

San José State University

Campus Master Plan
Stakeholder Leadership Interview Summary

Final Report
(March 2021)



San José State University – Campus Master Plan

Findings from Stakeholder Leadership Interviews, Fall 2020

Summary of Master Plan Opportunities
from Stakeholder Leadership

Summary of Stakeholder Leadership
Input Regarding

- University Direction
- Future Development Framework
- Master Plan Detail
- Implementation

Please see the full Stakeholder
Leadership Interview Report for a more
detailed discussion of the input
provided.



URBAN FIELD

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Campus Planning



Summary of Master Plan Opportunities

In sum, the stakeholder leadership interviews suggest that the master plan process should take advantage of the following opportunities:

University Direction

- Anticipate and enable the **changing the nature of teaching, learning, work and campus life** in higher education and for SJSU in particular.
- Prepare a plan that supports student success and campus life at SJSU in the context of a range of learning environments:
 - Residential **face-to-face** learning for traditional undergraduates;
 - Technology-supported and **hybrid** modes of teaching, learning, and scholarship for many students and faculty;
 - **Online or remote** professional development and lifelong learning programs serving students around the U.S. and abroad.

Future Development Framework

- Design **places and spaces** to inspire, shape and support community, student success, and faculty and staff engagement.
- Reconceptualize the two campuses and their environs in the context of and **with the City of San José and other public, private, and non-profit partners.**

