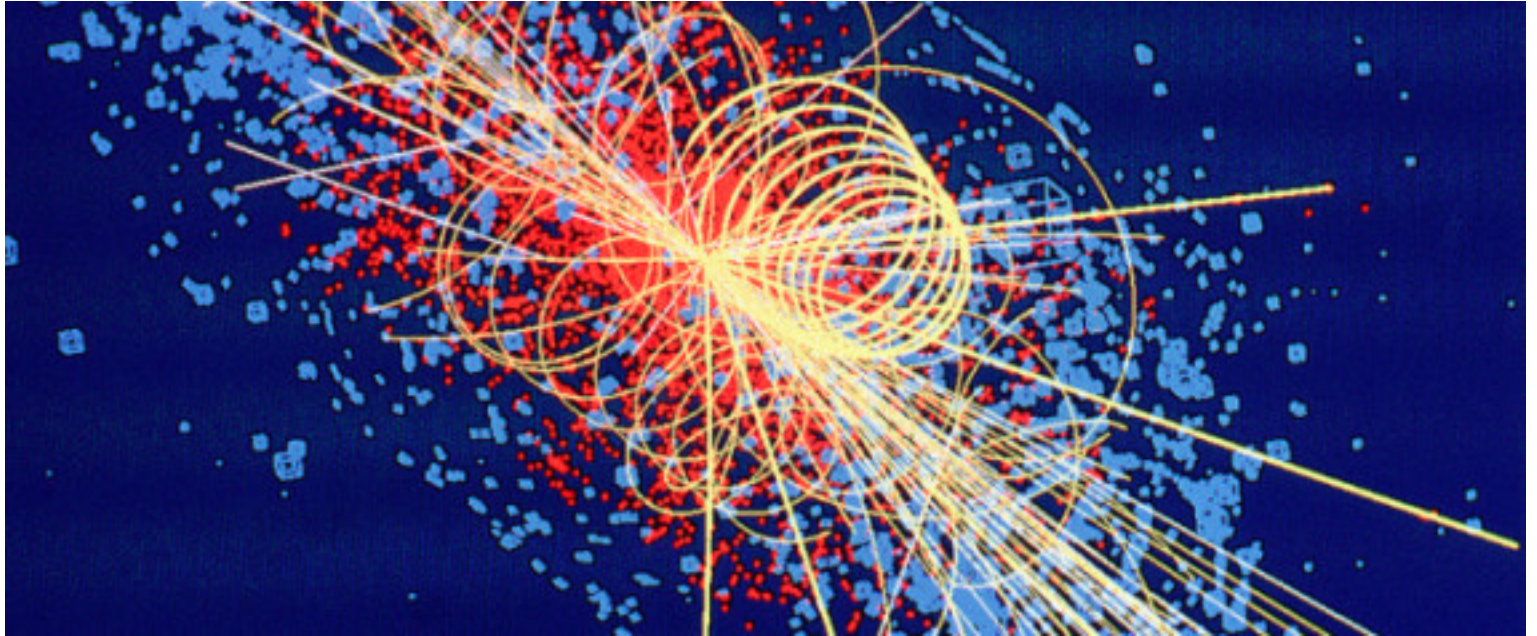


THE HUMANITIES FIGHT BACK!



“Structured Datum” of the Higgs Boson: “Scientific empiricism”. CERN. 2013 Nobel Prize in Physics. (Nature News). This “structured” datum does NOT put you in DIRECT TOUCH with an “object or event” known as the Boson. What you experience is a graph. From that you infer something utterly unclear and not representable. This is STEM.

