

Department of Economics presents

David S. Saurman

Provocative Lecture Series 2020



John A. List, Ph.D.

Professor, University of Chicago

“What can we learn from Uber? Three Large Scale Field Experiments on Tipping, Apologies, and the Gender Pay Gap”

Field experiments with firms have become an important creator of knowledge in the social sciences. In this lecture, John will focus on one such partnership in the ride-share industry: his work with Uber. He will focus on 3 areas: the economics of tipping, the economics of apologies, and the economics of the gender pay gap in the gig economy. All three field experiments have driven company decisions and shed new light on important issues within economics.

Tuesday,
April 14th

**Student Union
Theater**

5:15–6:45p.m.

Free and open
to the public

John A. List is the Kenneth C. Griffin Distinguished Service Professor in Economics at the University of Chicago. He received his Ph.D. in economics at the University of Wyoming. List joined the UChicago faculty in 2005, and served as Chairman of the Department of Economics from 2012-2018. Prior to joining UChicago, he was a professor at the University of Central Florida, University of Arizona, and University of Maryland. His research focuses on questions in microeconomics, with a particular emphasis on using field experiments to address both positive and normative issues. His research includes over 200 peer-reviewed journal articles and several published books, including the 2013 international best-seller, *The Why Axis: Hidden Motives and the Undiscovered Economics of Everyday Life* (with Uri Gneezy).

The Department of Economics invites students, faculty, and the general public to consider intellectual arguments on controversial topics. This series fosters the tradition of higher education to challenge ideas and develop critical thinking in an environment of respect for intellectual discourse. Our goal is that you engage critical thinking skills to reach your own informed position on controversial issues. We invite you to attend, relax, ponder, and enjoy the thought process.

For more information, please contact: Justin.Rietz@sjsu.edu