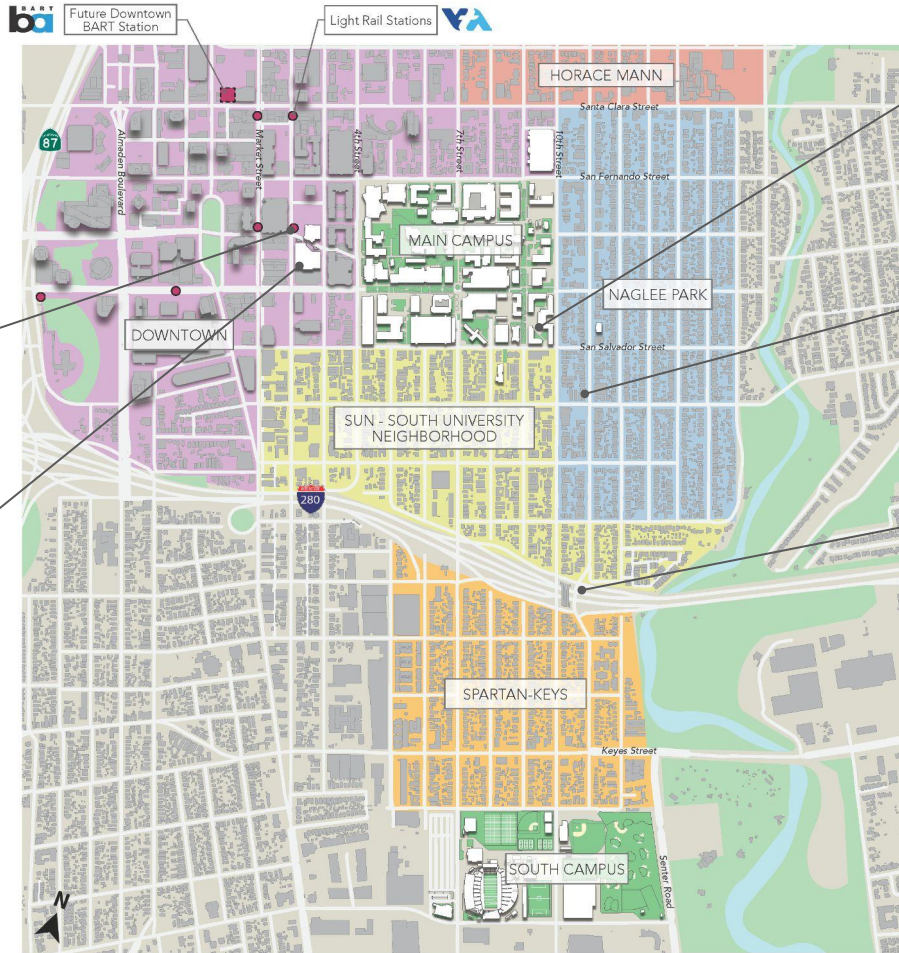
- Increase in staff services, density, and ratios
- Recognition of support requirements for hybrid and online students, academic programs, and staff work

Enrollment - Campus Master Plan Takeaways



- Facilities and services to support campus life for all students whether they live on campus, enroll full or part-time, or learn remotely.
- Additional space focused on emerging modes of instruction and effective space management.
- Undergraduates living on campus need 24 x 7 services and support.
- Full-time students not living on campus need daily services and support, including evenings.
- Part-time students not living on campus need services and support on the days and hours when their classes meet.
- Students enrolled in academic programs offered entirely online or entirely off-campus may be interested in occasional campus activities or events.

Where the SJSU Population Lives Today



Off-campus commuting by transit (36% of students; 17% of employees)

New near-campus housing (Alquist)

SJSU is similar to other urban public downtown campuses in providing housing for about 11% of its students (15% of undergraduates).

On campus (about 15% of undergraduates)

Off campus within walking distance (11% of students; 3% of employees walked)

Off campus commuting by car (41% of students; 72% of employees drove alone)

About 50% of students and 37% of faculty live more than 30 minutes away.

Fully remote (4% of instruction; 6.5% of students)

Housing - Leadership Direction

- Since University-owned housing contributes to student success, SJSU aspires to provide more housing for students, faculty and staff so that they can live on Main Campus, nearby, or in a place well-connected by transit
- Housing is envisioned as part of new mixed-use development on campuses
- The University encourages, supports, advocates, more affordable housing near the campus
- The University seeks to partner with student-serving organizations or institutions to provide more affordable housing



Housing - Campus Master Plan Takeaways



Design the Alquist building to be faculty and staff housing in the near-term.



CV3 Project: Replace Washburn, Joe West and Dining Commons for a net addition of 1,000 beds and new dining facility over phases.



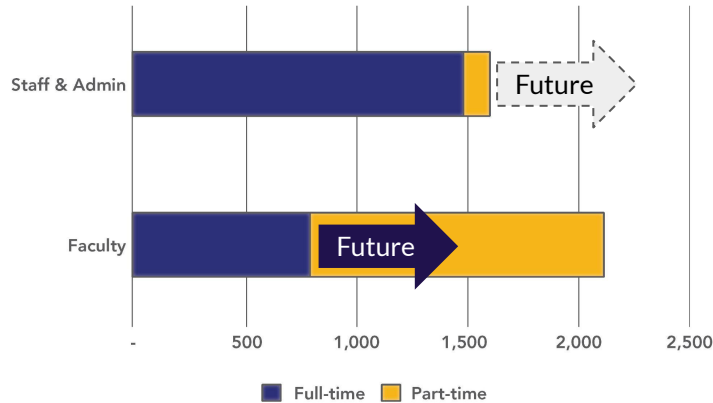
Potentially partner with student-serving housing organizations to provide the housing needed.



Consider building housing at other SJSU locations in the long-term.

Future of Work - Leadership Direction

Today



Future

- Evolve to more full-time faculty with mix of tenured and tenure track and full-time lecturers complemented by part-time lecturers

Work in 2040 will mean:

People

- More diverse student, staff, and faculty population
- More interest in convenience and premium experience
- More interest in shorter work week or gig work

Patterns

- Business hours shift beyond 8 to 5
- More telecommuting
- More virtual instruction (labs too)
- More web-connected infrastructure

Future of Work - Campus Master Plan Takeaways

On-Campus vs. Off-Campus Activities

- **On-campus activities** will expand face-to-face services and support, research collaborations, in-service training, social functions, events, and production spaces for online experiences.
- **Off-Campus activities** can be done remotely. Off-campus activities include services that have no routine face-to-face service and online activities that do not require specialized support or supervision.

This model for work will mean new spaces and also the potential to move some activities elsewhere.

Future of Work - Campus Master Plan Takeaways



A space utilization strategy needs to evolve as work patterns change.



More new flexible, non-dedicated spaces will be needed to accommodate different modes of work, sharing and collaboration.

Future Needs for On-Campus Spaces include:

- Flexible spaces that can be shared or used for collaboration
- Hoteling/conference space (sleeping and working)
- Infrastructure that supports advanced technology
- Production space for virtual activities
- Satellite and off site space
- Partnerships with other colleges and universities that permit SJSU affiliates to use them
- Off site spaces that are near public transportation
- Form that enables high function

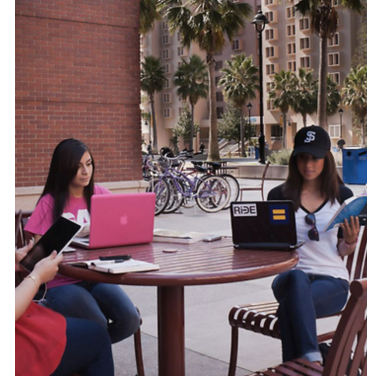
Future of Work - Campus Master Plan Takeaways

Future spaces to promote community and care, and commitment to DEI

- More gathering spaces especially outdoors
- Outdoor roof decks for studying, meeting, and hosting events
- Space planning that supports unit/college identities (within reason)
- Employee wellness space
- Space for amenities like dry cleaning
- Rest/break rooms
- Daycare
- Affordable housing
- Built in ergonomics/Accessibility
- Meditation / prayer space, Ablution stations
- Lactation rooms
- Gender neutral bathrooms and locker rooms
- Architecture and art installations that share our history of racial justice and injustice



Campus community spaces will be needed to support work while on campus.



Outdoor spaces will play a bigger role as functional spaces for working, teaching, and learning.

The Vision for SJSU in 2040
SJSU Campus Master Plan
A renewed and transformed campus

Arrival on Campus

It's spring 2040 and graduates from the SJSU class of 2020 gather enthusiastically for their twentieth reunion. Deprived of their last semester on campus and commencement due to the COVID-19 pandemic, they are eager to reconnect with one another and with their alma mater.

They walk toward the Main Campus, from the San Jose Downtown BART Station and see...



