

# SJSU College of Business Resource Page

## Preparation for Success

**College of Business Calendar of Events** <http://www.sjsu.edu/cob/Calendar/index.html>

**SJSU College of Business** <http://www.sjsu.edu/cob/>

The institution of opportunity in Silicon Valley, providing relevant business education through hands-on student learning and leadership development in a global business community and conducting research that contributes to business theory, practice and education.

**CoB Peer Leaders** <http://www.facebook.com/cobpeerleaders>

As the Peer advisors of the college, peer leaders draw on personal experience and professional training to mentor other students to opportunities that will enrich their college experience. They can help with major choice and registration, time management, study skills, life skills, connecting you to college of business programs and opportunities, and direct you to appropriate resources. The founders of the Peer Leader Program have also created a phone application with business students in mind. Check out the web version: <http://www.cob.sjsu.edu/app/index.html>

**CoB Facebook page** <http://www.facebook.com/COBSJSU/>

**CoB Major Fact Sheets** <http://www.sjsu.edu/cob/Academic/>

Infused throughout the undergraduate program are opportunities to develop competencies in a number of key areas - communication, teamwork, global perspectives, critical thinking, entrepreneurship, community service, and innovation. The rigorous and challenging curriculum prepares graduates to be future leaders that succeed in the global economy.

**Scholarship Opportunities** <http://www.sjsu.edu/cob/Students/opportunities/>

Students have the opportunity to apply for scholarship programs including for study abroad.

**Business Student Advisement Center (BSAC)** <http://www.sjsu.edu/bsac/>

The Business Student Advisement Center provides information regarding academic planning (includes general education and major course requirements), college and university policies and procedures, advice for students on probation and those who have been academically disqualified from the university, and graduation.

**Tutorial Center** <http://www.sjsu.edu/cob/tutoring/>

The Tutorial Center provides tutoring to all business majors.

**Gary J. Sbona Honors Program** <http://www.sjsu.edu/cob/sbonahonors/>

Students work together in teams with other similarly qualified students on significant and meaningful projects at major businesses in the Silicon Valley where they can apply what they have learned in the class room to real world business problems.

### **Thompson Global Internship Program**

<http://www.sjsu.edu/cob/tgip/>

The Thompson Global Internship Program is a unique opportunity for College of Business students to live abroad while completing a project for Crown Worldwide Group. Students work together in teams on a significant and meaningful project at Crown's headquarters in Hong Kong or one of its other many locations.

### **Study Abroad Program**

<http://www.sjsu.edu/cob/studyabroad/>

Students receive the opportunity to gain a competitive edge in the global economy, get global business skills while learning a different culture, learn another language while gaining valuable cross-cultural skills, network and make life-long friends from around the world, see the world and have the adventure of a lifetime.

### **Student Organizations**

<http://www.sjsu.edu/cob/Students/organizations/>

The College of Business has 19 student organizations that provide an enrichment opportunity.

### **Leadership Survival Series**

<http://www.sjsu.edu/cob/Students/LeadershipSS/>

As part of the SJSU Salzburg Program, the Leadership Survival Series is championed by Salzburg Fellow, Dean David Steele and designed to introduce the concept of leadership early to new incoming students at the College of Business.

### **Global Leadership Passport Program**

<http://www.sjsu.edu/glac/Passport/>

This unique student opportunity takes advantage of SJSU's global and cross-cultural co-curricular activities and courses to develop a global mindset and global leadership skills. Students earn required passport stamps in global leadership competencies for approved courses, programs, experiences, projects, and e-portfolio reflections.

### **Silicon Valley Innovation Challenge and Business Plan Competition**

<http://www.cob.sjsu.edu/svce/>

The Silicon Valley Innovation Challenge and Business Plan Competition, organized by the Silicon Valley Center for Entrepreneurship, encourage innovation and entrepreneurship in the San José State University community and reward student participation in new venture creation.

### **Bay Area Retail Leadership Center**

<http://www.sjsu.edu/cob/barc/>

The Bay Area Retail Leadership Center consists of a multilateral partnership between SJSU students, retail industry partners, and SJSU faculty, administration, and staff. Center-sponsored events such as the Leadership Conference and the Study Tour bring constituents together in an effort to provide co-curricular, experiential learning opportunities designed to build students' leadership skills as well as their awareness and knowledge about retailing as a career destination.

### **Center for Banking and Financial Services**

<http://www.sjsu.edu/cob/centers/banking/>

The focus of the center's efforts is to create a link between talented SJSU students and the banking and financial services industry. This is especially important as there may be a discrepancy between the career opportunities in the financial sector and students' understanding of those opportunities.



San José State University  
College of Business  
[www.sjsu.edu/cob](http://www.sjsu.edu/cob)  
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