



SJSU

**LUCAS COLLEGE AND
GRADUATE SCHOOL OF BUSINESS**
powering Silicon Valley



Global Career Day

October 11, 2016



A light blue world map is visible in the background of the slide, showing the continents of North America, South America, Europe, and Africa.

Agenda

8:15am - 9:00am

Registration and Breakfast

9:00am - 9:10am

Welcome Remarks

9:10am - 10:00am

Keynote Speaker: Shanker Trivedi

10:00am - 10:10am

Break

10:10am - 11:10am

Session 1: Leadership in an Evolving World

11:10am - 11:20am

Break

11:20am - 12:05pm

Session 2: Student International Experiences

12:05pm - 12:15pm

Closing Remarks

12:15pm - 1:30pm

Resource Fair and Networking Lunch

Shanker Trivedi

Senior Vice President, Enterprise Business at NVIDIA



Shanker Trivedi has 30+ years of experience in senior executive roles in the U.S., the U.K. and India. He is Senior Vice President of Enterprise Business Worldwide Field Operations for NVIDIA. In this role, Shanker's responsible for worldwide sales and industry business development in NVIDIA's enterprise products: QUADRO workstations and visualization software solutions, GRID datacenter virtualization solutions for enterprise graphics and TESLA high performance (HPC) and cloud comput-

ing solutions.

Shanker works to exponentially grow NVIDIA's enterprise revenue stream through numerous sources. He focuses on "lighthouse" customer sales and leveraging partnerships with CUDA, OpenACC, and OpenGL application providers. He aims to strengthen partnerships with OEMs, distributors, and solution resellers and integrators in manufacturing, oil and gas, financial services, digital media, life sciences, healthcare, government, education and research verticals. Under his leadership, NVIDIA's Enterprise revenue has grown to more than \$1.1 billion in fiscal year 2016.

Prior to joining NVIDIA, Shanker held various senior executive positions at Callidus Software and Sun Microsystems, and various sales, marketing, and general management positions at IBM (RS/6000 AIX EMEA), ICL/Fujitsu, and other companies, in the U.K. and India.

Shanker held a Non-Executive Director position on the Boards of Soft-Sol India Ltd (Mumbai: SFSOL) and Clearspeed Technology Plc (London AIM: CSD). He is a Charter Member and former Board Director of TiE Silicon Valley, a leading non-profit organization dedicated to entrepreneur mentorship. Shanker has served on Government advisory boards and committees, including the U.K. Information Age Partnership.

Shanker holds an M.B.A. (Gold Medal – 1st rank) from IIM Calcutta and a M.S. in Mathematics and Computing from IIT Delhi.

Organizing Members

Malu Roldan, Ph.D.

Interim Dean, Lucas College and Graduate School of Business,
San José State University

Dr. Roldan, is the Interim Dean at San José State's Lucas College of Business. Previously, Dr. Roldan was Associate Dean of undergraduate programs and Professor of Management Information Systems (MIS), where she's taught the capstone MIS strategy course, since joining SJSU in 1999. Dr. Roldan's research focuses on the impact, adoption, and use of emerging technologies in education and other social ventures. As the College's Director of Accreditation from 2009 to 2011, she worked to transform the accreditation process and increase participation in the College's assessment activities. Those efforts enabled the College to achieve re-accreditation in Spring 2011. As Associate Dean, Dr. Roldan is responsible for enhancing the business schools' education and success for students through a wide range of programs, including SJSU global experience offerings, such as Global Career Day. Dr. Roldan received her doctorate in management from UCLA, and conducted post-doctorate work on e-commerce at UC Berkeley.



Tanvi Kothari, Ph.D.

Associate Professor, International Business and Strategic
Management, San José State University

Dr. Kothari is an Assistant Professor in the School of Global Innovation and Leadership in the business college. In her role as a faculty member she has led many initiatives to globalize the campus, led study abroad programs and participates in international conferences and workshops. Recently, she was selected as the 2013-14 Salzburg Fellow. Extensively published, she contributes substantially as a scholar in entrepreneurship and international business. Her research focuses on internationalization of innovations originating in emerging markets, specifically India and China. Prior to joining SJSU in 2012, Dr. Kothari was a faculty member at University of Wisconsin Oshkosh and Fox School of Business, Temple University. She earned a doctorate in Business Administration and a Master's from Temple University and Bachelor's from Mumbai University, India. Dr. Kothari has held management and research positions with international companies and research organizations like Thomas Cook, Philadelphia Marriott, Melrose Hotel Co. and the National Laboratory of Tourism & eCommerce.



