

San José State University

Lucas College and Graduate School of Business
School of Global Innovation and Leadership

BUS 187 – GLOBAL DIMENSIONS OF BUSINESS

(Fall 2018, Course Number 48112, Section 02)

Instructor:	A. William Musgrave, Jr., DBA
Office Location:	BT 353
Telephone:	(408) 924-8024
Department Fax	(408) 924-3555
Email:	william.musgrave@sjsu.edu
Preferred method of contact	By email.
Office Hours:	MW: 1:00 – 2:00 Students can also make an appointment if normal office hours do not work.
Class Schedule/Time:	MW: 9:00-10:15
Classroom:	BBC 202 (Cap 119)

COURSE DESCRIPTION

Globalization of the world economy has been a driving force affecting the rapid growth of international business. The course will introduce students to the political, economic and social consequences of the globalization of markets and industries. Topics include the basic theoretical foundations of international trade and finance, a discussion of the role of national cultures on business practices, an analysis of the growing integration of economies and a discussion of changes in emerging and developed countries. The remainder of the course centers on the responses of multinational enterprises to the challenges of globalization, focusing on the managerial challenges involved in strategy formulation, structural implementation, and a discussion of international issues pertaining to specific functions of the MNC such as marketing and human resources management. The course is interdisciplinary by design and offers a foundation for more specialized functional and area courses in international business. In to learning the basic issues in international business, students will be challenged to think critically about today's issues.

COURSE GOALS AND STUDENT LEARNING OBJECTIVES

The course is designed to provide students with an introductory knowledge of international business. Students will achieve the following learning outcomes as a result of participation in this course.

- LO1 - Become familiar with key concepts, theoretical frameworks, main driving forces, and basic operational processes of international business.
- LO2 - Develop the ability to present a balanced view of international business that takes into account the viewpoints of home and host governments, of global, international, and domestic firms, and of citizens living in both emerging and developed economies.
- LO3 - Develop the capacity to apply subject knowledge to current issues and events in the global economy.
- LO4 - Obtain a broad foundation for further study of international business.
- LO5 - Develop research, analytical, and writing skills appropriate to international business.

BSBA GOALS

There are many aspects of the course that will emphasize the attainment of BS/BA goals. These are:

- **Goal 1: Business Knowledge** Understand basic business principles and demonstrate discipline-specific competencies as applied to local and global environments.
- **Goal 2: Communication** Communicate ideas clearly, logically, and persuasively in oral and written format, using technology appropriately.
- **Goal 3: Ethical Awareness** Recognize, analyze, and articulate solutions to ethical issues that arise in business.
- **Goal 4: Leadership, Teams, and Diversity** Comprehend the challenges and opportunities of leading and working in diverse teams and environments.
- **Goal 5: Critical Thinking** Comprehend, analyze, and critically evaluate complex and unstructured qualitative and quantitative business problems, using appropriate tools and technology.
- **Goal 6: Innovation** Recognize, analyze, and articulate strategies for promoting creativity and innovation

COURSE FORMAT AND USE OF CANVAS

This course uses a hybrid model with materials and quizzes posted on Canvas, as well as in classroom lectures and in-class team activities. Students must have access to an internet-connected computer for this course. Grades and additional course guidelines will be posted on Canvas. Students need to set up a Canvas account at the start of the course and ensure that they have downloaded the Lockdown Browser feature via the link provided in Canvas. Also, students are responsible for regularly checking Canvas for updates. Students should also regularly check the email address registered at MySJSU to learn of any course updates.

INSTRUCTIONAL METHOD

The instructor will lecture on the most important points in each chapter and challenge students to ask questions and to provide comments, in particular injecting observations on current events in international business. A major feature of each class is time set aside for teams to engage in discussion of assigned critical thinking questions. The instructor will circulate during the class and interact with each team as they explore the assigned question for discussion and providing comments to the class.

