

**San José State University**  
**Department of English & Comparative Literature**  
**ENGL 1B: Argument and Analysis, Sections 10 and 27, Spring 2018**

<b>Instructor:</b>	Dr. Yuching Yang (Jill)
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<b>Office Hours:</b>	Tuesday and Thursday 2:00-3:00 pm and by appointment
<b>Class Days/Time/Room:</b>	Section 10: TR 10:30-11:45 am (BBC 221) Section 27: TR 12:00-1:15 pm (BBC 121)
<b>Prerequisites:</b>	GE Areas A1 (Oral Communication) and A2 (Written Communication I) with grades of C- or better
<b>GE/SJSU Studies Category:</b>	GE C2 Humanities--Letters

### **Course Management Page and MYSJSU Messaging**

Course materials such as syllabus, handouts, notes, and assignment instructions can be found on the Canvas learning management system course website. You are responsible for checking the messaging system through MySJSU to learn of any updates.

### **ENGL 1B Course Description**

English 1B is a writing course that exposes students to significant works of the human intellect and imagination. Through the study of literary, rhetorical, and professional texts, students examine the analytical and creative process in the production and perception of such works, and the significance of the historical and cultural contexts in which the works were created and interpreted. Students practice prewriting, drafting, revising, and editing, and they practice reading closely in a variety of forms, styles, structures, and modes.

### **ENGL 1B General English Learning Outcomes (GELO)**

Upon successful completion of the course, you will be able to

1. recognize how significant works illuminate enduring human concerns;
2. respond to such works by writing both research-based critical analyses and personal responses;
3. write clearly and effectively.
4. demonstrate college-level language use, clarity, and grammatical proficiency in writing.

## Course-specific Theme:

### Digital writing and social change

Technology-infused activities and literacy development are nowadays considered not as a choice but requirements for almost every aspect of our daily interaction. Digital literacy is considered as a set of competence to gain full participation in a knowledge society and make further contribution. In this writing course, we will explore more how technology and literacy affect our locating, consuming and creating new information. Moreover, these communication and interaction with other people would become the forces for social changes. One way of understanding the relationship between arguments and actions is through understanding how rhetorical strategies are employed in the arguments. You will analyze the effectiveness of different strategies, evaluate their effectiveness regarding their purposes, and discuss the potential impact on the movement of social changes in different contexts and cultural products. As you examine assigned readings, you are required to record in the Reading Journals (RJs) your thoughts, ideas and reactions to the content, as well as reflect on your own experiences. Your RJs will also help you generate, explore or develop your own interested topics for the three projects for this course--globalization of English, institutional policies, and digital composition.

### Course Learning Outcomes (CLO)

1. develop sophisticated audience- and situation-sensitive reading and writing *strategies*
2. use these strategies to make convincing, appropriate *arguments* to the particular audience in formal and informal settings
3. identify and evaluate key *rhetorical strategies*, with an emphasis on *ethos, logos, pathos, and kairos*
4. explore the complexity of an issue by seeking *multiple perspectives*
5. engage in a variety of *research methods* to study and explore the topics— may include both primary research (such as fieldwork and observation) and secondary research (such as library and Internet research)
6. use a variety of organizational strategies (for example, organizing main ideas chronologically, sequentially, deductively, and inductively)

### Required Readings

1. *Everything's an Argument with Readings with 2016 MLA Update*. Lunsford, A. A., Ruskiewicz, J. J., & Walters, K. (2016). ISBN-10: 1-319-08574-1; ISBN-13: 978-1-319-08574-2
2. SJSU Campus Handbook: *The Everyday Writer* by Andrea Lunsford: Print ISBN: 9781457667121 available at the Spartan Bookstore /Electronic edition ISBN: 9781457633423 or Bedford/St. Martin's online <http://bcs.bedfordstmartins.com/everydaywriter5e/>

### Course Content

Diversity: SJSU studies include an emphasis on diversity. You will engage in integrated reading and writing assignments to construct your own arguments on complex issues (such as diversity and ethnicity, class and social equality) that generate meaningful public debate. Readings for the course will include writers of different genders and from different socio-economic classes.

