



# Economic Summit

## hopkins carley

# Matthew Mahood

# President & CEO



# ***The silicon valley organization (The SVO)***

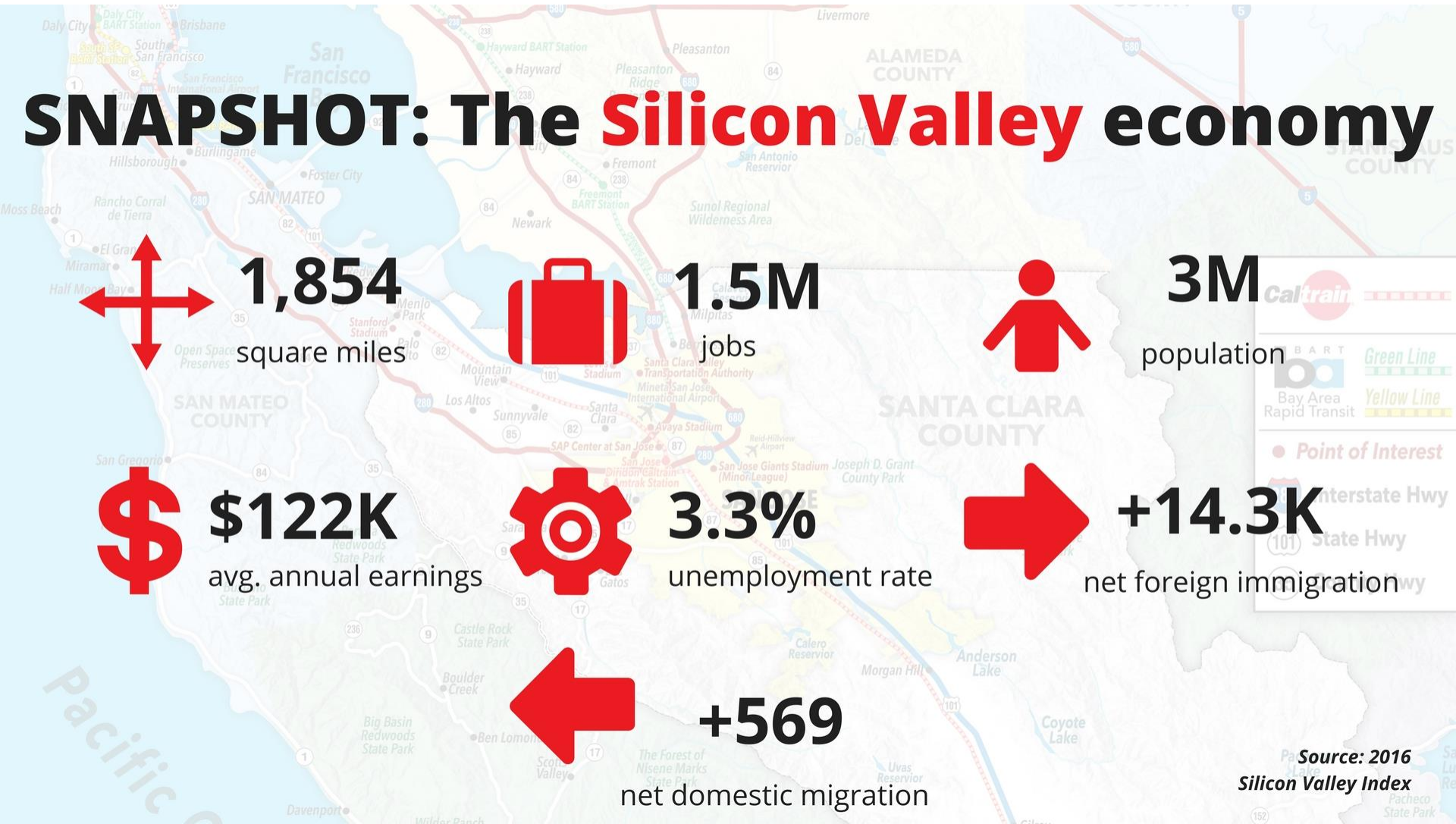


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# Retention & Growth: **Regional Branding**

- Silicon Valley is No Longer Bound by a Geographic or Jurisdictional **Boundaries**
- Silicon Valley Is Not a Just a Location; It is a State of **Mind**
- When Visitors Come to Silicon Valley, Do They Know They are **Here?**
- Let's Not **Repeat** the Mistakes of Other Regions (i.e. Pittsburgh or Detroit)



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# Retention & Growth: **International Trade**

- Silicon Valley Companies **Compete** in a Global Marketplace;  
We Have to **Think Globally**
- Silicon Valley Companies **Integrate** Vertically & Horizontally;  
We Have to **Think The Same**
- Silicon Valley Companies **Represent** the Global Marketplace -  
in **Business** and in **Mindset**
- We Need a Valley of **Open Doors**, Even When We Increasingly  
Live in a World of **Walls**





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## Retention & Growth: Talent Pipelines

**23.2%**



The # of Americans in 1990 that had a four-year college degree

**35.6%**



That # that the previous has risen ... and is still climbing

**50% +/-**



The # of U.S. employers that don't believe their entering workforce possesses the requisite skills for a career





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## Retention & Growth: **Emerging Tech**

- Our Government's Regulatory Environment is Set Up to Regulate **20<sup>th</sup> Century Technology**
- Yet, the Economy Silicon Valley has Created is a **New Millennial Economy**
- How Should Government **Address** Drones, Autonomous Vehicles, Artificial Intelligence, Automation Outsourcing, Big Data, Cybersecurity, Etc.?
- We Need a Government that **Speaks** With and **Acts** with a 21<sup>st</sup> Century Government Vocabulary



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## **Silicon Valley IDEA - Initiative to Drive Economic Advancement**

**Retain & Grow the Center of Global  
Innovation for Its Next Generation**

**TO LEARN MORE, VISIT:  
[THESVO.COM](http://THESVO.COM)**

