

# Proposed Admissions Guideline Modifications Academic Year: 2013/14

Public Hearings  
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<http://www.sjsu.edu/publicaffairs/announcements/admissionshearings/>

# Agenda

- Why is SJSU Impacted?
- Important Terminology
- Current SJSU Impaction
- Proposed Impaction Modifications
  - Guiding principles
  - Proposed Changes

## **SJSU COMMITMENT**

- Serve students fairly, equitably, and well
- Academic quality
- Student success
- Preference to applicants from local area

## The Changing Landscape

- Federal, state and local economies and policies
  - Severe budget reductions
  - Attention to degree completion and outcomes
- Affects all sectors, K-12 and beyond
  - Preparation of incoming students
  - Challenges achieving success in college
- Reputation of CSU and SJSU rising
  - Increasing UC fees and CC demand make CSU more attractive

## CSU and SJSU

- Four campuses fully impacted both frosh and transfer, a fifth in process
- 16 CSU campuses impacted for frosh, 17 impacted for transfer, more likely for 2013/14
- Increasing student interest in SJSU
  - 45K applications for Fall 2012, all-time high

## THE RESULT

- Limited capacity to:
  - meet student demand for courses
  - enable timely progress-to-degree
  - achieve graduation rate goals
- Proposing three modifications to current impaction practices for Academic Year 2013/14

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- Why is SJSU Impacted?
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# Terms for Discussing Admissions Practices

- “Frosh”
  - no college coursework completed after high school graduation
- “Transfer”
  - has completed college coursework after high school
  - “Transfer” here refers only to Upper Division status (60 or more transferable units)
  - Lower-Division Transfer not permitted

# Terms for Discussing Admissions Practices

- “Impaction”
  - applying supplemental admission criteria above CSU-minimum, due to excess student demand
- “Supplemental Criteria”
  - grades, test scores, courses or other measures above criteria required to meet CSU-minimum eligibility
- “Eligibility Index”
  - Application criterion for frosh that combines high school GPA and ACT/SAT scores for admission consideration
- “Local Service Area”
  - High schools (for frosh) or colleges (for transfers) from which applicants receive preferential consideration

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## SJSU IMPACTION HISTORY

- Fourth year of substantial impacted admissions
  - 2009: Campus-level impaction (entire CSU)
  - 2010: 18 programs impacted frosh and transfer
  - 2011: full program impaction for frosh and transfer
  - 2012: full program impaction for frosh and transfer

# Current SJSU Undergraduate Impaction

## ALL APPLICANTS

- Only frosh and upper-division transfer applications accepted
- All majors impacted for both frosh and transfer
  - Frosh use Eligibility Index (EI) as primary supplemental criterion
  - Transfer use college GPA as primary supplemental criterion
- Number of applicants admitted to an impacted program determined by university/program capacity
- **These remain in effect**

# Current SJSU Undergraduate Impaction

## FROSH

- Applicants must meet program EI requirements and any other supplemental criteria for admission to major
- Local and non-local applicants evaluated equally for admission to major
- Frosh applicants may apply to the Undeclared major
- Major admission thresholds may vary from one semester to another, and from one major to another
- **These remain in effect**

# Current SJSU Undergraduate Impaction

## FROSH (cont.)

- Applicants who do not meet major admission threshold are considered for admission as “Assigned” to Undeclared.
  - Applicants from the local service area are admitted using the CSU-minimum threshold. This is the current “local area guarantee.”
  - Pending campus capacity, applicants from outside the local service area may be admitted as assigned Undeclared using a threshold at or above the CSU minimum.

# Frosh Impaction Rates by Major (A-C) – Fall 2012

<b>MAJOR</b>	<b>Admit to Major Minimum SAT E.I.</b>	<b>Admit to Major Minimum ACT E.I.</b>
Accounting - Business Administration	3200	760
Accounting Information Systems - Business Administration	3200	760
Advertising	3200	760
Aerospace Engineering	3500	831
African American Studies	3200	760
Anthropology	3200	760
Art - Animation/Illustration	4200	997
Art - Art History	3000	720
Art - Design Studies	3200	760
Art - Digital Media Art	3000	720
Art - Studio Practice	3000	720
Athletic Training	3350	795
Aviation*	2900	694
Behavioral Science	3450	819
Bioengineering - General Engineering	3900	926
Biological Science - all concentrations	3800	902
Chemical Engineering*	2900	694
Chemistry	4000	950
Child and Adolescent Development	3200	760
Chinese	3000	720
Civil Engineering	4100	973
Communication Studies	3300	783
Communicative Disorders & Sciences	3900	926
Computer Engineering	3200	760
Computer Science	4000	950
Corporate Financial Management - Business Administration	3200	760
Creative Arts	3500	831