Aerial of the SJSU Main Campus in 2020

←   **San Jose State University**  →
←   **All Trains** **EXIT** To Santa Clara St  →

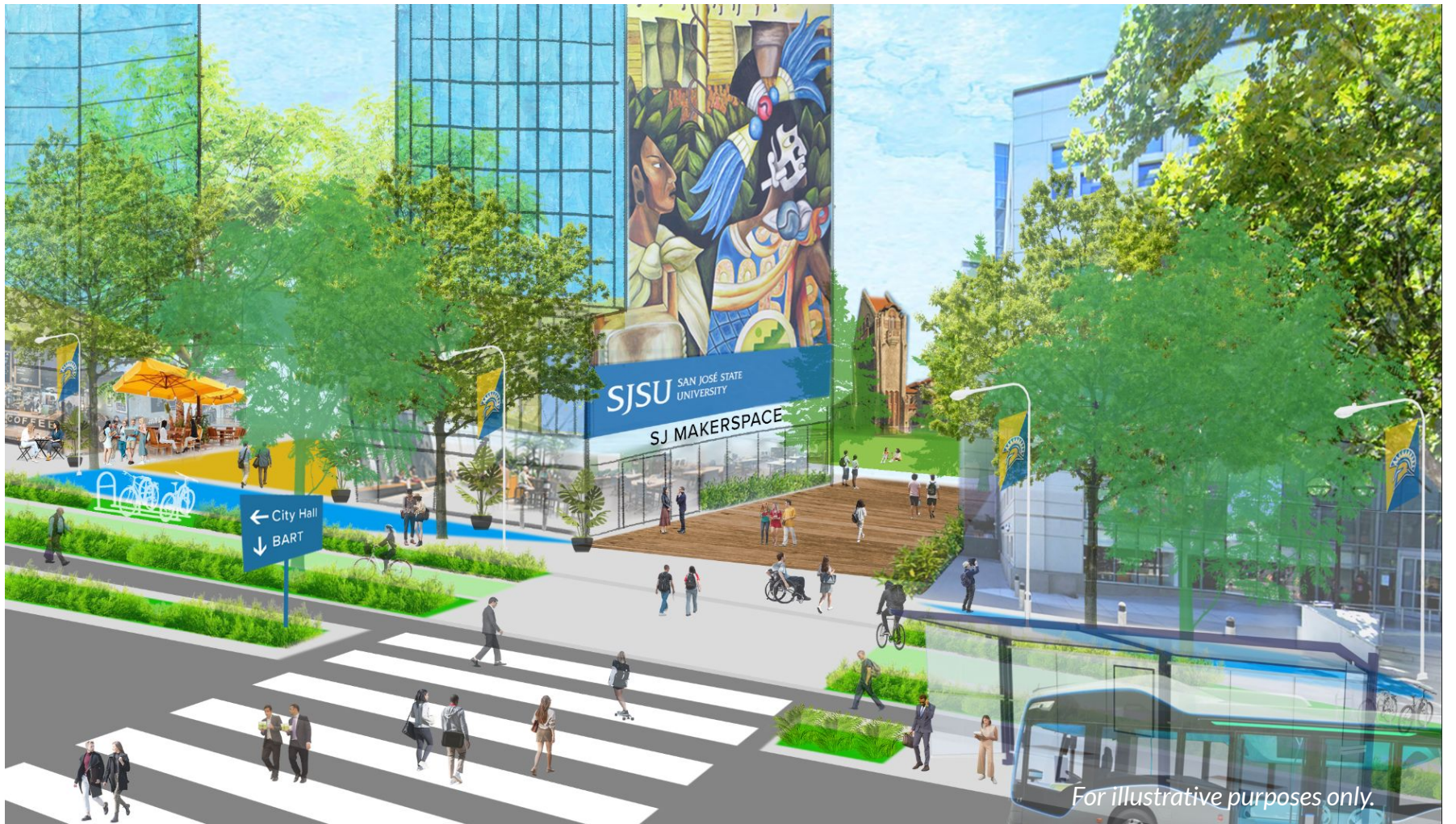


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San Fernando Transformation

What they expected to see had been replaced with...





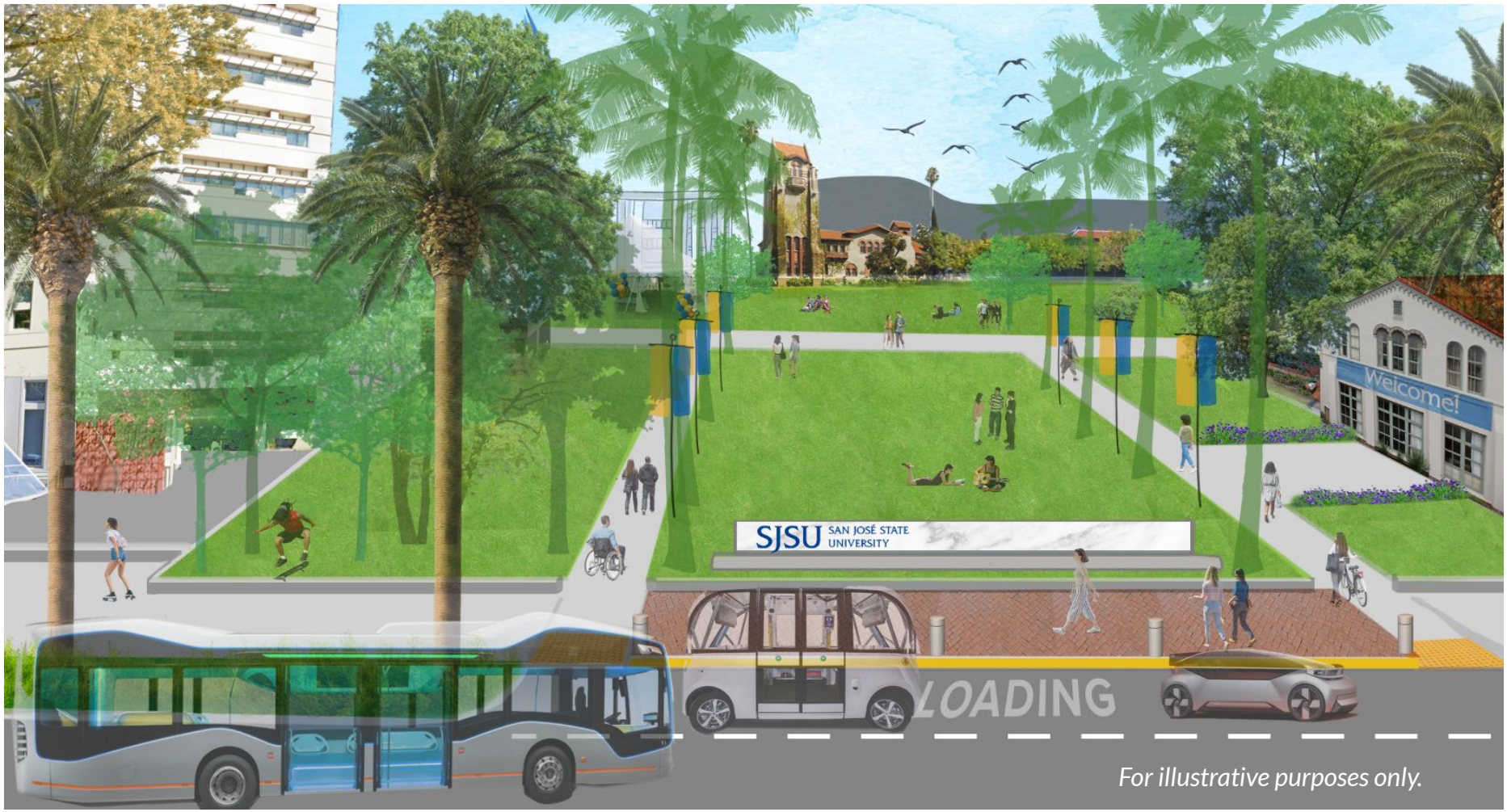
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Views of Tower Hall

Some of the group were dropped off at the new ceremonial entrance to the campus on Fourth Street.

They look past the MLK Library to see...





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Central Plaza

Past Tower Hall, they meet their class at the expanded Central Plaza by the Student Union which is surrounded by all the student centered services, good food, and a new Innovation Center.





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South Campus Connection

The group is joined by friends that have just taken an autonomous shuttle back from South Campus.





**SAN JOSÉ STATE
SPARTANS**

SJSU SAN JOSÉ STATE
UNIVERSITY

GO SPARTANS!

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Innovation Center

A few of the group decide to take a tour of the new Innovation Center and ride an elevator to the top floor. They are thrilled to see how their campus and the surrounding neighborhoods have grown into a livable urban neighborhood.



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For illustrative purposes only.

The Innovation Center Lobby



Transformation of SJSU

They run into a favorite professor in health sciences when another professor in electrical engineering also passes by. There's a quick hello and a moment to share what they have been doing, and they realize they have a project in common.

It's time to head back out to the Central Plaza for some sun, music, good food, and to celebrate the transformation of SJSU!



SJSU Campus Master Plan Framework

Campus Master Planning Perspective

A chance to think Big!

*Suspend the reality of today.
What if?*

Long-term thinking

*20 year horizon with many
phases and steps*

An opportunity to test
ideas.

*What we show you today are
not commitments.*

Where did that building go?

Buildings and uses may not
be in the same location in
the future.

Where is my space?

Strive for a University-wide
mindset in thinking about
location, best use of space, and
leave room for the unassigned.

A note about plans:

Building footprints aren't
the full representation of
the capacity or design.

