

Department of Economics presents

**David S. Saurman**  
Provocative Lecture Series 2018

**John H. Cochrane, Ph.D.**

Senior Fellow of the Hoover Institute, Stanford



**“The Old Lady, the Fly and the Horse: an Outline for Economic Reform”**

Dr. John Cochrane will talk broadly about taxes, regulation, finance, health care, and social program reform. In each case, he takes an economist’s view to break free of the partisan divide on these questions. By rethinking the basic premises and simplifying the various proposals, John offers simple, effective, and bipartisan solutions to all these problems.

**Wednesday,  
April 11th**

SJSU,  
Student Union Theater  
5:15-6:45pm

*Free and open  
to the public*

John H. Cochrane earned a Bachelor’s degree in Physics at MIT, and his Ph.D. in Economics at the University of California at Berkeley. He is a Senior Fellow of the Hoover Institution at Stanford Institute for Economic Policy Research (SIEPR), Professor of Finance and Economics (by courtesy) at Stanford GSB, Distinguished Senior Fellow of the University of Chicago Booth School of Business, and of the Becker-Friedman Institute, a Research Associate of the National Bureau of Economic Research, and an Adjunct Scholar of the CATO Institute. He is a past President and Fellow of the American Finance Association, and a Fellow of the Econometric Society. Recent awards include the TIAA-CREF Institute Paul A. Samuelson Award for his book *Asset Pricing*, the Faculty Excellence Award for MBA teaching, and the McKinsey Award for Outstanding Teaching.

<https://johnhcochrane.blogspot.com/>

The Department of Economics invites students, faculty, and the general public to consider intellectual arguments on controversial topics. Presenters are noted for outstanding scholarship and public speaking ability. This series fosters the tradition of higher education to challenge ideas and develop critical thinking in an environment of respect for intellectual discourse. Our goal is that you engage critical thinking skills to reach your own informed position on controversial issues. We invite you to attend, to relax, to ponder, and to enjoy the thought process.

For more information or to be added to our events list, please contact: [John.Estill@sjsu.edu](mailto:John.Estill@sjsu.edu)