# Frosh Impaction Rates by Major (D-I) – Fall 2012

<b>MAJOR</b>	<b>Admit to Major Minimum SAT E.I.</b>	<b>Admit to Major Minimum ACT E.I.</b>
Dance	3000	720
Earth Science	3200	760
Economics	3900	926
Electrical Engineering	3200	760
Engineering	3700	878
English - all concentrations	3000	720
Entrepreneurship - Business Administration	3200	760
Environmental Studies - all concentrations	3800	902
Finance - Business Administration	3200	760
Forensic Science - all concentrations	3200	760
French	3000	720
General - Business Administration	3200	760
General Engineering	3200	760
Geography	3200	760
Geology	3200	760
German	3000	720
Global Studies	3200	760
Health Science	3600	855
History	3200	760
Hospitality, Tourism and Event Management	3200	760
Human Resource Management - Business Administration	3400	805
Humanities	3000	720
Industrial and Systems Engineering*	2900	694
Industrial Design	3800	902
Industrial Technology*	2900	694
Interior Design	3500	831
International Business - Business Administration	3200	760

# Frosh Impaction Rates by Major (J-P) – Fall 2012

<b>MAJOR</b>	<b>Admit to Major Minimum SAT E.I.</b>	<b>Admit to Major Minimum ACT E.I.</b>
Japanese	3000	720
Journalism	3200	760
Justice Studies	3200	760
Kinesiology	3350	795
Liberal Studies	3000	720
Life Science	3200	760
Linguistics	3000	720
Management - Business Administration	3200	760
Management Information Systems-Business Administration	3500	831
Marketing - Business Administration	3300	783
Materials Engineering*	2900	694
Mathematics - all concentrations	4300	1021
Mechanical Engineering	4100	973
Meteorology*	2900	694
Music - all concentrations	3000	720
Nutritional Science - all concentrations	3200	760
Occupational Therapy	4600	1092
Philosophy	3000	720
Physics	3700	878
Political Science	3200	760
Pre-Nursing	3700	878
Psychology	3450	819
Public Relations	3200	760

# Frosh Impaction Rates by Major (R-U) – Fall 2012

<b>MAJOR</b>	<b>Admit to Major Minimum SAT E.I.</b>	<b>Admit to Major Minimum ACT E.I.</b>
Radio-Television-Film	3500	831
Recreation - all concentrations	3200	760
Religious Studies	3000	720
Social Science	3500	831
Social Work	3200	760
Sociology	3600	855
Software Engineering	3200	760
Spanish	3000	720
Spanish - Prep for Teaching	3600	855
Theatre Arts	3000	720
Undeclared (Non-Locals Only)	3300	783

\*For SJSU impacted, state-wide majors that have limited or no availability elsewhere in the CSU, SJSU may admit applicants at or above the CSU Minimum.

# Current SJSU Undergraduate Impaction

## TRANSFER

- Applicants must meet program GPA requirements and any other supplemental criteria for admission to major
- Local and non-local applicants evaluated equally for admission to major
- Transfer applicants may NOT apply to the Undeclared major
- Major admission thresholds may vary from one semester to another, and from one major to another
- **These will remain in effect**

## TRANSFER (cont.)

- Applicants who do not meet major admission threshold are considered for admission as “Assigned” to Undeclared.
  - Transfer applicants from the local service area are admitted as Undeclared using the CSU-minimum threshold. This is the current “local area guarantee.”
  - Pending campus capacity, applicants from outside the local service area may be admitted as assigned Undeclared using a threshold at or above the CSU minimum.

# Transfer Impaction Rates by Major (A-C) – Fall 2012

<b>MAJOR</b>	<b>Admit to Major GPA Threshold</b>
Accounting - Business Administration	3.00
Accounting Information Systems - Business Administration	2.60
Advertising	2.60
Aerospace Engineering	3.00
African American Studies	2.60
Anthropology	2.80
Art - Animation/Illustration	3.75
Art - Art History and Visual Culture	2.80
Art - Design Studies	3.20
Art - Digital Media Art	2.80
Art - Studio Practice	2.80
Athletic Training	3.00
Aviation*	2.00
Behavioral Science	3.00
Bioengineering - General Engineering	3.50
Biological Sciences - all concentrations	3.10
Chemical Engineering*	2.00
Chemistry	3.60
Child and Adolescent Development	2.40
Chinese	2.60
Civil Engineering	3.30
Communication Studies	2.60
Communicative Disorders & Sciences	3.20
Computer Engineering	2.40
Computer Science	3.20
Corporate Financial Management - Business Administration	2.60
Creative Arts	2.60

# Transfer Impaction Rates by Major (D-H) – Fall 2012

<b>MAJOR</b>	<b>Admit to Major GPA Threshold</b>
Dance	3.00
Earth Science	2.60
Economics	3.00
Electrical Engineering	2.40
English	2.80
English - Creative Writing	2.80
English - Prep for Teaching	2.80
Entrepreneurship - Business Administration	2.80
Environmental Studies - all concentrations	3.30
Finance - Business Administration	2.60
Forensic Science - all concentrations	2.80
French	2.60
French - Prep for Teaching	2.60
General Business - Business Administration	2.70
General Engineering	2.90
Geography	3.30
Geology	2.90
German	2.60
Global Studies	2.60
Health Science	3.10
History	3.00
Hospitality, Tourism and Event Management	2.60
Human Resource Management - Business Administration	3.00
Humanities	2.60