COURSE LEARNING PATH AND STUDENT RESPONSIBILITY

We cover a lot of topical areas in BUS 187 but the course schedule is structured to maximize student mastery of the material. The key is for students to keep pace with the below flow of learning activities. Research has shown that students who develop a disciplined study strategy do far better than others on exams and final course grades. In addition to forming their own tailored study strategy, students are encouraged to do the following:

1. Before each class, read the assigned chapter and complete the quiz on Canvas for that chapter. You are now prepared to gain the most from Professor Musgrave's lecture and to be engaged by asking questions, plus you are now prepared to be actively engaged in the assigned discussion question with your team (see below).
2. Following Professor Musgrave's lecture a question will be assigned that will engage each team in active critical thinking. In most cases, teams will submit their handwritten responses at the end of the class. If there is not sufficient time, then the question will be done for homework by the team and turned at the start of the next class.
3. Finally, be proactive and ask for support as soon as needed. Drop in during the instructor's office hours or email him to make an appointment.

In summary, the key to success is to keep pace on the above 3-step learning path. The quality of class interaction and learning experience is directly related to much students participate and shape the in-class discussion. Identifying current news relevant to class topics will make the class more interesting and relevant, and bring discussion closer to your own topic of interests, rather than examples solely supplied by the instructor. Bringing up examples of relevant work experience too. In short, be prepared to contribute and get the most out of the class.

REQUIRED READING

1. **Textbook** – Charles W. Hill, *International Business*, 12th Edition, published by McGraw-Hill, ISBN 978-1-260-39007-0 (Loose-Leaf package with Connect sold at the Spartan Bookstore). The ISBN for the more expensive bound edition is: ISBN 978-1-259-92944-1. An e-book version can also be purchased from various online sources and there are also rental options. Note that students may pay for Connect, the online learning platform from McGraw-Hill and thus access various learning tools, but use of Connect is not a mandatory course requirement.
2. **Business Periodicals** – It is important in meeting course requirements, that in addition to studying the textbook, that students regularly read such periodicals as the *Wall Street Journal*, *New York Times*, *Financial Times*, *Forbes*, *Business Week*, *Blumberg*, or *The Economist*. Reading well-written articles is an extremely valuable way to improve critical thinking skills, be informed on the fast-moving international business scene, and advance your career opportunities.

COURSE REQUIREMENTS

Course requirements will engage and evaluate students on: (1) mastery of the key international business concepts in the textbook, (2) ability to apply the course concepts in a critical thinking manner, (3) active participation and contribution to the learning environment of the class, (4) willingness and ability to accomplish results within a team, and (5) ability to conceive of a business venture and expand it globally taking into consideration the application of the major concepts learned throughout the course and the challenges and issues to be faced.

1. **Mid-Term Exams (35%)** – There will be two mid-term exams covering assignments in the textbook. Mid-term exams will be in a multiple choice format, but may also contain some discussion questions. Students will need to bring a Scantron (Form 882-E) to class the day of the exam. There are no makeup provisions for missed exams. All exams are closed book, but two pages of handwritten notes are permitted with writing on front and back pages. In weighting the mid-term exams, they will count toward 35% of a student's grade. However, to provide students an incentive to improve their mid-term exam results, the lowest of the two mid-terms will be weighted 30% and the highest of the two mid-terms 70%.
2. **Final Exam (25%)** – The Final Exam will be comprehensive but the main focus will be on the material since the mid-term 2 exam. Questions will be in a multiple choice format with some discussion questions for the individual exam only. Students will need to bring a Scantron (Form 882) to class the day of the final exam. The Final Exam is mandatory to pass the course.
3. **Quizzes (5%)** Students should strive to complete the assigned quiz in Canvas before the chapter is covered in class. An ideal strategy is to do the quiz in conjunction with reading and studying the chapter. However, students will be given until 11:59 pm of the day the chapter and corresponding quiz is assigned to complete it.
4. **Team In-Class Discussion Questions (10%)** – A significant amount of class time will be devoted to working in teams in addressing selected discussion questions for critical thinking at the end of each chapter. Teams will analyze the assigned discussion question, develop handwritten notes from their discussions to be turned in, and make a short impromptu

presentation to the class when they are called on. Students not present and taking part in the team exercise will receive a grade of zero. Some exam questions will be selected that relate to these team discussion questions.

