

The Graphic Design Program is looking for students who demonstrate the ability to investigate, define, and solve visual communication problems, to determine design priorities, do research, conceptualize and evaluate alternatives, coordinate project elements, and communicate concepts utilizing the common tools of the profession from concept sketches to comps.

Because the Professional Design Program is highly demanding, it is necessary that each student who plans entry at the upper division level, Bachelor of Fine Art Degree, submit a portfolio for faculty review. The portfolio is an advising and admission procedure to assure that students are prepared for advanced classes.

The Graphic Design Program requires completion of the following courses before submitting portfolios. (SJSU courses or equivalents):

Art 24 or ANI 24
DsGD 63
DsGD 83
DsGD 99
DsGD 100

All students seeking the BFA in Graphic Design must participate in the portfolio review process.

Effective after the final day of the Fall 2019 semester, students who have earned 90 units or more may not change majors except by special permission. Any request for change of major may be denied for students whose time remaining to complete the requirements for a degree would significantly increase.

Portfolio format

- All class projects from DsGD 100
- Any two (2) projects from DsGD 99
- Unofficial Transcripts (All colleges)
- Information Form
- Evaluation Form
- Stamped self addressed #10 envelope
- All projects must be labeled and submitted in a 17" x 22" x 2" black Dura-Tote V419H portfolio, *no exceptions*, (available in the Spartan Bookstore). Please attach project labels to the bottom right-hand corner on the back of the each print.
- Name, phone number, and address label should be attached to the upper right-hand corner (long side with flap) of the portfolio cover.
- Transcripts are part of the portfolio application. You must have transcripts for submission along the other materials.
- Transcripts, Information Form, Evaluation Form, and self addressed #10 envelope must be enclosed in a 9.5" x 12" manila file folder. Place a label on the top (longer side) along the right-hand corner. Transcripts, Information Form, and Evaluation Form must be submitted to Nicole Piffero Design Department Office Coordinator, in Art 120 **on or before December 6, 2019.**

Where to submit your portfolio

Portfolios will be collected by each instructor teaching a DsGD 100 section on the last day of instruction.

Where to pick up your portfolio
Portfolios must be claimed within the first three (3) weeks of the Spring 2020 semester from your DsGD 100 instructor.

You will be mailed the results of the Review as soon as possible.

Name

Address

City, State, Zip

Phone

E-mail

Course	Semester(s) (current semester included)	Instructor(s) (current semester included)	Grade
DsGD 99 Introduction to Typography			
DsGD 100 Visual Communication & Process			

Labels for DsGD 100 projects

**dsgd 100 visual communication
and process**
fall 2019
project one

last name first name

instructor

rating

**dsgd 100 visual communication
and process**
fall 2019
project three

last name first name

instructor

rating

3.5

**dsgd 100 visual communication
and process**
fall 2019
project two

last name first name

instructor

rating

**dsgd 100 visual communication
and process**
fall 2019
project three

last name first name

instructor

rating

**dsgd 100 visual communication
and process**
fall 2019
project four

last name first name

instructor

rating

dsgd 100 visual communication and process
fall 2019
project three

last name first name

instructor

rating

Labels for DsGD 99 projects

BFA Graphic Design Pre-Admission Portfolio Review	DsGD 99 Introduction to Typography	BFA Graphic Design Pre-Admission Portfolio Review	DsGD 99 Introduction to Typography
<hr/>		<hr/>	
last name	first name	last name	first name
<hr/>		<hr/>	
project		project	
<hr/>		<hr/>	
instructor		instructor	

Label for 9.5" x 12" file folder

Label for portfolio

BFA Graphic Design Pre-Admission Portfolio Review	DsGD 100 Visual Communication & Process	Fall 2019	BFA Graphic Design Pre-Admission Portfolio Review	DsGD 100 Visual Communication & Process	Fall 2019
<hr/>					
last name	first name		last name	first name	
<hr/>					
address city zip					
<hr/>					
phone	instructor/section no.		phone	instructor/section no.	

Name _____

Portfolio reviews are held in an effort to monitor and raise the level of student work. The reviews are based entirely on the quality of the work submitted. Faculty judgments are as honest and objective as possible.

These reviews also serve as the primary method of keeping the graphic design faculty informed of the development and progress in the major courses.

As you review this evaluation form, please bear in mind that portfolio reviews are held primarily for your benefit. The faculty feels that portfolio reviews are one of the most difficult and important faculty responsibilities.

Participating Faculty

Portfolio Review Committee

Prof. Yoon Chung Han
Prof. Connie Hwang
Prof. Chang Sik Kim
Prof. Diane Lee
Prof. Randall Sexton
Gregory Hom
Julio Martinez

5.5

Your portfolio at this stage of your development contains work which demonstrates an understanding of the objectives of communication and a clear understanding of design principles, attributes, and process.

Your portfolio contains work which shows promise. We encourage you to work hard in the remainder of your graphic design classes to improve your problem solving and form giving skills, and to demonstrate greater command of the design process.

Your portfolio at this stage of your development contains very mixed results. You must work hard to improve your work, demonstrate greater problem solving and form giving skills and a command of the design process.

Your portfolio at this stage of your development does not reflect the knowledge that we expect of continuing BFA Graphic Design students. We strongly recommend you to improve and elevate your design skills in DsGD 104 next semester.

Your portfolio could not be considered at this review because it does not contain all required pieces.

Your portfolio will improve with work in the following area(s):

- Problem solving skills
- Form giving skills
- Image creation skills
- Typography skills
- Presentation skills

You are **pre-admitted** to the BFA Graphic Design Program. Please register for DsGD 104. Your portfolio will be reviewed again after DsGD 104 to confirm your admission to the BFA Graphic Design Program.

You are **conditionally pre-admitted** to the BFA Graphic Design Program. Please register for DsGD 104. Your portfolio will be reviewed again after DsGD 104 to confirm your admission to the BFA Graphic Design Program.

You are **not accepted**. You may apply again after DsGD 104 if your total units (all college) are below 90.