Writing: You will write a series of essays informed by research and articulating fully developed arguments about complex issues. Writing assignments will give you repeated practice in prewriting, drafting, revising, and editing. This class requires a minimum of 6000 words, at least 4000 of which must be in revised final draft form. Assignments include in- class writing as well as out of class revisions.

Reading: In addition to being writing intensive, English 1B is also a reading course. You will read a variety of literary, rhetorical, and professional works of the human intellect and imagination. Secondary materials will be read to help situate the historical and cultural contexts in which the primary texts were created. All the readings serve as useful models of writing for academic, general, and specific audiences. The readings represent diverse voices, genres—from personal narratives to speeches, from arguments to humorous essays.

Critical Thinking: In addition to focusing on how to write arguments, the course also teaches you how to analyze and evaluate texts critically. More specifically, you will practice evaluating arguments for purpose, audience, rhetorical strategies, conclusions; evaluating ideas by contextualizing your assumptions and values (historical, cultural, socio-economic, political); and evaluating your own understanding of ideas by identifying your own interpretative lens.

Research: We will include a library orientation conducted by a trained librarian to introduce the library and basic research strategies that you will need to complete upper-division coursework, including locating materials, using them effectively (e.g., quoting, paraphrasing, summarizing), and citing them properly.

Oral Communication: You will share your ideas or opinions orally to class in group discussion, student-teacher conferences and PowerPoint presentation of the proposal project.

## **Requirements and Assignments**

SJSU classes are designed such that in order to be successful, you are expected to spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on.

### **1. Attendance**

Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to ensure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading. If a student has been out of school for one or more days, he should report to his instructors upon his return to inquire about making up the work. Students who know in advance that they will miss one or more classes should inform their instructors about their plans.

### **2. Writing Projects (WPs)\*3**

There will be three writing projects in this course—rhetorical analysis, proposal and critical evaluation. For each project, you need to produce a rough draft, a revised draft and a final product based on my and your peers' feedback. More detailed instruction will be given at the beginning of the writing project. You will also be required to complete a reflection essay (e.g. self-assessment) in class on the due day of your writing project submission. Note that if you do not submit your writing projects by the assignment deadline, you will lose **100 points by class days** from your final writing project grade.

### **3. Rhetorical Analysis (RA)\*5**

After learning different rhetorical appeals, or strategies, you should learn how to use them to analyze the readings, either textual or visual products. For a rhetorical analysis, please do the following:

- ① Find an article on a topic that interests you or relevant to the project.
- ② Print the article (or photocopy it) or save in a word file and insert “comments” to record your analyses.
- ③ In the margins, track the rhetorical moves that the author is making. You might consider some of the following questions for these marginalia:
  - ✓ What is the author doing to you as the reader?

- ✓ How does the piece begin? Why?
- ✓ What does the middle of the piece contain? Why?
- ✓ How does the piece end? Why?
- ✓ Do you see the use of ethos, pathos, and/or logos? How so?
- ✓ What other rhetorical techniques are used (e.g., rhetorical questions, allusions, repetition, analogy, etc.)?

④ In each RA, provide at least 10 analyses by answering any of the questions listed above or your own thoughts on the rhetorical strategies, the ones being used or the ones missing, which affect the persuasiveness of the article.

#### 4. Reading Journals (RJ) \*12

Each time you are assigned reading from our textbook or online materials, please complete a journal entry and post them on Canvas. You can choose to respond to one or all the chapters assigned. Your thoughts and questions help us to orient our discussion and follow-up assistance and adjustment of teaching schedules.

- ① Each journal should be posted to “Discussion” board on Canvas, 150-200 words each.
- ② For each reading, do 2-3 of the following:
  - ✓ Summarize the key concepts in the chapter
  - ✓ Connect concepts to other learning, personal experiences, or your observations
  - ✓ Stop and clarify unfamiliar language/examples through some research of your own
  - ✓ Ask questions
  - ✓ Evaluate what you have read

#### 5. Participation, Written Peer Response/Review (for all three projects)

You will be required to respond to your peers’ drafts at least three times during the semester. And at the same time, your drafts will be given feedback by your peers. I will give you a peer response form for each assignment. The peer response session will take place in class, and that means you need to have your draft of each assignment done **BEFORE** the day the peer response takes place. If you do not have a draft prepared on the day a peer review workshop takes place, you will lose your grade on the peer response. We will practice and evaluate peer review techniques periodically, and you will be given instructor feedback to help you become an effective peer reader.

