

SHAPING THE WAY WE LIVE, WORK AND PLAY



Dean's Message



Welcome to the College of Applied Sciences and Arts (CASA) Fall Newsletter. In this issue you will learn about a sampling of the many interesting and innovative learning opportunities for all our students within CASA.

I want to personally invite you to take the time to read about the accomplishments in the **Department of Justice Studies** that includes the **Fifth Annual CSI Camp** as well as a program we are very proud of, the **Records Clearance Project**.

The **School of Journalism and Mass Communications** offered the first ever Data Journalism Workshop with many experts in the journalism field. Another first, is that CASA coordinated hosting a portion of the annual **Alzheimer's Association Walk** on SJSU's campus.

We had a chance to meet with many of our emeritus and retired faculty at our annual luncheon. Many are vitally contributing to our community in so many ways as are all our alums, take a look at what they are doing.

We are proud of our CASA alums who are teaching in many of our departments and schools as well as volunteering as guest speakers, and hiring our graduates whenever possible.

As I begin my second year as dean of CASA, I am very proud of the accomplishments that the staff, faculty, administrators and students have achieved in the past year.

CASA has grown to 352 faculty members, 4454 undergraduates as well as 2397 graduate students in 11 departments and schools. We are delighted to offer 185 scholarships. In addition, this past summer, as part of their **international experience requirement**, 154 students participated in faculty led programs in approximately 14 countries. We have highlighted a few of these programs.

At CASA, we are slowly and deliberately moving to implement requiring every student to participate in an international experience before they graduate. Studies show that when students travel internationally, their experience is life changing, they feel more connected to their university which is an important student success activity, and they are bringing their global awareness into their communities. One way we want to support our students in this endeavor is by offering scholarships wherever possible.

I want to publicly thank the family of **Charlie Whitcomb, former department chair in Health Science and Recreation**, who we sadly lost this past year. The Whitcomb family has dedicated a scholarship in Charlie's honor to help defray costs for those students who need help completing the international requirement. There are so many students in CASA and we can always use more funds to help our students achieve their goals. You can help students contribute to that fund through the link on our webpage www.sjsu.edu/casa or with the giving envelope enclosed in the hardcopy of this newsletter.

We are actively working on the **Health Building Renovation Project**. This is a multimillion dollar project that will add labs, offices, classrooms and more advising space. We are renovating the first two floors (formerly the Student Wellness Center) for this purpose. Because of a new California State University (CSU) budget process, the college is now responsible for the funding for this project. Plans are underway for the Health Building to be completed by July 2017.

Finally, CASA is implementing the **Four Pillars of Student Success** program which is both a CSU and SJSU directive. The Four Pillars of Student Success addresses college readiness, academic and career advising, student engagement, and helping students access courses that they need to complete. Many of our students are the first in their family to attend college and we are committed to help them navigate the systems in the university in order to graduate within four years when they enter the university as freshmen and within two years as transfer students. To accomplish this goal, it is necessary to add more professional advisors within CASA. Currently our advisor rate is one to every 2000 students. We would like to employ more professional advisors and decrease this ratio to one in every 850 students. Right now, we are in the process of hiring four advisors as a way to better serve our students.

CASA's vision is to transform the way our communities live, work and play. Through innovative liberal and applied professional education, the College of Applied Sciences and Arts develops transformative leaders for just and diverse communities. Our values continue to be interdisciplinary collaboration, scholarly and creative activity, and to lead the way with innovation.

Most importantly, CASA is a place where students receive cutting edge education and are being prepared for future careers. That is why each of our majors completes an internship in their field.

Many of you are aware that the cost of a state university education has gone up ten- fold because state funding has been drastically cut for higher education institutions. To continue to offer the many programs and services to students, we need your help. I am so grateful for your support in terms of time, talents, and funding. I hope you will continue to contribute to CASA today so that we can continue to lead the way with innovation.

Happy Holidays,

Dr. Mary Schutten
Dean, College of Applied Sciences and Arts

INSIDE THIS ISSUE

CSI Camp 4

Records Clearance Project 5

Data Journalism Workshop 6

Emeritus and Retired Faculty Luncheon 7

Alzheimer's Association Walk 7

iSchool Alumnae Receives CLA Scholarships and Awards 7

CASA Around the World 8

In Memory 10

CASA Alums 11



SJSU CSI Camp Demonstrates Science, Technology, Engineering and Math at Work



Does your child love doing puzzles, understanding how things work, visiting science museums, watching *The New Detectives*, *Forensic Files*, *Bones*, *Body of Proof*, *CSI*, actually having some hands-on experiences? This past summer, campers learned this and more at the 5th annual CSI Camp at San Jose State University. CSI Camp is coordinated by the Department of Justice Studies in the College of Applied Sciences and Arts.

