Inclusive Course Design

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http://www.sjsu.edu/cfd/teaching-learning/accessibility
Who are Our Students?

- Individuals bring in different culture background, skills, experiences, learning preferences, needs, interests, and other characteristics to learning. View [Variability Matters](#) video

- According to [SJSU Fall 2017 ethnicity statistics](#), our students include Asian (41.4%), Hispanic (27.5%), White (17.7%), Other (9.7%), Black (3.2%), Pacific Islanders (0.4%), native Americans (0.1%) ethnic background with International students (9.6%).

- Diversity also includes a wide range of physical, visual [sensory], hearing, learning [cognitive], attention, and communication abilities.

- In Education, does one size fit all?
Disability Demographic Information

According to the US Census Bureau report, about 56.7 million people — 19 percent of the population — had a disability in 2010.

The percentage of undergraduates who reported having a disability was 11 percent in 2011–12. The percentage of undergraduates having a disability:

~ Fast Facts from National Center for Education Statistics
AEC Student Registration Data at SJSU

Data of students registered with Accessible Education Center (AEC) at SJSU from 2005 to 2018.

- An increase from 3% in Fall 2005 to 3.8% in Spring 2018

<table>
<thead>
<tr>
<th>Semester</th>
<th>AEC Registered Students</th>
<th>SJSU Student Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2005</td>
<td>890 (3%)</td>
<td>29,975</td>
</tr>
<tr>
<td>Fall 2006</td>
<td>933 (3%)</td>
<td>29,604</td>
</tr>
<tr>
<td>Fall 2007</td>
<td>1073 (3%)</td>
<td>31,906</td>
</tr>
<tr>
<td>Fall 2008</td>
<td>1124 (3%)</td>
<td>32,746</td>
</tr>
<tr>
<td>Fall 2009</td>
<td>1127 (3.6%)</td>
<td>31,280</td>
</tr>
<tr>
<td>Fall 2010</td>
<td>1058 (3.6%)</td>
<td>29,076</td>
</tr>
<tr>
<td>Fall 2011</td>
<td>1127 (3.7%)</td>
<td>30,236</td>
</tr>
<tr>
<td>Spring 2012</td>
<td>1102 (3.9%)</td>
<td>28,002</td>
</tr>
<tr>
<td>Spring 2013</td>
<td>1125 (4.1%)</td>
<td>27,503</td>
</tr>
<tr>
<td>Spring 2015</td>
<td>1142 (3.8%)</td>
<td>29,954</td>
</tr>
<tr>
<td>Spring 2016</td>
<td>1069 (3.6%)</td>
<td>29,594</td>
</tr>
<tr>
<td>Spring 2017</td>
<td>1096 (3.75%)</td>
<td>29,200</td>
</tr>
<tr>
<td>Spring 2018</td>
<td>1175 (3.8%)</td>
<td>30,727</td>
</tr>
</tbody>
</table>
Student Disclosure Issue

- ...a gap between the reported national disability statistics (11% of undergraduates) and our campus data (3.8%)

- Only about 35% of students choose to disclose their disability in college...

Sources:
- Getzel, E., 2014
Issues of Not Disclosing

- Adjustment to a college environment (Colleges/Universities are not required to develop Individualized Educational Plan (IEP). **Students must learn to self-disclose their disabilities**

- Lack of acceptance, responsibility of managing accommodations

- **Difficulties accessing the necessary services & supports** such as, academic planning, learning communities & seminars, peer-to-peer instructional support or faculty mentoring, learning and practicing goal setting

- Find the process to disclose to each faculty & each class and every semester **humiliating and stigmatizing**

Sources:
- Getzel, E., 2014;
- Izzo, M., Murray, A., Novak, J, 2008,
SJSU AEC Student Distribution

Type of disabilities registered at AEC in Spring 2018

- ADD = 23 (2%)
- ADHD = 130 (11.1%)
- Autism = 119 (10.1%)
- Communication = 7 (0.6%)
- DHOH = 39 (3.3%)
- Functional disability = 327 (27.8%)
- Learning disability = 290 (24.7%)
- Medical = 89 (7.6%)
- Mobility = 32 (2.7%)
- Visual disability = 18 (1.5%)
- Other = 101 (8.6%)

