

**San José State University
Economics Department
Econ 2B, Sec 80, Spring 2018**

**Microeconomics Online Lab
Course Code – 20436**

Instructor:	John Estill
Office Location:	Dudley Moorehead Hall, Room 214
Telephone:	408-924-5407
Email:	John.Estill@sjsu.edu
Office Hours:	Mondays Noon –1:30 pm and by appointment
Class Days/Time:	Online Course Only
Classroom:	NA
Prerequisites:	Econ 1B

MYSJSU Messaging

Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on [Canvas Learning Management System course login website](http://sjsu.instructure.com) at <http://sjsu.instructure.com>. You are responsible for regularly checking with the messaging system through [MySJSU](http://my.sjsu) at <http://my.sjsu> to learn of any updates.

Announcement

This course is an online-only review of key microeconomic concepts. It is designed for students preparing for graduate programs in business administration or economics and for economics majors transferring a 3-unit principles course.

Course Description

This is a 1-unit course that runs entirely online. Each student is required to use W.W. Norton's InQuizitive! Information on the class will be available on Canvas, but all assignments and scoring will be in InQuizitive except for the final evaluation.

For students taking only 2B, this online assignment program will cost each student \$20.00 to access only InQuizitive. The text that supports the course and InQuizitive! is an electronic or print version of Mateer and Coppock's *Principles of Microeconomics, 2nd edition*. An electronic version of the book can be purchased for \$70.00 including

access to InQuizitive. However, I have also placed a copy of the text on two-hour reserve at the King Library for student use. You are also welcome to purchase a used copy of the first edition, if available, which is sufficient for this class. Students will be responsible for Chapters 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, and 13 in the Principles of Micro Economics text.

Students taking just Econ 2B can find their purchase options and sign up at <https://digital.wwnorton.com/prinecomi2>. **The Student Set ID is 49132.**

For students taking both 2A and 2B in the same semester, stand-alone InQuizitive for both will cost \$30.00. The text that supports the course and InQuizitive! is an electronic or print version of Mateer and Coppock's *Principles of Economics, 2nd edition*. An electronic version of the book can be purchased for \$90.00 including access to InQuizitive. However, I have also placed a copy of both the Macro and Micro texts on two-hour reserve at the King Library for student use. You are also welcome to purchase used copies of the first edition, if available, which is sufficient for this class. Students will be responsible for Chapters 1 through 13 (Micro topics) and 19 – 23, 25, 26, 28 – 30 (Macro topics) in the Principles of Economics text, which covers both topics. Notice that Chapters 1 through 3 are the same for both courses, so you need only do them once if you are taking both. Be aware, starting 2/19, you will have two assignments due each week, one micro and one macro.

For those students who are taking both Econ 2A and 2B, the purchase options and sign up are at <https://digital.wwnorton.com/prineco2>. **The Student Set ID is 49130.**

We will not be using SmartWorks5, so its purchase is unnecessary. However, if you buy the eText for any course, SmartWorks for that course is bundled at no additional cost. Students are welcome to use it, though it will not be used to calculate their final grade. At Norton sign-up be sure to use the proper Student Set ID.

Each week starting Sunday 1/28/18 through 5/6/18, you will have one (or two for those taking 2A and 2B in the same semester starting 2/25/18) assignments due each Sunday at 11:00 pm. InQuizitive! has a unique interactive grading system, so make yourself comfortable with it before taking your first quiz by completing "How to Use InQuizitive" on the Norton website. You will receive credit for doing this. I will drop your lowest assignment grade before calculating your final grade. All assignments are available now and you can work ahead as far as you like. However, assignments must be completed by their posted due date at 11:00 pm each Sunday.

Course and Program Learning Outcomes (CLOs and PLOs): Upon successful completion of this course students will be able to:

CLO 1: Microeconomics with an emphasis on incentives, opportunity costs, and supply and demand.

PLO 1. Microeconomic Theory: Students should be able to define, describe and illustrate microeconomic concepts, using verbal, written, graphical and

mathematical expression, in three microeconomic “hallmark” areas: *Incentives* (the law of demand, law of supply, rational decision making on the margin), *Opportunity Costs* (sunk costs, production possibilities, gains from interpersonal & international trade, comparative advantage) and *Supply and Demand* (movement versus shift, welfare analysis, understanding the S&D model as a representation of individual choices in exchange,) and also be able to examine, assess and criticize policies, projects and other current events, using core microeconomic theory, through the Intermediate level.

Textbook integral to InQuizitive!

