

**San José State University
Business 80, Section 06, Fall 2018**

Course and Contact Information

Instructor:	Art Casey
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Office Hours:	Monday 4:45 PM – 5:45 PM
Class Days/Time:	Tuesday 6:00 PM-8:45 PM
Classroom:	BBC: 003

Course Description

Understand the judicial system and dispute resolution with emphasis on the role of law in purchasing, contracting and administering a business as it impacts the firm's constituencies and society as a whole.

In this course we will study the nature, function and application of the U.S. legal system as it applies to the modern business environment. There is no aspect of American business that is not affected by our legal system. After studying and understanding the basic concepts and structure of our legal system we will examine and analyze its role in the development and growth of business with an emphasis on ethics and business decision making. You do not have to be a lawyer to understand the fundamentals of our legal system and its influences in business. You are not expected to have a lawyer's knowledge and understanding of the law at the end of this course but you should have a basic understanding of the legal structure and method of analysis that influences American business today.

Course Goals

College of Business Program Goals:

(Not all program learning goals are covered in every course)

1. Business Knowledge

- Understand basic business principles and demonstrate discipline-specific competencies as applied to local and global environments.

2. Communication

- Communicate ideas clearly, logically, and persuasively in oral and written format, using technology appropriately.

3. Ethical Awareness

- Recognize, analyze, and articulate solutions to ethical issues that arise in business.

4. Leadership, Teams and Diversity

- Comprehend the challenges and opportunities of leading and working in diverse teams and environments.

5. Critical Thinking

- Comprehend, analyze, and critically evaluate complex and unstructured qualitative and quantitative business problems, using appropriate tools and technology.

6. Innovation

- Recognize, analyze, and articulate strategies for promoting creativity and innovation.

Learning Outcomes

Student learning objectives for the course and COB Business Program Goals:

1. To acquire an appreciation of the procedural and substantive law relevant to business as listed more specifically in the "Course Calendar."
2. To develop skills in critical thinking, logic and analysis essential to the application of business law concepts in the workplace.
3. To develop skills necessary to identify legal issues affecting business and devise an appropriate strategy to address legal issues in situations which may or may not require or permit the immediate advice of an attorney.
4. To predict legal outcomes and take appropriate action to resolve problems legally and ethically.
5. To understand how the law evolves, how the law is interpreted and enforced, the impact of the law on everyone's lives throughout the world as well as the environment, social expectations concerning the role of the law in society, limits of the law as a problem-solving tool, and ethical alternatives to legal remedies, such as engagement in the process of alternative dispute resolution.
6. To appreciate that there are different philosophical approaches to the law and why each person's participation in the legal process, from the making of law to respect for its enforcement, is an important responsibility and vital to meaningful participation in society.
7. To create a foundation for further study of and research in specific areas of business law.

Required Texts/Readings:

Textbook:

Clarkson, Miller, Jentz, Cross: Business Law: Text and Cases, 14th Edition, CENGAGE Learning. We are using Mind Tap from Cengage so you will need one of the two digital options offered by the bookstore. Please check with the bookstore on your options or come to the first day of class if you have questions.

Course Requirements and Assignments: [Canvas, In-class Assignments, Mind Tap, Quizzes and Exams]

a. Canvas:

Please log on to Canvas as soon as you are alerted there is access. Please go to my web site at http://www.cob.sjsu.edu/casey_a/ and follow the instructions to access Canvas.

I use Canvas as an integral supplement to the course to give assignments, make announcements, update the course calendar, post videos, power point slides or articles of interest as well as post test scores and assignment scores. I regularly update Canvas with exam scores, take-home writing assignments, in-class assignments and extra credit. Use of **Canvas is mandatory in this class.**

b. In-Class Assignments (14 assignments):

Assignments must be completed in-class on the same day it is assigned. No exceptions. In-class assignments may at times be short quizzes on the reading. (14-assignments at 10-points each for a total of 140 points) (CLO 1-7;COBPG 1-6)

c. Mind Tap (14 weeks):