Organizing Members



Shailaja Venkatsubramanyan, Ph.D.

Associate Professor, School of Information Systems and Technology, San José State University

Dr. Venkatsubramanyan's background includes education in Accounting and Management Information Systems. Her work experience includes financial auditing at PwC, knowledge engineering at a Silicon Valley startup, teaching at Tulane and San José State University, and experience with a variety of research projects about knowledge management, information retrieval, use of cloud computing to streamline operations in developing countries, search engine valuation, web log analysis, digital personas, aging content on the Internet, and improving K-5 Math pedagogy using mobile technology.



Bobbi Makani, Ph.D.

Lecturer, School of Global Innovation and Leadership, San José State University

Dr. Makani is a member of the faculty in the School of Global Innovation and Leadership at the Lucas College of Business. She served as the Sr. Director of Collaboration and Academic Technology Integration at SJSU ITS. She is concurrently CommUniverCity's Director of Community Engaged Learning. She was the Director of Silicon Valley Social Innovation Initiative for the Global Leadership Advancement Center; Director of Silicon Valley Innovation Challenge; Director of MST Tax Engagement Opportunities; and E-campus' Faculty-in-Residence. She designed and launched SJSU's first online Silicon Valley Innovation Challenge, a global community of over 1200 members. Dr. Makani is an active serial entrepreneur, having founded and managed companies in food, retail, health, project management and social media. She was a key member of a medical university startup in Asia and was involved in public health assessment and education. She was a former board member of Los Gatos Art Association and is a lecturer of Chinese Brush painting. Dr. Makani's work at SJSU is in the areas of academic technology, entrepreneurship, community-engaged learning, and assessment of learning.

Organizing Members

Jeanne Sawyer, Ph.D.

Lecturer, School of Information Systems and Technology,
San José State University

Dr. Sawyer has taught various classes in Management Information Systems since joining the faculty in 2002. She designed and currently teaches the MIS Honors Practicum. In addition to teaching, Jeanne is Program Advisor for the Thompson Global Internship Program and has co-led study tours for Gary J. Sbona Honors students to Chile/Argentina and to central Europe. Jeanne is also Principal of The Sawyer Partnership, a consultancy based in San José. Her Ph.D. in Computer Science is from the University of North Carolina at Chapel Hill.



Moryt Milo

Founder, Internbound Inc.

Moryt Milo is the founder of Internbound, a website designed to help close the workforce skills gap. Internbound's mission is to enable students to find quality, paid internships; provide colleges with a platform to showcase student skills; and employers with a hub to find skilled future talent. Prior to launching Internbound, Ms. Milo worked in the media industry, most recently as the Editor of the Silicon Valley Business Journal. She is an award-winning editor and journalist whose body of work includes opinion pieces published in national dailies, columns and in-depth news reporting. Her profiles include coverage of Tesla CEO Elon Musk and former Cisco Systems CEO John Chambers. Ms. Milo received the PR Media Award for Professional Excellence and Service in the field of Media and Public Relations. She is an alumna of Case Western Reserve.



Catalyst and Leader



William J. Reckmeyer, Ph.D.

Professor and Co-Founder of the SJSU Salzburg Program, Lucas College and Graduate School of Business

Dr. Reckmeyer is Professor of Leadership & Systems (Department of Anthropology); IES Senior Fellow (International & Extended Studies); and Director of the SJSU Salzburg Program). He teaches courses on global affairs, leadership, behavioral systems science and strategic planning. A faculty member at SJSU since 1977, Dr. Reckmeyer is a systems scientist. His teaching, research, and practice focus on collaborative approaches to hyper-complex global and institutional issues. He's provided senior-level policy advice on integrated strategy to the U.S., California and Australia governments. Among his many roles, he served as Chief Systems Scientist at the Systems Center of Excellence for the United States Department of Defense. Dr. Reckmeyer co-founded the SJSU Salzburg Program in 2006, and is a Fulbright Scholar and five-time Salzburg Global Fellow. Dr. Reckmeyer was recognized as an SJSU Outstanding Professor in 2010 and given the Distinguished Faculty Mentor Award in 2011. He holds a doctorate from American University and Post-Doctoral Studies (Leadership) from Harvard Graduate School of Education.

