

The Graphic Design Program is looking for students who demonstrate the ability to investigate, define, and solve visual communication problems, to determine design priorities, do research, conceptualize and evaluate alternatives, coordinate project elements, and communicate concepts utilizing the common tools of the profession from concept sketches to digital comprehensives.

Because the Professional Design Programs are highly demanding, it is necessary that each student who plans entry at the upper division level, Bachelor of Fine Art Degree, submit a portfolio for faculty review. The portfolio is an advising and admission procedure to assure that students are prepared for advanced classes. Admission may also require a personal interview.

The Graphic Design Program requires completion of the following courses before submitting portfolios. (SJSU courses or equivalents):

Art 24
DsGD 63
DsGD 83
DsGD 99
DsGD 100
DsGD 104

All students seeking the BFA in Graphic Design must participate in the portfolio review process.

Effective after the final day of the Fall 2018 semester, students who have earned 90 units or more may not change majors except by special permission. Any request for change of major may be denied for students whose time remaining to complete the requirements for a degree would significantly increase.

An in-person interview will be conducted as part of the evaluation process for entry to the BFA Graphic Design program on May 8, 2019. Your participation is mandatory. More detail procedure information will be announced via email accordingly in advance.

Portfolio format

- All class projects from DsGD 100 and DsGD 104
- Any one (1) project from DsGD 99
- Transcripts (all college work)
- Information Form
- Evaluation Form
- Stamped self addressed #10 envelope
- All projects must be labeled and submitted in a 17"x 22"x 2" black Dura-Tote V419H portfolio, *no exceptions*, (available in the Spartan Bookstore). Please attach project labels to the bottom right-hand corner on the back of the each print.
- Name, phone number, and address label should be attached to the upper right-hand corner (long side with flap) of the portfolio cover.
- Transcripts are part of the portfolio application. You must have transcripts for submission with the other materials. A set of transcripts must be ordered from each college attended. SJSU will not release copies you submitted to them—they will supply you with only a SJSU transcript.
- Transcripts, Information Form, Evaluation Form, and self addressed #10 envelope must be enclosed in a 9.5" x 12" straight cut file folder, place a label on the top longer side right hand corner. Transcripts, Information Form, and Evaluation Form must be submitted to Nicole Piffero, Department Office Coordinator in Art 120 on or before May 4th, 2019.

Where to submit your portfolio

Portfolios will be collected by each instructor teaching a DsGD 104 section.

Where to pick up your portfolio

Portfolios must be claimed within the first three (3) weeks of the Fall 2020 semester from your DsGD 104 instructor.

You will be mailed the results of the Review as soon as possible. Students who are accepted and students who are accepted conditionally to the BFA Graphic Design Program, need to bring their letter of admittance to the first day of DsGD 102, 186, and 110 in the Fall semester.

Name

Address

City State Zip

Phone

Email

Course	Semester(s) (current semester included)	Instructor(s) (current semester included)	Grade
DsGD 99 Intro to Typography			
DsGD 100 Visualization & Process			
DsGD 104 Intro to Graphic Design			

Name _____

Student ID# _____

As you review this evaluation form, please bear in mind that portfolio reviews are held primarily for your benefit. Additionally, the faculty feels that portfolio reviews are one of the most difficult and important faculty responsibilities.

Portfolio reviews are held in an effort to monitor and raise the level of student work. The reviews are based entirely on the quality of the work submitted. Faculty judgments are as honest and objective as possible.

These reviews also serve as the primary method of keeping the graphic design faculty informed of the development and progress in the major courses.

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Portfolio Review Committee

- Prof. Diane Lee, Chair
- Prof. Yoon Chung Han
- Prof. Connie Hwang
- Prof. Chang Sik Kim
- Prof. Randall Sexton
- Julio Martinez
- Joe Miller

Please retain this form for admittance into DsGD 102, 186, and 110 in the Fall 2019.

- Your portfolio at this stage of your development contains work which demonstrates an understanding of the objectives of communication and a clear understanding of design principles, attributes, and process.
- Your portfolio contains work which shows promise. We encourage you to work hard in the remainder of your graphic design classes to improve your problem solving and form giving skills, and to demonstrate greater command of the design process.
- Your portfolio at this stage of your development contains very mixed results. You must work hard to improve your work, demonstrate greater problem solving and form giving skills and a command of the design process.
- Your portfolio at this stage of your development does not reflect the knowledge that we expect of continuing BFA Graphic Design students. We recommend you to take DsGN 197 next semester and graduate with BA Art Design Studies degree.
- Your portfolio could not be considered at this review because it does not contain all required pieces.

Your portfolio will improve with work in the following area(s):

- Problem solving skills
- Form giving skills
- Image creation skills
- Typography skills
- Presentation skills

- You are **accepted** to the BFA Graphic Design Program. Please register for DsGD 102, 186, and 110.
- You are **conditionally accepted** to the BFA Graphic Design Program. Please register for DsGD 102 , 186, and 110.
- You are **not accepted**. The faculty recommends you continue with the BA Art, Design Studies.

