Bring your material into NVivo

Sources are the materials that you want to analyze in NVivo—they can include articles, interviews, survey results, audio/video recordings, pictures, web pages or social media content.

To import sources, use the options on the Data tab:

1. Add annotations or ‘see also’ links to selected text (or to selected regions of the page)
2. Select text, such as this paragraph, and code the text at a node
3. In PDFs you can also select regions of the page, like this image, and code the region at a node
4. Add annotations or ‘see also’ links to selected text (or to selected regions of the page)

Interviews, articles and other documents

You can import interviews, journal articles, reports and any other Word documents or PDFs: