SJSU SAN JOSÉ STATE UNIVERSITY

Economic Summit

PRESENTED BY **Bridge Bank**

IN ASSOCIATION WITH Hopkins & Carley

JUNE 2, 2022

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Friends and colleagues:

Welcome to the 2022 San Jose State University Economic Summit, presented by Bridge Bank. We are pleased to bring you this informative event in collaboration with the faculty and staff at SJSU, along with our valued co-sponsors.

We look forward to joining you – our clients, colleagues and community partners – for an informative update on the health of our regional and national economies, delivered with the balanced perspective of our friend and advisor, Dr. Christopher Thornberg of Beacon Economics.

At Bridge Bank, we remain focused on the well-being of our clients, their businesses and our community. We are fortunate to work with many innovative entrepreneurs and business owners who adapted to operating through a global pandemic. We remain inspired by their resolve, their ingenuity and their perseverance as our country now works through new, challenging hurdles; coping with record-high inflation rates, not seen in four decades, and the uncertainty surrounding the ongoing conflict in Ukraine.

We are proud to call Silicon Valley our home and to be a part of the vibrant business community here. Like you, we look forward to coming together to contribute to the continued success of this event, to learn, and to walk away better positioned to face the inevitable ebbs and flows of today's business cycle.

Dan Myers
Chief Executive Officer, Bridge Bank

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Panelists

Alan Cohen, DCVC

Dr. Christopher Thornberg
Founding Partner of Beacon Economics, LLC

Moderator

Derrick Seaver, CEO
San Jose Chamber of Commerce

Agenda

8:15am-8:25am
Welcome

8:25am-9:35am
Panel Presentations

9:35am-10:00am
Q&A Discussion Moderated by Derrick Seaver

10:00am
Event Concludes

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Dr. Dan Moshavi

Dr. Dan Moshavi joined SJSU in February, 2017 as dean of the Lucas College and Graduate School of Business. Dan previously served as professor of management and dean of the business schools at both Dominican University of California and Montana State University. He began his academic career at San José State as an assistant professor in the late 1990s.

Dan has extensive higher education administrative experience in strategic positioning, fundraising, community and alumni engagement, interdisciplinary program development, university operations, and faculty and staff development, and has led and managed initiatives focused on diverse and first generation student populations. Dan's teaching, research and consulting focuses on leadership, high performance teams, change management, and attitudes and emotions in the workplace. He has consulted for a variety of organizations, including health care institutions, universities and municipalities. He has been a faculty member in an executive master's program at the University of Lugano in Switzerland and has served as a research fellow with the Nemours Center for Medical Leadership.

A skilled facilitator and instructor, Dan has won more than a dozen teaching awards during his career including the university-wide teaching award at Montana State. Prior to his academic career, he worked in industry in marketing and public relations. Dan received his Ph.D. in management from the University of Oregon as well an MBA and a B.A. (international affairs) from George Washington University in Washington DC.

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Daniel P. Myers

Daniel P. Myers is the division CEO of Bridge Bank, a division of Western Alliance Bank. Mr. Myers was the founding CEO of Bridge Bank in 2001 and led the bank up until its merger with Western Alliance Bank in 2015. Mr. Myers has worked in commercial banking for more nearly 40 years, all with independent business banks in the Bay Area/Silicon Valley region.

He is a graduate of the Pacific Coast Banking School through the University of Washington and holds a Liberal Arts degree from DePauw University in Indiana.

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Alan Cohen

Alan brings entrepreneurial and operational expertise to DCVC portfolio companies, particularly in product development, go-to-market, and growth. He is an executive with hands-on experience running large enterprises as well as startup companies. His past three ventures created over $3B in aggregate value. Alan serves on the Board of Directors of numerous DCVC portfolio companies in physical and cybersecurity, payments, AI, and enterprise sectors and has been an advisor and investor in multiple billion-dollar companies.