5. **Team Project (“Developing a Multinational Company” (20%)** – Teams will create an imaginary company that has been successful in the domestic arena. The imaginary company will typically be a U.S. company, but it could be another country that the team chooses. The team will pretend that it is the top management team of its company that it decides it is time to expand internationally by setting up operations in another country. The team will then choose a host country for its expansion and address the key issues, opportunities, and challenges that the company will encounter. More detailed guidelines are posted on Canvas and will be discussed in class. Note: This course assignment is adapted from Helen Deresky, *International Management*, 8th edition (p. IC-1). Each team will deliver a short presentation of their project during one of the class sessions toward the end of the semester. All students will grade one another’s presentation. A combined grade for the team report and presentation will be determined based on weighting the report 80% and the presentation 20%. A student’s final grade on the team project will also reflect the Confidential Peer Evaluation discussed below.
6. **Class Participation (5%)** - The class participation grade will be determined based on the student’s active involvement in class discussions, support of their team, and adherence to class etiquette guidelines. Attendance will be taken as one of the indicators of class participation, i.e. “you cannot participate in the class if you are not present.” At the end of the course, students are given the option to self-report on how they are doing in being an engaged student and class contributor.
7. **Confidential Team Member Peer Evaluation** – The ability to work as a valued team member is a major factor in business success. Employers increasingly select candidates based the ability to work with others, particularly in cross-cultural environments. Accordingly, at the last class meeting, students will turn in a peer evaluation. The Peer Evaluation percentage will be applied to the team’s grade for the Integrated Team Project and In-Class Discussion Question combined grade in determining the student’s final course grade.

COURSE ADMINISTRATIVE MATTERS

Formation of Teams

Professor Musgrave will form the initial teams with the objective of creating diversity in each team based on majors, ethnicity, and gender. However, Professor Musgrave will take into consideration student requests to be in in a team with a particular student(s). Also, in the first few classes as team members get to know one another, adjustments teams can recommend changes in team assignments where it makes sense based on the approval of Professor Musgrave.

Seating in Class

After teams have been formed, students are to seat with their assigned teams. At this point, Professor Musgrave will provide a seating chart that helps him get to know each student. Students are to sit in their assigned seats.

Recording of Attendance

At the start of each class, Professor Musgrave will pass around a sign-in sheet. Absences and late arrivals will be recorded in Canvas. While attendance is not a specific factor in a student’s final course grade, it is considered when determining a class participation grade because if you are not present, you cannot participate. Also, when students arrive late, it disrupts the class. In summary, attendance is strongly encouraged for each student to get the most from the learning experience being offered. Attendance is also an important indicator of a student’s dedication to benefiting from class lectures and discussions and being a contributing member of the class.

Course Communications

It is very important for students to stay up to date in the course. Announcements will be put on Canvas and also emails will be sent to the entire class. When emailing the instructor with questions ensure that you use your official SJSU email address and not your personal one. Most important, when the instructor emails the class, he will use the official SJSU emails for students so it is important for students to be checking their official SJSU email address. Finally, when emailing Professor Musgrave, put the course number and section in the subject line.

Late Policy

NO LATE PAPERS WILL BE ACCEPTED. Failure to turn-in a paper on time will result in a grade of zero for the assignment. Assistance on writing may be obtained at the SJSU Writing Center accessible on line at <http://www.sjsu.edu/writingcenter/>.

FINAL COURSE GRADE CRITERIA

Final course grades are determined based on the weights shown in the below table.

	Course Requirements	Weight
1	Mid-Term Exams	35%
2	Final Exam	25%
4	Quizzes in Canvas	5%
5	Team Integrative Project to Build a MNC/MNE	20%
6	Team discussion questions	10%
7	Class participation	5%
There is also the opportunity for extra credit from attending certain events at SJSU. Up to 5 points may be earned to add to a student's final grade average.		

GRADE DISTRIBUTION

Numerical percentages are converted to letter grades based on the table below.

A+ : 98%-100%	A : 94%-97%	A- :93%-90%	B+ : 89%-87%
B : 86%-84%	B- : 83%-80%	C+ : 79%-77%	C : 76%-74%
C- : 73%-70%	D+ : 69%-67%	D : 66%-64%	D- : 63%-60%
F : Below 60%			

INSTRUCTOR'S BACKGROUND

Professor Musgrave has lectured and operated in numerous countries in Asia, Africa, Latin America, Europe, and Eastern Europe. Formerly, he was the president & CEO of The Enterprise Network (TEN) of Silicon Valley where he mentored startups and managed a technology commercialization program with NASA. He has been an executive in the electronics industry, co-founder of a Silicon Valley startup, and is a former U.S. Navy Captain. Professor Musgrave will share much of his experience to illustrate the concepts and theories of the course. He has DBA and MBA degrees from The George Washington University in Washington, D.C.

