

San José State University

Department of Design / Industrial Design Program

DSID 128A, Portfolio Project 4, Section 1, Spring 2020

Instructor:	Josh Nelson
Office Location:	Art 231
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Office Hours:	Tuesday & Thursday 3:30pm - 4:30pm
Class Days/Time:	Tuesday & Thursday 8:00am - 8:50am
Classroom:	Art 205
Prerequisites:	DSID125A; DSID 128 (3 units); DSGN 127
Corequisites:	DSID 128 (3 units)

Canvas Course Management Website

Copies of the course materials such as the syllabus, assignment handouts, grading, etc. may be found on the course Canvas website. You may find your link to this website on MySJSU, along with your login/password info. You are responsible for regularly checking with the messaging system in Canvas for course updates, assignments, etc.

Course Description

Portfolio Project 4 is the final course in the Portfolio Project Series. The course focuses on the design, planning and implementation of a public exhibition of work. Each student will exhibit a body of work that represents their abilities and perspective as a designer. The exhibition will be presented collectively and will require creative and effective collaboration between students. The exhibition is the culmination of studies in industrial design and it caps each student's career at SJSU.

Course Goals and Student Learning Objectives

Upon successful completion of this course, students will be able to:

(LO1) Prepare a professional-grade designer's Professional Package (resume, cover letter, business card and portfolio)

(LO2) Edit, curate and organize a comprehensive body of work..

- (LO3) Apply visual design principles to effectively exhibit design work.
- (LO4) Construct a professional quality portfolio of work in an online/digital environment.
- (LO5) Employ storytelling to convey a distinct and personal point-of-view about design.
- (LO6) Combine the knowledge of how to best discuss their work in their portfolio, along with their design process and design philosophy, and present publicly in an exhibition open to the professional community and in an international design competition.
- (LO7) Actively discuss, critique, and engage in professional reviews of their own and their peers' work.

Required Texts/Readings

Required Readings:

Additional reading assignments will be provided on Canvas.

Library Liaison:

Design Department Librarian
Scott, Gareth
Phone: (408)-808-2094
Email: gareth.scott@sjsu.edu

Classroom Protocol

Students are expected to be on time to class. Students are to be respectful of the professor and their peers. Any disruptive activities in the classroom will result in the student being asked to leave the class. Arriving late to class without prior arrangement and approval from the professor is considered disruptive. If the student cannot be in the classroom by the start of class, please do not interrupt the class in session by entering the classroom. If a student encounters any problems that inhibit their ability to participate in the class, please provide as much advance notice as possible to the instructor so that he/she may respond and inform the student in a timely manner. Students are expected to leave the classroom in a clean condition at the end of each class meeting so that the next class has an organized, clean room waiting for them.

Inappropriate use of smartphones, laptops and video games is disruptive and inconsiderate to your classmates and instructors. Smartphone use should be limited to essential classroom activities. If you disrupt or withdraw from class activities due to your inability to silence these and similar devices it will count against the participation portion of your final grade. If personal issues (family, medical, etc) require you to leave your phone on, you may do so by making arrangements with the instructor in advance.

If you are having any difficulties that are affecting your successful completion of this class, you are encouraged to contact the instructor as soon as possible. Do not wait until the end of the semester to discuss any problems you are having in class or with your grades, as that is often too late to afford the appropriate support and enable success in the course.

Missed or Late Homework:

All work turned in late will receive an automatic 40% deduction in grading. If you have an excusable reason for turning in an assignment late or missing a class, please contact the professor as soon as possible before the class begins. The professor will work with you to

develop an approved plan to turn in late work and still get full credit. Feedback on approved late work can be obtained during the professor's office hours.

Assignments and Grading Policy

Assignments:

Assignment details and due dates will be available on Canvas.

Students will be engaged in critiques and practice sessions during class meeting times and they will be assessed on engagement in those activities (LO6, LO7). Students will have homework assignments to do outside of class (up to 4 hours per week) that include reading, layout, design, and writing (LO3, LO4).

Determination of Grades

This course is a credit (CR) / no credit (NC) course. CR grades are passing and grant credit for taking the course. NC grades do not grant credit for the course, but do not affect your GPA or academic standing. There is one general criteria that will ultimately determine the grade in this class. Anything below a "C" grade average for all coursework is an automatic NC grade.

Letter grades will be given to students throughout the semester for coursework. That grading will follow the standard SJSU A-F system as indicated below. A cumulative grade of "C" or better is required to earn a CR grade in the course. Anything below a "C" (less than 72.5%) will result in a NC grade.

