

EMPLOYER PARTNER PROGRAM 2021 - 2022

The Employer Partner Program is designed to maximize your organization’s recruiting effectiveness at San José State University. The benefits offered within each level have proven effective in creating positive brand awareness and visibility on campus. Beyond the benefits to employers, your partner program investment directly supports career education to foster student career success. During the 21-22 academic year, the Career Center will offer all the following events and services in-person or virtually, depending on the Santa Clara County Health Department and University guidance. Companies may work with the Career Center to customize their partner package should the listed services not be applicable to your company.

Benefits Good for one calendar year	Gold \$7000	Blue \$5000	Partner \$2500	*Premium Booth Space (Limited) \$1800	Nonprofit \$900
Priority Registration for Virtual and Onsite Career Fairs Virtual fairs include unlimited staffing during the event and partnership recognition. *Onsite fairs include two 6' tables, no charge for electrical hook-up, prime booth location for traffic and visibility, and partnership recognition at event.	3 events	2 events	1 event	1 event	1 event *(one table)
Choose from the following event options: <ul style="list-style-type: none"> • Information Sessions/Tech Talks *Employer Day Event • Part Time Job Fair *Employer Pop-Ins • Diversity Career Fair *Coffee Chat • Company Challenge *Ask A Recruiter • Employer Insights *SOPPs Networking Event 	Choose 3 events	Choose 2 events	Choose 1 event	N/A	Choose 1 event
Priority booking and ability to host events before career fairs , such as employer days, information sessions, tech talks, ask a recruiter, coffee chat, and more. Partners can choose to host any of these events on a Friday. Non-partners will not have this option	✓	✓	✓	N/A	✓
Career Education Programs and Events Serve as a guest speaker for student internship conference, diversity career week, resumé workshops, panels, mock interviews, SOPPs annual networking event, and more.	First priority	First priority	First priority	N/A	First priority
Targeted Recruitment Marketing to Students and Relevant Student Organizations Outreach to key talent through a variety of channels, such as eNotes, social media posts and takeovers, and Handshake pins. *50% discount after perks are exhausted.	*5 / year	*4 / year	*3 / year	N/A	2 / year
Premium Employer Branding Company logo displayed at the career center, relevant virtual or onsite career fairs, career center website, and recognition in career center publications, social media channels, Handshake pins, and digital promotion.	✓	✓	✓	✓	✓
Ongoing recruiting consultation with the SJSU Career Center Employer Engagement Specialist	✓	✓	✓	N/A	✓
Resumé Books Receive exclusive access to resúmes of SJSU students who are actively seeking opportunities. Resumé books are offered by field, industry, degree program, degree level and year in program.	2 / year	1 / year	N/A	N/A	N/A