CLASS PARTICIPATION AND STUDENT ENGAGEMENT

Class Environment

BUS 187 is not your normal class of listening to the instructor's Power Point lectures, doing the homework and special project, taking the exams, and perhaps missing some classes, and getting a satisfactory grade in the end. This class strives to be more informal like the environment of a company with a lot of interaction and information exchange. As a result, a major emphasis is on student

participation and discussion questions (15%) because we want the learning experience to be enhanced by everyone's active participation.

Your Class Participation Report Card

The instructor will maintain an awareness of how individual students are contributing to our class. However, each student is given the option to self-report on how they are doing in being an engaged student and class contributor. At the end of the course, students have the option to upload a short report on what they see as their class participation grade and the rationale.

CLASSROOM ETIQUETTE

It is incumbent on each student to respect the rights of others. Classroom etiquette is considered in a student's class participation grade. Please adhere to the following guidelines:

In the Classroom

1. Be on time. If you are late, come in quietly so that you do not disturb others.
2. Do not hold side conversations when other students or the instructor are addressing the class.
3. In general, it is expected that all members of this class will act respectful at all times.
4. When in doubt, simply treat others as you would wish to be treated.

Cell Phones and Texting

Turn cell phones off or put them on vibrate mode while in class. Do not answer your phone in class or text in class. Students whose phones disrupt the course and do not stop when requested by the instructor will be referred to the Judicial Affairs Officer of the University.

Computer Use

In the classroom, students may use computers only for class-related activities. These include activities such as taking notes on the lecture and following the Power Point lectures. Students who abuse the privilege of using a computer will be asked to leave the class and may be referred to the Judicial Affairs Officer of the University for disrupting the course.

Eating

Eating and drinking (except water) are prohibited in the Boccardo Business Center. Students with food will be asked to leave the building. Students who disrupt the course by eating and do not leave the building will be referred to the Judicial Affairs Officer of the University.

EMAIL AND COMMUNICATIONS

Professor Musgrave will respond to all appropriately worded email requests within 36 hours on weekdays, and within 48 hours on weekends. Emails must be written in the appropriate business formal style and contain the words "Bus160" in the subject heading. He can be reached at William.musgrave@sjsu.edu.

UNIVERSITY POLICIES

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with SJSU's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arise. See [University Policy S90-5](http://www.sjsu.edu/senate/docs/S90-5.pdf) at <http://www.sjsu.edu/senate/docs/S90-5.pdf>. More detailed information on a variety of related topics is available in the [SJSU catalog](http://info.sjsu.edu/web-dbgen/narr/catalog/rec-12234.12506.html), at <http://info.sjsu.edu/web-dbgen/narr/catalog/rec-12234.12506.html>. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such

conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the Department Chair as a next step.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester's [Catalog Policies](http://info.sjsu.edu/static/catalog/policies.html) section at <http://info.sjsu.edu/static/catalog/policies.html>. Add/drop deadlines can be found on the current academic year calendars document on the [Academic Calendars webpage](http://www.sjsu.edu/provost/services/academic_calendars/) at http://www.sjsu.edu/provost/services/academic_calendars/. The [Late Drop Policy](http://www.sjsu.edu/aars/policies/latedrops/policy/) is available at <http://www.sjsu.edu/aars/policies/latedrops/policy/>. Students should be aware of the current deadlines and penalties for dropping classes. Information about the latest changes and news is available at the [Advising Hub](http://www.sjsu.edu/advising/) at <http://www.sjsu.edu/advising/>.

Consent for Recording of Class and Public Sharing of Instructor Material

You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material. In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well. Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.

Academic Integrity

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The [University Academic Integrity Policy S07-2](http://www.sjsu.edu/senate/docs/S07-2.pdf) at <http://www.sjsu.edu/senate/docs/S07-2.pdf> requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The [Student Conduct and Ethical Development website](http://www.sjsu.edu/studentconduct/) is available at <http://www.sjsu.edu/studentconduct/>.

