

San José State University
San José, California
ANNOUNCEMENT OF POSITION AVAILABILITY
COLLEGE OF BUSINESS
Subject to Budgetary Approval
Marketing

JOB OPENING ID: 13816

RANK: Assistant Professor

DEPARTMENT: Marketing and Decision Sciences

SALARY: Commensurate with qualifications and experience

STARTING DATE: January 25, 2011

ELIGIBILITY: Employment is contingent upon proof of eligibility to work in the United States.

QUALIFICATIONS: Potential for excellence in teaching and research in at least two of the following areas in Marketing: international/global marketing, consumer behavior, services marketing, integrated marketing communications, on-line marketing, supply chain management, and marketing research. Teaching assignments will be at the graduate and undergraduate levels in both traditional and accelerated formats. Applicants should have awareness of and sensitivity to a multicultural population of students, faculty, and staff as might have been gained in cross-cultural study, training, teaching and other comparable experience.

A broad understanding of the context of business in high technology industries or global business is highly preferred. Applicants should have successful experience in developing relationships between the university and the business community (commensurate with level of experience).

All applicants should have the following qualifications:

- Possession of a doctorate appropriate for the courses taught.
- A record of high quality research and peer-reviewed publication in recognized, high quality journals on cutting-edge, rigorously examined topics.

- A commitment to interact effectively with the business community in Silicon Valley.
- Demonstration of potential for teaching excellence.
- Demonstration of an ability to work in a collegial atmosphere as part of a team.
- Possession of excellent communication and interpersonal skills.

ACADEMIC ASSIGNMENT: The ability to teach a variety of marketing courses at the graduate and undergraduate level is preferred. While the normal teaching load is 12 semester hours, it is common for individual faculty to teach 9 semester hours when engaged in research projects or certain other assigned University activities. Professional achievements and research leading to publications and scholarly papers are required. Service to the university, college, and department is also expected.

CONSULTING AND APPLIED RESEARCH: Located within the heart of the "Silicon Valley" and within an hour's drive of San Francisco, a major world trade and financial center, opportunities are available for consulting and applied, field-based research.

THE DEPARTMENT: The Marketing Department has 32 faculty members and serves approximately 1000 undergraduate students. The department web site is <http://www.cob.sjsu.edu/mkt>

THE COLLEGE: The College of Business has an enrollment of about 5,000 undergraduates and about 500 students in graduate programs. Both the undergraduate and graduate programs are accredited by the AACSB International.

THE UNIVERSITY: San José State University is California's oldest institution of public higher learning. The campus is located on the southern end of San Francisco Bay in downtown San Jose (pop. 945,000), hub of the world-famous Silicon Valley high technology research and development center. Many of California's most popular national, recreational, and cultural attractions are conveniently close to San Jose. A member of the 23-campus CSU system, San José State University enrolls approximately 25,000 students, a significant percentage of whom are members of minority groups. The University is committed to increasing the diversity of its faculty so our disciplines, students, and the community can benefit from multiple ethnic and gender perspectives.

RESPONSIBILITIES: Candidate must address the needs of a student population of great diversity--in age, cultural background, ethnicity, primary language and academic preparation--through course materials, teaching strategies, and advisement.

APPLICATION PROCEDURES: The College continues an ongoing recruitment process, with appointments beginning in January 2011. For full consideration send a letter of application, curriculum vitae, statement of teaching interests and philosophy, statement of research interest and philosophy, and contact information for at least three references by August 31, 2010 to:

Dr. Kenneth C. Gehrt, Chair

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The latest San José State University Safety 101 Uniform Campus Crime and Security Report is available. You may request a copy of San José State University's annual safety report by contacting the University Police Department at (408) 924-2222 or by visiting the website [University Police Department's Annual Safety Report](http://www.sjsupd.com/asr/index.html) (<http://www.sjsupd.com/asr/index.html>)