

# EMPLOYER PARTNER PROGRAM 2023 - 2024

The Employer Partner Program is designed to maximize your organization’s recruiting effectiveness at San José State University. The benefits offered within each level have proven effective in creating positive brand awareness and visibility on campus. Beyond the benefits to employers, your partner program investment directly supports career education to foster student career success. During the 23-24 academic year, the Career Center will offer all the following events and services in-person or virtually, depending on the Santa Clara County Health Department and University guidance. Companies may work with the Career Center to customize their partner package should the listed services not be applicable to your company.

<b>Benefits</b> Good for one calendar year	Platinum \$10,000	Gold \$7000	Blue \$5000	Partner \$3000	Nonprofit \$900
<b>Priority Registration for Virtual and Onsite Career Fairs</b> Onsite fairs include prime booth location for traffic and visibility, and partnership recognition at event. <i>*Virtual fairs include unlimited staffing during the event and partnership recognition.</i>	4 events	3 events	2 events	1 event	1 event <i>*(one table)</i>
<b>Choose from the following event options:</b> <ul style="list-style-type: none"> <li>• <a href="#">Information Sessions/Tech Talks</a>      *<a href="#">Employer Day Event</a></li> <li>• <a href="#">Part Time Job Fair</a>                              *<a href="#">Coffee Chat</a></li> <li>• <a href="#">Diversity Career Fair</a>                           *<a href="#">Ask A Recruiter</a></li> <li>• <a href="#">Company Challenge</a>                           *<a href="#">SOPP Networking Event</a></li> <li>• <a href="#">Employer Insights</a></li> </ul>	Choose 4 events	Choose 3 events	Choose 2 events	Choose 1 event	Choose 1 event
<b>Priority booking and ability to host events before career fairs</b> , such as employer days, information sessions, tech talks, ask a recruiter, coffee chat, and more. Partners can choose to host any of these events on a Friday. <b>Non-partners will not have this option</b>	✓	✓	✓	✓	✓
<b>Career Education Programs and Events</b> Serve as a guest speaker for student internship conference, diversity career week, resumé workshops, panels, mock interviews, resume critiques, SOPP’s annual networking event, and more.	First priority	First priority	First priority	First priority	First priority
<b>Targeted Recruitment Marketing to Students and Relevant Student Organizations</b> Outreach to key talent through a variety of channels, such as eNotes, social media posts and takeovers, Handshake pins, and boosted on Handshake. <i>*50% discount after perks are exhausted.</i>	*8 / year	*5 / year	*4 / year	*3 / year	2 / year
<b>Premium Employer Branding</b> Company logo displayed at the career center, relevant virtual or onsite career fairs, career center website, and recognition in career center publications, social media channels, Handshake pins, and digital promotion.	✓	✓	✓	✓	✓
<b>Career Services Advisory Council</b> One year membership and participation in the Career Services Advisory Council focused on supporting diverse students and alumni for career success.	✓	✓	✓	✓	N/A
<b>Ongoing recruiting consultation with the SJSU Career Center Employer Engagement Specialist</b>	✓	✓	✓	✓	✓
<b>Resumé Books</b> Receive exclusive access to resúmes of SJSU students who are actively seeking opportunities. Resumé books are offered by field, industry, degree program, degree level and year in program.	Unlimited	2 / year	1 / year	1 / year	N/A