Prior to DCVC, Alan was the Chief Commercial Officer and served on the Board of Directors at Illumio, one of DCVC's portfolio companies. Before Illumio, Alan was VP of Marketing at Nicira, which was acquired by VMWare for $1.3 billion. Prior to Nicira, Alan served as VP and head of marketing for Cisco's $25 billion enterprise business, managing over 400 people and 25 product lines. Alan came to Cisco via the $460M acquisition of Airespace, where he was an early employee and served as VP of Marketing and Product Management. Alan received an MBA from the Stern School of Business at New York University, an MA in International Affairs from American University and a BA from SUNY Buffalo.

For more details go to:
sjsu.edu/economicsummit/panelists

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Christopher Thornberg

Christopher Thornberg founded Beacon Economics LLC in 2006. Under his leadership the firm has become one of the most respected research organizations in California serving public and private sector clients across the United States. In 2015, Dr. Thornberg also became Director of the UC Riverside School of Business Center for Economic Forecasting and Development and an Adjunct Professor at the School.

An expert in economic and revenue forecasting, regional economics, economic policy, and labor and real estate markets, Dr. Thornberg has consulted for private industry, cities, counties, and public agencies. He became nationally known for forecasting the subprime mortgage market crash that began in 2007, and was one of the few economists on record to predict the global economic recession that followed. Dr. Thornberg holds a Ph.D in Business Economics from The Anderson School at UCLA, and a B.S. degree in Business Administration from the State University of New York at Buffalo.

For more details go to:
sjsu.edu/economicsummit/panelists

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Derrick Seaver

The Silicon Valley Organization's 134 year history now includes it's 11th Chief Executive Officer, Derrick Seaver. Previously, Mr. Seaver served as Chief of Staff to Santa Clara County Supervisor Susan Ellenberg, as Director of Policy & Operations for the San Jose Downtown Association, and as Executive Vice President to the former San Jose-Silicon Valley Chamber of Commerce. He also served as a member of the Ohio House of Representatives, representing the 78th District from 2001 to 2006.

Community service is a core priority for Mr. Seaver. He served on the San Jose Public Library Foundation board for three years—two as its Vice Chair—as well as on the boards for both City Lights Theater and Work2Future. When he's not working in the community, Mr. Seaver enjoys watching local baseball games and spending time exploring California's open spaces.

For more details go to:
sjsu.edu/economicsummit/panelists

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The Center for Banking and Financial Services congratulates the following recipients of the 2022 scholarships for their outstanding academic performance:

Brian Aguilar Perez

Khangal Ariungerel

Kian Assary

Kevin Chisholm

Sean Duncan

Cynthia Emanuel

Tyler Filyau

Monica Gutierrez

Keith Jose

Zainab Mahmood

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Prit Pandya

Navkiran Saini

Maia Saturay

SJSU | CENTER FOR BANKING AND FINANCIAL SERVICES

The mission of The Center for Banking and Financial Services (CBFS) is to establish valuable partnerships with financial institutions, provide an important complementary component to students' curricular education in the area of financial intermediation, and reward excellence among students through scholarships. The CBFS:

- Promotes knowledge of topics related to financial intermediation through presentations and lectures. Experts bring to the classroom their professional experience and share with students the latest business practices.
- Develops and enhances students' leadership skills by organizing professional development events, where opportunities for interaction with professionals from the banking and financial services sector are offered.
- Organizes "study tours" where groups of selected students visit the headquarters of corporate partners. During such visits, students have the opportunity to learn about various business models and different career options in banking and financial services.
- Assists its corporate partners in the recruiting process for internships and permanent positions.
- Rewards excellence by awarding scholarships to the best and brightest students. Thanks to the financial support of our corporate partners, the CBFS has awarded $287,000 in scholarships since its inception in 2009.

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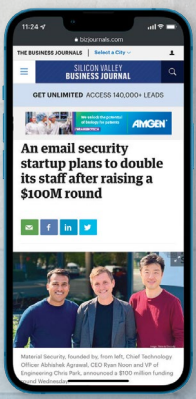

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