Labels for DsGD 104 projects and one project from DsGD 99

<p>BFA Graphic Design Portfolio Review</p> <p>DsGD 104 Introduction to Graphic Design</p> <p>Spring 2020</p> <hr/> <p>last name first name</p> <hr/> <p>project</p> <hr/> <p>instructor</p>	<p>BFA Graphic Design Portfolio Review</p> <p>DsGD 104 Introduction to Graphic Design</p> <p>Spring 2020</p> <hr/> <p>last name first name</p> <hr/> <p>project</p> <hr/> <p>instructor</p>
<p>BFA Graphic Design Portfolio Review</p> <p>DsGD 104 Introduction to Graphic Design</p> <p>Spring 2020</p> <hr/> <p>last name first name</p> <hr/> <p>project</p> <hr/> <p>instructor</p>	<p>BFA Graphic Design Portfolio Review</p> <p>DsGD 104 Introduction to Graphic Design</p> <p>Spring 2020</p> <hr/> <p>last name first name</p> <hr/> <p>project</p> <hr/> <p>instructor</p>
<p>BFA Graphic Design Portfolio Review</p> <p>DsGD 99 Introduction to Typography</p> <p>_____ semester _____ yr.</p> <hr/> <p>last name first name</p> <hr/> <p>project</p> <hr/> <p>instructor</p>	<p>BFA Graphic Design Portfolio Review</p> <p>DsGD 104 Introduction to Graphic Design</p> <p>Spring 2020</p> <hr/> <p>last name first name</p> <hr/> <p>project</p> <hr/> <p>instructor</p>

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Label for 9.5" x 12" file folder

Label for portfolio

<p>BFA Graphic Design Portfolio Review</p> <p>DsGD 104 Introduction to Graphic Design</p> <p>Spring 2020</p> <hr/> <p>last name first name</p> <hr/> <p>address city zip</p> <hr/> <p>phone instructor/section no.</p>	<p>BFA Graphic Design Portfolio Review</p> <p>DsGD 104 Introduction to Graphic Design</p> <p>Spring 2020</p> <hr/> <p>last name first name</p> <hr/> <p>address city zip</p> <hr/> <p>phone instructor/section no.</p>
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Labels for DsGD 100 projects

**DsGD 100 Visual Communication & Process
PROJECT 1** Fall 2019

Last Name First Name

Instructor

**DsGD 100 Visual Communication & Process
PROJECT 1** Fall 2019

Last Name First Name

Instructor

**DsGD 100 Visual Communication & Process
PROJECT 1** Fall 2019

Last Name First Name

Instructor

**DsGD 100 Visual Communication & Process
PROJECT 1** Fall 2019

Last Name First Name

Instructor

**DsGD 100 Visual Communication & Process
PROJECT 1** Fall 2019

Last Name First Name

Instructor

**DsGD 100 Visual Communication & Process
PROJECT 1** Fall 2019

Last Name First Name

Instructor

**DsGD 100 Visual Communication & Process
PROJECT 1** Fall 2019

Last Name First Name

Instructor

**DsGD 100 Visual Communication & Process
PROJECT 1** Fall 2019

Last Name First Name

Instructor

**DsGD 100 Visual Communication & Process
PROJECT 1** Fall 2019

Last Name First Name

Instructor

**DsGD 100 Visual Communication & Process
PROJECT 1** Fall 2019

Last Name First Name

Instructor

**DsGD 100 Visual Communication & Process
PROJECT 1.2** Fall 2019

Last Name First Name

instructor

**DsGD 100 Visual Communication & Process
PROJECT 2** Fall 2019

Last Name First Name

instructor

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Labels for DsGD 100 projects

DsGD 100 Visual Communication & Process
PROJECT 3.1 Fall 2019

Last Name First Name

Instructor

DsGD 100 Visual Communication & Process
PROJECT 3.1 Fall 2019

Last Name First Name

Instructor

DsGD 100 Visual Communication & Process
PROJECT 3.1 Fall 2019

Last Name First Name

Instructor

DsGD 100 Visual Communication & Process
PROJECT 3.1 Fall 2019

Last Name First Name

Instructor

DsGD 100 Visual Communication & Process
PROJECT 3.1 Fall 2019

Last Name First Name

Instructor

DsGD 100 Visual Communication & Process
PROJECT 3.1 Fall 2019

Last Name First Name

Instructor

DsGD 100 Visual Communication & Process
PROJECT 3.1 Fall 2019

Last Name First Name

Instructor

DsGD 100 Visual Communication & Process
PROJECT 3.1 Fall 2019

Last Name First Name

Instructor

DsGD 100 Visual Communication & Process
PROJECT 3.1 Fall 2019

Last Name First Name

Instructor

DsGD 100 Visual Communication & Process
PROJECT 3.1 Fall 2019

Last Name First Name

Instructor

DsGD 100 Visual Communication & Process
PROJECT 3.2 Fall 2019

Last Name First Name

Instructor

DsGD 100 Visual Communication & Process
PROJECT 4 Fall 2019

Last Name First Name

Instructor

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