“We had 36 campers this year from all over the United States and three participants from Zhejiang Police College in Hangzhou China,” says Dr. Steven Lee, Professor, Forensic Science Program Coordinator.

CSI Camp began with a welcome from Dr. Mary Schutten, Dean, College of Applied Sciences and Arts, Dr. James Lee, Chair, Justice Studies, and Dr. Steven Lee. “CSI camp is a hands-on, in-depth experience, filled with multiple exercises led by forensic science and CSI experts. In our unique camp, we have both national experts from city, county, state and federal laboratories and agencies and international experts that come to share their vast knowledge of CSI and forensic science.

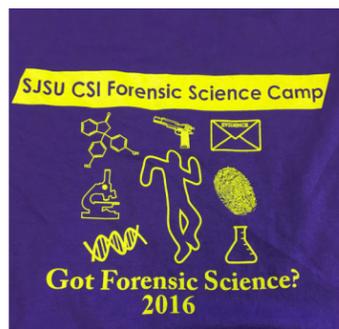
“This year we added new information to our camp in the areas of facial reconstruction and forensic engineering,” says Dr. Lee.

This year’s presentations and activities were led by Mark Okuda, Evergreen Valley College, Dr. John Bond, University of Leicester, United Kingdom, Dr. Jingyang Xu, Zhejiang Police College in Hangzhou, China, Ms. Kris Black, Canine Forensics, Mr. Charles Garcia, California School of Traditional Medicine, Ms. Linda Garcia, Contra Costa County Sheriff’s Search and Rescue, Dr. Jeff Honda, Biology, SJSU, Dr. Lorna Pierce, Santa Clara University, Biology, Gloria Nusse, San Francisco State University, Dr. Graham Rankin, (retired) Marshall University, Dr. John Tonkyn, State of California Department of Justice DNA Laboratory, Rosa Vega, Santa Clara County Medical Examiner’s Office, Gil Zamora, Zamora Facial Design and Tom Arnold, Principal, Head of Digital Forensics and Incident Response.

The camp is targeted for those interested in the application of science to criminal investigation that will be most appropriate for advanced middle to high school students 13-17 years old,” says Dr.

Lee. CSI camp activities included: crime scene investigation, chain of custody, evidence documentation and processing, crime scene reconstruction, fingerprint classification, latent print development, lifting and comparisons, shoe-print pattern comparison, blood presumptive testing, blood stain pattern analysis, DNA electrophoresis and forensic DNA profiling, forensic anthropology, forensic DNA and international crime/human rights investigations, courtroom procedures and testimony and comparisons between forensic science in the United Kingdom versus the United States.

“CSI Camp is a win-win for all students,” says Dr. Mary Schutten. “We coordinate the camp for middle and high school age students while our forensic science college students work the camp. With forensic science so popular in middle school electives, this is a great example of STEM at work.”



Record Clearance Project Teaches Students to Change Lives Each and Every Day

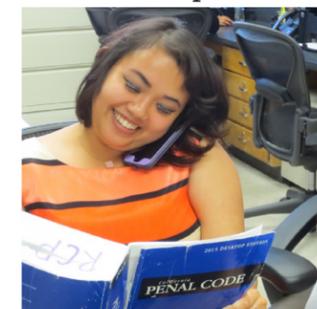


When Professor Margaret (Peggy) Stevenson, J.D. arrived at San Jose State University in 2007 to teach undergraduates in Justice Studies, she already had taught 12 years at both Santa Clara University and Stanford University Schools of Law teaching students how to provide legal assistance to low income communities. Stevenson thought, “why not allow undergraduate students to perform clinical work in the expungement process.” Thus the SJSU Record Clearance Project was born.

Today, there are three classes offered, Justice Studies 140: Record Clearance Project –Practical Legal Skills and Justice 141: Record Clearance Project-Representation and Justice Studies 142: Record Clearance Project-Community Engagement.

