



SJSU SAN JOSÉ STATE
UNIVERSITY

THURSDAY, JUNE 15, 2023

San Jose State University Economic Summit

PRESENTED BY
Bridge Bank

IN ASSOCIATION WITH
Hopkins & Carley



Friends and colleagues:

Welcome to the 2023 San José State University Economic Summit, presented by Bridge Bank. We are pleased to bring you this informative event in collaboration with the faculty and staff at SJSU, along with our valued co-sponsors.

In my new role as Bridge Bank's Chief Executive Officer, I join my team in looking forward to connecting with you – our clients, colleagues and community partners – for an informative update on the health of our regional and national economies, delivered with the balanced perspective of our friend and advisor, Dr. Christopher Thornberg of Beacon Economics.

It's been a tumultuous few months in Northern California, especially for the technology and innovation sector that drives so much of our regional economy. Despite the ups and downs, we believe Silicon Valley remains the best part of the world for innovation. At Bridge Bank, we are fortunate to work with many pioneering entrepreneurs and business owners who are building tomorrow's world, along with small and midsize companies in the vast variety of industries that serve our communities, including manufacturing, retail and commercial real estate development. Across the board, the ingenuity and determination of these leaders continue to inspire us.

At Bridge Bank, we are proud to call Silicon Valley our home. We have strong regional roots and deep expertise in the innovation sector, powered by the strength of our parent company, Western Alliance Bank, with its diverse, national and regional commercial client base representing a broad range of industries across the U.S. economy.

Like you, we look forward to gathering for an enlightening look into the challenges and opportunities we face as a region. Together, we will walk away better positioned to meet the inevitable ebbs and flows of today's business cycle.

Bob Curley

Chief Executive Officer, Bridge Bank

Be bold, venture wisely.®



San Jose State University Economic Summit

Panelists

Matt Mahan

Mayor of San Jose

Dr. Christopher Thornberg

Founding Partner of Beacon Economics, LLC

Moderator

Jay Ross

Hopkins & Carley's Litigation Department

Agenda

8:15am – 8:25am

Welcome

8:25am – 9:35am

Panel Presentations

9:35am – 10:00am

Q&A Discussion Moderated by Jay Ross

10:00am

Event Concludes

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Dr. Marco Pagani

Dr. Marco Pagani is the interim dean of the Lucas College and Graduate School of Business and professor of finance. Since he joined SJSU in 2006, Marco has served in many faculty and administrative roles. As the associate dean of the Lucas Graduate School of Business, he oversaw a significant growth in graduate enrollment, as well as an expansion of interdisciplinary degrees and executive education programs. As director of accreditation he spearheaded the successful efforts by the Lucas College and Graduate School of Business to receive the extension of business accreditation by the AACSB in August 2021. He was the founding co-director of the Center for Banking and Financial Services and established partnerships with several local financial institutions.

Marco's research and teaching interests are in the areas of Corporate Finance, Capital Markets and Institutions, Investments, and Derivative Securities. He published peer-reviewed articles in several academic journals among which Management Science, the Journal of Banking and Finance, and the Journal of Accounting and Finance. Marco published various case studies in publications like the Business Case Journal, the Journal of Case Studies, and the Journal of Critical Incidents. Lately he has been working on articles and case studies about financial censorship and its impact on the financial services industry.

Marco holds a Ph.D. from Georgia State University, an M. Sc. in Finance from HEC, University of Montreal, Canada, and a B.S. in Economics from the University Lyon II, France. He enjoys hiking and he is an avid supporter of A.C. Milan, the soccer team from his hometown.

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Bob Curley

Bob Curley is the Division CEO of Bridge Bank, a division of Western Alliance Bank. Mr. Curley has over 30 years of experience in technology lending, investment banking, venture debt and equity financing. Based in San Jose, he and his teams serve clients throughout the United States.