SJSU Community Profiles - Examples of User Experience

*Traditional
College
Student*



*Full-Time
Student, Staff or
Faculty*



*Working Student,
Part-Time Staff or
Faculty*



*Parent / Caregiver
Student, Staff, or
Faculty*



*Student Athlete/
Performer & Visitors*



Lives on or near
campus

Face-to-face
experience

**Around on evenings
and weekends**

Lives in the region

Needs a place to land
on campus

M-Th 9-5
**Campus schedule
should also take
advantage of Fridays**

Balances learning and
working off-campus

**Needs a place to land on
campus**

**Irregular schedule that
may include evenings and
weekends**

Schedule is driven by
responsibilities to
others

Benefits from remote
work for balance

**Could be on campus
more easily if services
were available**

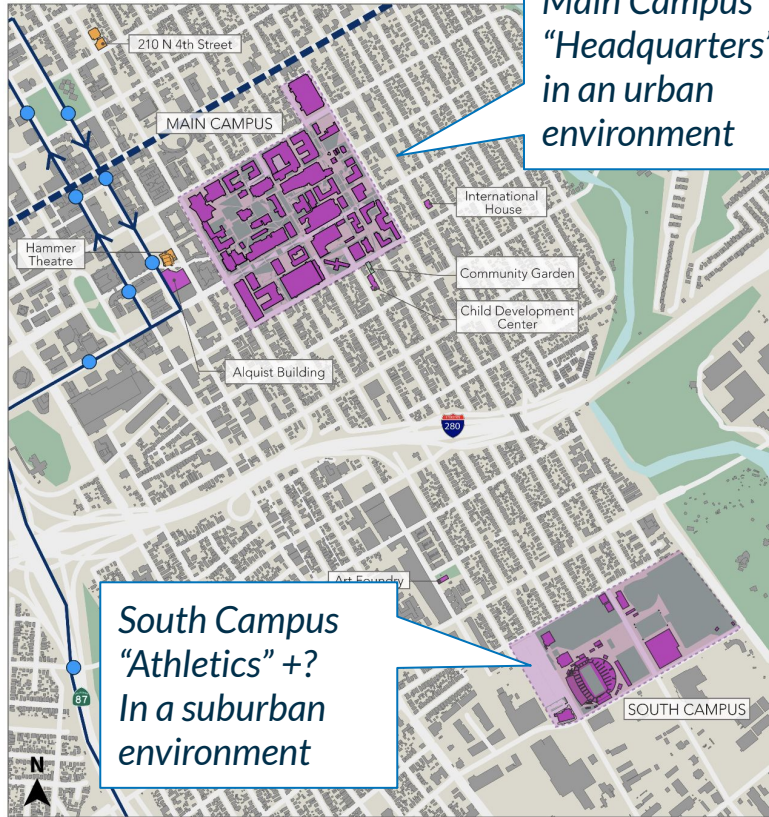
Balances academics &
athletics/performing arts

Goes to special facilities
on a regular basis

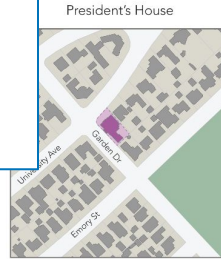
**Event/Visitor Experience
is different than day to
day experience**

SJSU Locations

Main Campus
"Headquarters"
in an urban
environment



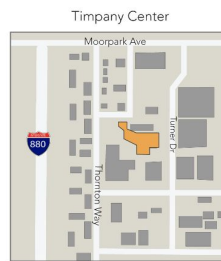
South Campus
"Athletics" +?
In a suburban
environment



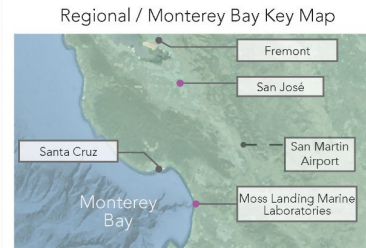
President's House



Reid Hillview Airport



Timpany Center



Regional / Monterey Bay Key Map

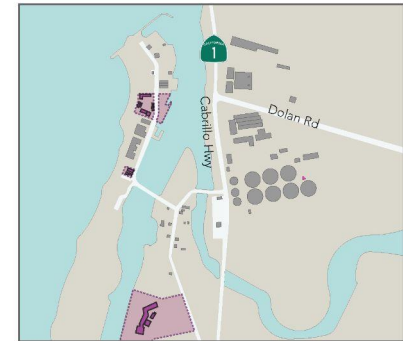
San Martin Airport (Potential Site)



Other Locations
near and far
within Santa
Clara County

Moss Landing
Marine Lab
Research Campus
in Monterey
County in a rural
environment

Moss Landing Marine Laboratories



Legend

 Campus Sites

Sustainable and Smart Campus



**Sustainable
& Smart**

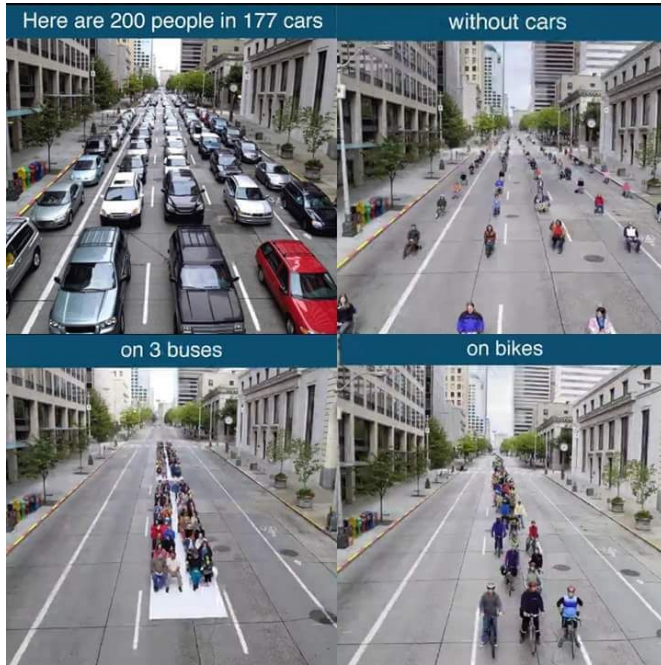
Principles

- Retrofit to reduce operating costs and carbon emissions
- Retrofit to incorporate future enabled technology
- Integrate sustainability and technology into design of new facilities from the beginning

Strategies

- Adopt a **Smart Campus Initiative** to implement appropriate technology platforms to optimize campus services and facilitate teaching, learning, and research.
- Create a **Transportation Demand Management Plan** that addresses all modes of transportation
- Create a **Utility Master Plan**
 - Integrate the Central Plant with a new facility
 - Include Information Technology in the plan
- Revisit the **Landscape Master Plan** with a focus on Bay Friendly planting
- Revisit campus-wide operational policies and procedures

More parking is not always the answer



Compare the space it takes to accommodate 200 people

Source: *International Sustainable Solutions*

Are cars the priority or space for academics, open space, housing, and campus services?

- Designing for walking, rolling, and active ways of getting around is more inclusive and accessible
- There will still be parking, but it's not the highest priority

Consider the Alternatives:

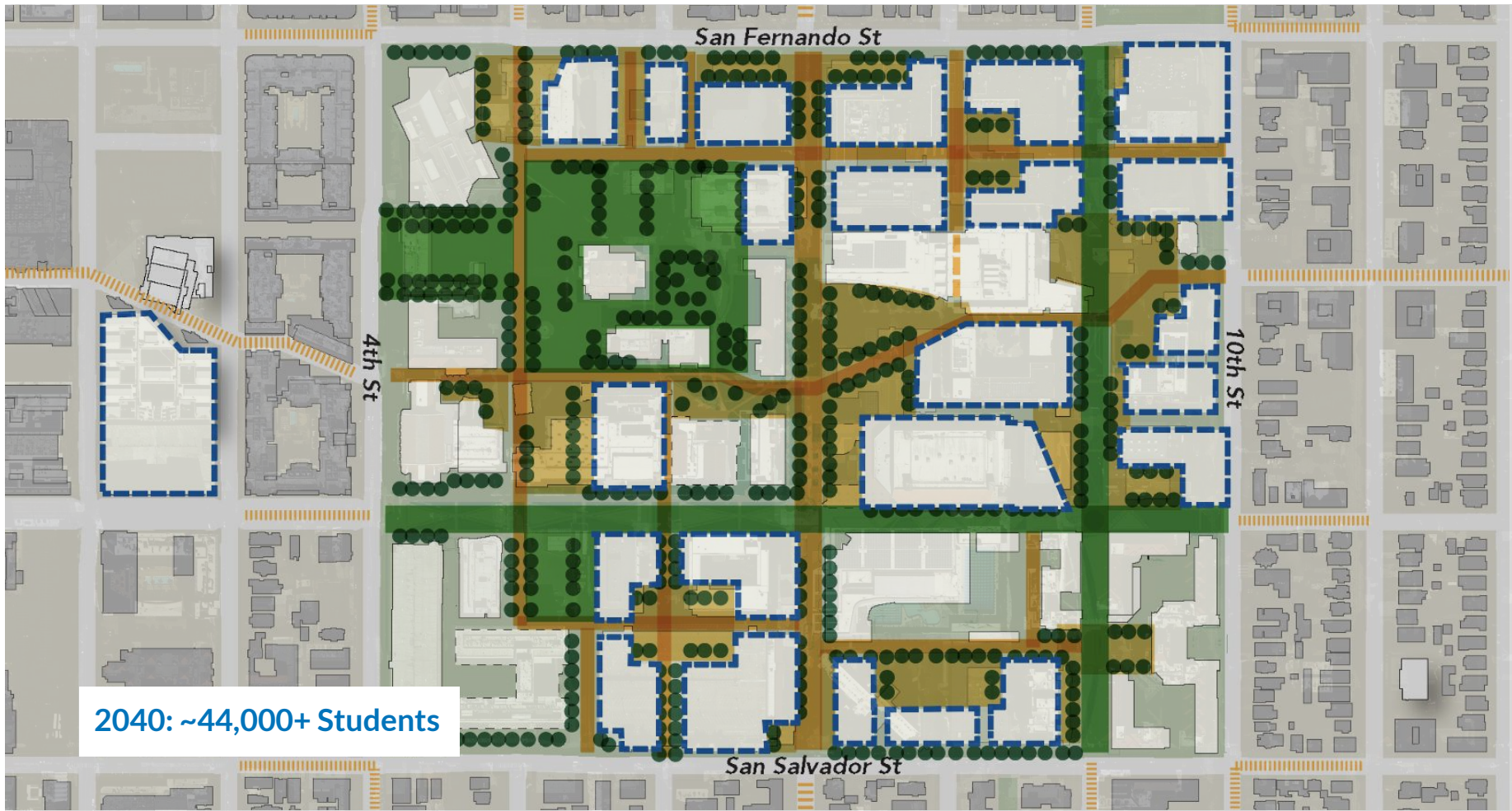
- Future BART/Diridon Station Connections
- Safer Streets, Paths, and Connections
- Improved Shuttle
- Bikes, skateboards, scooters
- Remote work and learning