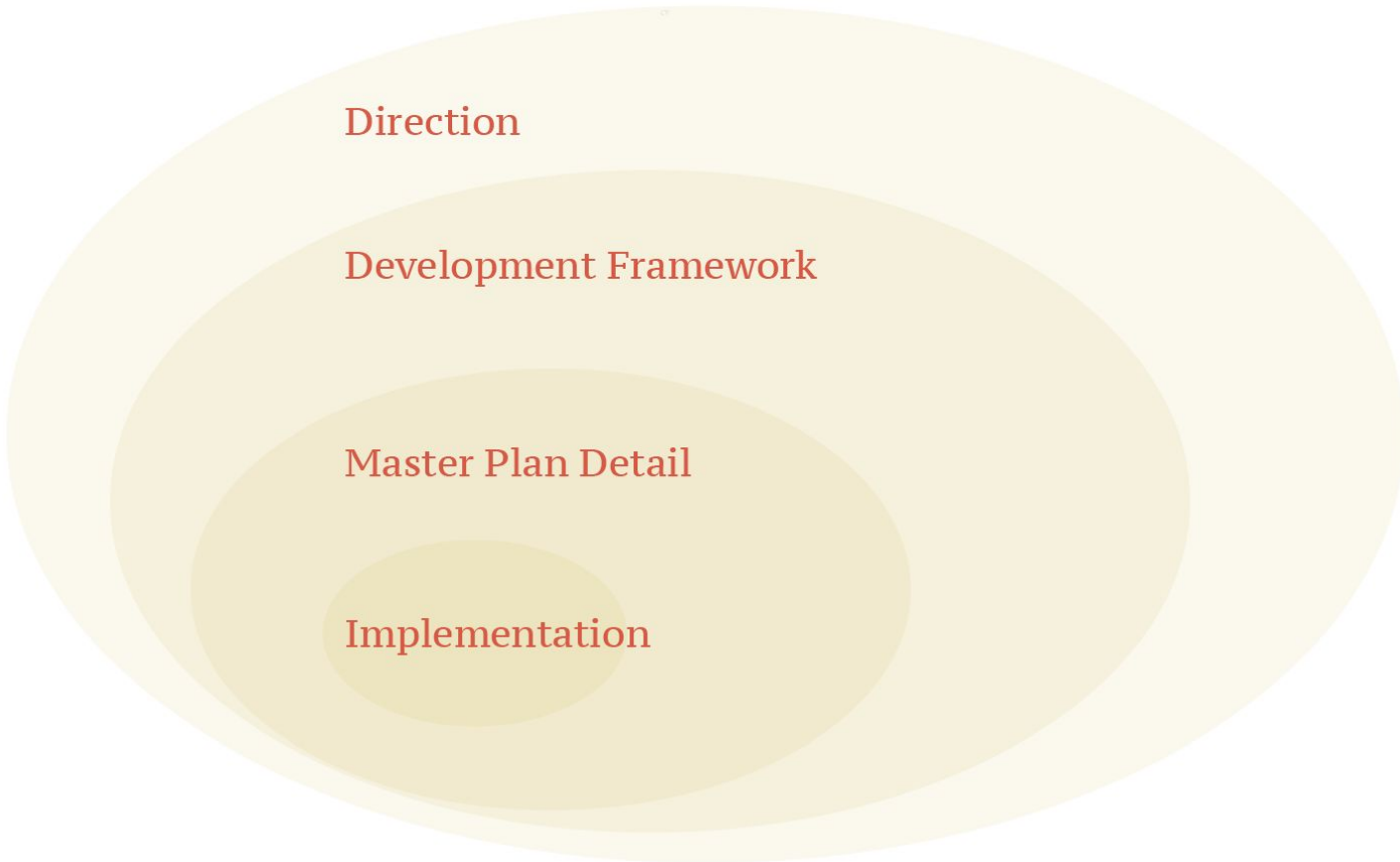
Master Plan Detail

- Transform two largely-developed campuses to incorporate **future aspirations.**
- Take advantage of lessons learned from the pandemic.

Master Plan Implementation

- Encourage SJSU to structure internal decision-making to **ensure continuity** and follow through as well as adaptability in future years.

Layers of Topics



Layers of Topics

We arranged the stakeholder leadership comments in four layers, moving from the more general to the more specific:

- The first layer represents the broad **Direction** that SJSU is headed, based on Transformation 2030 and emerging discussions about the future of teaching, learning, work, and campus life.
- The second layer provides the **Development Framework** for the master plan - focusing on campus identity and the interface of SJSU with the City of San José.
- The next layer drills into many potential **Master Plan Details** - including site plans, open space, facilities and infrastructure, and mobility and wayfinding.
- The final layer addresses **Implementation** - how to make the plan become a new reality for the university.

University Direction

The first layer covers the broad direction for the university, derived from its mission and strategic plan. Some of these topics are not necessarily spatial in nature, but all represent critical assumptions, directions, and actions that stakeholders felt should shape the physical development of the University.

<u>Theme</u>	<u>Recurring Topic</u>	<u>Topic for Discussion</u>
University Image	<ul style="list-style-type: none">• Transformation 2030 goals and outcomes• Serving Silicon Valley	<ul style="list-style-type: none">• Opportunity for partnerships with City of San José and others• Future enrollment - total and composition by student level and discipline• Student success and pedagogy continuum• Activities and services on campus vs. remote• Housing- how much, where, for whom, affordability
Teaching, Learning, Work, & Campus Life	<ul style="list-style-type: none">• New student markets• Multidisciplinary programs• 24 X 7, on campus and virtual	

Development Framework

The second layer focuses on stakeholder observations about campus identity and location, which provide the basic spatial framework for development of the new campus master plan.

<u>Theme</u>	<u>Recurring Topic</u>	<u>Topic for Discussion</u>
Campus Role - Identity & Sense of Place	<ul style="list-style-type: none">• Campus role changed by pandemic• Tell the SJSU story	<ul style="list-style-type: none">• Compelling campus community - activities• Landmarks, icons, edges• Safe and welcoming
Multiple Locations on & off Campus		<ul style="list-style-type: none">• Make South Campus feel closer• Off campus connections
Interface with City of San José, the region & the community	<ul style="list-style-type: none">• Connection with surroundings	<ul style="list-style-type: none">• Off campus attractions for SJSU community• On campus attractions for others• Other urban campuses

Master Plan Details

Master plan details include many of the site planning, design, and infrastructure features that stakeholders felt the new master plan needs to address.

<u>Theme</u>	<u>Recurring Topic</u>	<u>Topic for Discussion</u>
Site Plans - Open Space & Building Form	<ul style="list-style-type: none">• Increase heights and density• Outward facing• Visible ground floor activity	<ul style="list-style-type: none">• Open space and campus image• Isolated areas• Dispersed colleges• Unified image
Facilities & Infrastructure (including Information Technology)	<ul style="list-style-type: none">• Research as well as teaching space• Age and condition• Flexibility• Collaboration, gathering• Food and beverage locations	<ul style="list-style-type: none">• Sustainability• Resilience
Mobility & Wayfinding	<ul style="list-style-type: none">• Access to/from campuses• Internal pedestrian/vehicle circulation conflicts• Legibility, safety	<ul style="list-style-type: none">• TDM plan• South Campus connection• Parking - how much, where• Clear entrances to Main and South campuses

Master Plan Implementation

Stakeholders stressed that the master plan process needs to address implementation from the start so as to insure that the University has the means to achieve the plan.

<u>Theme</u>	<u>Recurring Topic</u>	<u>Topic for Discussion</u>
Implementation	<ul style="list-style-type: none">• Adaptability for future• Partnership opportunities for funding	<ul style="list-style-type: none">• Space inventory and management (policy and operations)• Institutional decision-making structure for follow up and continuity• Financial plan for implementation