Session 1: Leadership in an Evolving World

Dorothy Ngutter

Diplomat in Residence (AK, Northern CA, OR, WA)



Dorothy Ngutter assumed her duties as Diplomat in Residence for the Northwest Region (Alaska, Northern California, Oregon, Washington) in August 2016. With international and domestic experience in the U.S. Diplomatic Service, Dorothy most recently represented the U.S. Department of State as a National Security Affairs Fellow at the Hoover Institution, Stanford University. Prior to the fellowship, Dorothy was the Deputy Political Counselor at the U.S. Embassy in Ankara, Turkey. Before heading to Turkey, she was a special assistant to Ambassador William J. Burns in the Office of the Under Secretary for Political Affairs. Dorothy has served overseas as a Public Diplomacy Officer at the U.S. Mission to NATO in Brussels, Belgium and a Consular and Political Officer at the U.S. Embassy in Bamako, Mali. In Washington, she also worked as the Peru Desk Officer in the Bureau of Western Hemisphere Affairs, and as a Watch Officer in the State Department's 24/7 crisis management center. Dorothy earned a dual Bachelor of Arts degree in Political Science and Communication Studies from Northeastern University in Boston, and holds a Master of Art in Law & Diplomacy (MALD) from The Fletcher School at Tufts University.

Shrikanth Shankar

Director of Engineering, Data Analytics Infrastructure, LinkedIn



Shrikanth Shankar is a Director of development at LinkedIn where he manages several global teams that build many of the internal infrastructure and platforms used to handle LinkedIn's analytical needs. Shrikanth has 15+ years of experience in technology, working on various aspects of data management and processing. He started his career at Oracle as a software engineer working in the database team and rose to become a director of development in the Oracle BI team where he led the development of Oracle Exalytics, Oracle's first in-memory BI offering. He then joined Qubole, a Big Data-as-a-service company, as its first employee. As part of the core team, Shrikanth helped scale the company and the business for 3+ years. Shrikanth has a BE in Computer Engineering from Mumbai University, a MS in Computer Science, and a MBA from the Haas School of Business at UC Berkeley.

Session 1: Leadership in an Evolving World



Anu Shukla

Serial Entrepreneur, Founder & CEO of RewardsPay Inc.

Anu Shukla is a serial entrepreneur with over 20 years of high-tech industry experience. She is the Founder & CEO of RewardsPay Inc. Formerly, she was the founder and CEO of Offerpal Media aka Tapjoy, Inc. She was the Founder and former CEO and Director of MyBuys Inc. (formerly Rubiconsoft) a venture backed company she started in 2002. Prior to RubiconSoft, she was founder and CEO of Rubric. Prior to founding Rubric, Ms. Shukla held various senior executive positions at Versata (VATA), mFactory, Inc. (acquired by Quark), and Compuware/Uniface Corporation (CPWR). Ms. Shukla served on the Board of Directors of FWE & E (Forum for Women Entrepreneurs and Executives), International Museum of Women (IMOW.org) and the Advisory Board for the Leavey School of Business, Santa Clara University. She was named to the Computer Industry "Dream Team" by Business 2.0 magazine in 2004, awarded the YSU (Youngstown State University) Distinguished Alumni award in 2005, and the Entrepreneur of the Year by the Washington D.C.-based Dialogue on Diversity organization in 2005. Ms. Shukla received an MBA from Youngstown State University.



Per Slycke

VP Motion Tracking, CTO Xsens, Fairchild Semiconductors

Per Slycke is an entrepreneur and technologist with an interest in 3D motion tracking, robotics and software and their impact on society. Per is the co-founder of Xsens, a leading innovator in 3D motion tracking technology and products. Xsens' sensor fusion technologies enable a seamless interaction between the physical and the digital world in applications such as industrial control and stabilization, health, sports and 3D character animation. Xsens was acquired in 2014 by Fairchild Semiconductor. Per is responsible for the overall business, leadership and strategy of Fairchild's Motion Tracking business unit which includes MEMS sensor development, sensor fusion software and motion tracking modules and tracking systems. Per has more than 15 years experience in MEMS inertial sensor system design, sensor fusion, and related applications in robotics, VR/AR and digital content creation and is co-author of several publications and patents on these topics. Per holds a degree in Physics from the University of Twente, the Netherlands. Per has lived in Sweden, the Netherlands and currently the Bay area, California, USA.

Session 2: Student International Experiences

Taylor Colunga



Taylor is a graduate student in the Counselor Education program, focusing on higher education. This past summer, she traveled to Europe as a scholar of the SJSU Salzburg Program. It was Taylor's first time out of the country. During the Salzburg Program, she explored different places in Austria, and also went to the Dachau concentration camp in Germany. Taylor looks forward to working with other SJSU Salzburg Scholars and SJSU Salzburg Fellows in the following academic year.