Coursework Grading

Anything less than a "C" grade for coursework will result in an automatic NC grade for the entire course. Coursework grading is weighted as follows:

ASSIGNMENT GROUPINGS	WEIGHT
Professional Package Development	25%
Participation*	30%
Exhibition Development & Implementation	45%
Total	100%

Grading will follow the standard SJSU A-F system:

A = 100% to 95%
 A minus = 95% to 91%
 B plus = 91% to 87%
 B = 87% to 85%
 B minus = 85% to 81%
 C plus = 81% to 77%
 C = 77% to 75%
 C minus = 75% to 71%
 D plus = 71% to 67%
 D = 67% to 65%

D minus = 65% to 61%

F = 61% to 0%

*Active participation in class activities is a significant factor in a student's success in the industrial design program at SJSU. Active learning facilitates mental growth, skill enhancement, creates a lifelong learner and improves the goals of becoming a good collaborator and designer.

University Policies

Per University Policy S16-9 (<http://www.sjsu.edu/senate/docs/S16-9.pdf>), relevant information to all courses, such as academic integrity, accommodations, dropping and adding, consent for recording of class, etc. is available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>.

DSID 128A

Portfolio Project 4,

Spring 2020, Course Schedule

Schedule is subject to change with fair notice (one week) in class or via notice on Canvas.

Table 1 Course Schedule

Week	Date	Topics, Readings, Assignments, Deadlines
1	1/23	<p>Review of syllabus, course content, assignment structure, course expectations and assignments. Exhibition requirement.</p> <p>Activity: Committee Roles & Responsibilities Introduction</p>
2	1/28	<p>Exhibition Planning & Implementation</p> <p>Activity: Finalize Committees, Exhibition Planning 1</p>
	1/30	<p>Exhibition Planning & Implementation</p> <p>Activity: Finalize Committees, Exhibition Planning 2</p> <p>Assignment: Review of DSID125A business cards, resumes and online portfolios.</p>
3	2/4	<p>Professional Package Development</p> <p>Due: DSID125A Re-review</p> <p>Assignment: Professional Package 1</p>

	2/6	Exhibition Planning & Implementation Activity: Exhibition Planning 3
4	2/11	Professional Development Guest Speaker: TBD and/or work day
	2/13	Professional Package Development Due: Professional Package 1 Assignment: Professional Package 2
5	2/18	Exhibition Planning & Implementation Activity: Exhibition Planning 4
	2/20	Professional Development Guest Speaker: TBD and/or work day
6	2/25	Professional Package Development

		<p>Due: Professional Package 2</p> <p>Assignment: Professional Package 3</p>
	2/27	<p>Exhibition Planning & Implementation</p> <p>Activity: Exhibition Planning 5</p>
7	3/3	<p>Professional Development</p> <p>Guest Speaker: TBD and/or work day</p>
	3/5	<p>Professional Package Development</p> <p>Due: Professional Package 3</p> <p>Assignment: Professional Package 4</p>
8	3/10	<p>Exhibition Planning & Implementation</p> <p>Activity: Exhibition Planning 6</p>
	3/12	<p>Professional Development</p>

		Guest Speaker: TBD and/or work day
9	3/17	Professional Package Development Due: Professional Package 4 Assignment: Professional Package 5
	3/19	Exhibition Planning & Implementation Activity: Exhibition Planning 7
10	3/24	Professional Development Guest Speaker: TBD and/or work day
	3/26	Professional Package Development Due: Professional Package 5 Assignment: Professional Package 6
11	3/31	<i>Spring Recess (No Class)</i>

	4/2	Spring Recess (No Class)
12	4/7	Exhibition Planning & Implementation Activity: Exhibition Planning 8
	4/9	Professional Development Guest Speaker: TBD and/or work day
13	4/14	Professional Package Development Due: Professional Package 6
	4/16	Exhibition Planning & Implementation Activity: Exhibition Planning 9
14	4/21	Professional Development Guest Speaker: TBD and/or work day
	4/23	Exhibition Planning & Implementation Activity: Exhibition Planning 10

15	4/28	Professional Development Guest Speaker: TBD and/or work day
	4/30	Exhibition Planning & Implementation Activity: Exhibition Planning 11
16	5/5	Senior Exhibition - Day 1 Setup and Professional Night
	5/6	Senior Exhibition - Day 2 Friends and Family Night and Takedown
	5/7	No class
17	5/15	Final Exam: 7:15am - 9:30am