JS 140 teaches the students a range of legal skills, including legal analysis, reading a rap sheet, legal research and working with an interpreter. RCP students (under attorney supervision) present information regarding expungement law and procedure to community groups in the South Bay Area that include St. Paul’s United Methodist Church, Maranatha Christian Center and the Hank Lopez Community Center.

People seeking to clear their records are asked to obtain their rap sheets and bring them to Speed Screening interviews. “Speed screenings are one-on-one interviews



to determine the next steps toward expungement. Record Clearance Project students meet with clients to counsel them on how to expunge their records,” says Professor Stevenson. Since 2010, students assisted more than 1145 people at Speed Screenings.

“Why not allow undergraduate students to perform clinical work in the expungement process?”

Professor Peggy Stevenson, Department of Justice Studies

JS 141: RCP-Representation teaches students to represent clients seeking to get their criminal convictions dismissed. They apply interviewing and legal writing skills to help people file expungement petitions in court. RCP accepts a limited number of clients to assist in court. “To help clients prepare for court, the RCP holds a practice session at Santa Clara University School of Law,” says Stevenson.

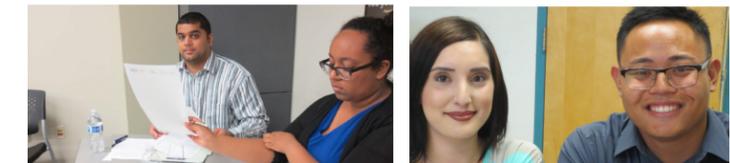
Advanced students interview clients, prepare court petitions and attend hearings. RCP attorneys represent in court. Since the project began, 15 judges have heard 982 cases filed on behalf of 307 RCP clients. They have granted 99% of the petitions for dismissal, reduced 98% of eligible felonies to misdemeanors and waived over \$30,000 in clients’ fees and fines due.

This year RCP began teaching the JS 140 class at Elmwood Correctional Facility, Milpitas. SJSU recently received

a \$325,000 grant from the Santa Clara County Board of Supervisors to enable SJSU to offer college courses – including JS 140 -- for credit to students in custody. “Students in Elmwood are learning not only what they can accomplish as college students, but how they can advocate for others in their communities,” says Stevenson. RCP also works with people as they come out of custody to move forward with their lives. “We have hired three former clients to serve as mentors to people leaving custody as they prepare for expungement. One mentoring client has had her record cleared, another two clients are in process.”

There is no cost for SJSU’s RCP legal services, though rap sheet fees may apply. And, the RCP can assist in languages other than English upon request. RCP is funded through community grants and

SJSU’s RCP is the only program in the country allowing undergraduate students to actually perform this work. “Most students recognize how important this work is immediately, says Stevenson, “others will recognize it later. Most importantly, we are giving students the opportunity to use their education to change people’s lives every day.”



School of Journalism and Mass Communications Offers Data Storytelling and Visualization Workshop



On Monday, September 19, Halima Kazem-Stojanovic, Adjunct Professor, School of Journalism and Mass Communications (JMC) presented the first Data Storytelling and Visualization Workshop in the School of Journalism and Mass Communications. “We are swimming in a world of data and journalists need to know how to tell compelling stories using publicly available data sets such as the United States Census and Immigration Statistics,” says Kazem-Stojanovic.

The Data Storytelling and Visualization Workshop was attended by 30 participants which included both faculty, students and local professional journalists. Participants learned how to find publicly available data sets, clean the data sets, and extract compelling news story ideas from data. Workshop trainers taught classes on creating data visualizations, data illustrations, animations and interactive maps for the web using Moovly, Carto, Java Script tools for journalists, key databases and more.

“Reporters have always used statistics and numbers in their stories, but now we have powerful tools to help journalists process and analyze large data sets and find powerful investigative story ideas that serve the public,” said Kazem-Stojanovic, who developed JMC’s Data Storytelling and Visualization workshop.

She is an investigative journalist and a journalism professor at San Jose State University. Kazem-Stojanovic also teaches JMC’s first semester-long Data Storytelling class and other News Reporting and Writing classes at SJSU. Kazem-Stojanovic writes about human rights and social justice issues in the United States and abroad and spent 10 years reporting on the war and rebuilding efforts in Afghanistan. Her work has been published in the *Los Angeles Times*, the *Guardian*, the *San Francisco Chronicle*,



Al Jazeera America and the *Christian Science Monitor*. Kazem-Stojanovic started her career as a television news writer and field producer in the San Francisco Bay Area and worked as an associate producer of news documentaries at MSNBC News.