Textbook

Coppock, Lee and Dirk Mateer. *Principles of Microeconomics, 2nd edition*, eText and access to InQuizitive! is available at <https://digital.wwnorton.com/prinecomi2> (students taking 2B alone) or *Principles of Economics, 2nd edition*, eText and access to InQuizitive! is available at <https://digital.wwnorton.com/prineco2> (students taking 2A and B). **Make sure you are signed up for the Microeconomics version for this class, Student Set ID 49132 (2B only) or, if you are taking 2A and 2B in the same semester, Student Set 49130.** Purchase of InQuizitive is required, but purchase of the eText is optional. If you wish to have a text, a used copy of the 1st edition will work, as well. There is also a copy of the text on two-hour reserve at the King Library.

Course requirements and Assignments

This is a pass/fail course. You must achieve a cumulative score of 80% at the end of the semester to pass. This course may only be taken twice to achieve a passing grade. **I will reopen one and only one assignment during the semester for any student who unintentionally misses an assignment. You must email me to take advantage of this opportunity.** All the assignments are now open. You must complete each assignment by 11:00 pm on the Sunday of the week the assignment is due. I suggest you get in the habit of completing one (or two) each week as one or two zeros will make it very difficult to pass. Instructions for accessing the eText and assignments are available in Canvas under Files>Class Materials. Once you have purchased access the Norton website provides you with detailed instructions and videos. Please let me know if you have any questions.

Deadlines are very important in this class. Be sure to acquaint yourself with the InQuizitive! website and notice the specific due dates. Practically speaking, there is no reason to miss a due date. You can complete all assignments early, if you choose. Once an assignment is scored you will have access to your grade. You have flexibility on when you work, but the due dates and time limits are firm.

I am available during my published office hours and by appointment. It is always useful to email me in advance to make sure that I am not out of my office if you would like to see me. If you find you are having difficulties, please see me as early as possible so that you do not get behind. I am normally available on campus from 9:30 am until 1:30 pm on Mondays and am happy to help. I will make time for your questions.

University Policies

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>"

Consent for Recording of Class and Public Sharing of Instructor Material

[University Policy S12-7](http://www.sjsu.edu/senate/docs/S12-7.pdf), <http://www.sjsu.edu/senate/docs/S12-7.pdf>, requires students to obtain instructor's permission to record the course and the following items to be included in the syllabus:

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
 - Under certain circumstance, students may record instructor material in this class. In order to do so, a student must have written permission from the instructor that outlines what will be recorded, when the material will be recorded, the use of the material that is recorded, and with whom the material will be shared. The instructor will provide a form for this approval.
 - In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

SJSU Writing Center

The SJSU Writing Center is in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the [Writing Center website](http://www.sjsu.edu/writingcenter) at <http://www.sjsu.edu/writingcenter>. For additional resources and updated information, follow the Writing Center on Twitter and become a fan of the SJSU Writing Center on Facebook

COURSE SCHEDULE

We will use this as a guideline, so it is subject to change with sufficient notice.

These assignments are all open now. You can work ahead as you please, but you cannot miss the due dates.

Each student gets one free opening of a missed assignment and I will drop each student's lowest score prior to grade calculation.

Students who wish to use their free opening must email me and ask for permission.

Week	Dates		Topic	Reading Assignments (notes)
1	01-24	01-28	How to Use InQuizitive	How to Use InQuizitive
2	01-29	02-04	The Five Foundations of Economics	Chapter 1 Homework - How to Use and Ch 1 Due 2/04 by 11:00 pm
3	02-05	02-11	Model Building and Gains from Trade	Chapter 2 Homework 2 Due 2/11 by 11:00 pm
4	02-12	02-18	The Market at Work: Supply and Demand	Chapter 3 Homework 3 Due 2/18 by 11:00 pm
5	02-19	02-25	Elasticity	Chapter 4 Homework 4 Due 2/25 by 11:00 pm
6	02-26	03-04	Market Outcomes and Tax Incidence	Chapter 5 Homework 5 Due 3/04 by 11:00 pm
7	03-05	03-11	Price Controls	Chapter 6 Homework 6 Due 3/11 by 11:00 pm
8	03-12	03-18	Market Inefficiencies: Externalities and Public Goods	Chapter 7 Homework 7 Due 3/18 by 11:00 pm
9	03-19	03-25	Business Costs and Production	Chapter 8 Homework 8 Due 3/25 by 11:00 pm
10	03-26	04-01	SPRING BREAK	Nothing due
11	04-02	04-08	Firms in a Competitive Market	Chapter 9 Homework 9 Due 4/08 by 11:00 pm
12	04-09	04-15	Understanding Monopoly	Chapter 10 Homework 10 Due 4/15 by 11:00 pm
13	04-16	04-22	Price Discrimination	Chapter 11 Homework 11 Due 4/22 by 11:00 pm
14	04-23	04-29	Monopolistic Competition and Advertising	Chapter 12 Homework 12 Due 4/29 by 11:00 pm
15	04-30	05-06	Oligopoly and Strategic Behavior	Chapter 13 Homework 13 Due 5/06 by 11:00 pm
	05-07		Your work is done	

