Design Electives

Departmental advisor-approved design electives. 2 Lower Division and 2 Upper Division design electives are required.

Select 6 units of Lower Division Design Electives		Units
ADV 91	Introduction to Advertising	3
ADV 93	Design Fundamentals for Advertising 1	3
ADV 94	Design Fundamentals for Advertising 2	3
ART 13	Three-Dimensional Design Concepts	3
ART 14	Color	3
ART 46	Introduction to Ceramics	3
ART 47	Introduction to Metalsmithing	3
ART 68	Beginning Sculpture: Object & Concept	3
ART 74	Introduction to Digital Media	3
ART 75	Introduction to Digital Video Art	3
BUS2 90	Business Statistics	3
BUS 92	Introduction to Business Programming	3
BUS5 16	Introduction to Leadership & Innovation	3
CMPE 30	Programming Concepts & Methodology	3
CS 22B	Python Programming for Data Analysis	3
CS 46A	Introduction to Programming	3
ENG 70	Emerging Modernisms and Beyond	3
JOUR 61	Writing for Print, Electronic and Online Media	3
JOUR 95	Beginning Digital News Photography	3
MCOM 63	New Media	3
MCOM 70	Visual Communication for Modern Media	3
PHOT 40	Introduction to Photography	3
PR 99	Contemporary Public Relations	3
RTVF 20	Introduction to Sound Production	3
RTVF 30	Introduction to Film/TV Production	3
RTVF 31	Film & Television Aesthetics	3
RTVF 80	Introduction to Media	3
RTVF 82	Introduction to Film History	3
TA 5	Acting	3

Select 6 units of Upper Division Design Electives Some courses have prerequisite requirement		Units
ADV 121	Consumer Advertising	3
ADV 122	Business-to-Business Advertising	3
ADV 132	UX UI Design for Advertising	3
AMS 179	American Pop Culture	3
ANTH 102	Silicon Valley Connections	3
ANTH 105	Applied Anthropology	3
ANTH 132	Creating Built Words	3
ANTH 133	Organizational Cultures	3
ART 101	Digital Media Art	3
ART 104	Interdisciplinary Seminar in Digital Media Art	3
ART 105	Advanced Digital Video	3
ART 106	Topics in Human Machine Interface	3
ART 111	Introduction to Printmaking	3
ART 132	Topics in Vessel	3
ART 140	Glass	3
ART 141	Blow Molds	3
ART 147	Wearable Sculpture	3
ART 149	Lost Wax	3
ART 150	Topics in Relief Printmaking and Letterpress	3
ART 151	Topics Screen-Printing	3
ART 152	Topics in Lithography	3
ART 153	Topics in Intaglio Processes	3
ART 155	Topics in Monotype	3
ART 172	Intermediate Sculpture: System/Structure	3
ART 181	Digital Printmaking	3

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Upper Division Design Electives continued)

ARTH 110	History & Theory of New Media	3
ARTH 126	History of Photography	3
ARTH 160	Modern Architecture	3
ARTH 161	Contemporary Architecture	3
ARTH 162	California Architecture	3
ARTH 192A	Modern Design	3
ARTH 192C	History of Interior Design	3
BUS2 130	Introduction to Marketing	3
BUS2 131A	Business to Business Marketing	3
BUS2 131C	Marketing of High Technology	3
BUS2 131D	Marketing in New Ventures	3
BUS2 134A	Consumer Behavior	3
BUS2 134B	Integrated Marketing Communications	3
BUS2 136	Product Development	3
BUS2 138	Marketing Research	3
BUS3 181	Introduction to Entrepreneurship	3
CA 175	Seminar in Creative Process	3
CA 176	Creativity & Creative Leadership	3
CA 194	Community Building through Art Organizations	3
CMPE 101	Programming Concepts & Problem Solving	3
DSGN 101	Design Thinking Studio	3
DSID 126	Ergonomics for Design	3
DSIT 106	Architectural Project Materials	3
ENGR 102	Renewable Energy Engineering	3
ENGR 103	Life Cycle Engineering	3
ENGL 116	Myth in Literature	3
ENGL 176	The Short Story	3
ENVS 132	Solar Home Design	3
ENVS 118	Sustainable Home Gardens	3
ENVS 152	Globalization & the Environment	3
HA 187	Creative Practicum	3
HUM 101	Introduction to Critical Humanities	3
ISE 103	Life Cycle Engineering	3
ISE 130	Engineering Probability and Statistics	3
ISE 164	Computer & Human Interaction	3
JOUR 133	Editing and News Management	3
MCOM 104	Introduction to Mass Communications	3
MCOM 105	Lifestyles, Diversity & the Media	3
MCOM 106	Global Mass Communication	3
PKG 107	Principles of Packaging	3
PHIL 106	Philosophy of Art	3
PHIL 122	Social Justice	3
PHIL 126	Environmental Ethics & Philosophy	3
PHOT 112	Color Photography	3
PHOT 115	Intermediate Digital Imaging	3
PHOT 120	Image & Idea	3
PHOT 121	Introduction to Studio Lighting	3
PHOT 123	Photographic Illustration	3
PSYC 135	Cognition	3
PSYC 136	Cognitive Science	3
PSYC 157	Psychology of Motivation	3
PSYC 158	Perception	3
RTVF 160	Introduction to Screenwriting	3
RTVF 132A	Introduction to Cinematography	3
URBP 148	Intro Spatial Vis Tech in Urb Plan	3
URBP 151	Intro to Urban Design	3
URBP 152	Intro to Urban Design Studio	3