

**San José State University**  
**ECON 1B: Principles of Economics: Microeconomics**  
**Combined Section Syllabus**  
**Sections 80 & 81**  
**Fall 2017**

**Course and Contact Information**

<b>Instructor:</b>	Nicole Norton
<b>Email:</b>	nicole.norton@sjsu.edu
<b>Office Hours:</b>	Tu 1:30pm – 3pm by appointment only Via email, phone, and web conferencing
<b>Class Days/Time:</b>	01- <u>Completely online</u> with <b>NO</b> designated day/time meeting pattern.
<b>Classroom:</b>	Online Instruction—All instruction takes place online, with no physical in-person or on campus meetings or activities required.
<b>Canvas Course Page</b>	sjsu.instructure.com
<b>GE/SJSU Studies Category:</b>	GE Area D1: Social Science, Human Behavior

**Course Format**

**Technology Intensive, Hybrid, and Online Courses**

This course adopts a completely online delivery format with no designated day/time meeting pattern. Reliable internet connectivity, computer, laptop, and/or smart device (e.g. tablet) with webcam and microphone are required for the course. This course requires the use of electronic proctoring through [ProctorU](#) for midterm exams and the final exam.

**Course Description**

SJSU Catalog Description: Allocation of resources and distribution of income as affected by the workings of the price system and by government policies.

Further Description: Microeconomics studies the choice of individuals, firms, the government, and other organizations. The course will provide an introduction to the concepts and tools used by economists to analyze decisions made by individuals and firms who face limited resources.

**Course Prerequisites**

There are no course prerequisites. Econ 1B may be taken concurrently or prior to Econ 1A.

**Course Web Page, E-mail and Other Communication**

The syllabus, Launchpad access, videos, resources, quizzes, exams, etc. may be found on the Canvas course page; this will be your “one stop shop” for the course. Students are responsible for regularly checking Canvas, as well as their e-mail address currently on file with MySJSU, and spam box. Also, in Canvas, you can set your notification preferences to daily; note that default setting is weekly notification. Please check Canvas “Announcements” for any updates as well as reminders.

## Course Goals and Learning Outcomes (CLO)

This course satisfies Economics BA/BS PL01: Microeconomics. By the end of the course, students should be able to:

- Define microeconomic terms.
- Explain how microeconomic concepts and tools are used to understand economic behavior.
- Apply microeconomic concepts and tools to analyze and evaluate markets, firms, and policies.
- Relate microeconomic principles to individual decision-making, current events, and a range of policy questions.

## GE Learning Outcomes (GELO)

Economics 1B is a general education course that meets the requirements for area D1, Human Behavior in the social science area. Students learn to apply microeconomic theory, to evaluate social information, draw upon different points of view, and formulate policy implications. Finally, students are able to place social events in an appropriate context. The GE writing requirement (1500 word minimum) will be satisfied by writing assignments and a paper. Details of the writing requirement and assignments will be posted on Canvas.

## Required Course Materials

**LaunchPad** for Cowen's Modern Principles of Microeconomics, 3rd edition (6 month access)

Tyler Cowen, Alex Tabarrok

Macmillan Learning

©2015 | Third Edition | ISBN-10: 1-4641-4537-7; ISBN-13: 978-1-4641-4537-7; Format: LaunchPad

LaunchPad is **REQUIRED** for this class and includes an eTextbook. LaunchPad includes the following (in addition to the eTextbook):

- LearningCurve, a personalized study plan and adaptive assessment tool
- Multimedia and interactive tutorials for practice and mastery of concepts
- Seamless integration with Canvas

Students can choose to purchase a print text as well; special package ISBNs with the print text bundled with a LaunchPad access card are available online. **Used books DO NOT include LaunchPad access.** LaunchPad Registration Instructions (and purchase options) can be found on Canvas.

## Other Readings and Multimedia

Online articles

Online videos

Online assessments

There is no additional cost for online materials, activities or assessments. All other course materials will be created and provided free of charge on the Canvas course site.

## Technology requirements / equipment / material

Required: Internet connectivity, Computer/Laptop/Tablet with webcam and microphone, Canvas, Launchpad, and ProctorU.

### Canvas

Canvas is the “one stop shop” for the course and will house all communication, content, activities, assignments, assessments, exams, grades, and Launchpad. Canvas student resources can be found here:

[http://www.sjsu.edu/at/ec/canvas/student\\_resources\\_new/index.html](http://www.sjsu.edu/at/ec/canvas/student_resources_new/index.html).

### LaunchPad

LaunchPad contains course specific content and is integrated with Canvas for single sign-on access. Students are, at a minimum, required to have access to LaunchPad which includes an eTextbook. Students can choose to purchase a print text as well.

### ProctorU

This course requires the use of electronic proctoring for midterm exams and the final exam through ProctorU. For online exam proctoring, it is necessary that your computer has a webcam with a microphone and a reliable, high-speed internet connection. Please visit <https://www.proctoru.com/portal/sjsu/> for further information, to create an account, and schedule exam proctoring. ProctorU information can also be found on Canvas. Online proctoring through ProctorU is free for San Jose State University students enrolled in fully online courses.

