



LUCAS FELLOWSHIP RESEARCH GRANTS

2006-2012 Awards

	Year	Author(s)	COB Department	RFP
1.	2006	Basu, Anuradha	O&M	Case Analyses About Global Start-Ups
2.	2006	Brannen, Mary Yoko	O&M	Managing Partnerships And Strategic Alliances
3.	2006	Dhar, Subhankar	MIS	Global IT Outsourcing: Best Practices, Risks, And Cross-Cultural Issues
4.	2006	Fruin, Mark	O&M	Transferring Energy-Efficient And Environment-Friendly Embedded Capabilities From Japan To China
5.	2006	Gehrt, Kenneth	M&DS	The Emergence Of Internet Shopping In Japan: Identification of Shopping Orientation-Defined Segments
6.	2006	Gigliero, Joseph & Vitale, Robert	M&DS	Pedagogy Development/ Research On Business Development
7.	2006	Lawrence, Anne	O&M	The Great Firewall Of China: Google, Inc. And Internet Censorship In A Closed Society
8.	2006	Loomba, Arvinder	O&M	Managing Supply Chain Crisis Risk
9.	2006	Louie, Therese	M&DS	Measuring Celebrities' Impact On Society
10.	2006	Malos, Stan	O&M	Publishable Research And Curriculum Globalization
11.	2006	Mathur, Gita	O&M	Managing The Distributed Development Process: An Examination Of Clinical Trials
12.	2006	Osland, Asbjorn	O&M	Elective MBA Course On Global Leadership And Risk Management
13.	2006	Pantos, Themistoclis	A&F	Optimal Sovereign Loan Contracts In The Presence Of Default Rescheduling And Forgiveness
14.	2006	Park, Taeho	O&M	Development Of A Framework For Supply Chain Risk Management For Global Trading Of Digital Goods
15.	2006	Rajan, Mahesh	M&DS	Modes Of Rivalry Between Multinational And Local Enterprises In India
16.	2006	Rodan, Simon	O&M	Managing Organizational Networks
17.	2006	Sibley, Robert	M&DS	Environments In Which Exchange Is Not Voluntary
18.	2006	Turetsky, Howard	A&F	An Empirical Investigation Of Corporate Structure: Before And After SOX
19.	2006	Zaima, Janis	A&F	Market Risk And Global Risk Of Negative EVA Firms
20.	2007	Brannen, Mary Yoko	O&M	Handbook Of Global Partnerships And Strategic Alliances
21.	2007	Combs, Howard	M&DS	An Investigation Of The Factors Used By Advertising Practitioners In China For The Selection Of Celebrity Endorsers
22.	2007	Dhar, Subhankar	MIS	A Framework For Dynamic Traffic Management With Location Based Services
23.	2007	Gehrt, Kenneth	M&DS	The Changing Logistics Of Consumer Banking And The Impact On Perceptions Of Value And Satisfaction: A Consumer Logistics Theory Perspective
24.	2007	Hibshoosh, Aharon	M&DS	Pricing In Gray Markets With An Independent Wholesaler Importing And Private Importing
25.	2007	Lawrence, Anne	O&M	Farming Pharmaceuticals: Ventria Bioscience And The Future Of Plant-Made Medicines
26.	2007	Malos, Stan	O&M	Improving Service Delivery In Emerging Economic Sectors: Work-Life Benefits And Family-Friendly Employment In The Latin America Ecotourism Industry
27.	2007	Pantos, Themistoclis	A&F	An Empirical Investigation On Bank Based Global And Segmented Financial System In The Presence Of The Structure Conduct Performance Hypothesis
28.	2007	Park, Taeho	O&M	A Comparative Study On The Interface Between Manufacturing And