Mind Tap is an integral supplement to this course; Mind Tap assignments can be found in "Modules" on Canvas. For most classes (except 8/28/17) you will be required to read the text and **answer questions using Mind Tap before you come to class.** There will be a total of 10-points given per week for 14-weeks for a maximum total of 140 points. CBPG 1,3,5; CLO 1-7

d. Paper Due last day of class 12/11/18 (80 Points). This will be assigned on Canvas.

e. Quizzes (4) and Final (1):

Four quizzes (4@100points each)

Quizzes will be true/false and/or multiple-choice (this is subject to change). Quizzes may be given on Canvas at my discretion. CBPG 1,3,5; CLO 1-7

One-Final Examination (240 Points)

The Final will be cumulative in some respects but will also emphasize material covered later in the semester. CBPG 1,3,5; CLO 1-7

Course Calendar (Subject to Change):

[Includes: reading assignment due dates, quiz dates, and the Final Exam date]

Please note: the Course Calendar (including reading assignments and quizzes) *is subject to change with fair notice. See me at the break or end of the first day of class and tell me a historical fact about a business in the SF Bay Area for two extra credit points. You should always check the current reading assignment at “Announcements” on Canvas.*

Week	Date	Topics, Readings, Assignments, Deadlines
1	8/21/18	First Day of Lecture , Introduction, review of syllabus, class overview, policies and procedures, Chapter 1 (Law and Legal Reasoning)
2	8/28/18	Chapter 2 (Courts and Alternative Dispute Resolution) and Chapter 3 (Court Procedures). Syllabus Signature Page Due
3	9/4/18	Chapter 4 (Business and the Constitution) and Chapter 5 (Business Ethics)
4	9/11/18	Chapter 6 (Torts), Chapter 7 (Strict Liability and Product Liability) QUIZ ONE
5	9/18/18	Chapter 8 (Intellectual Property Rights), Chapter 9 (Internet Law, Social Media, and Privacy), and Chapter 10 (Criminal Law and Cyber Crime)
6	9/25/18	Chapter 11 (Contracts-Nature and Terminology), Chapter 12 (Contracts-Agreement) and Chapter 13 (Consideration) and Chapter 14 (Capacity And Legality)
7	10/2/18	Chapter 19 (Breach and Remedies) and Chapter 20 (The Formation of Sales and Lease Contracts-Uniform Commercial Code) QUIZ TWO
8	10/9/18	Chapter 28 (Banking in the Digital Age) and Chapter 31 (Bankruptcy)
9	10/16/18	Chapter 34 (Employment, Immigration and Labor Law) and Chapter 35 (Employment Discrimination and Diversity) Skim Chapter 32 (Agency Formation and Duties)
10	10/23/18	Chapter 36 (Sole Proprietorships and Franchises) Chapter 39 (Corporations Formation and Financing) and Chapter 40 (Corporate Directors, Officers, and Shareholders)
11	10/30/18	Chapter 42 (Securities Law and Corporate Governance) QUIZ THREE
12	11/6/18	Chapter 43 (Administrative Agencies) and Chapter 44 (Consumer Law)
13	11/13/18	Chapter 47 (Professional Liability and Accountability), Chapter 50 (Insurance) and Chapter 51 (Wills and Trusts)
14	11/20/18	Finish Lecture QUIZ FOUR
15	11/27/18	Finish Lecture
16	12/4/18	Last day of Lecture and Review for Final PAPER DUE
17	12/11/18	No class
18	12/18/18	FINAL 5:15 PM in BBC 003 (Bring a Scantron form EM-882-E: 18)

Grades:

In class Assignment 14 @10 points	140 points
Quizzes (4 @100 points)	400 points
Mind Tap Assignments 14@10 points	140 points
Paper (Assigned on Canvas)	80
Final	240 points
Total Points Possible	1,000 points

Grading Information: Grading Percentage Breakdown

94% and above	A
93% - 90%	A-
89% - 87%	B+
86% - 84%	B
83% - 80%	B-
79% - 77%	C+
76% - 74%	C
73% - 70%	C-
69% - 67%	D+
66% - 64%	D
63% - 60%	D-
Below 60%	F

PLEASE NOTE: You are responsible for notifying me within two-weeks of any score posting discrepancy (if you think a score is missing or inaccurate). If you fail to notify me of any discrepancy within two-weeks of the date the score is posted, no further changes will be made.