## **Course Requirements and Assignments**

LearningCurve: Students will have weekly adaptive learning assessments.

Quizzes: Students will have weekly summative quizzes.

Online Participation: Students are expected to participate in weekly online discussions and/or individual or group problem sets and activities.

Writing assignment: Students will be assigned writing assignments and a paper as per the GE writing requirement. Further information will be posted on Canvas.

Exams: Students will take two exams for this course as proctored exams. Each exam is 75 minutes and will be proctored online through ProctorU. Further information regarding the exams and ProctorU will be posted on Canvas.

Final Exam: One comprehensive final exam. The final exam is 150 minutes and will be proctored online through ProctorU. Further information regarding the exams and ProctorU will be posted on Canvas.

As per [University Policy S06-4 \(http://www.sjsu.edu/senate/docs/S06-4.pdf\)](http://www.sjsu.edu/senate/docs/S06-4.pdf), "There shall be an appropriate final examination or evaluation at the scheduled time in every course, unless specifically exempted by the college dean who has curricular responsibility for the course."

**\*Note: no make-ups for any late or missed assignments, e.g. LearningCurve, quizzes, writing assignments, or exams.\***

## **Assignments and Grading Information**

Your numerical grade will be based on the following categories and weights:

LearningCurve	15%
Quizzes	15%
Online Participation	10%
Writing Assignments	10%
Exam 1	15%
Exam 2	15%
Final Exam	20%

## **Determination of Grades**

Your letter grade will be determined by your numerical grade as follows:

Points	Grade	Points	Grade	Points	Grade
97-100	A+	93-96.99	A	90-92.99	A-
87-89.99	B+	83-86.99	B	80-82.99	B-
77-79.99	C+	73-76.99	C	70-72.99	C-
67-69.99	D+	63-66.99	D	60-62.99	D-
Less than 60 points is an F.					

### **Online Class Decorum**

Students are expected to maintain proper decorum in the online Canvas site and forums - no offensive language or other improper conduct. Please review the “Netiquette” document on Canvas for further information regarding online class decorum and expectations.

### **Academic Integrity**

Students must abide by the San José State University Academic Integrity Policy found at <http://info.sjsu.edu/static/policies/integrity.html>. There is zero tolerance for cheating, plagiarism, or any other violation of academic integrity.

### **Accommodations for Learning Disabilities**

Students with learning disabilities are encouraged to request accommodations for the course. Please contact the Accessible Education Center at <http://www.sjsu.edu/aec/services-at-a-glance/academic-accommodation> to schedule an appointment with an AEC coordinator to determine eligibility and register.

### **University Policies**

Per University Policy S16-9, university-wide policy information relevant to all courses is available at the Office of Graduate and Undergraduate Programs’ Syllabus Information web page at <http://www.sjsu.edu/gup/syllabusinfo>.

## Course Schedule

Week	Dates	Topic	Reading Assignments
1	08/21-08/27 (mon-sun) 08/23: First day of instruction	Introduction and Syllabus; Microeconomics Big Ideas	LaunchPad for Modern Principles of Microeconomics, Cowen and Tabarrok (CT), Ch. 1
2	08/28-09/03	Power of Trade and Comparative Advantage	CT, Ch. 2
3	09/04-09/10 09/04: Labor Day 09/06: last day to drop without entry on student's record	Supply and Demand – Introduction	CT, Ch. 3
4	09/11-09/17	Supply and Demand Applications	CT, Ch. 4
5	09/18-09/24	Elasticity	CT, Ch. 5
6	09/25-10/01 09/28 -09/30: Exam	<b>Exam 1</b> <b>Exam proctored online through ProctorU</b>	Review for Exam 1
7	10/02-10/08	Price Ceilings and Price Floors	CT, Ch. 8
8	10/09-10/15	Externalities	CT, Ch. 10
9	10/16-10/22	Costs and Profit Maximization	CT, Ch. 11
10	10/23-10/29	Monopoly	CT, Ch. 13
11	10/30-11/05	Oligopoly and Monopolistic Competition	CT, Ch. 15 & 17 (all of Chp 15; Chp 17: 319-323 )
12	11/06-11/12 11/11: Veteran's Day 11/09 - 11/11: Exam	<b>Exam 2</b> <b>Exam proctored online through ProctorU</b>	Review for Exam 2 11/10: Veteran's Day observed
13	11/13-11/19	Price Discrimination	CT, Ch. 14
14	11/20-11/26 11/23-24: Thanksgiving Holiday	Labor Markets	CT, Ch. 18 Thanksgiving Holiday
15	11/27-12/03	Public Goods	CT, Ch. 19
16	12/04-12/10	Political Economy and Public Choice	CT, Ch. 20
17	12/11-12/17 12/11: last day of instruction 12/12: study day; no classes or exams) 12/13-12/19: Finals	<b>FINAL EXAM</b> <b>Exam proctored online through ProctorU</b>	