

Design 197
BA Senior Project
Tuesday and Thursday 6–8:50 pm

Need assistance?
Meg Quarton, Lecturer
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Zoom Info (*Please note the passcode*)
Topic: DES 197 BA Senior Project
Time: This is a recurring meeting Meet anytime

Join Zoom Meeting
<https://cca.zoom.us/j/99546698692?pwd=NE51enJya2lzSzR4aXFLRCtWV0F0Zz09>

Meeting ID: 995 4669 8692
Passcode: d3sign197
One tap mobile
+16699006833,,99546698692# US (San Jose)
+12532158782,,99546698692# US (Tacoma)

Dial by your location

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- +1 346 248 7799 US (Houston)
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- +1 312 626 6799 US (Chicago)

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Course Format

This course is fully remote, with twice-weekly Zoom check-ins on Tuesday and Thursday evenings. Students can find course materials such as the syllabus, handouts, assignment instructions, etc., on Canvas. Class updates and changes to the schedule are posted as an Announcement on Canvas; Students are responsible for regularly checking in to learn of any updates.

Zoom Etiquette

Please be respectful during Zoom meetings. Students should behave as they would during an in-person class. Use kind words and wait for your turn to talk. Show good listening when others are speaking. Key points to remember:

- Be on time
- Pay attention to mute
- Learn the controls
- Don't multi-task
- Use video when you can
- Make "eye contact"

Course Description

BA-Senior Project is an in-depth study of current issues in the design field. This course utilizes interdisciplinary approaches and concepts to provide a capstone experience for the design studies student.

This course satisfies three (3) units and addresses the resolution project of the BA Design Studies program, emphasizing Graphic Design. As this is the final requirement for the BA Design Studies Degree, the degree project is expected to represent a significant body of work accomplished over four years in the Department of Design program, through fitting the appropriate form to its content and audience, culminating in the design of an exhibit of the work. A substantial amount of student activity in the studio will address acquiring and refining these skills and knowledge.

Student Learning Objectives

This is a studio-intensive course where five assigned projects will address collaborating and co-creating, experiencing design to enhance relationships between people, integrating design techniques and systems thinking to transform complexity into order and parts into patterns, defining personal strengths, as well as identifying specific career choices prior to graduation. Critiques, work-in-progress discussions, and assigned project reviews form the basis for small and large group discussions within this class. Students will be encouraged to apply evaluative skills and articulate them in the critique format. Students will also be challenged to determine goals and to make experimentations, observations, and decisions that result in concise, informative, and engaging visual statements.

Course Learning Outcomes

Upon successful completion of this course, students will, through experimentation, careful analysis, and evaluation, establish a basis for visual problem solving utilizing the following interrelated theories.

- Organize information to make compelling and experimental visual expressions for presentation
- Investigate and deepen the design process and recognize collaboration as a creative process
- Experience design as the means to enhance relationships between people
- Integrate design techniques and systems thinking to transform complexity into order

- Demonstrate professional standards for model making and apply time management tools effectively
- Define personal strengths and identify specific career choices prior to graduation

Technology Requirements

Students are required to have an electronic device (laptop, desktop, or tablet) with a camera and built-in microphone. SJSU has a free equipment loan program available for students. Students are responsible for ensuring that they have access to reliable Wi-Fi during class. If students are unable to have reliable Wi-Fi, they must inform the instructor, as soon as possible. See Learn Anywhere website for current Wi-Fi options on campus.

Other Technology Requirements / Equipment / Material

- Portable computer with software—Adobe CC and Fonts (Required)
- Ink-jet Printer color (11"x17" Recommended)
- Sketchbook
- Reliable data backup
- Cutting mat, metal ruler; x-acto knife; digital camera; pencils

Expenses (*This is not a course fee*)

The estimated cost for semester course-related supplies/materials is \$200 and will vary according to the individual.

Course Requirements and Assignments

Increasingly, the contemporary role of the designer includes not simply that of form-giver but also problem-solver. Consequently, designers need the ability to creatively examine complex issues, and the content and information that is developed from these examinations must be given form.

Five major projects will be assigned. Several preliminary presentations leading up to each final project will be required. **The fifth project will be due on the last day of class and is independently designed outside class.**

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course-related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

Note: Students are expected to be familiar or to independently make themselves familiar with basic digital graphics applications or any applications pertinent to their projects, as these will not be taught in class. In-class workdays will be scheduled, however, a formidable amount of out-of-class work will also be necessary.

Attendance

Regular, prompt attendance for all classes - as outlined in Canvas - is required. Attendance will be taken at the beginning of each class. Students must participate for the entire class period—including studio time for work and critique—to be considered present. If a student does not meet the instructor's requirements for the day, the student will be marked as absent. Students who arrive more than five minutes late to a Zoom session will be marked as such. This is a strict attendance policy.

Unless otherwise excused, students should meet all instructor deadlines. If a student must miss a class, please email the instructor beforehand. Students are responsible for obtaining any material missed in class.

Note: According to University Policy F15-12, Students are expected to attend all meetings for the courses in which they are enrolled as they are responsible for material discussed therein and active participation is frequently essential to ensure maximum benefit to all class members. In some cases, attendance is fundamental to course objectives; for example, students may be required to interact with others in the class. Attendance is the responsibility of the student. Participation may be used as a criterion for grading when the parameters and their evaluation are clearly defined in the course syllabus and the percentage of the overall grade is stated.

Evaluation and Grading

Each project will be graded upon completion and assigned a letter grade according to the University policy—A through F. Late projects are subject to an F unless prior arrangements have been made (health, family emergency, etc.) An incomplete will only be granted to students with documented extenuating circumstances e.g. debilitating illness, family emergency, etc. Semester projects cannot be re-done for re-evaluation, no exceptions.

Grades are determined by the student's methodology, process, and completion of each project. Students will be evaluated at three levels:

20% Participation in group discussions
30% Preparedness and rigor of the process
50% Final results of projects

A: Excellent work. Strong work ethic. Perfect attendance.
B: Solid. Above-average work. Room for improvement.
C: Average work. Little or no class participation.
D: Incomplete work. Little effort.
F: Failure to meet the course requirements

Deadlines

No extensions will be given except in cases of documented emergencies, serious illness. If such a circumstance should arise, please contact the instructor as early as possible and be ready to

provide documentation. If an absence is unavoidable, it is the student's responsibility to obtain any material missed in class, including handouts, lecture notes, and homework assignments.

Late Assignments

It is essential that you keep up with the course work and submit all assignments in a timely manner. Assignments will lose a full letter grade for each day late. Graded assignments more than 3 days late will not be accepted. In such cases, a grade of zero credit will be entered.

University Policies

Per University Policy S16-9 (<http://www.sjsu.edu/senate/docs/S16-9.pdf>), relevant information to all courses, such as academic integrity, accommodations, dropping and adding, consent for the recording of the class, etc. is available on the Office of Graduate and Undergraduate Programs' Syllabus Information web page at <http://www.sjsu.edu/gup/syllabusinfo/>