

**San José State University, College of Social Science**  
**Econ 1B-04, Principles of Microeconomics**  
**Spring, 2022**

**Course and Contact Information**

|                            |   |
|----------------------------|---|
| Instructor:                | Don Crooks  |
| Office Location:           | DMH 219   |
| Email:                     | Use Canvas Inbox                                    |
| Office Hours:              | TH 2:00 to 2:45 pm or by appointment                |
| In-Person Class Days/Time: | TH 3:00 to 4:15 pm                                  |
| Classroom:                 | DMH 166   |
| Prerequisites:             | Basic high school algebra and geometry recommended. |

**SJSU Catalog Description**

Allocation of resources and distribution of income as affected by the workings of the price system and by government policies. Notes: 3 Units. May be taken concurrently or prior to ECON 1A.

**Course Learning Outcomes (CLO)**

Master microeconomic theory related to three broad areas:

1. Incentives
2. Opportunity Cost
3. Supply and Demand.

**Textbook**

*Principles of Microeconomics 9e*, Mankiw, N. Gregory, ICBN: 978-0-357-13348-4. Online access is free once you have enrolled in the Cengage/MindTap homework component of this course by following the instructions below.

**Cengage Learning/MindTap Online Learning**

There will be regular reading and homework assignments in MindTap, the Cengage Learning online homework program. You must register for Cengage/MindTap by following the instructions included below. There is a one-time fee of \$55.00 which covers both the textbook and the online learning component. You may register and begin doing the assignments before the fee is due. Please register immediately to avoid falling behind.

**How to Register for Cengage Learning/MindTap**

- Step 1: Sign into Canvas and click on the link to this course  
Step 2: Click on the “How to Register for your Cengage/MindTap” link in the Course Documents Module.  
Step 3: Create or sign into your Cengage account to access or purchase the materials for this course.

## Course Format

This is an in-person class, although many components are conducted online. In-person attendance is required on Thursdays throughout the semester.

- Tuesdays are lecture days. Lectures will be posted on Canvas by the preceding Thursday for students to watch at their convenience. It is recommended that students do the required reading and watch the posted lectures before doing the homework assignments in MindTap. All assignments are to be completed by class time on Thursdays.
- Thursdays will always be in-person. There will be class activities and discussion to enhance students' understanding of the current chapter. Quizzes and the Midterm Exam will also be administered in-person on Thursdays.
- See the attached Course Schedule for more detailed information on course activities and due dates. **Unforeseen circumstances may require changes to this schedule. Changes will be announced on Canvas as soon as they become known and announced in class when possible.** Students are responsible for checking Canvas regularly for the latest information.

## Course Requirements and Assignments

This course requires regular reading assignments, viewing of recorded lectures, online homework assignments, and in-person class activities. Attendance *per se* shall not be used as a criterion for grading per Academic Policy F-69-24. However, missed activities will count against you. Regular participation in all class activities is **strongly** recommended. Course concepts are cumulative, so students who fall behind will find it difficult to catch-up.

*University Policy S16-9 requires the following language to be included in the syllabus:*

“Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (**normally three hours per unit per week**) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.”

## Other technology requirements / equipment / material

- You will need a device with reliable internet access, preferably a desktop or laptop computer, to access class activities and assignments.
- You will need to register for Canvas, which is free for all SJSU students. Instructions for enrolling in Canvas are available through [my.sjsu.edu/](http://my.sjsu.edu/). You will access many activities for this course on Canvas including the textbook, online homework assignments, and recorded lectures.
- You will need a basic calculator for use during quizzes, exams, and homework. Smartphones and other devices with internet connectivity will not be allowed during in-person quizzes and exams.
- You will need standard Scantrons (Form No. 882-E) to take course exams, but not quizzes.

## Examinations. Quizzes and Other Activities

There will be frequent quizzes, a midterm, and a cumulative final exam. They will be given during in-person classes and are listed on the Course Schedule. There will be other activities conducted during in-person classes or assigned in advance. **Missed quizzes, homework assignments, or other class activities will not be excused except under extraordinary circumstances. Missed exams cannot be made up unless you have a valid, documented excuse** (e.g., serious medical condition). Make-up exams will not be identical to the missed exam. You must notify me by email as soon as you are aware of a condition that will cause you to miss an exam, quiz, or activity.

## Writing Assignments

There will be two graded writing assignments due during the semester. Details will be posted on Canvas under Course Documents. Due dates are listed in the Course Schedule.

**Extra Credit:** There will be a limited number of extra credit opportunities during the semester. These will be announced in class and posted on Canvas when they become available.

## Grading Information

All activities will receive a numerical grade, based on your performance relative to others in the class (curved). It is not necessarily a percentage grade. At the end of the semester your numerical grade will be translated into a letter grade as follows; 100-97 A+, 96-94 A, 93-90 A-, 89-87 B+, 86-84 B, 83-80 B-, 79-77 C+, 76-74 C, 73-70 C-, 69-67 D+, 66-64 D, 63-60 D-, and less than 60 F. Normal rounding rules apply. Your final grade will be weighted as follows:

| <u>Activity:</u>                              | <u>Weight</u> |
|---|---------------|
| MindTap HW                                    | 20%           |
| Quizzes                                       | 20%           |
| Classroom activities<br>& Writing Assignments | 20%           |
| Midterm Exam                                  | 20%           |
| Final Exam                                    | 20%           |

Grades for all activities will be posted on Canvas when graded. Students will be able to see their current course grade by clicking on the Grade tab in Canvas. However, the total grade will not include any extra credit earned in the course. Any extra credit earned will be added onto your total grade before submitting to SJSU.

## Classroom Protocol

Students are expected to be on time and engaged during in-person classes. Extraneous conversation (crosstalk) is distracting to the rest of the class and should be avoided. Phones are to be turned off or set to silent alarm. If you need to enter or leave during class, please do so as unobtrusively as possible. Disruptive behavior will not be tolerated. Repeated violations of these policies may result in a reduced grade or other appropriate actions.

For questions concerning recorded lectures or other issues, use Canvas email. I am available for conferences during the published office hours or at other times by appointment. Please contact me by Canvas email to schedule an in-person or online appointment.

## University Policies

**Instances of academic dishonesty will not be tolerated.** Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person's ideas without giving proper credit) will result in a failing grade and sanctions by the University.

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>” **Make sure to review these policies and resources.**