Extra Credit:

If I chose to assign Extra Credit I will announce it in class and/or post it on Canvas. Extra Credit assignments will be due at the next class. **Late submission will NOT be accepted, no exceptions.**

Late or Missed Work Quiz or Exams:

If you miss class, you are responsible for any changes announced in class. Please check Canvas or ask another student. All due dates are posted on Canvas. **If you miss the deadline you will no longer be able to submit your work. It is your responsibility to track all due dates and deadlines.**

There is no make-up for missed in-class assignments or missed Mind Tap assignments.

Make-up examinations (applies to Midterm only because University policy applies to missed Finals) or major assignments will only be allowed for good cause (e.g. serious illness, emergency, etc.) and at my complete discretion. You are responsible for contacting me to make arrangements for any make-up assignment or exam. Failure to make arrangements for a make-up examination or assignment within one-week of the examination or assignment will result in a failing grade for that exam or assignment. Unless there are extreme circumstances, I expect to hear from you no later than 24-hours prior to the exam or before the assignment is due. All quizzes and exams will be given in class – you are responsible for checking the dates on Canvas.

Classroom Conduct:

1. Please turn cell phones off completely.
2. Please do not wear headphones in class.
3. Laptops may only be used during lecture for taking notes. I reserve the right to disallow laptops if I feel that your laptop use has become a disruption in class.
4. If you need to leave class early, please let me know before class begins.
5. If you cannot avoid arriving late for class, please enter with as little disruption as possible.
6. Please see me before recording any part of the class, as I must give you permission.

Attendance:

You cannot be successful in this course without attending every class. You are expected to attend and participate in classroom discussion and other activities. It should be noted that missing one class is missing one week of class.

University Policies: General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with SJSU's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. To learn important campus information, view University Policy S90–5 at <http://www.sjsu.edu/senate/docs/S90-5.pdf> and SJSU current semester's Policies and Procedures, at <http://info.sjsu.edu/static/catalog/policies.html>. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not address the issue, it is recommended that the student contact the Department Chair as the next step.

Dropping and Adding:

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Add/drop deadlines can be found on the current academic year calendars document on the Academic Calendars webpage at http://www.sjsu.edu/provost/services/academic_calendars/. The Late Drop Policy is available at <http://www.sjsu.edu/aars/policies/latedrops/policy/>. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the Advising Hub at <http://www.sjsu.edu/advising/>.

Consent for Recording of Class and Public Sharing of Instructor Material:

University Policy S12-7, <http://www.sjsu.edu/senate/docs/S12-7.pdf>, requires students to obtain instructor's permission to record the course and the following items to be included in the syllabus:

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
 - Please see me before recording any lectures. I will readily grant my permission to record lectures but I would like notice beforehand.
 - Our class discussions will include active participation by students so we will need to announce to all students when a any lecture is recorded.

- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.

Academic Integrity:

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The University Academic Integrity Policy S07-2 at <http://www.sjsu.edu/senate/docs/S07-2.pdf> requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at <http://www.sjsu.edu/studentconduct/>.

Campus Policy in Compliance with the American Disabilities Act:

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible or see me during office hours. Presidential Directive 97-03 at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the Accessible Education Center (AEC) at <http://www.sjsu.edu/aec> to establish a record of their disability.

Accommodation to Students' Religious Holidays:

San José State University shall provide accommodation on any graded class work or activities for students wishing to observe religious holidays when such observances require students to be absent from class. It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty and of the student to make up the work missed. See University Policy S14-7 at <http://www.sjsu.edu/senate/docs/S14-7.pdf>.

SJSU Writing Center:

The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the Writing Center **website** at <http://www.sjsu.edu/writingcenter>. For additional resources and updated information, follow the Writing Center on Twitter and become a fan of the SJSU Writing Center on Facebook. (Note: You need to have a QR Reader app to scan this code.)



at <http://www.sjsu.edu/counseling>

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SYLLABUS SIGNATURE PAGE

I have read and understood the Syllabus for this class. I agree to follow the policies stated.

Print Your Full Name: _____

Signature: _____

*Date: _____

*Please note that no grades will be recorded for you until hard copy of this signature page is turned in to me **by 8/28/18.**