# Transfer Impaction Rates by Major (I-O) – Fall 2012

<b>MAJOR</b>	<b>Admit to Major GPA Threshold</b>
Industrial and Systems Engineering*	2.00
Industrial Design	3.00
Industrial Technology*	2.00
Interior Design	2.80
International Business - Business Administration	2.60
Japanese	2.60
Journalism	2.60
Justice Studies	2.60
Kinesiology	3.00
Liberal Studies	2.70
Life Science	2.60
Linguistics	2.70
Management - Business Administration	2.60
Management Information Systems-Business Administration	2.60
Marketing - Business Administration	2.60
Materials Engineering*	2.00
Mathematics - all concentrations	3.60
Mechanical Engineering	3.35
Meteorology*	2.00
Music	3.00
Nutritional Science - all concentrations	3.30
Occupational Therapy	3.70

# Transfer Impaction Rates by Major (P-T) – Fall 2012

<b>MAJOR</b>	<b>Admit to Major GPA Threshold</b>
Philosophy	2.60
Physics	2.60
Political Science	2.70
Pre-Nursing	3.50
Psychology	3.00
Public Relations	2.60
Radio-Television-Film	2.80
Recreation - all concentrations	2.70
Religious Studies	2.60
Social Science	2.80
Social Work	2.60
Sociology	3.30
Software Engineering	2.40
Spanish	2.60
Spanish - Prep for Teaching	2.60
Theatre Arts	2.60

\*For SJSU impacted, state-wide majors that have limited or no availability elsewhere in the CSU, SJSU may admit applicants at or above the CSU Minimum.

# SUMMARY: Current SJSU Undergraduate Impaction

## FROSH ADMIT

- All to major at program threshold
- Applied undeclared at undeclared threshold
- All local assigned to undeclared at CSU minimum\*
- Some non-local perhaps assigned to undeclared at or above CSU minimum to meet capacity

## TRANSFER ADMIT

- All to major at program threshold
- No applied undeclared
- All local assigned to undeclared at CSU minimum\*
- Some non-local perhaps assigned to undeclared at or above CSU minimum to meet capacity

\*One focus of proposed changes

# Agenda

- Why is SJSU Impacted?
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# Proposed Changes to SJSU Undergraduate Impaction

## GUIDING PRINCIPLES

- Serve students fairly, equitably, and well
- Maintain quality in all academic programs
- Enable all students to make steady progress to degree
- Maintain access to higher education to the extent possible
- Maintain diversity across many dimensions within the student body
- Balance enrollments of new frosh, transfer, credential, and graduate students
- Give priority consideration to local frosh and transfer community

## PROPOSED CHANGES FOR FROSH AND TRANSFERS

1. Include the major of “Undeclared” as impacted for all applicants.
2. Establish campus-level minimum requirements for admission consideration, with preference to applicants from the local area
3. Ensure outreach to communities characterized by low socioeconomic status and historically low rates of college going

# Proposed Change #1

## IMPACTED UNDECLARED MAJOR

- Calculate campus capacity for Undeclared majors (total of applied and assigned)
- Establish supplemental criteria for admission
- Provide closer monitoring and additional advising

*IMPLICATION:* Maintains a manageable number of Undeclared majors; sets appropriate expectations for admitted students regarding opportunity to pursue a particular major.

# Proposed Change #2

## CAMPUS-LEVEL MINIMUM

- Based on overall campus capacity, establish a minimum threshold for admission to the university\*
- Establish a lower campus minimum for local applicants than non-local, ensuring admission preference for local applicants

*IMPLICATION:* Changes local area “guarantee” to local “preference;” some local CSU-eligible applicants may be denied admission.

\*For SJSU impacted, state-wide majors that have limited or no availability elsewhere in the CSU, SJSU may admit applicants at or above the CSU Minimum.

### OUTREACH: SPARTAN PATHWAYS PROGRAM

- Program to serve a limited number\* of CSU-eligible applicants who do not meet minimum thresholds
  - Holistic application review, using materials such as personal essay and letters of recommendation
  - Selection criteria to include community leadership, overcoming significant hardship, and potential for degree completion
  - Broad review committee makes admissions recommendations
- *IMPLICATION:* Provides college access to high-potential applicants with lower qualifications, but who may have stronger chance of success

\*Assign a minimum of 100 enrollment slots to applicants selected through Spartan Pathways

## Questions and Comments



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<http://www.sjsu.edu/publicaffairs/announcements/admissionshearings/>