## **Tri-Fold Brochure**

Before you create a brochure, ask yourself: Do I really need a printed brochure?

Sometimes promoting your college, department or program calls for building a virtual community on the web and social media, rather than printing a brochure. Consider both your audience and your communication goals. And consider the environment!

NOTE: It is never appropriate—or legal—to use an image from another source in print, on the web or on social media without obtaining permission from the image's owner.

Download InDesign templates (MS Word templates are in the works!) at sjsu.edu/communications/identity.



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Dean Chin's Response

 MESSAGE FROM THE DEAN
The Connie L. Lurie College of Education is a learning community. dedicated to equity and excellence. Equity initially addresses access and outcomes, and the College works to incorporate equity in action through policy and process. Excellence in a democratic society actualizes each student's unique potential as an individual and as a member of a diverse community. Excellence involves knowledge and skills with a commitment to lifelong curiosity, imagination and learning. The result is the College's commitment to the preparation of educators, including teachers, administrators, counselors and service providers who have the knowledge, skills, dispositions, and ethics that ensure equity and excellence for all students in a culturally diverse,

We are both an NCATE and CTC accredited institut

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