1998: ~26,600 Students



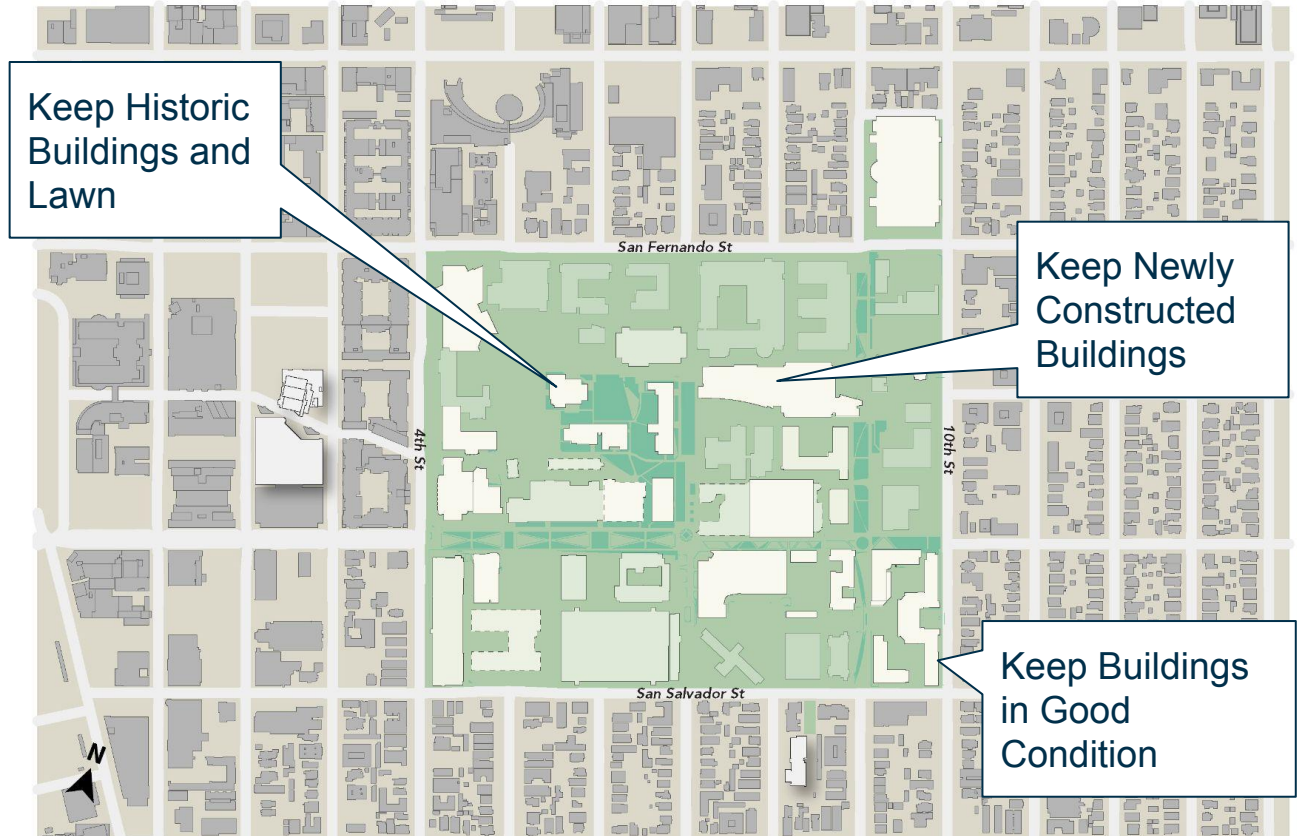
2020: ~36,300 Students



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Buildings that Should Remain

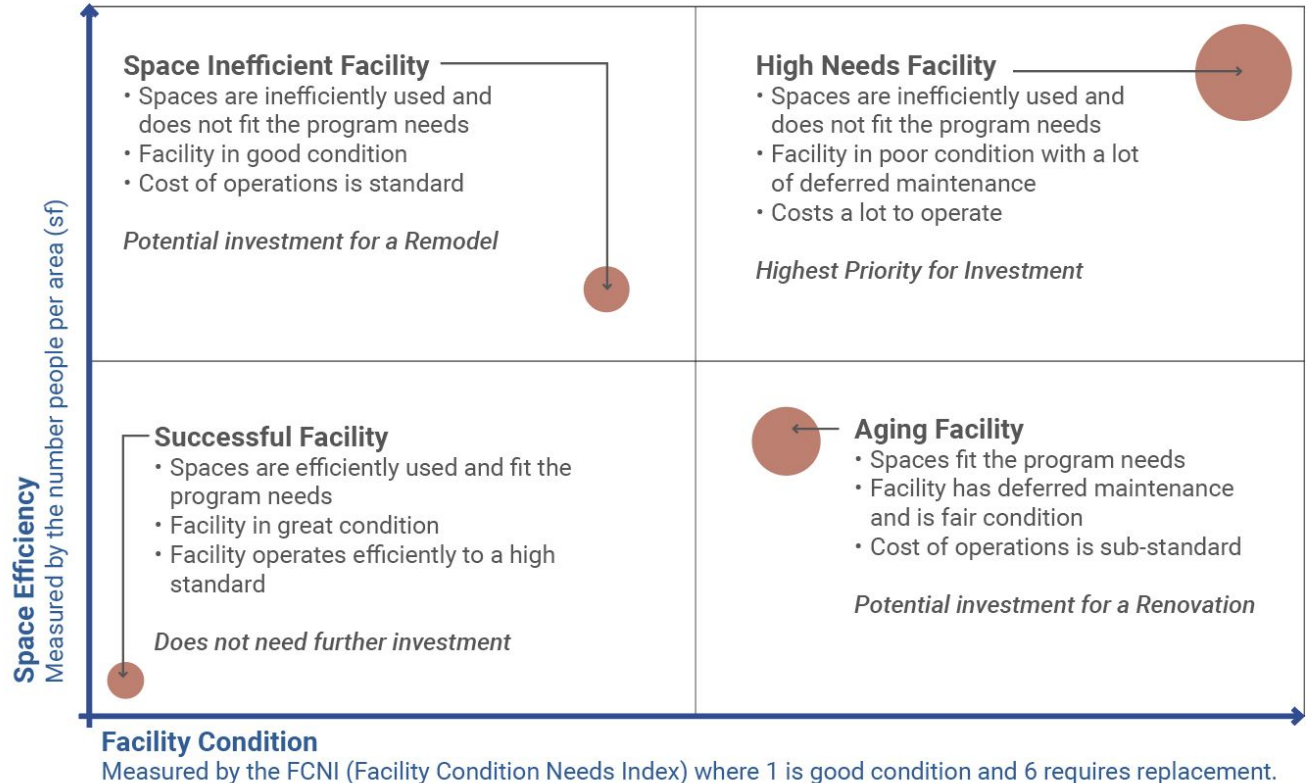
- **Potential for Renewal:** Opportunity to improve the form at the campus edges and transform the experience at the perimeter
- **Priority for replacement:** High needs buildings
- **Phased approach** to facility replacement and remodeling



For illustrative purposes only.