Total = 1175 (as of 4/20/2018)
## Types of Disabilities

<table>
<thead>
<tr>
<th>Disabilities</th>
<th>Types</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Visual</strong></td>
<td>Blindness, low vision &amp; color blindness</td>
</tr>
<tr>
<td><strong>Auditory</strong></td>
<td>Degree of hearing loss, deaf-blindness</td>
</tr>
</tbody>
</table>
| **Motor**    | • Traumatic Injuries: Spinal cord injury, Loss or damage of limb(s)  
               • Diseases & Congenital Conditions: Cerebral palsy, Muscular dystrophy, Multiple sclerosis, Spinal bifida, ALS (Lou Gehrig's Disease), Arthritis, Parkinson's disease, Essential tremor |
| **Cognitive**| • Functional: Memory, Problem-solving, Attention, Reading, linguistic, and verbal comprehension, Math comprehension, Visual comprehension  
               • Clinical Cognitive disabilities: Autism, Down Syndrome, traumatic brain injury (TBI), and even dementia. Less severe cognitive conditions include attention deficit disorder (ADD), dyslexia (difficulty reading), dyscalculia (difficulty with math), and learning disabilities in general |

➢ Source: [Web Accessibility in Mind](https://webaim.org) (WebAIM)
The Laws

- **Americans with Disability Act (ADA) of 1990 (sec. 12102)**

- **Section 508** of the Rehabilitation Act of 1973
  - Standards which ensure all information and communications technology (ICT) supports accessibility

- **California Government Code 11135**
Litigation Cases

- 2016 Office of Civil Rights (OCR) web accessibility cases from across the nation.
  - Harvey Mudd College policy on EIT - resolution agreement
  - Miami University’s web content & LMS – DOJ decree
  - MIT/Harvard edX’s lack of captioning MOOCs – settlement agreement
  - Berkley’s inaccessible online content – DOJ Letter

- 2017
  - One CSU campus received an OCR letter
  - One Activist Has Hundreds of Colleges Under the Gun to Fix Their Websites
    - Last year 360 colleges were scanned
What We CAN Do

Courses designed with UDL “strive to focus on the strength of individuals… what they CAN do rather than on what they cannot” and “proactively address the needs of people with the broadest range of characteristics…” (Emmert, M. A. 2008)

Knowing our students, think about their diverse learning needs… and Variability Matters
“Universal Design” was coined by Ronald Mace in the 1970s.

“...the design of products and environments to be usable by all people, to the greatest extent possible, without the need for adaptation or specialized design.”
Examples of Universal Design

- Examples of barrier-free and user-friendly physical environment and products
  - Street sidewalk curb cuts
  - Accessible Ramp
  - Electronic sensor door
  - Door levers
  - Easy-grip tools
  - Speaker phone
The Three Principles – (from CAST)

Think Universally!

Designing a learner-centric and barrier-free learning environment

➢ Multiple means of **Engagement**: to engage or motivate our students
  - Different strategies or technologies to recruit students’ interest, sustain their continuous effort to participate in their learning activities (e.g., iClicker, active collaborate team learning, online, hybrid, flipped classroom)

➢ Multiple means of **Representation** of our content
  - Different or multi-modal ways to present, describe, or organize course content information (e.g., lecture, video, online, group discussion, road map, graphic organizers, field trip, etc.) to help them comprehend

➢ Multiple means of **Action/Expression**: to allow options/choices for students to be in control of or express their learning
  - Different ways to allow learners to express, demonstrate or control their learning (e.g., Quizzes, exams, projects, papers, multimedia presentations)
The Three Principles – Graphic Organizer from CAST

The Universal Design for Learning Guidelines

Provide multiple means of Engagement
- Affective Networks
  - The “WHY” of Learning

Provide multiple means of Representation
- Recognition Networks
  - The “WHAT” of Learning

Provide multiple means of Action & Expression
- Strategic Networks
  - The “HOW” of Learning

Provide options for Recruiting Interest
- Optimize individual choice and autonomy (O.1)
- Optimize relevance, value, and authenticity (O.2)
- Minimize threats and distractions (O.3)

Provide options for Perceptions
- Offer ways of customizing the display of information (P.1)
- Offer alternatives for auditory information (P.2)
- Offer alternatives for visual information (P.3)

Provide options for Physical Action
- Vary the methods for response and navigation (P.4)
- Optimize access to tools and assistive technologies (P.5)

Provide options for Sustaining Effort & Persistence
- Heighten salience of goals and objectives (S.1)
- Vary demands and resources to optimize challenge (S.2)
- Foster collaboration and community (S.3)
- Increase mastery-oriented feedback (S.4)

Provide options for Language & Symbols
- Clarify vocabulary and symbols (L.1)
- Clarify syntax and structure (L.2)
- Support decoding of text, mathematical notation, and symbols (L.3)
- Promote understanding across languages (L.4)
  - Illustrate through multiple media (L.5)

Provide options for Expression & Communication
- Use multiple media for communication (E.1)
- Use multiple tools for construction and composition (E.2)
- Build fluencies with graduated levels of support for practice and performance (E.3)

Provide options for Self Regulation
- Promote expectations and beliefs that optimize motivation (S.1)
- Facilitate personal coping skills and strategies (S.2)
- Develop self-assessment and reflection (S.3)

