

COMM 20 Gradesheet

Time: 4-6 min for tradition speech; 5-7 min for other two speeches
Speech grade: Each speech is worth potentially 100 points.

Unless noted otherwise, you are expected to demonstrate a basic mastery of each component in your first speech. If you have questions about any criterion, please ask me right away.

Basics

Topic meets basic expectations for this assignment.
(See syllabus assignment descriptions for these expectations, and note that your participation as an audience member can affect your “basic expectations” score.)

Intro

- First words grab audience attention.
- Thesis statement and forecast (*these are separate items*) are clearly and succinctly stated.

Organization

- Transitions point backward and forward. (*Connect points to each other in a logical manner.*)
- Outline is professional and complete. (*Full-sentence, follows rule-of-division, rule-of-subordination, rule-of-parallelism, and include APA cites and photocopies when citing sources.*)

Delivery

- Gestures are evocative and natural.
- Vocalics are dynamic and professional. (*Employ variety in rate, pitch, volume, phrasing, and emphasis.*)
- Eye contact engages most/all audience members. (*Deliver one idea per person.*)
- Platform movement is purposeful and relaxed (*required for informative and persuasive speech*).

Credibility

- Reasoning is clear and logical, and language is audience appropriate.
- When required, oral citations are complete and properly integrated. (*Include three different citations for informative speech, five different citations for persuasive. Also, remember: you may only count books, magazines, newspapers, and/or scholarly journal articles. No web-only sources – no exceptions.*)

Outro

- Review provides a specific summary of three main body points.
- Last words are thought provoking.

NOTE: Each one of these components is worth 5 to 20 points (values differ in each speech). Substantial struggles with any particular component can result in that component earning zero points – or even *negative points* [To illustrate: if you demonstrate substantially insufficient eye contact, you could earn zero points for that component, even though you technically “looked at the audience.” And if you are informed about an eye contact problem and make little progress by the following speech, the grade reduction could be even more serious.]