Criteria for Investment - Operations Perspective

- **Facility Preservation and Restoration:**
Maintains the original design
- **Facility Rehabilitation:**
Make aging buildings function better
- **Facility Renovation:**
Make part of a building new or improved
- **Facility Remodeling:**
Change part of the facility to improve use
- **Facility Replacement:**
Demolition of existing to build a new facility



Design Intent



Memorable

- Enhance and Create Destinations
- Strengthen the Sense of Place
- Celebrate SJSU Landmarks, and Create New Landmarks



Welcoming

- Improve Campus Identity at Entries
- Re/Design the Ground Plane (open spaces and public floors) to be Welcoming, Visible, and Active

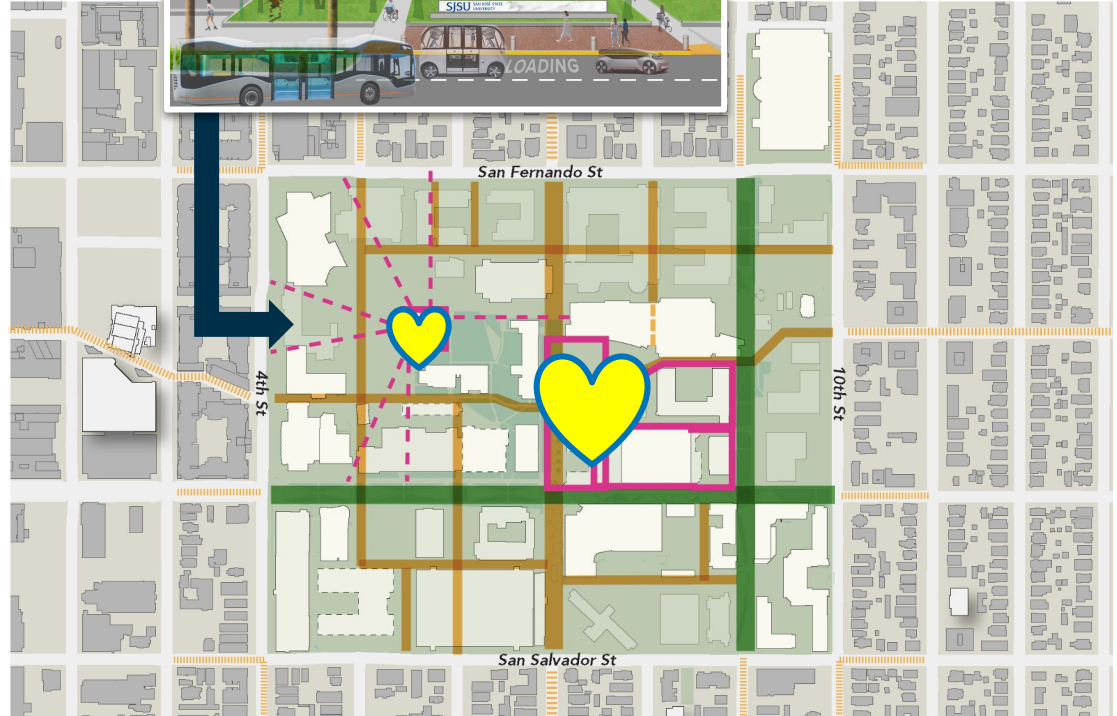
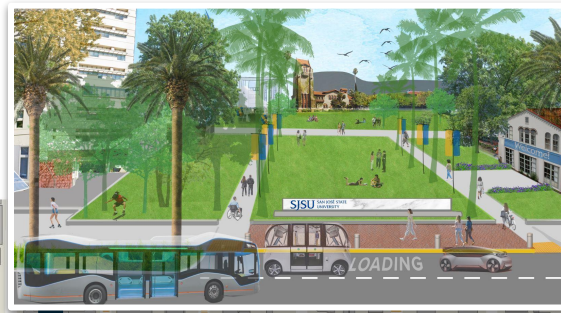


Interdisciplinary

- Hubs, Mixed Uses, Flexibly Designed
- Planned for Connection and not by Division
- Spaces Designed to be More Accessible and Inclusive

Main Campus Destinations

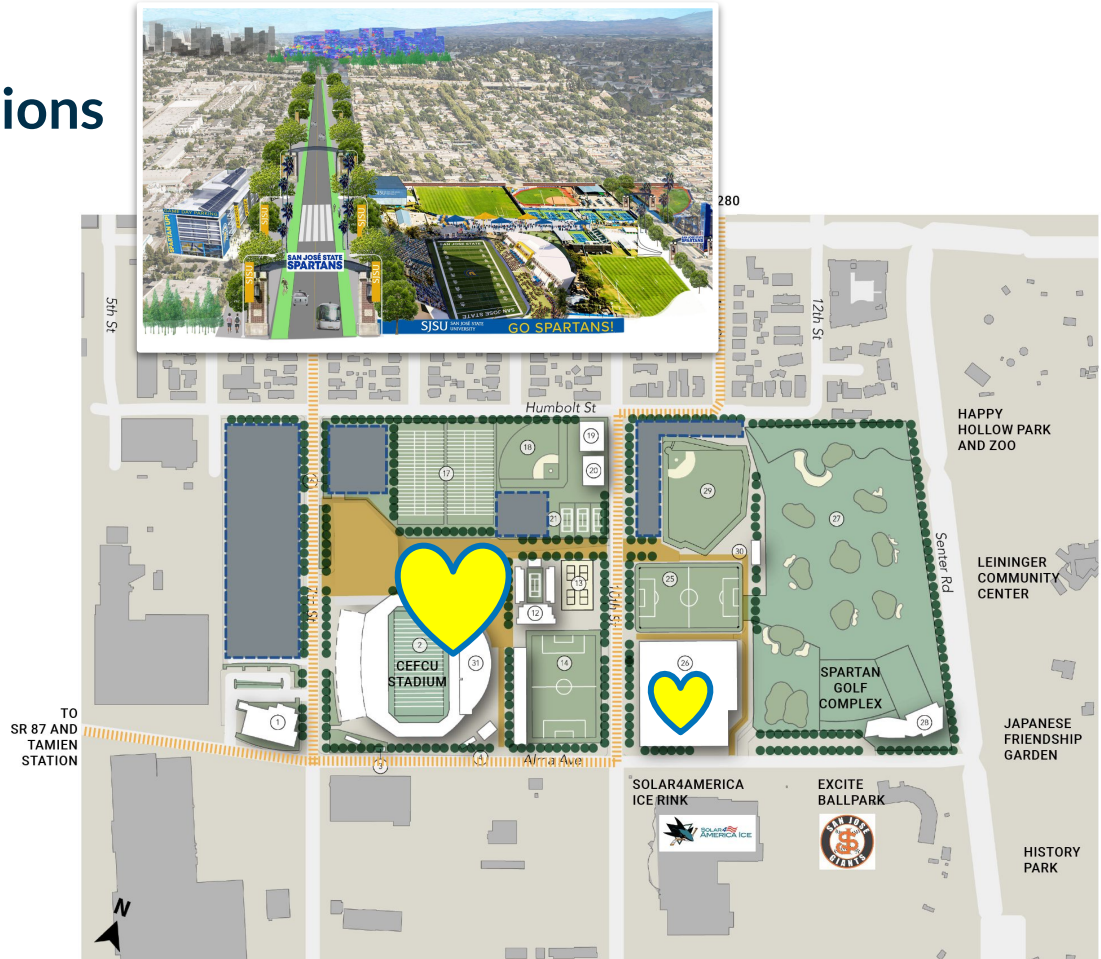
- **Celebrate Tower Hall:** Expand Tower Lawn and highlight historic buildings
- **Build a new SJSU Iconic Building:** Locate at the center of campus to provide a landmark
- **Expand the Central Plaza:** Bring student facing activities for events, athletics, and student services to a central gathering space at the center of campus
- **Renovate the Event Center:** Upgrade student facing and athletic facilities on Main Campus and renew the location for large performances



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South Campus Destinations

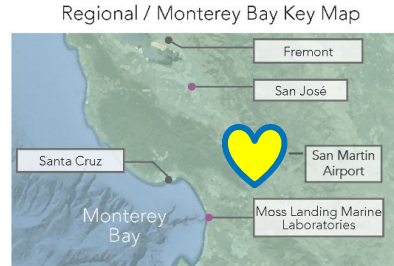
- **Integrate with other sports teams** through partnerships to make this a San Jose Sports and Family Entertainment Destination
- **Enhance the Connection to Main Campus.** Improve 7th Street for safety and identity
- **Provide a fan zone** at the center of South Campus for game day events
- **Potential plan for housing** at South Campus in addition to parking
- **Improve the sense of arrival** at South Campus by making the edges more aesthetic and permanent



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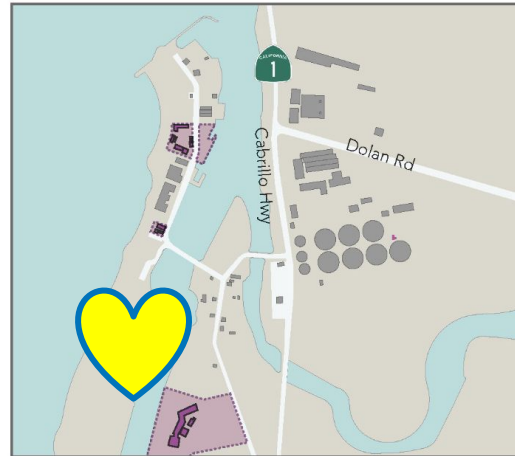
Research at Moss Landing and San Martín Airport

- **Moss Landing Marine Labs** to be improved in the short-term and long-term to strengthen it as a research destination. Pending partnerships with other CSUs and coastal commission approvals.
- **Aviation Program Relocation to San Martín Airport:** Reid Hillview Airport to close soon. Programs have identified San Martín Airport as a potential site for relocation and expansion of programming to include other research programs and to better serve southern Santa Clara County.