#### 6. Portfolio

KEEP ALL OF YOUR WRITING for this course, including in-class and out-of-class working notes, drafts, revisions, and final drafts, reader responses, peer response comments, self-assessment pieces and in-class entries. At the end of the semester, you will review all your work to analyze and evaluate your progress to complete a 500-600 word reflection essay, in which you argue how the work you’ve done help achieve the learning goals (GELO), and include all the work you reference in the appendix. Keep backup copies of your work on the thumb drive required for the course—and/or a secure server. You should also keep hard copies of all of your papers.

#### Assignment Word Count and Learning Goals

Assignment	Word Count	GELO	Grade Value
In-class participation, peer-review workshops and peer feedback	500	GELOs 1, 2	100 (10%)
Reading Journals *12	2000	GELOs 1, 2, 3	120 (10%)
Rhetorical Analysis *5	1000	GELOs 1, 2, 3	50 (5%)

Writing Project #1 draft, revision and final	2000	GELOs 1, 2, 3	2000 (20%)
Writing Project #2 draft, revision and final	2500	GELOs 1, 2, 3	2500 (25%)
Writing Project #3 draft, revision and final	2500	GELOs 1, 2, 3	2500 (25%)
Final exam: reflection essay	500	GELOs 2, 3	50 (5%)
Totals			1000 points (100%)

## Other Readings

Additional readings can be found in Canvas or distributed in class.

## Grading Policy

In English Department courses, instructors will comment on and grade the quality of student writing as well as the quality of ideas being conveyed. Requirements for particular assignments will vary, but in all cases essay grades will reflect the paper's effectiveness, which are broken down into three major areas: content (this includes maturity and sophistication of thought), organization, and expression. All assignments, reading responses, and exams are graded on a traditional A-F scale. All assignments and exams are graded on a traditional A-F scale. The following are the criteria by which essays are typically evaluated in first-year writing courses:

- An "A" range essay is organized and well-developed, demonstrating a clear understanding and fulfillment of the assignment, written in a unique and compelling voice. It will show the student's ability to use language effectively with a solid command of grammar, mechanics, and usage.
- A "B" range essay demonstrates competence in the same categories as an "A" essay, but it may show slight weakness in one of these areas. It will respond to the topic suitably and may contain some grammatical, mechanical or usage errors.
- A "C" range essay will complete the requirements of the assignment, but it will show weaknesses in fundamentals, such as development. It may show weakness in mastery of grammar, mechanics, usage, or voice.
- A "D" range essay will neglect to meet all the requirements of the assignment or may be superficial in its treatment of the topic. It may lack development or fail to stay on topic. It may contain grammatical, mechanical, and/or usage errors that interfere with reader comprehension.
- An "F" essay does not fulfill the requirements of the assignment.

## English 1B Grading: A – F

The Department of English reaffirms its commitment to the differential grading scale as defined by the SJSU Catalog (Grades-Letter Grading). Grades issued must represent a full range of student performance: A+/A/A- = excellent; B+/B/B= above average; C+/C/C- = average; D+/D/D- = below average; F = failure. Within any of the letter grade ranges (e.g. B+/B/B-), the assignment of a + or – grade will reflect stronger (+) or weaker (-) completion of the goals of the assignment.

### Point Grade Scale

A 930 and above	B- 800-829	D+ 670-699
A- 900-929	C+ 770-799	D 630-669
B+ 870--899	C 730-769	D- 600-629
B 830-869	C- 700-729	F Below 600

## Classroom Protocol

### Participation Work

You are expected to participate cooperatively, constructively, and to the best of your ability in all classes and conference activities (see more details next page). Participation work includes oral and written responses to readings and other course material, in class writing, group work, drafts, revision work, and anything else we do in the course of the writing process for each project.

I will not accept make-up work for participation work that is done in class, so you need to attend regularly to keep work and grades up-to-date. Homework is due at the beginning of class; late or incomplete work will receive partial credit. Participation activities will equal 10% of the course grade. It all adds up, so make every effort to come to class and keep up with assignments. Furthermore, be aware that **absence is not an excuse for not being prepared for class. If you are absent, call/email a classmate and find out what the assignment for the next class is--and come to class prepared.**

### **Classroom Environment**

Please silence your cell phones during class time. We should all give the class and each other our full attention for the duration of the session. If you answer a phone, text message, or use other course-irrelevant media during class, you will receive no participation credit for that day and I reserve the right to ask you to leave the class.

Please note that some course content may be sensitive. As we conduct scholarly investigation and engage in critical thinking about class topics, we will often entertain many different opinions about a topic or text or perspective; please be considerate of others' contributions and viewpoints. An environment of respect will allow all of us the opportunity to participate and learn.

### **Conferences**

During the course of the semester, we will have both individual and group conferences. For individual conferences, at least once, I will require you to meet me in my office to discuss your papers. Group conferences will take place in class. More details about the group conferences will be announced when you work on your writing projects. However, I am in my office to help you during the hours listed on the front of this document—please don't be afraid to stop by during any stage of the writing process to talk about your papers! You also can contact me by email.

### **University Policies**

The link below contains university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc.: <http://www.sjsu.edu/gup/syllabusinfo/index.html>.

## Course Schedule

The following is a description of projects and due dates. While there is a particular curriculum we need to cover within the semester, every class is different, and sometimes we will have to change plans. Therefore, you should view the semester outline as just that--an outline, with details to be arranged as the class progresses and various changes to be made as the need arises. If we make any major change in course requirements, I will inform you of any revisions in a timely manner. Students are responsible for assignments handed out in class as well as for those indicated on the project outlines, so absent students should check with classmates in order to be well.

The schedule is subject to change. Any changes will be announced in class in advance and the most updated schedule will be posted to “Announcement” in Canvas. Unless specified otherwise, readings are from “Everything’s an Argument with Readings.” Reading and writing assignments must be completed by the beginning of class on the dates they appear in this schedule.

Week	Date	Topics, Readings, Assignments, Deadlines
1	Th 1/25	Topics: Syllabus and course overview and email etiquette Assignments: - Post your introduction and any questions or concerns in “Discussion” board in Canvas.
2	T 1/30	Topics: Review and discuss syllabus and course goals/objectives; Benchmark writing Assignments: - Read & Journal #1: Ch. 1 Everything is an Argument (pp. 3-27)
2	Th 2/1	Topics: Intro to WP#1 (assignment sheet can be found on Canvas) Assignments: - Read & Journal #2: Ch. 6 Rhetorical Analysis (pp. 71-86)
3	T 2/6	Topics: WP#1 cont’d; Analyze Argument Construction in Public Service Announcements and Commercials; In-Class Practice Rhetorical Analysis (A) Assignments: - Read & Journal #3: Ch. 2 Pathos (pp. 28-39), Ch. 3 Ethos (pp. 40-50), Ch. 4 Logos (pp. 51-70) - Read and pick one article from Ch. 24 (pp. 568-599) for rhetorical analysis.
3	Th 2/8	<b>Due: Rhetorical Analysis (#1)</b> Topics: Brainstorming topics for WP#1 (Writing a range of polling questions and do a quick survey of the whole class). Assignments: - Read & Journal #4: Ch. 14 Visual Rhetoric (pp. 330-343), Ch. 16 Multimedia Arguments (pp. 361-375)
4	T 2/13	<b>Due: A Public Service Announcement or Advertisement (words + images) for WP1</b> Refer to as Necessary: Ch. 20 Documenting Sources “APA style (pp. 287-502) Topics: Sketch out a Fallacious Advertisement; Exchange and Identify Problems; In-Class Practice Rhetorical Analysis (B)
4	Th 2/15	Topics: Documenting Sources; Collaborative Planning of Analysis; Analysis Drafting Assignments:

Week	Date	Topics, Readings, Assignments, Deadlines
		- Read & Journal #5: Ch. 5 Fallacies of Argument (pp. 71-80)
5	T 2/20	<b>Due: Your 3-Page Analysis and the Actual Announcement/Advertisement</b> posted to “Assignments” tab. Topics: Analysis Highlighting; Analysis Peer Response
5	Th 2/22	<b>Due: Rhetorical Analysis of an Article–flip sides (#2); Ideas for Creating Your Advertisement Poster (words + images)</b> Topics: Analysis Feedback Returned; Poster Peer Response; Justification Drafting
6	T 2/27	<b>Due: Your Poster</b> Topic: Justification Peer Response
6	Th 3/1	<b>Due: Final WP #1 poster and justification essay</b> Topics: WP #1 Reflection; Share Results of WP #1 with the Class
7	T 3/6	Topics: Intro to WP#2 Assignments: - Read & Journal #6: Ch. 12 Proposals (pp. 272-306)
7	Th 3/8	Library session (TBA)
8	T 3/13	Topics: Evaluate the Credibility of Online News Sites; Practice and work with Quotes, Paraphrases, & Signal Words Assignments: - Read & Journal #8: Ch. 19 Evaluating & Ch. 20 Using Sources (pp. 427-454)
8	Th 3/15	<b>Due: Rhetorical Analysis of any article (#3)</b> Topics: Database Overview: Opposing Viewpoints Assignments: - Read & Journal #7: Ch. 15 Presenting Arguments (pp. 344-360)
9	T 3/20	<b>Due: 2/+ Articles from Opposing Viewpoints Database for Your Proposal (different views)</b> Topics: Evidence & Audience Activity; Interviewing Two Ways Activity; Drawing the Year Activity; Other Primary Research: Surveys, Observations, Photos, Artifact Collection Assignments: - Read & Journal #9: Ch. 18 Finding Evidence (pp. 412-426)
9	Th 3/22	<b>Due: Your Proposal Plan</b> (Problem, Potential Sources, Creative Solution, and Counter-Arg.) Topics: Collaborative planning activity for your primary research Assignments: - Read & Journal #10: Ch. 13 Style in Arguments (pp. 307-329)
10	T 3/26	3/26-3/30 Spring Recess (No class)
10	Th 3/30	<b>Due: Rhetorical Analysis of Any Article (#4); your opposing viewpoints sources</b> Assignments: - Read & Journal #11: Ch. 7 Structuring Arguments (pp. 121-150)
11	T 4/3	<b>Due: 2+ Primary Sources</b> Topics: Presentation Planning
11	Th 4/5	<b>Due: Post to Canvas your 5-Minute Presentation</b> (Include enough material/structure so we can give you useful feedback—intro., thesis, evidence, etc.), and bring your presentation on a flashdrive (backup), a printout of PowerPoint Slides (3 to a page) for teacher feedback

Week	Date	Topics, Readings, Assignments, Deadlines
		Presentation Day
12	T 4/10	Finish Presentations (Proposal Feedback Returned by next Tuesday)
12	Th 4/12	<b>Due: Revised Draft of WP#2</b> Topics: Proposal Highlighting; Proposal Peer Response
13	T 4/17	<b>Due: Final WP #2 (6 Pages)</b> Topics: WP #2 Reflection; WP #3 Overview
13	Th 4/19	<b>Due: Rhetorical Analysis of an Evaluation (#5)</b> Topics: Brainstorm Your Areas of Expertise; Developing Standards/Criteria Assignments: - Read & Journal #12: Ch. 10 Evaluations (pp. 210-239)
14	T 4/24	<b>Due: Choose a piece to evaluate, study it, and take notes; post to Canvas all 12 Journal Entries (as one document) due by 10 p.m. tonight</b> Topics: Collaborative Planning
14	Th 4/27	<b>Due:</b> Bring your evaluation notes Topics: Evaluation Peer Response; Evaluation Highlighting with Draft
15	T 5/1	<b>Due: WP#3 draft (3 pgs. min.)</b> Topics: Evaluation Drafting
15	Th 5/3	<b>Due: Expanded WP#3 draft (annotated bibliography)</b> Topics: Evaluation Peer Response
16	T 5/8	<b>Due: WP#3 final draft (4-5 pgs.)</b> Topics: optional conferences; prepare for portfolio submission
16	Th 5/10	Share Results of WP #3 with the Class; Electronic Portfolio Reminders
Final Exam	T 5/16	Section 10: TR 10:30-11:45 am (BBC221) Section 27: TR 12:00-1:45 pm (BBC121)