

**San José State University
Economics Department
Econ 2B, Sect. 81, Fall 2017**

**Microeconomics Online Lab
Course Code – 40437**

Instructor:	John Estill
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Office Hours:	Tuesdays 1:00 –2:45 pm and by appointment
Class Days/Time:	Online Course Only
Classroom:	NA
Prerequisites:	Econ 1B

MYSJSU Messaging

Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on [Canvas Learning Management System course login website](http://sjsu.instructure.com) at <http://sjsu.instructure.com>. You are responsible for regularly checking with the messaging system through [MySJSU](http://my.sjsu) at <http://my.sjsu> to learn of any updates.

Announcement

This course is an online-only review of key microeconomic concepts. It is designed for students preparing for graduate programs in business administration or economics and for economics majors transferring a 3-unit principles course.

Course Description

This is a 1-unit course that runs entirely online. Each student is required to use W.W. Norton's InQuizitive! This online homework program will cost each student \$20.00 to access. The text that supports the course and InQuizitive! is an electronic or print version of Mateer and Coppock's **Microeconomics, 2nd edition**. For students taking both 2A and 2B in the same semester, stand-alone InQuizitive for both will cost \$30.00. You are welcome to use a 1st edition print textbook for review, if one is available more economically. There will also be a copy of the text in the library on two-hour reserve under my name and the course title. Students taking just Econ 2B can find their

purchase options and sign up at <https://digital.wwnorton.com/prinecomi2>. The Student Set ID is 38505. For those students who are taking both Econ 2A and 2B, the purchase options and sign up are at <https://digital.wwnorton.com/prineco2>. We will not be using SmartWorks5, so its purchase is unnecessary. At Norton sign up be sure to use the proper Student Set ID.

Each week starting Sunday 9/3/17 through 11/26/17 you will have one homework assignment due at 11:00 pm for each of the following chapters in Mateer: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, and 13. InQuizitive! has a unique interactive grading system, so make yourself comfortable with it before taking your first quiz by completing “How to Use InQuizitive” on the Norton website. I will drop your lowest homework before calculating your final grade. Assignments must be completed by 11:00 pm each Sunday.

Course and Program Learning Outcomes (CLOs and PLOs): Upon successful completion of this course students will be able to:

CLO 1: Microeconomics with an emphasis on incentives, opportunity costs, and supply and demand.

PLO 1. Microeconomic Theory: Students should be able to define, describe and illustrate microeconomic concepts, using verbal, written, graphical and mathematical expression, in three microeconomic “hallmark” areas: *Incentives* (the law of demand, law of supply, rational decision making on the margin), *Opportunity Costs* (sunk costs, production possibilities, gains from interpersonal & international trade, comparative advantage) and *Supply and Demand* (movement versus shift, welfare analysis, understanding the S&D model as a representation of individual choices in exchange,) and also be able to examine, assess and criticize policies, projects and other current events, using core microeconomic theory, through the Intermediate level.

Textbook integral to InQuizitive!

Textbook

Coppock, Lee and Dirk Mateer. *Principles of Microeconomics*, 2nd edition, Ebook, available at <https://digital.wwnorton.com/prinecomi2>. **Make sure you are signed up for the Microeconomics version for this class, Student Set ID 38505.** Purchase of InQuizitive is required, but purchase of the Ebook is optional. If you wish to have a text, a used copy of the 1st edition will work, as well. There is also a copy of the text on two-hour reserve at the King Library

Course requirements and Assignments

This is a pass/fail course. You must achieve a cumulative score of 80% at the end of the semester to pass. This course may only be taken twice to achieve a passing grade. I

will reopen one and only one assignment during the semester for any student who unintentionally misses a homework. You must email me to take advantage of this opportunity. All the homework assignments are now open. You must complete each homework by 11:00 pm on the Sunday of the week the reading is due. I suggest you get in the habit of completing one each week as one or two zeros will make it very difficult to pass. Instructions for accessing the Ebook and quizzes are available in Canvas under Files>Class Materials. Once you have purchased access the Norton website provides you with detailed instructions and videos. Please let me know if you have any questions.

Deadlines are very important in this class. Be sure to acquaint yourself with the InQuizitive! website and notice the specific due dates. Practically speaking, there is no reason to miss a due date. You can take all the exams early, if you choose. Once an assignment is scored you will have access to your grade. You have flexibility on when you work, but the due dates and time limits are firm.

I am available during my published office hours and by appointment. It is always useful to email me in advance to make sure that I am not out of my office if you would like to see me. If you find you are having difficulties, please see me as early as possible so that you do not get behind. I am normally on campus from 9:30 am until 2:45 pm on Tuesdays and can make time for questions.

University Policies

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>

Consent for Recording of Class and Public Sharing of Instructor Material

[University Policy S12-7](http://www.sjsu.edu/senate/docs/S12-7.pdf), <http://www.sjsu.edu/senate/docs/S12-7.pdf>, requires students to obtain instructor's permission to record the course and the following items to be included in the syllabus:

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
 - Under certain circumstance, students may record instructor material in this class. In order to do so, a student must have written permission from the instructor that outlines what will be recorded, when the material will be recorded, the use of the material that is recorded, and with whom the material will be shared. The instructor will provide a form for this approval.

- In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

SJSU Writing Center

The SJSU Writing Center is in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the [Writing Center website](http://www.sjsu.edu/writingcenter) at <http://www.sjsu.edu/writingcenter>. For additional resources and updated information, follow the Writing Center on Twitter and become a fan of the SJSU Writing Center on Facebook

COURSE SCHEDULE

We will use this as a guideline, so it is subject to change with sufficient notice.

Supplemental readings will be added during the semester.

Be prepared to discuss the readings on the assigned dates. Note the reading assignments line up with the date due.

Week	Dates		Topic	Reading Assignments (notes)
1	08-24	08-27	How to Use InQuizitive	How to Use InQuizitive
2	08-28	09-03	The Five Foundations of Economics	Chapter 1 Homework - How to Use and Ch 1 Due 9/3 by 11:00 pm
3	09-04	09-10	Model Building and Gains from Trade	Chapter 2 Homework 2 Due 9/10 by 11:00 pm
4	09-11	09-17	The Market at Work: Supply and Demand	Chapter 3 Homework 3 Due 9/17 by 11:00 pm
5	09-18	09-24	Elasticity	Chapter 4 Homework 4 Due 9/24 by 11:00 pm
6	09-25	10-01	Market Outcomes and Tax Incidence	Chapter 5 Homework 5 Due 10/1 by 11:00 pm
7	10-02	10-08	Price Controls	Chapter 6 Homework 6 Due 10/8 by 11:00 pm
8	10-09	10-15	Market Inefficiencies: Externalities and Public Goods	Chapter 7 Homework 7 Due 10/15 by 11:00 pm
9	10-16	10-22	Business Costs and Production	Chapter 8 Homework 8 Due 10/22 by 11:00 pm
10	10-23	10-29	Firms in a Competitive Market	Chapter 9 Homework 9 Due 10/29 by 11:00 pm
11	10-30	11-05	Understanding Monopoly	Chapter 10 Homework 10 Due 11/5 by 11:00 pm
12	11-06	11-12	Price Discrimination	Chapter 11 Homework 11 Due 11/12 by 11:00 pm
13	11-13	11-19	Monopolistic Competition and Advertising	Chapter 12 Homework 12 Due 11/19 by 11:00 pm
14	11-20	11-26	Oligopoly and Strategic Behavior	Chapter 13 Homework 13 Due 11/26 by 11:00 pm
15	11-27		Your work is done	