Both sites may be part of a separate environmental review

Moss Landing Marine Laboratories



San Martín Airport (Potential Site)





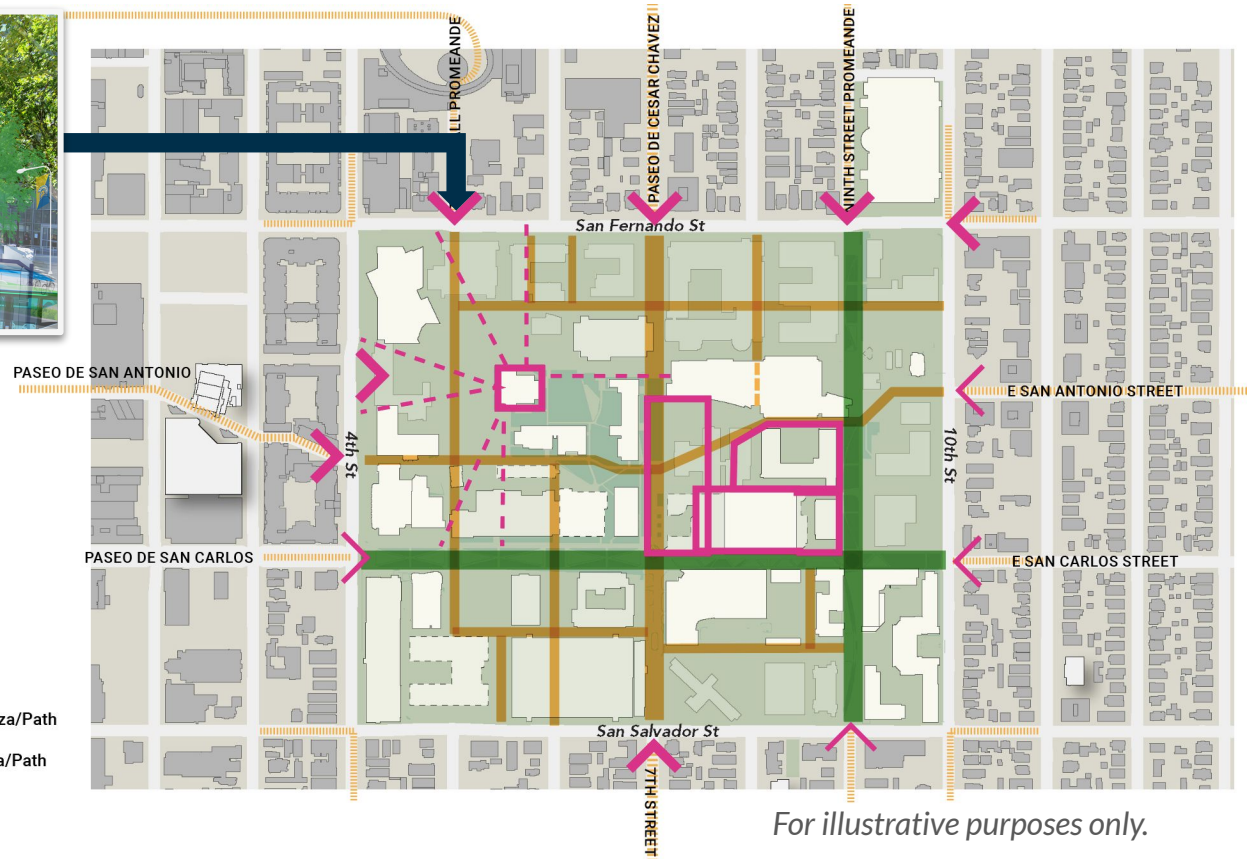
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Welcome to Main Campus



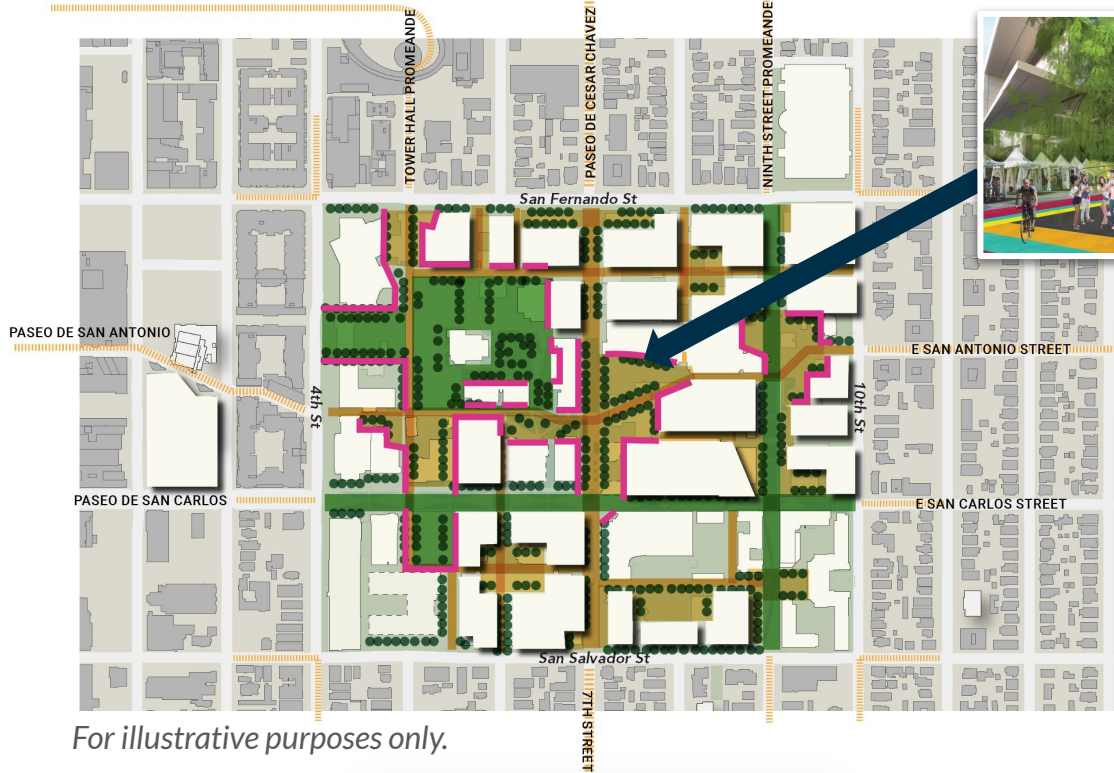
Design buildings at the edge of campus to be more welcoming, inspiring, and human scaled to people walking, especially from downtown and transit.

-  Landscaped Plaza/Path
-  Hardscape Plaza/Path



For illustrative purposes only.

Improving the Pedestrian Experience



Design buildings to shape open spaces and pathways with active ground floor uses.

Locate buildings and design facades to reinforce and frame open spaces.

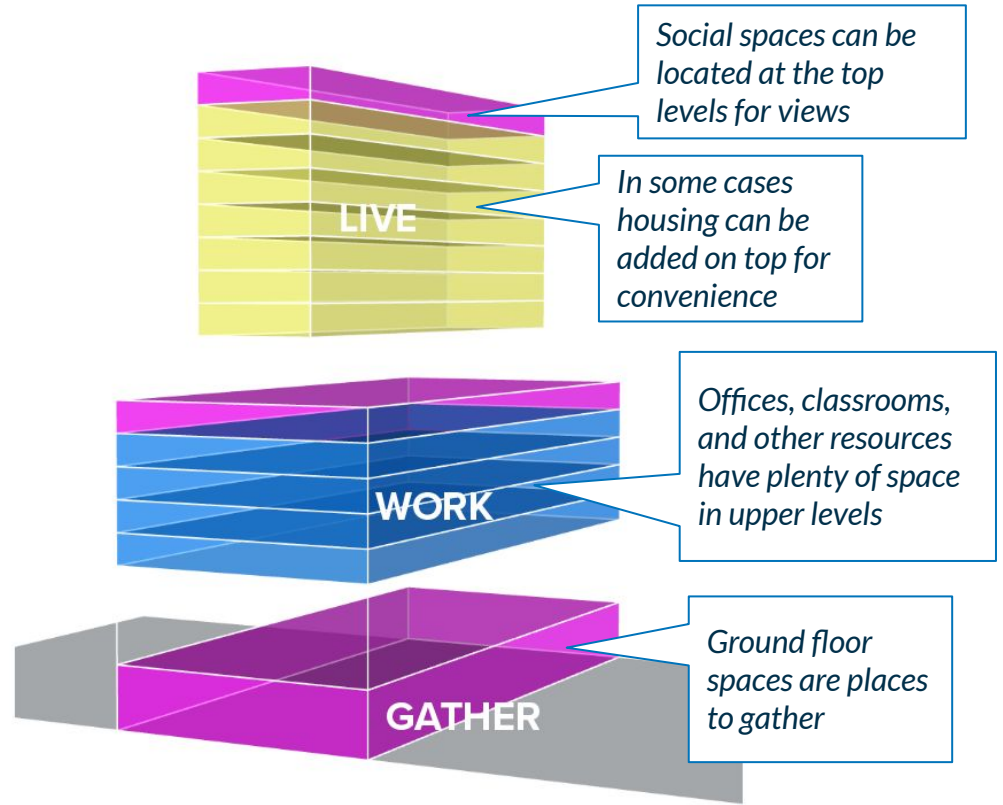
 Landscaped Plaza/Path

 Hardscape Plaza/Path

For illustrative purposes only.

Vertical Building Organization

- Build taller buildings throughout campus to increase the capacity of the campus.
- Shrink building footprints to allow for more open space
- Use building form, massing, orientation, ground floor entryways to shape and support open spaces
- Mix divisions, uses, and activities. Intermingling is important to SJSU, a place that is grounded in applied research, creativity and innovation. Design the ground floor of every building to serve as a lobby where people can gather and cross paths



For illustrative purposes only.