1.0 DEFINITIONS OF ACADEMIC DISHONESTY

1.1 CHEATING

At SJSU, cheating is the act of obtaining or attempting to obtain credit for academic work through the use of any dishonest, deceptive, or fraudulent means. Cheating at SJSU includes but is not limited to:

- 1.1.1. Copying, in part or in whole, from another's test or other evaluation instrument including homework assignments, worksheets, lab reports, essays, summaries, quizzes, etc.;
- 1.1.2. Submitting work previously graded in another course unless this has been approved by the course instructor or by departmental policy;
- 1.1.3. Submitting work simultaneously presented in two courses, unless this has been approved by both course instructors or by the department policies of both departments;
- 1.1.4. Using or consulting, prior to, or during an examination, sources or materials not authorized by the instructor;
- 1.1.5. Altering or interfering with the grading process;
- 1.1.6. Sitting for an examination by a surrogate, or as a surrogate;
- 1.1.7. Any other act committed by a student in the course of their academic work which defrauds or misrepresents, including aiding or abetting in any of the actions defined above.

1.2 PLAGIARISM

At SJSU plagiarism is the act of representing the work of another as one's own without giving appropriate credit, regardless of how that work was obtained, and/or submitting it to fulfill academic requirements. Plagiarism at SJSU includes but is not limited to:

- 1.2.1 The act of incorporating the ideas, words, sentences, paragraphs, or parts of, and/or the specific substance of another's work, without giving appropriate credit, and/or representing the product as one's own work;
- 1.2.2 Representing another's artistic/scholarly works such as musical compositions, computer programs, photographs, paintings, drawing, sculptures, or similar works as one's own.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or

see me during office hours. [Presidential Directive 97-03](#) at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the [Accessible Education Center](#) (AEC) at <http://www.sjsu.edu/aec> to establish a record of their disability.

STUDENT COURSE RESOURCES

Students are expected to take full advantage of the following resources to enhance attainment of student learning objectives:

1. **Canvas** - Copies of course materials, team project assignments, writing and research requirements, and other course materials can be found at <https://sjsu.instructure.com>.
2. **Publisher's Student Site** - A publisher's companion website for students is available at <http://login.cengage.com>. This Student Website helps students accelerate their learning of course concepts through various practice tools to reinforce learning.
3. **Study Groups** - One of the best ways to accelerate learning is through the synergy of a study group. Students are encouraged to use their assigned group for purposes of studying together to reinforce the materials in the textbook.
4. **Martin Luther King Library** - The MLK Library is an excellent source for research. Librarians are there to help students.
5. **Meeting with Instructor** - Professor Musgrave is available by email and during office hours to answer any questions and to help on an individual or group basis. Students can drop by his office during regular office hours or arrange for a special meeting via email.
6. **Student Technology Resources** - Computer labs for student use are available in the [Academic Success Center](#) at <http://www.sjsu.edu/at/asc/> located on the 1st floor of Clark Hall and in the Associated Students Lab on the 2nd floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library. A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include DV and HD digital camcorders; digital still cameras; video, slide and overhead projectors; DVD, CD, and audiotape players; sound systems, wireless microphones, projection screens and monitors.
7. **SJSU Peer Connections** - Peer Connections, a campus-wide resource for mentoring and tutoring, strives to inspire students to develop their potential as independent learners while they learn to successfully navigate through their university experience. You are encouraged to take advantage of their services which include course-content based tutoring, enhanced study and time management skills, more effective critical thinking strategies, decision making and problem-solving abilities, and campus resource referrals. In addition to offering small group, individual, and drop-in tutoring for a number of undergraduate courses, consultation with mentors is available on a drop-in or by appointment basis. Workshops are offered on a wide variety of topics including preparing for the Writing Skills Test (WST), improving your learning and memory, alleviating procrastination, surviving your first semester at SJSU, and other related topics. A computer lab and study space are also available for student use in Room 600 of Student Services Center. Peer Connections is located in three locations: SSC, Room 600 (10th Street Garage on the corner of 10th and San Fernando Street), at the 1st floor entrance of Clark Hall, and in the Living Learning Center (LLC) in Campus Village Housing Building B. Visit [Peer Connections website](#) at <http://peerconnections.sjsu.edu> for more information.
8. **SJSU Writing Center** - The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the [Writing Center website](#) at <http://www.sjsu.edu/writingcenter>.
9. **SJSU Counseling Services** - The SJSU Counseling Services is located on the corner of 7th Street and San Fernando Street, in Room 201, Administration Building. Professional psychologists, social workers, and counselors are available to provide consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit [Counseling Services website](#) at <http://www.sjsu.edu/counseling>.