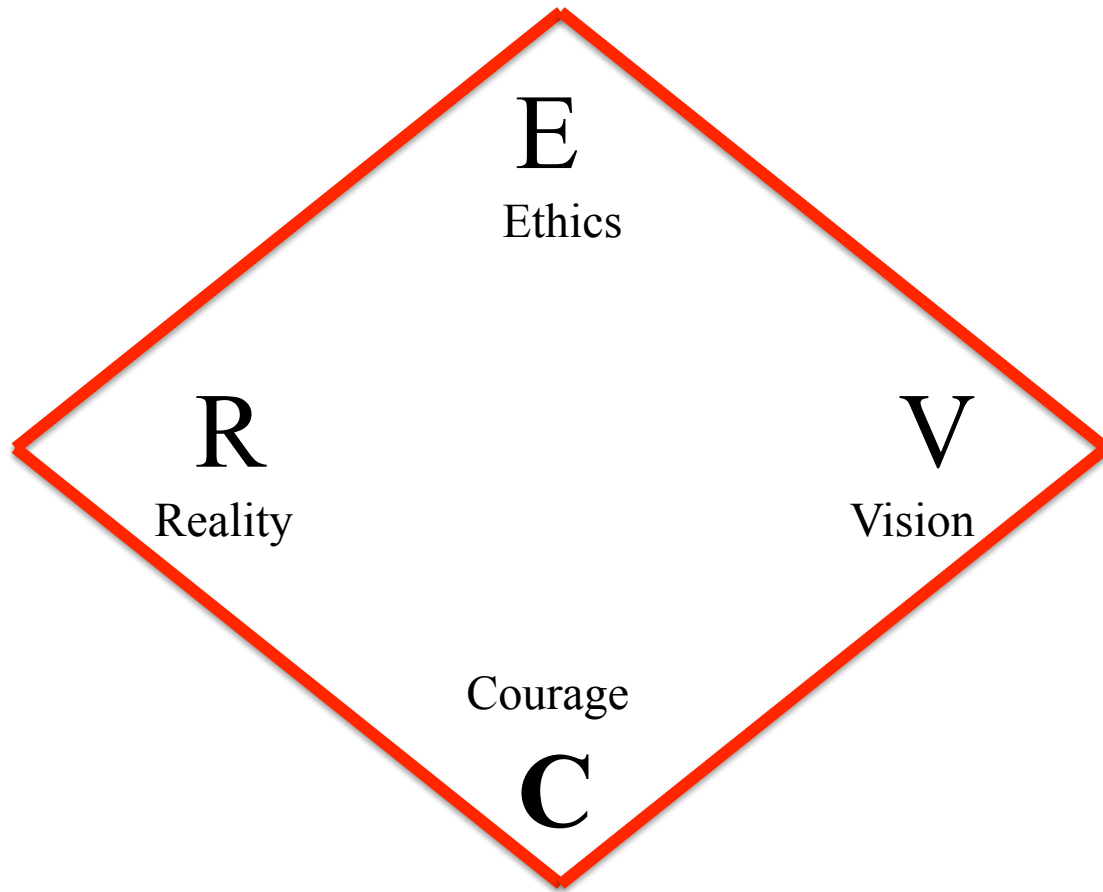
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**“All knowledge begins with direct and immediate human experience”.
(*esse est percipi*, George Berkeley, British Philosopher)**

**“I am but a summer to your heart, not the full four seasons of the
year” (Edna St. Vincent Millay) (BONDING)**

**“Against the ruin of the world, there is one defense – the creative
act.” (Kenneth Rexroth) (COURAGE)**

**These “unstructured “ data DO put you in DIRECT TOUCH with actual
“phenomena or events” known as “moods and emotions”. What you
EXPERIENCE DIRECTLY and PRECISELY are moods of
disappointment and despair with Millay and of irrepressible resolve
with Rexroth – for what in truth they precisely are in the vast
firmament of the meaning of life. **This is the Humanities.****