SJSU’s School of Journalism and Mass Communications partnered with the Institute for Justice and Journalism, a non-profit media training organization based in Berkeley to put together the data workshop.

“Newsrooms all over the country are looking for journalists with data skills,” said Phuong Ly, Executive Director of the Institute for Justice & Journalism. As a former reporter for the *Washington Post*, Ly wrote award-winning stories about immigrant communities.

Data animation training was led by Wilson Liévano, multimedia coordinator for *Wall Street Journal Americas* with extensive experience in print, multimedia and web portal editorial management in English and Spanish.

Journalism tools training was provided by Lucio Villa, an interactive producer at the *San Francisco Chronicle*. Previously, he was a news applications developer at *Hoy*, the Chicago Tribune’s Spanish-language newspaper.

Jennifer LaFleur, senior editor for data journalism at The Center for Investigative Reporting led the U.S. Census Training. Previously, she was the director of computer-assisted reporting at *ProPublica* and has held similar roles at the *Dallas Morning News*, the *San Jose Mercury News* and the *St. Louis Post-Dispatch*. La Fleur was the first training director for Investigative Reporters and Editors. She has won awards for her coverage of disability, legal and open government issues.

Joaquin Palomino, data reporter, *San Francisco Chronicle* provided the Carto DB training. He uses statistics and public records to tell in-depth stories about the Bay Area.

“Data tells you what’s happening, and not always why it’s happening,” says Kazem-Stojanovic. “It is my goal to offer the data storytelling workshop and semester long class to the department so that JMC is on the cutting edge of journalism practices and our faculty are teaching the skills that will get our students jobs after they graduate.”

Emeritus & Retired Faculty Are Enjoying Retirement While Giving Back to the Community

Approximately 30 retired CASA professors attended the Emeritus and Retired Faculty luncheon at San Jose’s downtown Flames Restaurant, October 21. The luncheon began with Dean Mary Schutten welcoming the guests and having a moment of silence for those that have passed in 2016. Past acquaintances were renewed and everyone wanted to hear what the guests had been up to in retirement, so the microphone was passed around and here is what some of the guests had to say:

Jan Haggemann, lecturer, Justice Studies is involved with Justice Studies task force which is a collaboration from each of Justice Studies student groups to help with hosting events and convocation for Justice Studies students.

Carol Christensen, professor, Kinesiology and former associate dean spent July in South Africa, Zimbabwe, Botswana and Zambia. Next month she will travel to Australia and New Zealand. “Retirement has been great,” says Christensen.

Jill Cody, professor and former director, Health Science and Recreation recently wrote and published a book titled *America Abandoned - The Secret Velvet Coup That Cost Us Our Democracy*. She is now working on her second book about climate control.

Elizabeth Dietz, Nursing is a Red Cross Disaster Nurse and recently helped with the Loma Mountain fires. Her job was to deploy volunteers to go out to areas of disaster to assist with medical needs. Once a semester she also comes back to SJSU to give a disaster nursing lecture. For fun, Dietz went on a cruise to the Mediterranean.

Barbara Gordon, Nutrition, Food Science and Packaging is an avid gardener and designs gardens. “I love gardening,” says Gordon. She is an active board member of Life Lab, a 35 year -old non-profit organization that cultivates children’s love of learning, healthy food, and nature through garden-based education. She is also part of the “Over the Hill” book club with SJSU retired faculty that live “over the hill” in Santa Cruz.



Alzheimer’s Association Holds Annual Fundraising Walk Through Campus



When, Dr. Van Ta Park, Associate Professor in Health Science and Recreation received \$150,000 funding from the Alzheimer’s Association in February, Dean Mary Schutten had an idea. The Alzheimer’s Association hosts their annual Walk to End Alzheimer’s every October and usually bypasses SJSU. Well, not this year! As a goodwill gesture and to further CASA’s relationship with this organization, Dean Schutten arranged for the walk to go through campus and asked if CASA-Student Affairs Committee would like to help with the event.