COURSE SCHEDULE FOR BUS 187 (02), FALL 2018, # 48112, MW (0900-1015), BBC 202

(Note that the schedule is subject to change with fair notice.)

Class	Day	Date	Subjects and Examinations	Assignments
<i>PART I: INTRODUCTION AND OVERVIEW</i>				
1	W	8/22	Course Introduction, Syllabus review, Integrative Team Project	
2	M	8/27	Ch. 1 – Globalization.	Canvas Quiz, Group Q
<i>PART II: NATIONAL DIFFERENCES</i>				
3	8/29	W	Ch. 2 - National Differences in Political, Economic, and Legal Systems.	Canvas Quiz, Group Q
	M	9/3	<i>No class due to Labor Day</i>	
4	W	9/5	PART III: GLOBAL TRADE AND INVESTMENT ENVIRONMENT Ch. 3 - Political Economy and Economic Development Meet your team that you will work with during the semester	Canvas Quiz, Team Q
5	M	9/10	Ch. 4 – Differences in Culture	Canvas Quiz, Team Q
6	W	9/12	Ch. 5 – Ethics, Corporate Social Responsibility, and Sustainability	Canvas Quiz, Team Q
7	M	9/17	Ch. 6 – International Trade Theory	Canvas Quiz, Team Q
8	W	9/19	Ch. 7 – Government Policy and International Trade	Canvas Quiz, Team Q
9	M	9/24	Midterm 1 Review	
10	W	9/26	Midterm 1 (Chapters 1-7)	
11	M	10/1	Ch 8 – Foreign Direct Investment	Canvas Quiz, Team Q
12	W	10/3	Ch 9 – Regional Economic Integration	Canvas Quiz, Team Q
<i>PART IV: THE GLOBAL MONETARY SYSTEM</i>				
13	M	10/8	Ch 10 – The Foreign Exchange Market	Canvas Quiz, Team Q
14	W	10/10	Ch 11 – The International Monetary System	Canvas Quiz, Team Q
15	M	10/15	Ch 12 –The Global Capital Market	Canvas Quiz, Team Q
<i>PART V: THE STRATEGY AND STRUCTURE OF INTERNATIONAL BUSINESS</i>				
16	W	10/17	Ch 13 – The Strategy of International Business	Canvas Quiz, Team Q
17	M	10/22	Guest speaker on international business strategy	Potential team exercise
18	W	10/24	Ch 14 – The Organization of International Business	Canvas Quiz, Team Q
19	M	10/29	Midterm 2 (Chapters 8-14)	
20	W	10/31	Ch 15 – Entry Strategy and Strategic Alliances	Canvas Quiz, Team Q
<i>PART VI: INTERNATIONAL BUSINESS FUNCTIONS</i>				
21	M	11/5	Ch 16 – Exporting, Importing, and Countertrade	Canvas Quiz, Team Q
22	W	11/7	Ch 17 – Global Production and Supply Chain Management	Canvas Quiz, Team Q
	M	11/12	<i>No class due to Veteran’s Day</i>	
23	W	11/14	Ch 18 – Global Marketing and R&D	Canvas Quiz, Team Q
24	M	11/19	Ch 19 – Global Human Resource Management	Canvas Quiz, Team Q
25	W	11/21	<i>No class. Non-instructional day due to Thanksgiving</i>	
26	M	11/26	Ch 20 – Accounting and Finance in International Business	Canvas Quiz, Team Q
27	W	11/28	Team Presentations of MNE Projects	MNE Reports due
28	M	12/3	Team Presentations of MNE Projects	
29	W	12/5	Team Presentations of MNE Projects	
30	M	12/10	Team Presentations of MNE Projects	
	W	12/12 0715- 0930	Final Exam , comprehensive, but with emphasis on chapters covered since mid-term 2 or chapters 15-20..	Confidential Peer Evals. Optional Class Part Report