Cassandra is 22 years old and a graduating senior majoring in business with a concentration in management. She traveled to Europe this past summer for a Faculty Led Program through SJSU, visiting Italy, Germany, Austria, Hungary, and the Czech Republic. While studying in Germany she had the opportunity to meet and network with other students from different countries around the world. Cassie hopes to travel more in the near future so she can expand her global mindset.

Cassandra Diaz



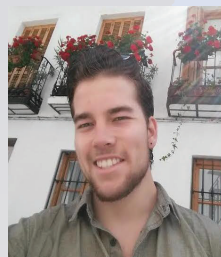
Sabrina Leung



Sabrina is a senior business major with an emphasis in Marketing. In the past two years, she traveled to Spain and Austria for her academic programs. Sabrina's plan for this upcoming year is to continue making connections through the Gary J. Sbona Honors Program, as well as her involvement in the SJSU Marketing Association to prepare herself for a career when she graduates in the Spring of 2017.

Danny is a junior International Business & Spanish Language double major with a minor in Humanities. He spent the last year in a CSU year-long study abroad program in Madrid, Spain. Last winter he took a month long solo-backpacking trip throughout the European continent all the way to Kadiköy, Istanbul. Danny credits the time and effort he took to learn just a little bit of the culture for making a huge difference in the way the locals received him.

Dany Ludovina



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- Betty and Paul Skov

Their generous gifts have supported short-term, semester, and year-long study abroad experiences in locations across the globe, including:

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- Salzburg Program
- SJSU Career Center
- Study Abroad office
- United States Department of State

Acknowledgements

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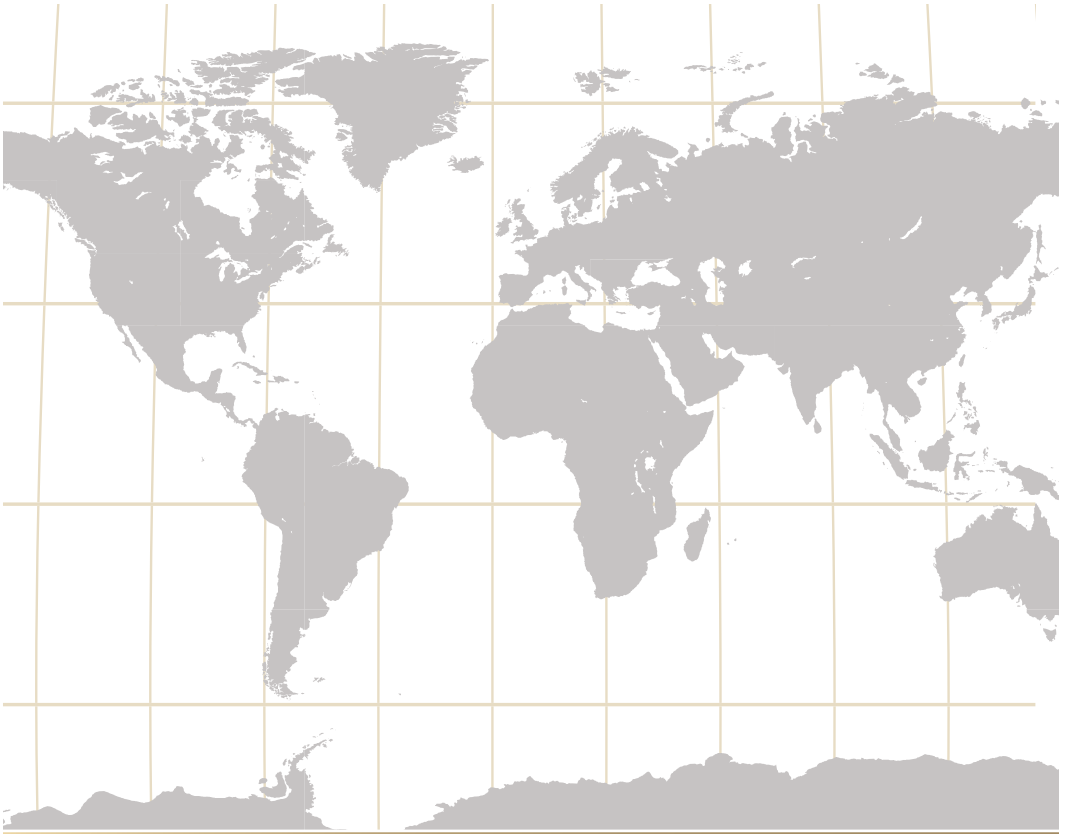
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