Reimagine unassigned spaces widening the campus experience

Centralize Student Services

Make Services Easy to Access

Provide Acoustically Private Spaces for Mentoring, Instruction, and Coaching

Add More Conference and Showcase spaces

A Wider Range of Spaces to Host Events



Hubs
around
General
Services and
Technology



Quiet Places to Think and Video Conference

Creative Collisions/
Intersection of Different
Disciplines, Divisions, and
People

Shared Lab and Research
Resources

Incubate/ Accelerate/
Make

Reserved Project Spaces



Provide Flexible Work Spaces
for Small Groups with
Supporting Technology

Taller buildings on San Fernando

San Fernando St

Opening up frontage on 4th

4th St

Breaking up a big block of buildings

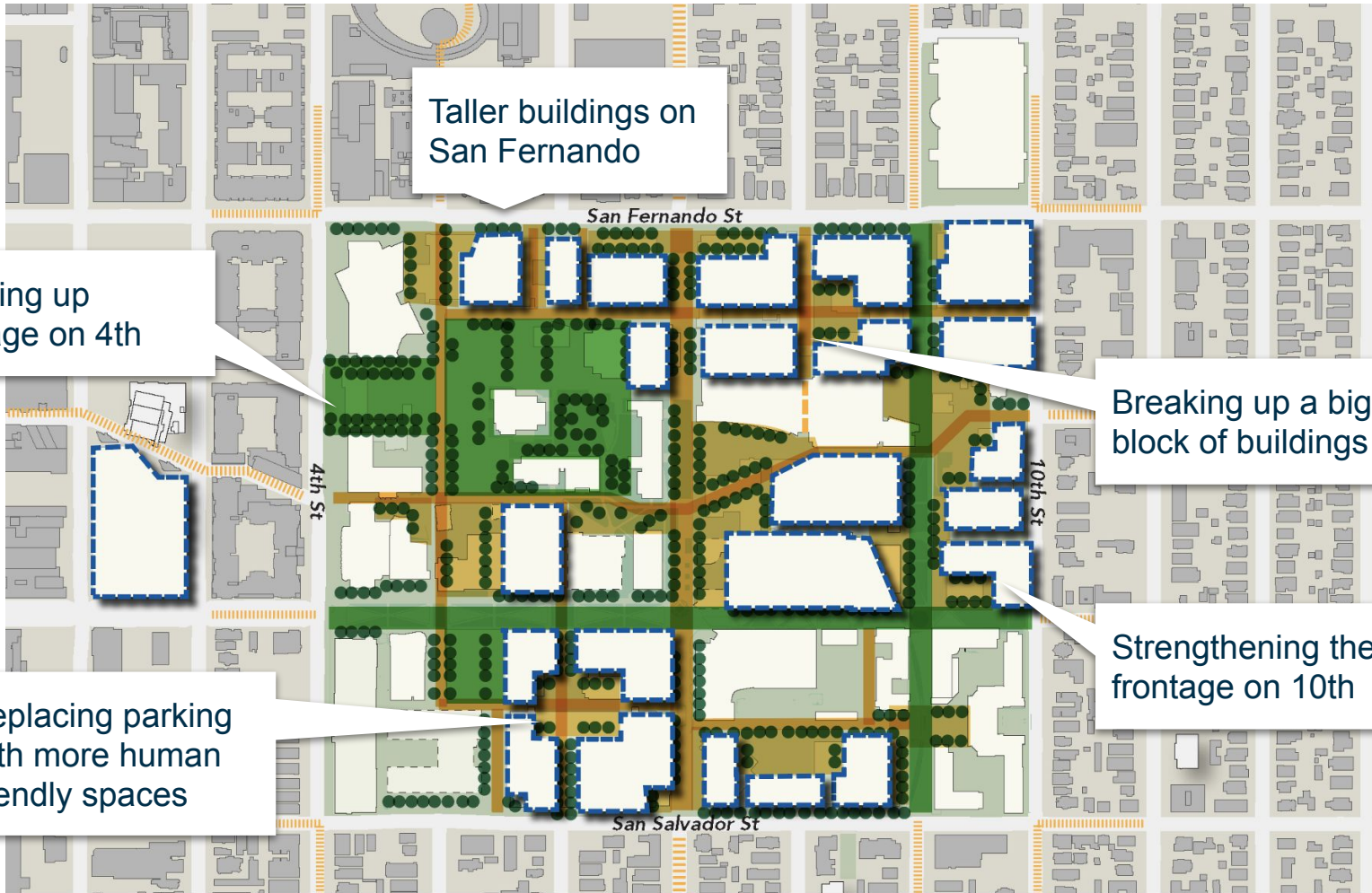
10th St

Strengthening the frontage on 10th

Replacing parking with more human friendly spaces

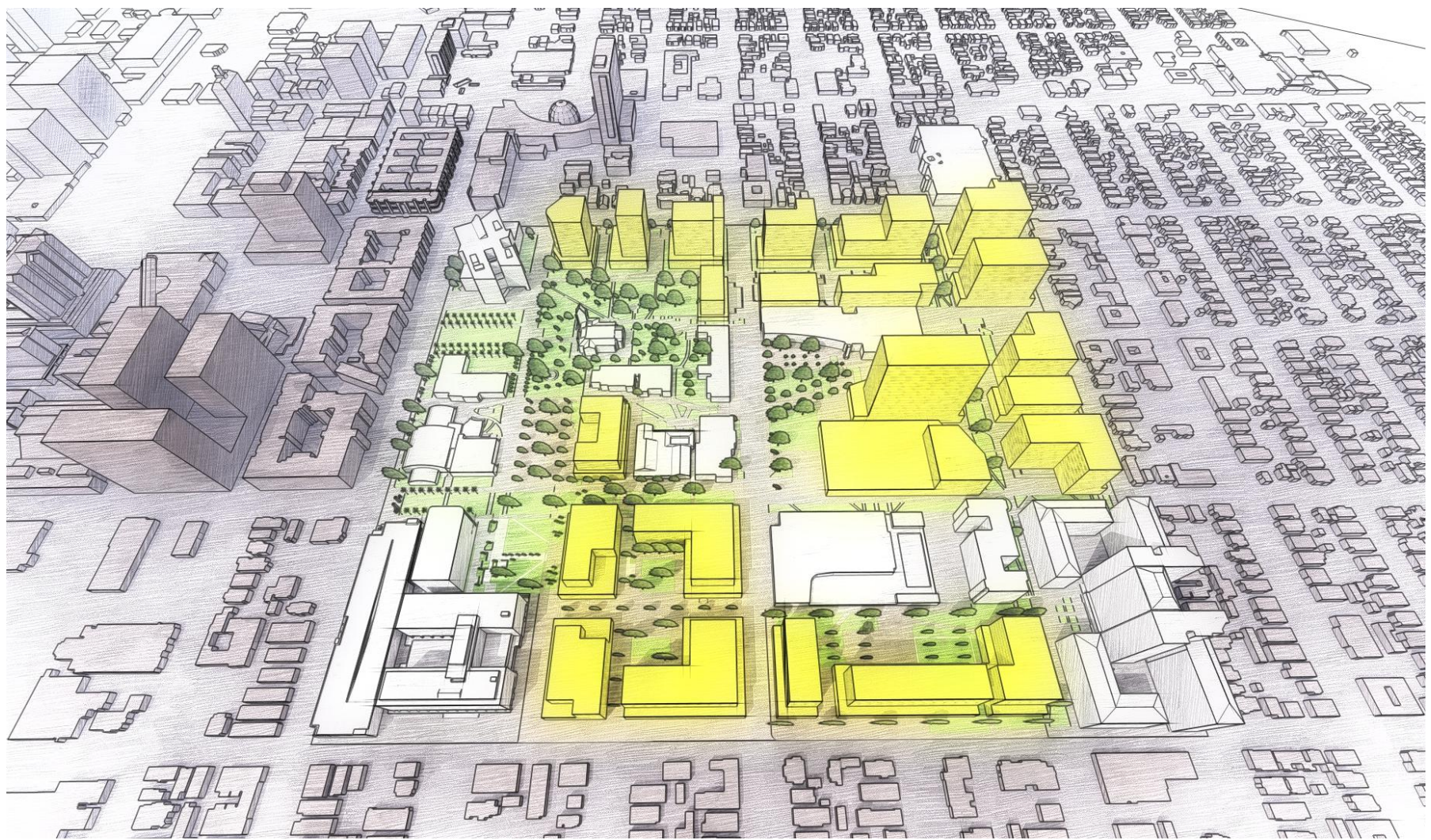
San Salvador St

For illustrative purposes only.