Provide options for Comprehension
- Activate or supply background knowledge (C.1)
- Highlight patterns, critical features, big ideas, and relationships (C.2)
- Guide information processing and visualization (C.3)
- Maximize transfer and generalization (C.4)

Provide options for Executive Functions
- Guide appropriate goal-setting (E.1)
- Support planning and strategy development (E.2)
- Facilitate managing information and resources (E.3)
- Enhance capacity for monitoring progress (E.4)

Expert learners who are...
- Purposeful & Motivated
- Resourceful & Knowledgeable
- Strategic & Goal-Directed
Student Perspectives – what works for them, broadly

- Effective teaching methods & strategies reported by students in several UD studies

1. Classroom environment
   1. Welcoming classroom climate
   2. Providing support for individual learning needs
   3. Appreciation of professors who were receptive when disclosing their disability

2. Course content
   1. Clear goal, learning outcomes, expectations listed on syllabus
   2. Presenting materials in multiple formats
   3. Connecting academic content with real life experiences

3. Instructional strategies
   1. Explicit step-by-step instructions
   2. Providing advanced organizers, study guides, or outlines
   3. Highlighting key points for viewing videos

4. Assessment strategies
   1. Allowing student choices (e.g., assignments or exams; individual or group projects)
   2. Frequent formative feedback or quick response to emails & all communications
   3. Using diverse assessment strategies
   4. Providing rubrics for graded assignments

McGuire, J.M. & Scott, S., Fall 2006
Student Perspectives – what works for students with special learning profiles and needs

Findings from 23 students with LD, ADHD & other psychological disorder

- Attributes of excellent instructors
  1. Approachable and available
  2. Focused on the subject
  3. Able to make a personal connection with students
  4. Created a challenging standard
  5. Pushed students to do their best work
  6. The boost of self-confidence

McGuire, J.M. & Scott, S, Fall 2006
Inclusive Course Design Checklist

Be mindful of Understanding Our Students.
Here are a few checklists to help with your course redesign:

- UDL Guidelines – Educator Worksheet v. 2.0
- Bloom's Revised Taxonomy Planning Framework
- Inclusive Course Design checklist
Accessibility Guidelines & Best Practices

Per University Policy S16-9, follow accessibility guidelines in creating your syllabus. The same guidelines apply to any text-based printed course handouts, worksheets, slides,

- Follow accessibility guidelines – the LIST, at CFD’s Creating Accessible Documents web page to create your text based course materials
  - Links: Provide meaningful label for web link
  - Images, graphs, diagrams, chars, photos: Describe or explain any images, diagrams, charts, photos or graphical information
  - Structure: Include structure for your document by using heading style feature
  - Tables: Avoid complicated or nested tables; include and repeat header row for long tables over one page; and check the logical reading order of your table

- Best Practices:
  - Use more legible san serif fonts (e.g., Arial, Calibri, Helvetica, etc.)
  - When formatting, use heading style, lists, bold, uppercase in addition to colored texts
  - Check color contrast between text and background ([WebAIM color contrast checker](http://webaim.org/resources/contrastchecker/))

Source: Web Content Accessibility Guidelines ([WCAG) 2.0 Requirements](http) – the Four Principles
Best Practices for Multimedia or Non-printed Information

For non-print multimedia course materials

- Include closed captions for your embedded videos
- Include a transcript for your embedded audio
- Avoid using color only to convey information
- Use simple slide transition to reduce distraction
- Avoid animation or Flash; if used, describe the information
- Avoid flashing graphics that may cause epileptic seizures

Captioning support available at CFD’s Captioning Support web page.

Source: Section 508 Standards Chapter 2 E205.4 and WCAG 2.0
Point of Contact

Elizabeth.Tu@sjsu.edu or 408 924-3093

CFD’s Accessible Course Materials web page:
http://www.sjsu.edu/cfd/teaching-learning/accessibility

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Office: IRC 202
References

- **Active Learning Strategies** from UC Berkeley Center for Teaching & Learning
  http://teaching.berkeley.edu/active-learning-strategies
- **ADDIE Model**: http://www.instructionaldesign.org/models/addie.html
- **Americans with Disability Act (ADA) of 1990 (sec. 12102)**
- **CAST**: http://www.udlcenter.org/aboutudl/whatisudl
- **UDL Universe**: http://udluniverse.com/
- **DO-IT**: http://www.washington.edu/doit/
- **Fast Facts from National Center for Education Statistics**
- **HelpGuide.org**
References 2

- The User’s Perspective from WebAiM: http://webaim.org/articles/
- Web Accessibility in Mind (WebAIM)
The Importance of Structure or Description of Links

- Some screen readers can list all the web links for the document. (See screenshot on the right.)

- If only urls are listed, it’s difficult for users to relate the urls to your web references.

- It’s more meaningful for screen reader to read the website name or label. (See lower half of this screenshot.)