On October 8, the Walk to End Alzheimer’s walked right through campus and the Student Affairs Committee raised awareness among students about Alzheimer’s Disease. They were cheerleaders on the SJSU campus and to show support held signs with statistics regarding Alzheimer’s Disease. The students manned water stations on SJSU’s campus as well as provided educational and support stations near the campus at the one mile turning point at Plaza de Cesar Chavez.

“This was a wonderful opportunity for our students,” says Dean Schutten. The students had a chance to learn about Alzheimer’s Disease and the walk participants had a chance to see our beautiful campus,” says Dean Schutten.

iSchool Alumni Receive CLA Scholarships and Awards

In 1928, the first Library Science course was taught at San José State University. Three decades later, in 1954, the School of Information first started offering a graduate degree in Library Science.

The degree program has been continuously accredited by the American Library Association (ALA) since 1969, and was awarded its most recent accreditation update in 2007. In 1994, the Master of Library Science degree name was changed to a Master of Library and Information Science (MLIS).

In 2008, the school introduced a second graduate degree, the Master of Archives and Records Administration (MARA), and in 2012, the school started offering a Post-Master’s Certificate in Library and Information Science program.

The School of Information is a recognized leader in online education. Off-site courses were first offered in 1957, and closed circuit television was used to link distance learning students to faculty starting in 1958. In 1995, the School of Information began offering two-way interactive video courses, and in 2001, transitioned to web-based courses to meet the needs of a growing number of distance learning students. In 2009, the SJSU information school transitioned to a fully online delivery model, and all courses are now delivered through web-based, online learning.

To learn about the latest awards received by students and alumni, please click this link: <http://ischool.sjsu.edu/about/news/detail/ischool-students-alumni-receive-cla-scholarships-and-awards>

CASA Around the World

考貨車 大小巴 二



During Summer 2016, **Dr. Kasuen Mauldin** led 18 SJSU students on a Faculty-Led Program to **Hong Kong** for two weeks. Students were enrolled in two general education classes: Food Culture and Health in Multicultural Society. As a part of the program, students explored Hong Kong's

mega-shopping culture, just to name a few of the activities." This was a life-changing experience, one that has given students multicultural perspectives and life-long friendships," says Dr. Kasuen Mauldin, assistant professor, Nutrition, Food Science and Packaging.



Professor Deepa Singamsetti, lecturer, Nutrition and Food Sciences, led SJSU's first Faculty Led Program to **Puerto Rico** in June 2016. The program included one week of on campus learning before the trip, two weeks in Puerto Rico, and follow up meetings after the trip. Thirteen SJSU students participated and represented a diverse array of majors including Nutrition, Communications, Health Science, Justice Studies, and Social Work. All of them earned six units of academic credit.

"The Puerto Rico program was a huge success with students returning saying that they had an experience of a lifetime, something they will never forget, and it helped them to accelerate their graduation date," says Singamsetti. Students spent their time in experiential learning activities that included learning about different ecosystems by visiting El Yunque National Rainforest, exposure to bioluminescence, a visit to an organic coffee plantation in the mountains just to name a few.



The students performed community service at a tree nursery, the local Boys and Girls Club, and Banco de Alimento, food bank. Students also had the opportunity to participate in a range of cultural activities which included visits to the forts in Old San Juan, museums, and a visit to the University of Puerto Rico. "We even did a salsa dancing class," says Singamsetti. "And no trip would be complete, of course, without having had the opportunity to eat many of the Puerto Rican foods such as the famous Mofongo, mashed plantains filled with seafood or vegetables, as well as beach kiosk favorites such as Bacalaitos, cod fish fritters and drinking coconut milk straight from tender coconuts." The program was such a success that recruitment is underway now for Puerto Rico FLP Summer 2017.



In 2015 and 2016, 15 SJSU occupational therapy, social work, and nursing students traveled to **Jyvaskala, Finland** for courses at JAMK university under the direction of faculty advisors **Professors Lynne Andonian** and **Ruth Rosenblum**. The Finnish students extended their leadership duties to the weekends and out of class time with additional Finnish experiences such as an international picnic, a traditional sauna, a walk in the forest, and competing against one another in a game of Mõlkky. "These activities solidified the bond for the international students and allowed students to become comfortable enough with each other to exchange diverse viewpoints, while also giving students and professors a deep insight into Finnish life," says Professor Lynn Adonian, Occupational Therapy, Associate Professor.