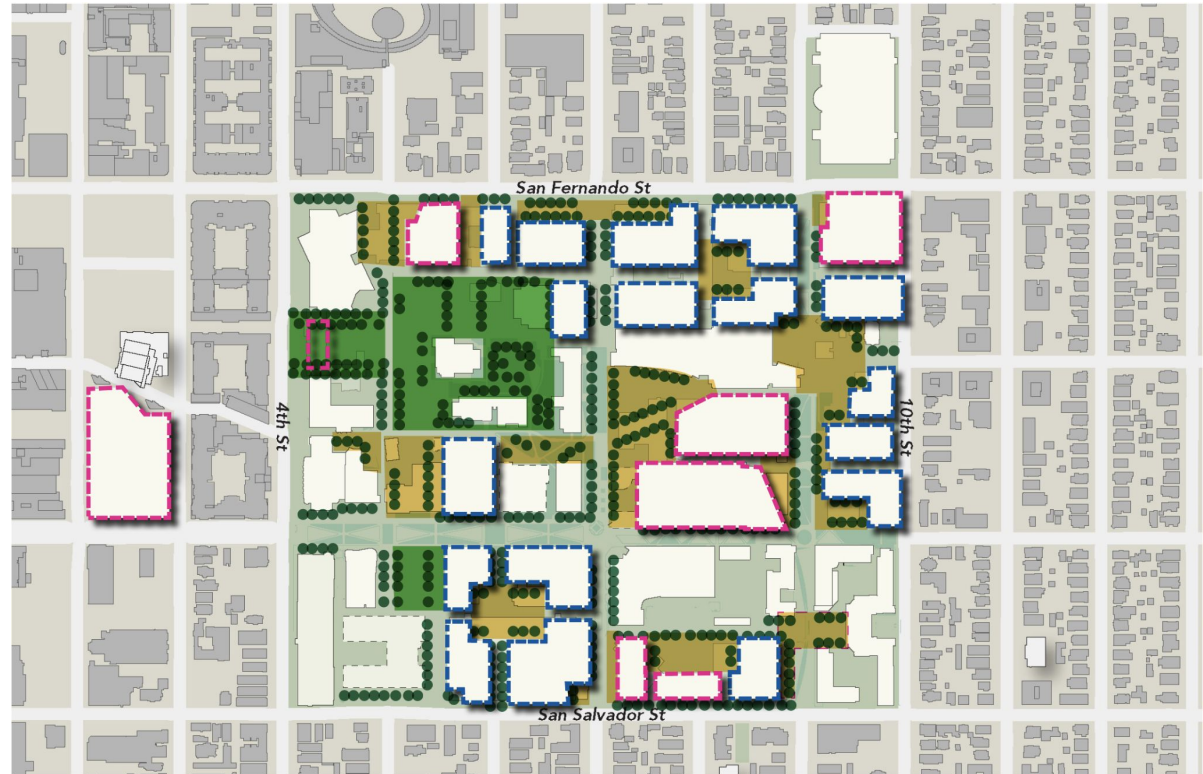




Campus Potential: Transformation

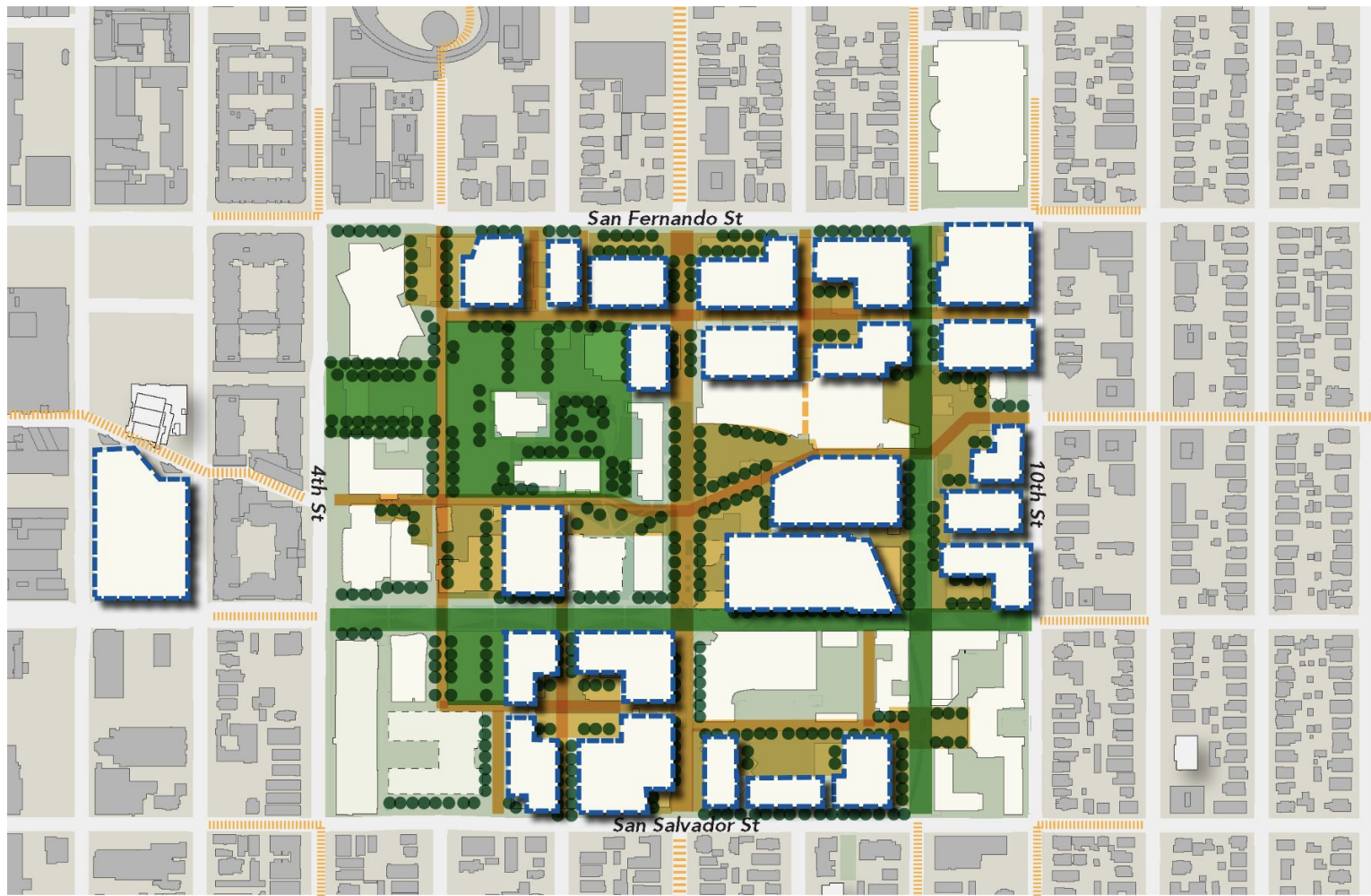
- Near-term potential includes demolition on 4th and remodeling at Event Center
- Begin with high impact projects, ones that start to form the most visible changes like the Central Plaza, Tower Lawn and along San Fernando Street.
- Implementation over years could be costly, but may be accomplished through partnerships

- Potential Building Footprint
- Near-Term Potential



For illustrative purposes only.





Fall Outreach Preview

Activities: sjsu.edu/campusmasterplan

Online

- Website
- Online Feedback

Open Houses

- Online
- Mirrors Online Content
- October 4, 13, 20

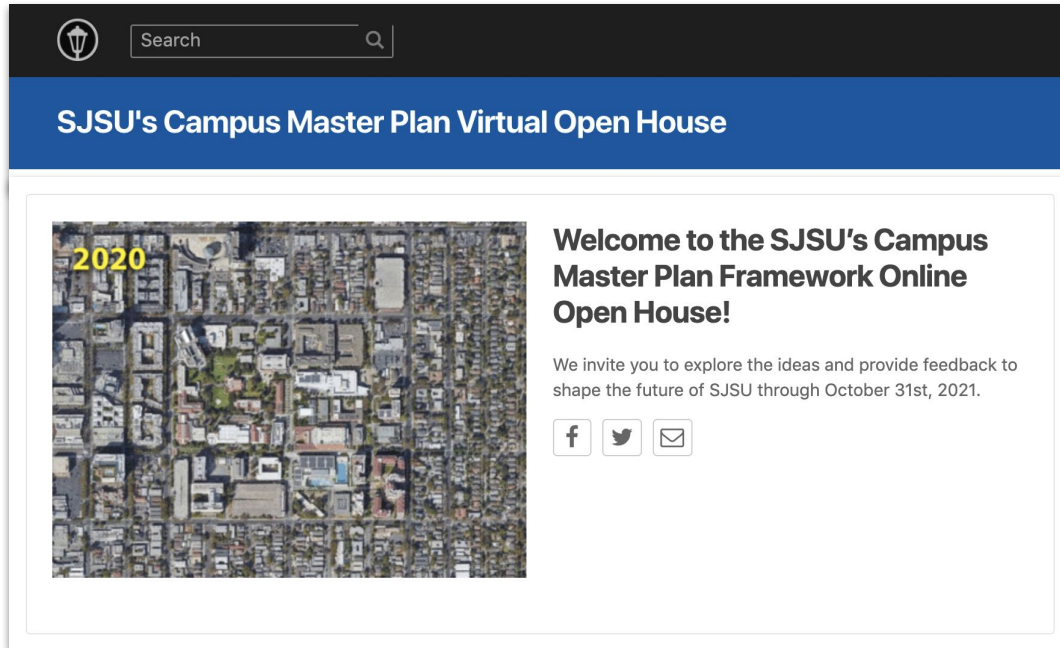
Email and Social Media Campaign


Media Campaign and Word of Mouth Network


Meetings

- Associated Students
- Academic Senate
- Staff Council
- Campus Planning Board
- City of San Jose
- VTA


Preview of Neighborland








Search 

SJSU's Campus Master Plan Virtual Open House



Welcome to the SJSU's Campus Master Plan Framework Online Open House!

We invite you to explore the ideas and provide feedback to shape the future of SJSU through October 31st, 2021.

[Temporary Start Link](#)

Next Steps/Asks of the Advisory Committee

- Please send us feedback about what you heard today **within 24 hours**.
- Spread the word with your groups. Forward the emails. Mention at meetings. Make sure the people you think should be involved with the Campus Master Plan are involved before **October 31**.
- Attend the Open House virtually (synchronously or asynchronously) in **October**
- Read and review any materials about the Open House sent at the end of the semester in **November**