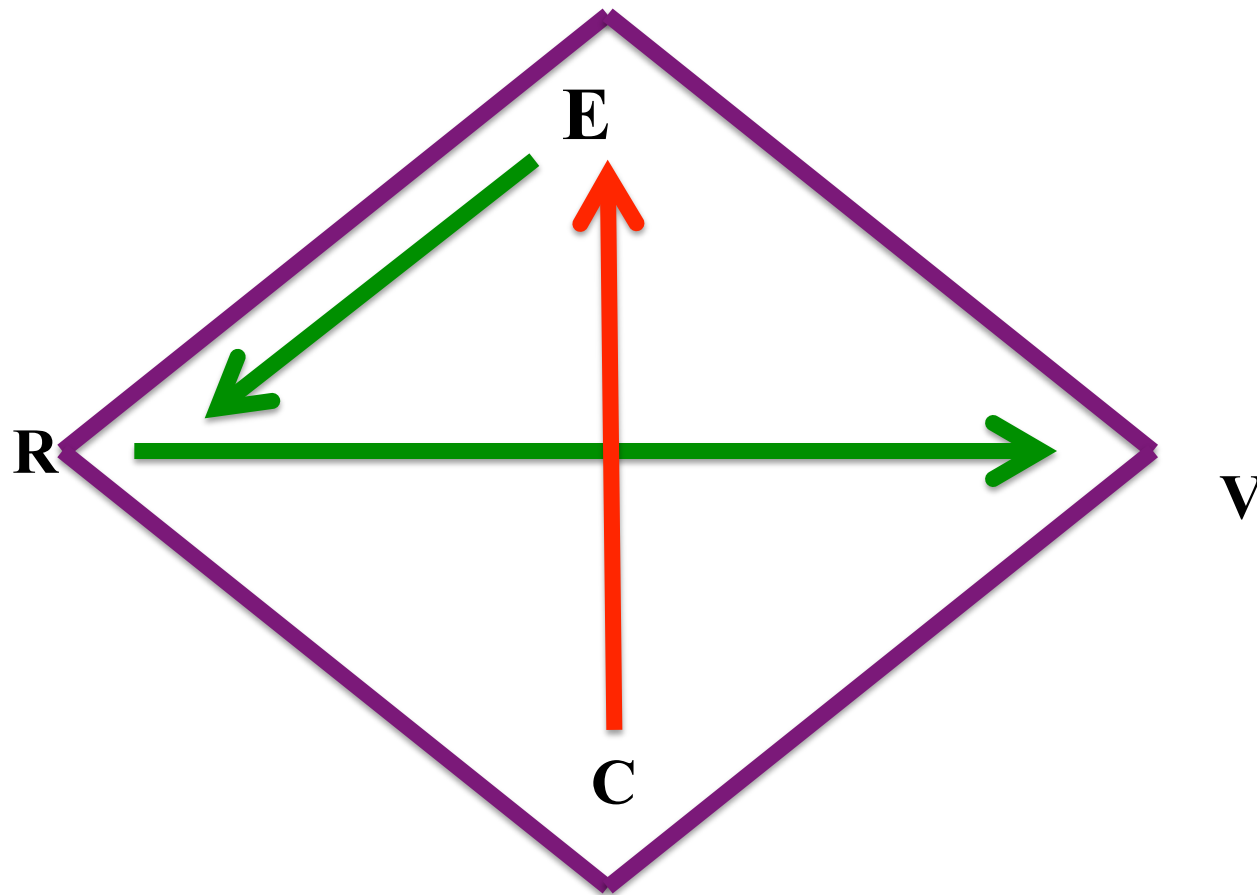
THE LEADERSHIP DIAMOND®

Leadership Readiness (Inner Diamond)

Abdomen, Gut

Leadership Capacity (Outer Diamond)

Torso, Chest



THE PATH OF THE EVERYDAY HERO®

From the Courage To Be (**COURAGE**),
to choose autonomously to be a decent person (**ETHICS**), and
together face menacing cold and hard facts (**REALITY**), finally
putting it all together so as to make sense towards a rationally hopeful
future (**VISION**).

DQ# 3-6

The Leadership Diamond®, a snapshot of character, is all about (tender & tough)...

- **COURAGE** – “Never to say ‘die’!”