The two-week program was filled with many new activities and experiences that tie into the holistic approach the Finnish have towards health care. Activities such as morning gyms, empowering photos, movement therapy, game therapy, body awareness, and music therapy all contribute to an increase in self-esteem and can solidify a patient's identity thus allowing for exploration in health activities.

"We held inter-professional teamwork sessions between Nursing, Occupational Therapy, Physical Therapy, Social Work and Health Management students which became the groundwork for finding cultural context and understanding healthcare delivery within France, Spain, Finland, Germany, Austria, China, and the United States, says Adonian. "These times, that we termed "cafes" became the students' favorite parts of the day because of the influx of cultural insight."



After these inter-professional anchor sessions, students noticed a lot of similar themes across cultures. Health prevention is a very big topic and it was the umbrella theme that encompassed all of the activities that were learned about that promoted mental and community population based health. Additionally, students learned about the publicly funded health care system in Finland and the safety net benefits that exist there including child care, elder care, maternity leave, and care of the recent influx of refugees.

Community health assessment and need finding skills were developed during the second week. Site visits were another way to experience other cultures and extend the anchor sessions to professionals who are directly involved in patient care every day. Site visits included a trip to the central hospital, a trip to a facility that serves adolescents with emotional problems, a school for the deaf and many more. The students learned so much and enjoyed the Finland Faculty Led Program. Professors Lynne Andonian and Ruth Rosenblum look forward to leading this program in 2017 and invite students to come and have fun in the eternal sun!



SJSU Journalism **Professors Diane Guerrazzi** and **Halima Kazem-Stojanovic** led an international study abroad to **Greece** and **Germany** in June through July 2016. Twelve students from various majors, including Women's Studies, Public Relations, Political Science and Journalism, took part in the three-week unique experience. The group traveled to Athens and the Greek Island of Lesbos, where more than 600,000 refugees have passed through since 2015.

Thousands of refugees, mostly from Syria, Iraq, Afghanistan and Palestine, are still

living on the island following the European Union deal with Turkey. SJSU students visited two refugee camps in Athens and two in Lesbos. "Interviewing refugees was an intense experience for our students and they heard firsthand the traumatic experiences of people living through war," said Kazem-Stojanovic, who spent 10 years reporting from Afghanistan for US news outlets before teaching at SJSU.

The group was in Greece during the June Brexit vote and SJSU students interviewed Greeks and later Germans about the historical vote. "Europe is changing so much and our students got an up close look at the economic and political challenges these countries are going through," said Guerrazzi, who has reported from Italy and was a journalist for more than 30 years. While in Greece, the group met with representatives of the United Nations High Commissioner for Refugees (UNHCR) and with local business owners.

After Greece, the group traveled to Munich and Berlin, Germany and interviewed refugees who had started the resettlement process. "It was good to see refugees finally settling down in Germany because refugees we met in Greece were still struggling through their journeys and they seemed so hopeless," said Jana Kadah, a SJSU political science major who is minoring in journalism. Kadah, who is Syrian-American was one of 12 students on the Greece and Germany study abroad program.

In Germany, the group met with journalists at the largest English language newspaper and visited the Dachau Concentration Camp.

Professors Guerrazzi and Kazem-Stojanovic are leading a similar faculty led study abroad to Greece and Italy in May and June 2017.

In Memory

As we go to press with the CASA Fall Newsletter, we'd like to remember those that we have lost in the past year and their contributions to both CASA and SJSU.

Dr. Helen Ross passed away January 2. Helen was an excellent student and worked her way to a Bachelor's degree at the University of Utah, and to both a Master's degree and Doctoral degree in public health at the University of California, Berkeley. She became a professor at San Jose State University, and chair of the Department of Health Science there. She rose to distinction as a national and international leader in the field of public health education.

Dr. James Bryant, former chair of Kinesiology passed away April 11. He was a long time educator and chair. James was one of the founders of North American Society for the Sociology of Sport in 1978. He was also site chair for the inaugural meeting of that group in 1980. Given the university's long history of social activism in sports, this society was and is a vital contributor to social justice globally.

We were very sad to hear about the passing of **Dr. William Gustafson** in June of this year. Dr. Gustafson followed his sister Virginia to California where he joined the faculty at San Jose State University in 1955. He spent 32 years as a Professor of Human Performance, Department Head, Dean of the School of Applied Sciences and Arts, and Assistant to the President. Bill educated thousands of students on the mechanical aspects of human performance. He wrote several textbooks on the subject, while also coaching the SJSU gymnastic and baseball teams for several years.

