

Tri-Fold Brochure

Before you create a brochure, ask yourself:
Do I really need a printed brochure?

Sometimes promoting your college, department or program calls for building a virtual community on the web and social media, rather than printing a brochure. Consider both your audience and your communication goals. And consider the environment!

NOTE: It is never appropriate—or legal—to use an image from another source in print, on the web or on social media without obtaining permission from the image's owner.

Download InDesign templates (MS Word templates are in the works!) at sjsu.edu/communications/identity.

VS.