DQ# 3. INITIATIVE & RISK

- **ETHICS** – Relationships being everything!

DQ# 4. COMPASSION & JUSTICE

- **REALITY** – Responding to the power of fate’s harshest blows.

DQ# 5. MENTAL HEALTH & ECONOMICS

- **VISION – Being sharply alert to a future of innovation and possibilities, where deep change and transformation are necessary, doable & safe.**

DQ# 6. CREATIVITY & STRATEGIC THINKING

Be mindful, that is, conscious and deliberate, always in charge of choosing, for your nature is to live in responsible freedom and to be accountably free. Now, owning this, you are bulletproof.

The message that I want to give is this:

My assignment is how the humanities are preparation for leadership. The answer is that there can be no leadership without wisdom, authenticity and character. And that is not what people want to hear.

“Give me an easy formula to get rich quick...”, what only life can teach one, and at that, only arduously and over time. “If that quick fix fails, then this is a scam.... stay away.”

Character requires more than doing good or merely proposing your own agenda and pushing your own particular version of advocacy. It is far more.

What is prerequisite to leadership is to understand human nature and demonstrate mastery over the human condition. Thinking of “show and tell”, for example, the usual is more “tell” than “show”, when in real time, it is more effective to show than to tell. We used to admonish, “walk the talk”. It is more show than tell, and perhaps all show and no tell.

For telling can become preaching, which arouses guilt, ending in anger. The results, far from learning, close the mind rather than open it. Now what?

Teaching leadership, or rather, helping people learn it, who may not want to, is to seek a hook. That sounds like a seduction..., or shall we say “deception”?

If leadership development presupposes deception, and if it is meant to lead to better business, then business contains a component of deception. That is marketing, advertising, product development, selling and more – from toothpaste (“you wonder where the yellow went when you brush your teeth with Pepsodent”) to vast numbers of mortgages people could not afford – by its very nature a questionable ethical component. “Truth in advertising, including financial products and services, is a technical and legal matter, not the result of questions of root---cause analysis, such as the values of thrift, humility, sacrifice, justice, service, simplicity, mercy, charity, sharing, modesty, discipline, rationality and on and on....

Understanding human nature is not limited to ethics, non---negotiable of course as integrity is. Leadership means also equal and undisputable focus on Courage, Reality and Vision, on Belonging, Security, Accomplishment and Identity, not to speak of Opening Up to the Unconscious, to Searching for Greatness, Facing the Shadow and Managing Conflicts and Polarities.

Obviously further explorations are required.

Leadership as character is part of the story. Leadership requires also skill, which is part of MBA and STEM education. The key is to know the proper balance, or, even better, the right integration. It is precisely in this area where the great miscalculations occur and massive mistakes can be made.

It is now my task to make the case for the Leadership Diamond® Philosophy as one type of humanistic answer to the question of how individuals, teams, corporations and especially whole nations can build wealth. And wealth, in turn, is required to support a nation's value system, such as high quality health care and education.

Our most important task is a comprehensive exposition and corresponding personalized experience of the LEADERSHIP DIAMOND HUMAN META-MODEL OF THE UNIVERSAL HUMAN CONDITION. It is a systematic philosophical crash-course in humanistic studies with a direct focus on practical applications to business and politics. That is the intended take-away.

To this we now turn.

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THE THEORY (Map of Being) (Ontological, not Contingent, Structures)

THE TWELVE DEEP-STRUCTURE META-QUESTIONS OF BEING

Worldview: wonder, make sense, gain control, create hope. Aristotle.

[Drvng. Fce: Theory, Aesthetics, Love (Service , Community), Wealth, Power, Spirituality, Justice, Nature.]

1. WHO AM I (EGO)? Individual

Awareness: Unique, Witnessed (dialogic), Endless (always), Intentional (“comet theory”) Free Will: Ubiquitous, Consequences, Archetypal, Guilt (moral sense, neurotic vs. authentic) Anxiety: Abandonment, Assault, Ridicule, Mental Illness Death: “Myself-another, Is an Invention, The Act of Individuation (“cathexis”), Before Birth?

