

Op-Ed Workshop

Todd M. Nesbit, Ph.D.

Ball State University

Friday | March 9, 2018

DMH 149A | 10:00am-12:00pm

Open to students and faculty - FREE!

Do you have interest in convincing others of your opinion on a current issue?

Learn how to do so more effectively at this special workshop offered by Dr. Todd Nesbit. In this workshop, Dr. Nesbit will cover the fine art of writing an op-ed for a print or online publication. In addition, he will cover how to:

- structure your argument
- create your 'hook'
- time your submission
- format for the specific publication
- earn \$150 for publishing an Op-Ed in the Spartan Daily



Todd M. Nesbit, Ph.D. Todd Nesbit is an assistant professor of economics at Ball State University, Muncie, Indiana, and is on the Board of Scholars at the Mackinac Center for Public Policy. He earned his Ph.D. in economics at West Virginia University in 2005. Much of Dr. Nesbit's academic research is centered on the secondary and unintended effects of excise taxation, although he has also published on topics related to the economics of sports. He has authored numerous papers that have appeared in such peer-reviewed professional journals as the *Journal of Economic Behavior and Organization*, the *Southern Economic Journal*, and *Public Budgeting and Finance*. Dr. Nesbit is the co-editor of the recently released book *For Your Own Good: Taxes, Paternalism, and Fiscal Discrimination in the Twenty-First Century*.

<https://sites.google.com/site/toddmnesbit2/>