Dr. Helen Stevens, former director of International Programs and Services passed away June 22 in San Jose. Helen served SJSU as the director of the Office of International Programs and Services from 1998 until her retirement in 2012, though she remained engaged in supporting global citizenship on our campus even after her retirement. She sponsored the Helen L. Stevens Outstanding International Educator Award as a way to acknowledge outstanding faculty and lecturers who have incorporated global citizenship into their curriculum in meaningful ways. She also helped to create an annual banquet that celebrates international and American students who have demonstrated a commitment to international understanding.

Dr. Charles (Charlie) Whitcomb, a beloved member of the SJSU community for more than four decades, who served as a faculty member, department chair and academic leader, passed away July 15. Charlie started his distinguished career at SJSU in 1971, as a faculty member in the department of Recreation and Leisure (now part of Health Science and Recreation), serving as a department chair from 1988 to 2002. He was appointed executive assistant to the Provost in 2003, eventually serving as vice provost of academic administration and personnel through his retirement in 2012.

In September, the School of Journalism and Mass Communications lost **Professor Gordon Greb**. Professor Greb was a founding member and coordinator of San Jose State University's School of Journalism and Mass Communications Graduate Program in Mass Communications. He retired from San Jose State University in 1990. Professor Greb taught courses at San Jose State University (1956 -1991) in all media – newspaper, magazine, public relations and broadcast journalism. In 1957, he introduced the broadcast journalism program which became the first bachelor of arts degree in broadcast journalism in California.

CASA faculty and staff have fond memories of Dr. James Bryant, Dr. William Gustafson, Dr. Helen Stevens, Dr. Charles (Charlie) Whitcomb and Professor Gordon Greb. Blessings to all the many family and friends who have lost their loved ones.



CASA ALUMS

STAY INVOLVED

Hospitality Management

Jerry Wang, Cisco, has offered Hospitality Management students a behind the scenes tour of Cisco's Global Events as well as linked students with a live teleconference with all of Cisco's Global event planners in North Carolina and Santa Clara. He has also assisted with the internship program and reached out to majors to include them in the American Cancer Society gala and golf event, a charity he represents. So far, three hospitality management alumni have joined Jerry at Cisco.

Alum **Jose Zarate** began on the Fairmont Hotel San Jose bell staff and was selected as a Fairmont Management intern during his time matriculating with the Hospitality Management program. He continued to work hard and earned his current position as director of human resources at the Fairmont Hotel, San Jose. He has supported Hospitality Management students by offering tours, internships, jobs, projects, guest lectures, and more. Jose represents what the Hospitality Management degree is all about and continues to open doors for our Department as an ambassador for the Fairmont Hotel.

Journalism & Mass Communications

Rob Barlow, master's in mass communications, is Cisco's director of global product and solutions marketing. Rob now teaches part-time as an adjunct professor in public relations.

Rene Shimada Siegel, public relations, '83, president of Hi Tech Connect, a high-tech placement firm for communications professionals is now in her second semester teaching a public relations case studies course. In addition, for a number of years, she has sponsored the Rene Siegel scholarship for diversity students in the School of Journalism and Mass Communications. Rene is an outstanding example of an alumnus who has not only given back in terms of providing scholarships but also sharing her years of experience in the classroom.

Health Science & Recreation

Professor Robert Rinck, lecturer features alum **Mark Ciopyk** to speak in the community health undergraduate class about his job at Kaiser Permanente.

Matt Milde, Recreation Coordinator, City of Menlo Park, SJSU graduate 2007 and 2010, enjoys coming back to speak to Professor Philly Toney's Rec 97 Special Event class and has done so for the past five years. He also speaks to Professor Linda Levine's Rec 10 class, Creating a Meaningful Life. He is also on the guest panel for the Recreation Mentorship Event.

School of Information

Joyce Monsees, alum, School of Information enjoys the role of executive director for an international disaster response nonprofit and has been able to speak to Dr. Chris Hagar's classes to illustrate how actionable information can help victims receive emergency services faster and more effectively. She especially enjoys answering questions about how volunteers for nonprofits are chosen, trained and informed, as well as questions concerning organizations that use these types of services.

Nursing

Jill Sproul MS, RN, manager of the burn unit at VMC and burn survivor herself, graciously shares her knowledge with nursing students in the Advanced Medical Surgery theory course every semester and tries to hire SJSU grads.

Occupational Therapy

Dr. Gigi Smith, graduated with both a bachelor of science and masters of science degree in Occupational Therapy from SJSU, she is now associate professor of occupational therapy. Dr. Smith received the Graduate of the Last Decade Award in 2006. She also started the Pre-OT Club at SJSU, developed a student track for the professional state conference and continues to co-chair that group to insure that students are included as part of the professional conference, serves as the faculty adviser for the Student Occupational Therapy Association, and regularly mentors students from the Occupational Therapy department.

Alison George, Lecturer graduated with a masters of science degree from SJSU's Occupational Therapy Department. She is now a lecturer in the Occupational Therapy Department. She supports students in a variety of areas and regularly provides mentorship. Professor George received a Provost Award for recognition of supporting the OT Department in working on the Departmental Writing Standards so all Occupational Therapy faculty have the same expectations and requirements for student writing across the curriculum.

Nutrition, Food Science & Packaging

Tyler Hirasawa and **Cerelia Gatindig** are dedicated alumni, who now work as food scientists at Kagome, a Japanese sauce company. They are very generous with their time and expertise and have come back multiple times to speak to current students about being Food Scientists.

Nazarina Larida is currently employed at Evergreen Nutrition Program as a Nutrition Field Specialist. She monitors, trains and educates over 400 providers on the policies and procedures to ensure providers are in compliance federal regulations for the Child and Adult Care Food Program. She frequently comes back to the department of Nutrition, Food Science and Packaging to speak to classes.



COLLEGE OF
APPLIED SCIENCES
AND ARTS

One Washington Square
San Jose, CA 95192-0049
MacQuarrie Hall Room 431
Phone: 408.924.2900
Email: applied-sciences-and-arts@sjsu.edu
Web: sjsu.edu/casa

NON-PROFIT
ORGANIZATION
U.S. POSTAGE
PAID
San José, CA
Permit NO. 816

JOIN CASA FOR OUR UPCOMING EVENTS

SJSU DEPARTMENT OF HOSPITALITY MANAGEMENT PRESENTS

**BEERS
AROUND
THE WORLD
TRADE SHOW**

THURSDAY
DECEMBER 1ST
6PM-9:30PM
THE GLASSHOUSE
2 S. MARKET
STREET, SAN JOSE

EDUCATIONAL TASTINGS
DJ & DANCING
ADDITIONAL FOOD & BEVERAGE
AVAILABLE FOR PURCHASE AT CASH BAR

\$20 FOR
12 TASTINGS
\$10 FOR
6 TASTINGS
\$5 ADMISSION
(ONLY 120 TASTINGS)

MUST RSVP BY 11/29
BEERTRADESHOWSJSU.EVENTBRITE.COM

EXCLUSIVE EVENT FOR SJSU FACULTY, STAFF, AND GUESTS
UP TO 4 GUESTS ALLOWED PER SJSU ID
NO ONE UNDER 21 ADMITTED.

The College of Applied Sciences and Arts Presents:

Special Guest Presentation by:
Dr. Richard Levy
“The Future of United States Health Care”



Past Chairman/CEO of Varian Medical Systems
Past Chairman of the Board of Directors of Sutter Health
Past Chairman of the Board of Directors of the Palo Alto Medical Foundation
Mentor to Students in Stanford's Clinical Excellence Research Center

Wednesday, December 7, 2016

CASA Awards Presentation

6:00 - 8:00 p.m.
Science Building Room 142

Post Event Reception

Students are especially encourage to attend

8:00 - 9:00 p.m.
Dwight Bentel Hall Room 117

SHARE YOUR NEWS WITH US

Are you a faculty member conducting exciting research or partnering with groups in the community? Are you a student who has recently received an award? Are you an alum who has exciting things happening in your career? We are interested in hearing from you for our college blog, social media site updates and newsletter. Share your news by sending an email to: applied-sciences-and-arts@sjsu.edu.



[@CASASJSU](https://www.facebook.com/CASASJSU)

BLOG

blogs.sjsu.edu/casa



[@CASASJSU](https://twitter.com/CASASJSU)



<http://lnkd.in/CASASJSU>