2. WHAT IS THE WORLD (SYSTEMS)? Team

Ambiguity, Complexity, Unpredictability, Uncontrollable, Chaos, Balance (homeostasis), Adaptation (“alignment”), Emergence. The ”Other”, ”MMB”(Mystery and Miracle of Being, “Why is there something rather than nothing?”)

Construction: Deconstruction (Clarity) + Reconstruction (Shaping) + Ownership (Adopting)

A two-way LENS, bridge, “bodymind”, engagement. The mind-body controversy. (body qua mine: interaction, interpenetration, discreteness [e.g., medicine, money, children] key to ADF) (“Navel”.) The courage-to-be (self-create) & banality-of-evil themes (Tillich, Arendt). The choice to be concrete.

The **TOOLKIT/ROADMAP** (Q#3 - Q#10)

(Range of strategic & tactical choices) (Calibrate, Translate)

What is *Leadership Capacity* (**being able**)?

3. What is **Courage** (**identity**)? Energy?

4. What is **Ethics** (**belonging**)? Relationships?

5. What is **Reality** (**security**)? Limitations?

6. What is **Vision** (**achievement**)? Intelligence?

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What is *Leadership Readiness/Deepening* (**being willing**)?

7. What is ***Strategizing & Roots***? (Pragmatic, Social // Psychological, Philosophic)

8. What is ***Striving for Greatness***?

9. What is ***Facing the Shadow***?

10. What is ***Managing Polarity***?

11. What is **AT THE EDGE OF CONSCIOUSNESS** (Secular Spirituality) (Ground, Self-Confidence, Peace of Mind)?

12. “What is the meaning, resistance and skill of **“GOING TO MARKET”** (the “heroic” business zone)? (Inflection points)

Leadership Diamond® Level III (*Greatly enlarge this compact ConceptSlide™*)

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Leadership Diamond® Level III *(Greatly enlarge this compact ConceptSlide™)*

FEEL THE POWER OF INTERCONNECTION

How can my world (boss, spouse, family, partner, network, organization, client(s), country...) *help me?* (Also, examples from the past?)

How can my world (boss, spouse, family, partner, network, organization, client(s), country...) *hurt me?* (Also, examples from the past?)

How can I help my world (boss, spouse, family, partner, network, organization, client(s), country...)? (Also, examples from the past?)

How can I hurt my world (boss, spouse, family, partner, network, organization, client(s), country...)? (Also, examples from the past?)

--

*What act of courage will life expect of me in the next six months?
Two years?*

*What story do I tell myself and others to explain why I am not doing
what I know I must?*

*“My world shapes me.” And/Or “I shape my world.” Inversions:
The students make the teacher, the citizens the politician.*

Whom would you like to invite as witness and commentator?

Reflections:

Connect with the largest context: the subjective and the objective side of being, the Ego and the World. There is a zone of choice in everything one does or does not do. But that is all we have; we have no more.

GENERIC THOUGHT EXPERIMENTS

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Who are you? What is your or your culture's Driving Force?

Alternatives. Rank Them.

- **Truth.** Theory. The theoretical person. (*Vision-tough*)
- **The Arts.** Aesthetics. The creative person. (*Vision-tender*)
- **Power. Politics.** The political person. (*Courage-tough*)
- **Wealth.** Business. The economic person. (*Reality-tough*)
- **Love.** Community. The service person. (*Ethics-tender*)
- **Spirituality.** Consciousness. The spiritual person. (*Ethics-tough*)
- **Nature.** Ecology. The planetary person. (*Reality-tender*)
- **Democracy.** Justice. The reformer. (*Courage-tender*)
- Other...?

(What are some collateral choices?)

(One possible example of the eight driving forces: People in close binary relationships may exhibit different constellations of driving forces, so that together they make a complete whole.)