Accreditation Bulletin

Assurance of Learning Activities

Accreditation Timeline and Peer Review Team

Fall 2010

Refine Maintenance Report

Strengthen Quality of Data Stores on Faculty Achievments and Assessment

Continue Closing-the-Loop activities and discussions

Conduct visits with Peer Review Team Chair and Members.

Report due to Review Team & AACSB on December 16, 2010

Spring 2011

Maintenance Review Visit February 16-18, 2010

The College's AoL activities were featured in two well-received presentations at the AACSB Assessment Conference in New York City in Spring 2010. Both presentations covered assessment and closing-the-loop activities that addressed mission critical core values that are a challenge to assess, both for our college and most other business schools.

Leslie Albert presented her work on assessing creativity and innovation in a panel session with AACSB Assessment expert Kathryn Martel, "How Creative, Global-Minded, or Professionally-Minded are Your students?"

Noorein Inamdar and Malu Roldan presented their work on assessing integration in the MBA program capstone in the full session, "Teaching Strategic Management: Moving Students from Theory, Application to Practice."

On average, participants rated the two sessions between good and excellent on the AACSB evaluations.

Noorein also received a Lucas Graduate School fellowship in Spring 2010 for her continuing work in this area.

Closing-the-Loop Highlights

The College is undertaking several program level efforts to improve our programs and address student learning challenges surfaced by our assessment efforts. Perhaps most visible are the curriculum enhancement efforts in the MBA and BSBA programs, with the Undergraduate Curriculum Enhancement Project (UCEP) serving as catalyst for many efforts in the undergraduate program. Some highlights:

Three breakout groups in our Fall 2010 Welcome Back meeting brainstormed solution for three of our top student learning challenges: Communication Skills, Quantitative Skills, and Ethics. These discussions were led by UCEP Liaisons to our partner departments across campus who teach our students these key foundational skills – Anne Lawrence (Ethics), Ron Davis (Quantitative Skills), and Richard Burkhard (Communication Skills). All three liaisons have been in contact with their respective partners across campus and plans are afoot for additional opportunities for all of us to learn more about the courses where our students learn these skills, share curriculum ideas, and conduct small scale pilots to test potential course materials and partnerships that can enhance our students' skills in these areas. Stay tuned. We hope to see you in future Liaison events.

UCEP has initiated a community to bring together faculty most familiar with our College's core courses. Often these are Course Coordinators or Chairs, or someone nominated by the department chair as knowledgeable about a core course. The goal of this community is to improve communication and handoffs among our core courses and identify potential areas for integration and other improvements.
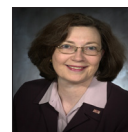
Director of Assessment Bobbi Makani has been working with many of you to refine the Business Assessment Test (BAT) to update and improve its content. A new version is in the works and will probably be taken by our students in Fall 2010. Bobbi has also spearheaded the development of several rubrics to assess BSBA learning goals. She has piloted them in her courses and worked with Prabha Chandrasekar to integrate into D2L. Please contact Bobbi at Betty.Makani@sjsu.edu if you would like to try out these rubrics in your classes.

AACSB ACCREDITED

Our Peer Review Team

Denise T. Smart (Chair)

Dean, McCoy College of Business Administration

Texas State University, San Marcos (Peer School)

Patrick Shannon

Dean, College of Business and Economcs

Boise State University (Peer School)

Scott Dawson

Dean, School of Business Administration

Portland State University (Aspirant School)

Visit our newly improved accreditation site for more information at http://www.sjsu.edu/cobaccreditation.

For questions, please contact Malu Roldan at malu.roldan@sjsu.edu

Thank You for All you do for our Accreditation Activities!

College Management Team
Accreditation Steering Committee
Undergraduate Curriculum Enhancement Project
Director of Assessment Bobbi Makani
Department Analysts Dora Ruiz, Julie Ryan, Barbara Somers, Yvette Trejo
Deans Office Staff Shannon Amidon, Rachel Hill, Heidi Wong, Sofia Moede
Prabha Chandrasekar
Accreditation Student Assistants Jennifer Chang and Soon Khen Ow Yong
Deans Office Student Assistants (especially Angelie Herrera and Devilatha Mandala)

Special Thanks to over 48% (and growing) of our faculty involved in Assessment!

ABBOTT, Debbie	FRUIN, Mark	MARINO, Jess	SESSIONS, Richard
AHUJA, Suresh	FU, Richard	MATHUR, Gita	SHIRANI, Ashraf
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BASU, Anuradha	GEHRT, Ken	MEASE, David	SRIDAR, Ramamurti
BENTLEY, David	GILLISS, David	MOSCHETTI, Tom	TURNER, Marlene
BOSCHKEN, Herman	HIBSHOOSH, Aharon	NELLEN, Annette	VENKATSUBRAMAN-YAN, Shailaja
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DeVINCENZI, Bill	LAWRENCE, Anne	ROLDAN, Malu	YETIMYAN, Mari
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EASTER, Marilyn	MAKANI, Bobbi	SALSTROM, Roger	ZAIMA, Janis
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			ZHOU, Shu

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