Mr. Curley joined Bridge Bank in 2018 as Chief Credit Officer and later took on the role of Deputy Chief Credit Officer for Western Alliance Bank. Before joining Bridge Bank, he held senior positions in venture equity and debt financing at City National, Silicon Valley Bank, Pinnacle Ventures and Credit Suisse First Boston.

In 2023, Mr. Curley was named to the first class of the Silicon Valley Business Journal's Power 100, a list of Silicon Valley's 100 most influential people.

A Bay Area resident since 1995, Mr. Curley serves on the Finance Committee of Catholic Charities of Santa Clara County. He has founded and coached several youth and high school lacrosse teams in the Bay Area and played collegiate lacrosse at Notre Dame.

Mr. Curley holds a Bachelor of Business Administration in Finance from the University of Notre Dame.

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Matt Mahan

Matt Mahan is the 66th Mayor of San José. He formerly served as a teacher through Teach for America, before entering the business world where he founded and grew companies dedicated to empowering neighborhoods and holding our government accountable. These core tenets remain key to his policy priorities as he pledges to focus our city government on the basic quality of life issues that impact us every single day. He currently resides in San Jose with his wife, Silvia, and their two children.

For more details go to:

sjsu.edu/economicsummit/panelists

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Christopher Thornberg

Christopher Thornberg founded Beacon Economics LLC in 2006. Under his leadership the firm has become one of the most respected research organizations in California serving public and private sector clients across the United States. In 2015, Dr. Thornberg also became Director of the UC Riverside School of Business Center for Economic Forecasting and Development and an Adjunct Professor at the School.

An expert in economic and revenue forecasting, regional economics, economic policy, and labor and real estate markets, Dr. Thornberg has consulted for private industry, cities, counties, and public agencies. He became nationally known for forecasting the subprime mortgage market crash that began in 2007, and was one of the few economists on record to predict the global economic recession that followed. Dr. Thornberg holds a Ph.D in Business Economics from The Anderson School at UCLA, and a B.S. degree in Business Administration from the State University of New York at Buffalo.

For more details go to:

sjsu.edu/economicsummit/panelists

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Jay Ross

Jay Ross is a member of Hopkins & Carley's Litigation Department, for which he previously served as Co-chair for five years, and a member of its Executive Committee. He handles contract, business, and payment disputes that includes representing creditors in bankruptcy proceedings, as well as real estate disputes, including construction, purchase and sale transactions, commercial landlord-tenant disputes, easements, and land use.

For more details go to:

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**The Center for Banking and Financial Services
congratulates the following recipients of the 2023
scholarships for their outstanding academic performance:**

Faisal Barakat

Michael Do

Thi Do

Pedro Solorio Gutierrez

Ali Hamed

Preston Hwang

Thu Mai

Le Ha Ngo

Khang Nguyen

Tyler Rose

Srinidhi Senthil

Nick Van Schoonenberg

Minh Tran

Renzo Vasquez

Nien Yu Yu

Yoon Wadi Zaw

Our Mission:

The mission of The Center for Banking and Financial Services (CBFS) is to establish valuable partnerships with financial institutions, provide an important complementary component to students' curricular education in the area of financial intermediation, and reward excellence among students through scholarships.

The CBFS:

- Promotes knowledge of topics related to financial intermediation through presentations and lectures. Experts bring to the classroom their professional experience and share with students the latest business practices.
- Develops and enhances students' leadership skills by organizing professional development events, where opportunities for interaction with professionals from the banking and financial services sector are offered.
- Organizes "study tours" where groups of selected students visit the headquarters of corporate partners. During such visits, students have the opportunity to learn about various business models and different career options in banking and financial services.
- Assists its corporate partners in the recruiting process for internships and permanent positions.
- Rewards excellence by awarding scholarships to the best and brightest students. Thanks to the financial support of our corporate partners, the CBFS has awarded \$333,000 in scholarships since its inception in 2009.

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