

## THE BOOK OF YOU

**Chapter One-** Your Beginnings: Describe your early childhood, where you were born and raised, your upbringing, including: your family unit; your early recollections of your family life; your greatest positive and negative memories; your typical day; and anything else you think may be relevant to your early development. Most importantly, is there anything in your preschool years that you believe may have brought you to desire your current career path?

**Chapter Two-** Early Education: Describe your elementary school career. Include your favorite classes and teachers (including why they were your favorites). What type of school did you attend (private, public, parochial, etc)? How did you spend your leisure and recreational time? Did you participate in any extracurricular activities? What role did your parents play in your education (if any)? And again, is there anything in your elementary years which you believe may have brought you to desire your current career path?

**Chapter Three-** High School: Describe your high school career. Identify your favorite classes and teachers and identify why. Identify any extracurricular activities including sports, clubs, student government, and volunteer activities. What singular event in high school most likely caused you to be sitting here right now completing this application? What events outside of school influenced your desire to enter a course of study in business?

**Chapter Four-** Building your career: What have you done up to this point to plan for and develop your career? If you are currently working, please describe your job and the most important lessons from it and other jobs that you have had. What were the results? Discuss your energy level, communication skills and ability to dedicate all your efforts toward achieving your objectives. What difficulties have you experienced to live within your budget? Have you made compromises that have affected your credit and ability to live within your means?

**Chapter Five-** The Culmination: So now we know quite a bit more about you. Great. Now tell us how all this came together to create who you are today, why you want to embark on a course of study in business at San Jose State University and why you think we should select you as a final candidate. Include the following in your response: Since we would like the recipient to have a strong likelihood of actually practicing business in the greater San Jose area, what are your ties, if any, to San Jose and what would likely cause you to remain an active participant in this community? If you achieve the success we hope you envision for yourself, how will you give back to the community at large? Where do you see yourself 15 years from now (What general type of work, family, friends, etc)? Name the ten most influential people, events and things that helped shape who you are today and let us know why. Who or what has been the biggest influence in your life? Who or what has been your toughest obstacle to overcome? Describe your core beliefs and how you intend to apply them in your career.

**Chapter Six-** The Selection: Finally, describe why you believe you would be the best selection for this scholarship. In other words, give us your guarantee that this scholarship money will serve you, the university and the community at large for many years to come! Good luck and remember: even if you are not selected, the effort you have put forth in this process demonstrates the character of someone who will find a way to be successful. Congratulations!

**Optional attachments:** You may provide additional applicable information such as your employment history, awards and recognition for achievements, and any other information you believe to be relevant.

**For additional information, please call College of Business Dean's Office at (408) 924-3400**