				Marketing In The U.S. And Korean Companies With Global Manufacturing
29.	2007	Rajan, Mahesh	M&DS	The Emergence Of Internet Shopping In India: Identification Of Shopping Orientation-Defined Segments
30.	2007	Rodan, Simon	O&M	Effectiveness Of The SIC And NAICS Classification Systems In Empirical Studies Of Firms And Industry Performance
31.	2007	Silver, Steven	M&DS	Convergence In Preferences And Consumption Across Developed Countries
32.	2007	Turetsky, Howard	A&F	Accounting Faculty Utilization Of Web-Based Resources To Enhance In-Class Instruction
33.	2007	West, Joel	O&M	Institutions For Technology Entrepreneurship: The Role Of A Remote "Anchor Tenant"
34.	2008	Basu, Anuradha	O&M	The Determinants And Dynamics Of Global Start-Ups
35.	2008	Brennen, Mary Yoko	O&M	The Language Of Strategy: Enabling Or Hindering Strategic Agility
36.	2008	Gehrt, Kenneth	M&DS	Enhancing Communication Competency Of Business Undergraduates: A Consumer Socialization Approach
37.	2008	Hibshoosh, Aharon	M&DS	On The Optimal Pricing, Package Size, Advertising, And Trade Areas In Spatial Competition Of Pricing Of Wholesale Retailers
38.	2008	Loomba, Arvinder	O&M	Enhancing Value In Closed-Loop Supply Chains
39.	2008	Louie, Therese	M&DS	Diversity In The Classroom: Effects Of Ethnicity On Instructor Evaluations
40.	2008	Malos, Stan	O&M	Post-9/11 Backlash In The Workplace: Avoiding Liability For Discrimination Based On Religion, Ethnicity, National Origin, Or Immigration Status
41.	2008	Osland, Asbjorn	O&M	Transferring Sustainability Values From German Companies To Their Brazilian Partners
42.	2008	Pantos, Themistoclis	A&F	The "BIG-BANG" Deregulatory Exercise In An Emerging Economy: The Case Of Turkey
43.	2008	Rajan, Mahesh	M&DS	Point-Of-Purchase Communication And Brand Value Perceptions Among Indian Consumers
44.	2008	Silver, Steven	M&DS	Decomposition Of Consumption Expenditure In Multiple Decades: Evidence From The U.S. Consumer Expenditure Survey And The U.K. Family Expenditure Survey
45.	2009	Dhar, Subhankar	MIS	Energy-Efficient Self-Organizing Routing Strategies For Mobile Networks
46.	2009	Fu, Richard	A&F	Informal Information Networks: The Impact On Performance Of Mutual Fund Portfolios
47.	2009	Garcia, Dominic	O&M	Biculturals As Initiators, Agents, And Managers Of Large-Scale Organizational Change
48.	2009	Gehrt, Kenneth	M&DS	Informal Trade Barriers Among Japanese Consumers: An Attitudinal Assessment
49.	2009	Loomba, Arvinder	O&M	Managing Humanitarian Supply Chains
50.	2009	Louie, Therese	M&DS	Factors Affecting How Students Manage Their Time
51.	2009	Malos, Stan	O&M	Effective Use And Integration Of Immigrant And Foreign Guest Workers: A Comparative Analysis And Recommendations For The International Division Of Labor
52.	2009	Mease, David	M&DS	The Effect Of Student Attributes On Student Evaluation Of Teaching
53.	2009	Pantos, Themistoclis	A&F	On The Relationship Of Economic Fluctuations And Highly Industrialized Economies Stock. Indices In The Presence Of Cointegration Analysis: New Empirical Evidence
54.	2009	Reade, Carol	O&M	The Global Bumble Bee Industry
55.	2009	Silver, Steven	M&DS	Comparative Analysis Of Attribute And Motive Profiles In Print Advertising For Automobiles: U.S. And France, 1960-2007
56.	2009	Turetsky, Howard	A&F	On The Signaling Effects Of PCAOB Inspection Reports: Evidence From Subsequent Financial Statement Restatements
57.	2009	Virick, Meghna	O&M	Long Term Consequences Of Unemployment: An Equilibrium Based Approach
58.	2009	West, Joel	O&M	Open, User, And Cumulative Innovation
59.	2009	Wood, Robert	O&M	Strategic Reorientation Without A Picture Of The Future
60.	2010	Fu, Richard	A&F	Does Distance Matter in Joint R&D Contracting?
61.	2010	Inamdar, Noorein	O&M	Teaching the Capstone Strategy Course: Moving Students from Theory

				Application to Practice and Reflection
62.	2010	Park, Taeho	O&M	An Empirical Study on Implementation of Sustainability in Technology Management
63.	2010	Webb, Kent	MIS	Forecasting the Performance to Price Ratio for Computer Components: Processing, Storage, Memory, Networking, Display
64.	2011	Basu, Anuradha	O&M	The Determinants of Happiness Among Entrepreneurs and Non-Entrepreneurs
65.	2011	Merz, Michael	M&DS	New Insights Into Industrial Customer Satisfaction Analysis
66.	2011	Park, Taeho	O&M	A Comparative Study on the Implementation of Sustainability in Technology Management Among the Companies in China, Korea and the U.S.
67.	2011	Reade, Carol	O&M	Civil Unrest as an Impediment to Employee Innovation Behavior: The Moderating Role of Leadership and Conflict Management Style
68.	2012	Silver, Steven	M&DS	Personal Consumption in Human Capital and Labor Productivity
69.	2012	Rodan, Simon	O&M	Does What You Know Affect Who You Know? The Effects of a Firm's Knowledge Networks on Its Researchers' Social Networks
70.	2012	Louie, Therese	M&DS	Counting and Sharing Our Lucky Stars: Mechanisms Encouraging Gratitude and Community-Minded Behavior
71.	2012	Pagani, Marco	A&F	Financial Modernization in an Emerging Economy: The Case of Turkey
72.	2012	Pantos, Themistoclis	A&F	Financial Modernization in an Emerging Economy: The Case of Turkey
73.	2012	Merz, Michael	M&DS	Value Co-Creation in Retailing: What is the Optimal Level?
74.	2012	Gehrt, Kenneth	M&DS	Value Co-Creation in Retailing: What is the Optimal Level?
75.	2012	Zhang, Jian	A&F	Financial Statement Quality and Internal Control: An Empirical Analysis on IPO Firms