

San José State University

College of Business/Accounting and Finance Department

BUS1 173A, Financial Management: Theory and Policy, Section 2, Fall 2018

Course and Contact Information

Instructor:	Dr. Tijana Rajkovic
Office Location:	BT 851
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Email:	tijana.rajkovic@sjsu.edu
Office Hours:	Tuesday and Thursday 10:30am-11:30am and by appointment
Class Days/Time:	Tuesday: 3:00pm-5:45pm
Classroom:	BBC 202
Prerequisites:	BUS 170 with minimum grade of "C"

Course Format

Faculty Web Page and MYSJSU Messaging

Course materials such as syllabus, assignment instructions, grading rubrics, etc. can be found on [Canvas Learning Management System course login website](#) at <http://sjsu.instructure.com>. Students are responsible for regularly checking with the messaging system through [MySJSU](#) at <http://my.sjsu.edu> to learn of any updates. Canvas Student Guide: <https://guides.instructure.com/m/4212>.

Course Description

From the financial manager's perspective, considerations and alternatives for maximizing a firm's value. Tools for understanding what determines value and what managerial actions can alter value, by combining theory with practical knowledge of marketplace limitations.

Course Goals

Course readings, discussions, lectures, projects, and exams are designed to explain the role of financial management in a corporation and to show how it can be used to increase firm value. The course revisits many of the topics covered in the core business finance course (BUS1 170), but delves into them more deeply and relates different topics to one another.

Course Learning Outcomes (CLO)

Upon successful completion of this course, students will be able to:

CLO1 Demonstrate an understanding of time value of money - CBPG #5. Critical Thinking

CLO2 Demonstrate an understanding of financial valuation - CBPG #5. Critical Thinking

CLO3 Demonstrate an understanding of real asset valuation - CBPG #5. Critical Thinking

CLO4 Demonstrate an understanding of risk & return - CBPG #5. Critical Thinking

Lucas College and Graduate School of Business Program Goals

LCoB Mission Statement

We are the institution of opportunity in Silicon Valley, educating future leaders through experiential learning and character development in a global business community and by conducting research that contributes to business theory, practice and education.

BSBA Goals:

Goal One: Business Knowledge - Understand basic business principles and demonstrate discipline-specific competencies as applied to local and global environments.

Goal Two: Communication - Communicate ideas clearly, logically, and persuasively in oral and written format, using technology appropriately.

Goal Three: Ethical Awareness - Recognize, analyze, and articulate solutions to ethical issues that arise in business.

Goal Four: Leadership, Teams and Diversity - Comprehend the challenges and opportunities of leading and working in diverse teams and environments.

Goal Five: Critical Thinking - Comprehend, analyze, and critically evaluate complex and unstructured qualitative and quantitative business problems, using appropriate tools and technology.

Goal Six: Innovation - Recognize, analyze, and articulate strategies for promoting creativity and innovation.

Required Texts/Readings

Textbook

Intermediate Financial Management, 13th edition

Author: Brigham and Daves

Publisher: Cengage Learning

ISBN-13: 978-1337395083

ISBN-10: 1337395080

Other Readings

Class handouts distributed via Canvas.

Other technology requirements / equipment / material

Financial calculator is required for this course. Please bring your calculator to each class. *Texas Instruments BAII Plus* is recommended. Networked, programmable & non-financial calculators and phones are not allowed.

Library Liaison

Christa Bailey, Librarian for Accounting & Finance and School of Information

christa.bailey@sjsu.edu

(408) 808 - 2422

Course Requirements and Assignments

EXAMS: Two midterm exams and a final exam will be given in class on the dates specified in the course schedule. Make-up exams will be allowed only under extreme circumstances. An unexcused absence from an exam will result in a grade of zero on the exam.

BIA: Students can earn extra credit points for attending the events organized by the Banking and Investment Association (BIA). Further details on the event schedule and grading standards will be discussed in class and provided as a separate document in Canvas.

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus

Grading Information

Grades will be based on the activities and points listed in the following table:

	Points	Percentage
Exam 1	300	30%
Exam 2	350	35%
Final Exam	350	35%
Total	1000	100%

The final course grade will be based on the following percentage scale:

A+ = 97 - 100	A = 93 - 96.99	A- = 90 - 92.99
B+ = 87 - 89.99	B = 83 - 86.99	B- = 80 - 82.99
C+ = 77 - 79.99	C = 73 - 76.99	C- = 70 - 72.99
D+ = 67 - 69.99	D = 63 - 66.99	D- = 60 - 62.99
F = below 60		

Classroom Protocol

Students are expected to behave in a professional manner. Please be respectful to others. Always arrive on time, read the assigned text material and be prepared to participate in class discussions.

University Policies

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>

BUS1 173A / Financial Management: Theory and Policy, Spring 2018, Course Schedule

The schedule is subject to change. The notice of change will be given in class or made available on Canvas.

Course Schedule

Week	Date	Topics, Readings, Assignments, Deadlines
1	August 21	Chapter 1: An overview of financial management and the financial environment
2	August 28	Chapter 2: Risk and return: Part I
3	September 4	Chapter 3: Risk and return: Part II
4	September 11	Web Chapter 28: Time value of money
5	September 18	Exam 1
6	September 25	Chapter 4: Bond valuation
7	October 2	Chapter 20: Hybrid financing: Preferred stock, Warrants, and Convertibles
8	October 9	Chapter 8: Basic stock valuation
9	October 16	Chapter 11: Determining the cost of capital
10	October 23	Chapter 10: Corporate governance
11	October 30	Exam 2
12	November 6	Chapter 18: Initial public offerings, inv banking and fin restructuring
13	November 13	Chapter 5: Financial options
14	November 20	Chapter 15: Distributions to shareholders: dividends and repurchases
15	November 27	Chapter 12: Capital budgeting: decision criteria
16	December 4	Final Exam Review
Final Exam		Monday, December 17, 2:45pm-5:00pm