

# **eCampus Adobe Digital Literacy Faculty Development Program**

## **Sharing Voices: A Podcasting Project Request for Proposal 2021**

**eCampus**  
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## 1. Summary

As a recently noted Creative Campus, San Jose State University supports faculty, staff, and students as they adopt applications to support digital literacy. This moves beyond just the technical aspects of the software into the development of transferable skills. The goal of this program is to support innovation and experimentation through the adoption of Adobe Creative Cloud applications.

This initiative introduces faculty to both the concept of a podcast, techniques on how to create one using Adobe Audition, and strategies on how to successfully integrate a podcasting activity into the curriculum. A podcast is a way to share information with others around a theme/topic. This can reflect the academic realm as a way for faculty to create brief recordings as part of the course. This initiative will expand the opportunity for faculty to develop curricular materials that will allow for students to hear the voice and focus on the information presented. Students can use active listening skills to focus on the topics presented and creative skills to create their own podcasts.

This is six-month program with activities starting in the spring 2021 semester (end of April to end of May) and concluding during the fall 2021 semester (August to December). The number of faculty participants for this program will include two from each of the colleges (Business, Education, Engineering, Health and Human Sciences, Humanities and the Arts, Professional and Global Education, Science, and Social Sciences) and the library, for a total of eighteen. eCampus is awarding faculty grants that will include (1) a microphone valued at \$100 to create the podcasts and (2) \$1,225 (USD) stipend or professional development funds. We invite all faculty to submit a proposal for the program.

## 2. Purpose and Guiding Principles

The program builds upon the principles articulated in SJSU's Transformation 2030. Specifically, through opportunities to *Engage and Educate*, *Excel and Lead*, and *Grow and Thrive*, participants will gain leadership and cross-campus collaboration experiences. They will showcase the design of innovative and effective teaching strategies through the thoughtful incorporation of Adobe Creative Cloud applications.

## 3. Program Requirements

Adobe Education Leaders will provide guidance to the selected eighteen faculty participants. The faculty participants will develop a curricular podcast and accompanying resources. They will act as Adobe campus advocates and complete the following:

- Develop three or more recordings for a podcast series,
- Provide a transcript for all podcast recordings,
- Design a one page handout/infographic,
- Develop one course assignment description that faculty could remix and adapt for use of a podcasting student generated project,
- Conduct a podcast assignment in a course,
- Gather a minimum of two student examples that will get shared publicly,
- Offer a college online workshop showcasing podcasting with the project as an example,
- Meet with an Adobe Education Leader and optionally with an instructional designer,
- Record a video summary on the podcast project to get posted on the eCampus website, and
- Complete Canvas course activities.

Upon successful completion of all components, participants will receive a certificate and a \$1,225 stipend or professional development funds.

## 4. Proposal Questions

Please use the following as a guideline to develop the content for your proposal. The proposal should be submitted *online only* using the online application form available at the [eCampus Adobe Digital Literacy Faculty Development Program webpage](#).

## I. Instructor Information

Provide basic information: name, email address, telephone number, and department.

## II. Course Description

Provide details about the proposed course that will participate in this program: title, section, mode, semester, and a copy of the syllabus.

## III. Qualification

Provide details about your interest in participating in this program.

1. What draws you to apply for this experience?
2. Describe your experience with podcasting (e.g., as a listener, as a creator, etc...)
3. Describe your experiences using Adobe applications. For example, have you used any applications before in your courses?
4. Have you attended eCampus and/or Adobe workshops or reviewed online resources? Please provide details regarding your experiences and familiarity with the applications.
5. Provide one goal you hope to achieve by participating in the program.

## 5. Program Deadlines

Proposals are due by **April 11, 2021 11:59 p.m.** *Late and incomplete proposals will not be considered.* The following table provides the timeline of events:

<b>Online Proposal Submission Due</b>	<b>April 11, 2021</b>	<b>11:59 p.m.</b>
<b>Decision on Proposal and Notification</b>	<b>April 15, 2021</b>	<b>5:00 p.m.</b>
<b>Start of the Program</b>	<b>April 26, 2021</b>	<b>9:00 a.m.</b>
<b>End of the Program</b>	<b>December 17, 2021</b>	<b>5:00 p.m.</b>

Proposal reviews will begin immediately after the application deadline and continue until all proposals have been evaluated. Evaluations and notifications are expected to be completed by April 15, 2021.

## 6. Contract Terms

eCampus will finalize contract terms upon selection. The stipend or professional development funds will be disbursed after attending the sessions and completing all of the program requirements. A certificate of participation will be awarded to all participants who complete the program.

## 7. Chair's Approval

If selected, faculty will need to complete and submit a signed approval form from the chair of the department.

## 8. Questions

For questions about the program, contact:

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